

Business Snapshots - Dollar Sales Heartburn + Anti-Gas										
Total US MULO	LW		L4		L12		YTD		L52	
	Current	% Chg YA	Current	% Chg YA	Current	% Chg YA	Current	% Chg YA	Current	% Chg YA
TOTAL HEARTBURN	\$41,030,291	-1.4%	\$164,368,575	-3.0%	\$503,630,061	-1.7%	\$956,554,194	0.0%	\$2,249,662,607	1.5%
TOTAL HEARTBURN + ANTI-GAS	\$44,813,120	-1.2%	\$179,801,415	-2.5%	\$551,930,554	-1.3%	\$1,047,041,992	0.2%	\$2,456,043,664	1.5%
ADULT HEARTBURN-PPI	\$19,387,672	-8.2%	\$77,571,088	-9.6%	\$240,721,918	-6.4%	\$463,778,438	-2.8%	\$1,115,152,896	0.6%
ADULT HEARTBURN-H2 BLOCKERS	\$8,657,165	8.4%	\$34,787,695	4.8%	\$104,779,219	4.3%	\$193,734,469	3.9%	\$448,451,927	3.9%
HEARTBURN-ANTACIDS	\$12,985,455	3.7%	\$52,009,792	3.2%	\$158,128,923	2.4%	\$299,041,287	2.1%	\$686,057,784	1.4%
TOTAL ANTI-GAS	\$3,782,829	1.7%	\$15,432,817	2.5%	\$48,300,424	2.2%	\$90,487,686	2.5%	\$206,380,504	1.4%
ADULT HEARTBURN-PPI	\$19,387,672	-8.2%	\$77,571,088	-9.6%	\$240,721,918	-6.4%	\$463,778,438	-2.8%	\$1,115,152,896	0.6%
ZEGERID OTC	\$443,979	-11.8%	\$1,781,446	-15.4%	\$5,932,710	-2.2%	\$11,167,943	-11.8%	\$26,812,786	-9.8%
ZEGERID OTC-CAP-ORGL-14 CT	\$76,395	-24.5%	\$323,547	-23.5%	\$1,035,177	-25.0%	\$2,046,643	-31.2%	\$5,001,883	-31.6%
ZEGERID OTC-CAP-ORGL-42 CT	\$367,584	-10.0%	\$1,457,899	-13.4%	\$4,897,533	-4.9%	\$9,121,295	-5.9%	\$21,810,881	-2.6%
NEXIUM	\$5,353,496	-7.0%	\$19,559,075	-13.5%	\$63,725,242	-5.4%	\$127,495,596	2.9%	\$305,704,949	9.8%
NEXIUM 24HR-CAP-ORGL-14 CT	\$867,390	-17.7%	\$3,421,866	-21.2%	\$11,303,852	-12.9%	\$22,999,517	-2.9%	\$56,740,563	0.1%
NEXIUM 24HR-CAP-ORGL-28 CT	\$537,155	-27.5%	\$2,294,598	-29.4%	\$8,212,272	-20.3%	\$16,926,179	-9.5%	\$43,252,304	8.2%
NEXIUM 24HR-CAP-ORGL-42 CT	\$3,730,370	8.3%	\$13,014,192	0.1%	\$42,618,487	8.3%	\$85,964,998	13.2%	\$200,078,320	13.5%
PRILOSEC OTC	\$4,114,959	-16.6%	\$17,829,538	-17.4%	\$54,366,313	-14.7%	\$105,277,410	-11.8%	\$260,191,829	-8.7%
PRILOSEC OTC-TAB-ORIGINAL	\$3,635,010	-16.6%	\$15,644,247	-17.3%	\$47,713,580	-14.4%	\$92,201,710	-11.5%	\$228,430,281	-8.7%
PRILOSEC OTC-TAB-ORGL-14 CT	\$1,056,598	-16.8%	\$4,282,327	-15.9%	\$13,505,612	-10.7%	\$25,451,978	-8.8%	\$62,886,555	-4.6%
PRILOSEC OTC-TAB-ORGL-28 CT	\$676,346	-11.6%	\$2,703,523	-12.7%	\$8,104,507	-15.6%	\$15,774,158	-13.9%	\$38,343,445	-25.3%
