



Geography : Total US - Groc

CARBONATED SOFT DRINKS

Latest Completed 4 Weeks Ending Feb 21, 2016

Ranked On Dollar Sales in Descending Order

Time Period:

Rank	UPC Code	Custom US Line Extension	Custom US Size (Per Unit Oz)	Custom US Caffeine Level	Custom US Calorie Level	Dollar Sales	Dollar Sales % Change vs YA	
Click on (A)scending or (D)escending to re-sort column								
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	CARBONATED SOFT DRINKS					789,126,174	(1.2)	
1	COCA COLA SODA COLA CAN IN FRIDGE PCK I	4900002890	COKE CLASSIC	12	CAFFEINE	REGULAR	44,478,600	1.8
2	DIET COKE SODA COLA CAN IN FRIDGE PCK B	4900002891	COKE CLASSIC	12	CAFFEINE	DIET	23,476,773	(5.8)
3	PEPSI SODA COLA CAN IN FRIDGE PCK BX 12	1200080994	PEPSI BASE	12	CAFFEINE	REGULAR	22,797,525	(2.5)
4	COCA COLA SODA COLA PLASTIC BOTTLE 1 C	4900005010	COKE CLASSIC	68	CAFFEINE	REGULAR	18,317,094	(2.7)
5	DR PEPPER SODA PEPPER CAN IN FRIDGE PC	7800008216	DR PEPPER BASE	12	CAFFEINE	REGULAR	16,262,056	9.5
6	MOUNTAIN DEW SODA DEW CAN IN FRIDGE P	1200080996	MTN DEW BASE	12	CAFFEINE	REGULAR	14,952,510	(0.8)
7	SPRITE SODA LEMON LIME CAN IN FRIDGE PC	4900002892	SPRITE BASE	12	CAFFEINE FREE	REGULAR	12,563,687	3.1
8	COCA COLA SODA COLA PLASTIC BOTTLE 6 C	4900002468	COKE CLASSIC	17	CAFFEINE	REGULAR	11,046,484	13.3
9	COCA COLA SODA COLA PLASTIC BOTTLE 1 C	4900000044	COKE CLASSIC	20	CAFFEINE	REGULAR	10,542,955	6.1
10	DIET PEPSI SODA COLA CAN IN FRIDGE PCK B	1200080995	PEPSI BASE	12	CAFFEINE	DIET	10,216,779	(3.8)
11	PEPSI SODA COLA PLASTIC BOTTLE 1 CT 67.6	1200000230	PEPSI BASE	68	CAFFEINE	REGULAR	10,140,541	(10.1)
12	COCA COLA SODA COLA CAN IN BOX 20 CT 24	4900001463	COKE CLASSIC	12	CAFFEINE	REGULAR	9,416,425	(20.5)

Source: SymphonyIRI Group, Inc

PepsiCo Beverages Foods (QTG)

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