POS -Index Grid
Time: Latest 4 Weeks Ending Sep 16, 2012 **Geography:** Total US - conv **Product:** CSD PCNA

	CSD PCNA						CSD PEPSI						CSD PEPSI BASE						CSD PEPSI BLUE					
	Product		Category		Brand		Product		Category		Brand		Product		Category		Brand		Product		Category		Brand	
		Change		Change		Change		Change		Change		Change		Change		Change		Change		Change		Change		Change
Geography	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA	Current	vs YA
Total US - Groc	100.0	0.0	100.0	0.0			100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0
Albany, NY - Groc	12.0	-10.8	114.8	-1.4			223.7	-12.4	114.8	-1.4	223.7	-12.4	237.5	-8.1	114.8	-1.4	223.7	-12.4			114.8	-1.4	223.7	-12.4
Atlanta, GA - Groc	2.0	6.8	89.1	2.2			41.9	5.4	89.1	2.2	41.9	5.4	40.8	6.2	89.1	2.2	41.9	5.4			89.1	2.2	41.9	5.4
Baltimore/Washington - Groc	2.0	-12.5	91.4	-6.3			96.0	-13.7	91.4	-6.3	96.0	-13.7	98.6	-14.9	91.4	-6.3	96.0	-13.7			91.4	-6.3	96.0	-13.7
Birmingham/Montgomery, AL - Groc	2.0	0.5	82.0	-0.9			49.1	-0.1	82.0	-0.9	49.1	-0.1	52.1	2.2	82.0	-0.9	49.1	-0.1			82.0	-0.9	49.1	-0.1
Boise, ID - Groc	2.0	9.2	57.8	4.1			74.3	10.0	57.8	4.1	74.3	10.0	74.0	10.5	57.8	4.1	74.3	10.0			57.8	4.1	74.3	10.0
Boston, MA - Groc	2.0	-12.0	96.7	3.0			71.9	-13.0	96.7	3.0	71.9	-13.0	74.0	-12.5	96.7	3.0	71.9	-13.0			96.7	3.0	71.9	-13.0
Buffalo/Rochester, NY - Groc	2.0	6.3	122.9	8.9			197.5	7.9	122.9	8.9	197.5	7.9	198.3	12.2	122.9	8.9	197.5	7.9			122.9	8.9	197.5	7.9
Charlotte, NC - Groc	2.0	-26.5	137.2	-3.5			120.4	-24.9	137.2	-3.5	120.4	-24.9	119.4	-28.7	137.2	-3.5	120.4	-24.9			137.2	-3.5	120.4	-24.9
Chicago, IL - Groc	2.0	-4.7	86.8	0.1			110.0	-4.7	86.8	0.1	110.0	-4.7	114.5	-2.0	86.8	0.1	110.0	-4.7			86.8	0.1	110.0	-4.7
Cincinnati/Dayton, OH - Groc	2.0	12.7	172.5	4.2			145.3	9.8	172.5	4.2	145.3	9.8	150.6	11.9	172.5	4.2	145.3	9.8			172.5	4.2	145.3	9.8
Cleveland, OH - Groc	2.0	7.1	79.3	-4.8			141.8	12.9	79.3	-4.8	141.8	12.9	141.9	14.4	79.3	-4.8	141.8	12.9			79.3	-4.8	141.8	12.9
Columbus, OH - Groc	2.0	12.7	142.4	-2.2			197.0	15.6	142.4	-2.2	197.0	15.6	209.5	20.8	142.4	-2.2	197.0	15.6			142.4	-2.2	197.0	15.6
Dallas/Ft Worth, TX - Groc	2.0	2.4	88.2	-1.2			37.1	0.2	88.2	-1.2	37.1	0.2	36.6	0.7	88.2	-1.2	37.1	0.2			88.2	-1.2	37.1	0.2
Denver, CO - Groc	110.1	-5.1	94.5	-2.6			114.9	-1.0	94.5	-2.6	114.9	-1.0	112.9	0.6	94.5	-2.6	114.9	-1.0			94.5	-2.6	114.9	-1.0
Des Moines, IA - Groc	2.0	-1.4	132.7	0.3			156.7	-6.1	132.7	0.3	156.7	-6.1	145.1	-8.0	132.7	0.3	156.7	-6.1			132.7	0.3	156.7	-6.1
Detroit, MI - Groc	2.0	10.4	113.8	3.1			152.7	14.5	113.8	3.1	152.7	14.5	153.1	13.9	113.8	3.1	152.7	14.5			113.8	3.1	152.7	14.5
Grand Rapids, MI - Groc	168.8	-1.3	163.2	7.4			138.5	1.2	163.2	7.4	138.5	1.2	134.2	-0.1	163.2	7.4	138.5	1.2			163.2	7.4	138.5	1.2
Green Bay, WI - Groc	197.7	22.5	116.9	9.4			140.9	9.6	116.9	9.4	140.9	9.6	138.8	15.8	116.9	9.4	140.9	9.6			116.9	9.4	140.9	9.6