PRILOSEC OTC-TAB-ORGL-42 CT	\$1,902,067	-18.1%	\$8,658,398	-19.3%	\$26,103,461	-15.9%	\$50,975,574	-12.0%	\$127,200,280	-4.4%
PRILOSEC OTC-TAB-BERRY	\$479,949	-16.8%	\$2,185,291	-17.8%	\$6,652,732	-16.4%	\$13,075,701	-14.4%	\$31,761,548	-8.0%
PRILOSEC OTC-TAB-BERRY-14 CT	\$198,375	-12.2%	\$791,639	-10.7%	\$2,527,123	-11.3%	\$4,877,869	-10.0%	\$11,758,705	-7.1%
PRILOSEC OTC-TAB-BERRY-28 CT	\$499	-92.5%	\$2,053	-92.7%	\$8,427	-91.4%	\$18,688	-90.0%	\$174,951	-66.7%
PRILOSEC OTC-TAB-BERRY-42 CT	\$281,074	-18.4%	\$1,391,599	-20.2%	\$4,117,183	-17.8%	\$8,179,144	-15.3%	\$19,827,892	-7.1%
PREVACID	\$1,010,263	-14.8%	\$4,147,785	-19.6%	\$12,830,700	-17.0%	\$24,232,541	-16.3%	\$60,765,536	-16.1%
PREVACID 24 HR-CAP-ORGL-14 CT	\$265,263	-17.4%	\$1,082,170	-15.4%	\$3,422,029	-11.8%	\$6,541,219	-9.7%	\$15,746,877	-9.7%
PREVACID 24 HR-CAP-ORGL-28 CT	\$104,499	-20.3%	\$421,431	-21.6%	\$1,345,323	-21.0%	\$2,574,467	-30.9%	\$6,443,296	-44.9%
PREVACID 24 HR-CAP-ORGL-42 CT	\$640,501	-12.7%	\$2,644,185	-20.9%	\$8,063,348	-18.3%	\$15,116,854	-16.0%	\$38,575,363	-10.8%
PRIVATE LABEL-PPI	\$8,464,975	-3.0%	\$34,253,243	-0.2%	\$103,866,952	-0.3%	\$195,604,948	1.7%	\$461,677,796	4.2%
PRIVATE LABEL OMEPRAZOLE	\$7,581,365	-2.2%	\$30,634,533	0.8%	\$92,715,339	0.6%	\$174,521,800	2.3%	\$411,226,128	4.6%
PRIVATE LABEL OMEPRAZOLE-TAB-ORGL-14 CT	\$1,010,058	10.5%	\$3,964,489	10.9%	\$12,262,696	17.2%	\$22,897,096	15.7%	\$50,828,812	10.9%
PRIVATE LABEL OMEPRAZOLE-TAB-ORGL-28 CT	\$705,397	-18.4%	\$2,896,754	-17.2%	\$9,289,193	-12.1%	\$17,465,990	-11.8%	\$41,489,830	-12.1%
PRIVATE LABEL OMEPRAZOLE-TAB-ORGL-42 CT	\$3,892,268	5.5%	\$15,759,777	9.6%	\$46,259,679	4.0%	\$86,703,048	6.3%	\$202,945,003	8.9%
PRIVATE LABEL LANSOPRAZOLE-PPI	\$883,610	-9.6%	\$3,618,711	-7.7%	\$11,151,614	-7.4%	\$21,083,148	-3.4%	\$50,451,668	1.2%
PRIVATE LABEL LANSOPRAZOLE-CAP-ORGL-28 CT	\$443	-28.9%	\$2,007	-6.4%	\$5,410	-4.2%	\$10,898	4.7%	\$26,171	8.5%
PRIVATE LABEL LANSOPRAZOLE-CAP-ORGL-42 CT	\$22,696	49.0%	\$85,233	40.0%	\$247,609	41.1%	\$431,626	52.6%	\$928,172	74.4%
ADULT HEARTBURN-H2 BLOCKERS	\$8,657,165	8.4%	\$34,787,695	4.8%	\$104,779,219	4.3%	\$193,734,469	3.9%	\$448,451,927	3.9%