Harrisburg/Scranton, PA - Groc	135.5	10.1	98.5	-0.3			155.0	15.0	98.5	-0.3	155.0	15.0	155.4	15.8	98.5	-0.3	155.0	15.0			98.5	-0.3	155.0	15.0
Hartford/Springfield - Groc	60.1	-15.2	96.7	2.0			71.0	-19.2	96.7	2.0	71.0	-19.2	69.6	-19.6	96.7	2.0	71.0	-19.2			96.7	2.0	71.0	-19.2
Houston, TX - Groc	30.2	-0.1	89.3	-4.7			29.7	-2.1	89.3	-4.7	29.7	-2.1	28.6	-2.2	89.3	-4.7	29.7	-2.1			89.3	-4.7	29.7	-2.1
Indianapolis, IN - Groc	158.9	28.6	132.5	8.8			139.2	28.6	132.5	8.8	139.2	28.6	142.9	29.9	132.5	8.8	139.2	28.6			132.5	8.8	139.2	28.6
Jacksonville, FL - Groc	73.8	2.9	94.4	-0.8			66.8	0.6	94.4	-0.8	66.8	0.6	64.4	1.9	94.4	-0.8	66.8	0.6			94.4	-0.8	66.8	0.6
Kansas City, KS - Groc	73.4																							
Knoxville, TN - Groc	166.2																							
Las Vegas, NV - Groc	88.9																							
Little Rock, AR - Groc	62.7																							
Los Angeles, CA - Groc	75.8																							
Louisville, KY - Groc	163.8																							
Memphis, TN - Groc	46.9																							
Miami/Ft Lauderdale, FL - Groc	40.1																							
Milwaukee, WI - Groc	130.6																							
Minneapolis/St Paul, MN - Groc	105.3																							
Mississippi - Groc	59.5																							
Nashville, TN - Groc	93.0																							
New England - Groc	114.7																							
New Orleans/Mobile - Groc	22.2																							
New York, NY - Groc	50.9																							
Oklahoma City, OK - Groc	44.5																							
Omaha, NE - Groc	192.7																							
Orlando, FL - Groc	69.4																							
Peoria/Springfield, IL - Groc	142.5																							
Philadelphia, PA - Groc	81.5																							
Phoenix/Tucson, AZ - Groc	96.0																							
Pittsburgh, PA - Groc	178.3																							
Portland, OR - Groc	99.2																							
Providence, RI - Groc	38.2																							
Raleigh/Greensboro, NC - Groc	149.9																							
Richmond/Norfolk, VA - Groc	135.2																							
Roanoke, VA - Groc	205.1																							
Sacramento, CA - Groc	77.7																							
Salt Lake City, UT - Groc	91.4																							
San Diego, CA - Groc	67.9																							
San Francisco/Oakland, CA - Groc	38.6																							
Seattle/Tacoma, WA - Groc	72.6																							
South Carolina - Groc	134.3																							
Spokane, WA - Groc	125.8																							
St Louis, MO - Groc	124.3																							
Syracuse, NY - Groc	182.7																							
Tampa/St Petersburg, FL - Groc	80.2																							
Toledo, OH - Groc	214.6																							
Tulsa, OK - Groc	82.5																							
West Texas/New Mexico - Groc	66.2																							
Wichita, KS - Groc	108.1																							