PEPCID	\$2,029,520	25.1%	\$7,884,030	17.7%	\$23,046,152	15.2%	\$41,881,338	15.3%	\$94,316,853	8.1%
PEPCID AC	\$1,132,662	18.9%	\$4,258,555	9.7%	\$12,420,021	5.1%	\$22,582,124	4.0%	\$51,976,478	5.2%
PEPCID COMPLETE	\$896,858	34.0%	\$3,625,475	28.6%	\$10,626,131	29.8%	\$19,299,215	32.3%	\$42,340,375	12.0%
ZANTAC	\$2,663,726	7.4%	\$10,816,846	-0.2%	\$33,687,128	1.7%	\$62,653,660	1.4%	\$144,982,436	3.2%
ZANTAC 150	\$2,292,503	8.7%	\$9,296,703	1.0%	\$28,983,179	3.4%	\$53,928,537	3.0%	\$124,304,199	3.9%
ZANTAC 150-TAB-MINT	\$755,918	23.9%	\$3,014,776	15.4%	\$9,259,569	17.8%	\$16,892,545	14.8%	\$37,713,925	12.6%
ZANTAC 75	\$371,223	0.2%	\$1,520,143	-6.9%	\$4,703,949	-7.7%	\$8,725,123	-7.4%	\$20,678,237	-1.1%
PRIVATE LABEL	\$3,646,698	-0.7%	\$15,010,055	1.5%	\$45,672,176	2.3%	\$85,004,944	1.8%	\$198,570,043	3.2%
PRIVATE LABEL-ADULT-CIMETIDINE	\$99,069	-1.7%	\$418,318	1.7%	\$1,322,005	4.8%	\$2,407,093	2.8%	\$5,518,858	1.8%
PRIVATE LABEL-ADULT-FAMOTIDINE	\$978,633	-5.0%	\$3,990,252	-3.6%	\$12,244,005	-3.2%	\$22,828,564	-2.5%	\$54,024,099	-0.1%
PRIVATE LABEL-ADULT-FAMOTIDINE & CALCIUM	\$365,560	-13.1%	\$1,486,840	-11.7%	\$4,567,942	-12.8%	\$8,617,499	-13.9%	\$21,140,767	-4.8%
PRIVATE LABEL-ADULT-RANITIDINE	\$2,171,141	3.6%	\$8,987,787	6.3%	\$27,148,687	7.1%	\$50,436,508	6.0%	\$116,269,575	5.3%
HEARTBURN-ANTACIDS	\$12,985,455	3.7%	\$52,009,792	3.2%	\$158,128,923	2.4%	\$299,041,287	2.1%	\$686,057,784	1.4%
ALKA SELTZER-ANTACIDS	\$1,632,964	12.8%	\$6,412,732	13.5%	\$18,920,643	6.6%	\$35,616,498	7.1%	\$80,440,394	5.5%
TUMS	\$3,968,029	7.5%	\$15,173,457	3.7%	\$44,865,010	4.1%	\$84,409,114	-1.1%	\$196,139,405	-5.2%
PEPTO DISMOL	\$2,304,389	1.8%	\$9,305,709	1.3%	\$29,244,849	1.5%	\$55,412,730	2.5%	\$124,781,389	3.5%
ROLAIDS	\$399,248	-13.6%	\$1,776,522	-11.3%	\$5,325,988	-2.0%	\$10,089,941	1.6%	\$23,900,100	3.8%
PRIVATE LABEL-ANTACIDS	\$3,536,841	-2.8%	\$14,763,354	0.4%	\$45,993,776	-0.1%	\$87,455,063	2.5%	\$202,794,385	4.5%
ANTI-GAS	\$3,255,136	1.9%	\$13,261,229	2.5%	\$41,232,990	1.8%	\$76,719,409	1.6%	\$174,842,518	0.2%
BEANO	\$306,438	-12.1%	\$1,274,037	-8.1%	\$4,083,884	-10.0%	\$7,986,548	-10.2%	\$18,138,118	-12.4%
GAS X	\$1,487,574	5.7%	\$6,010,059	4.4%	\$18,949,592	6.0%	\$34,852,260	6.4%	\$79,037,998	5.7%
PHAZYME	\$202,475	-0.3%	\$874,274	1.8%	\$2,649,362	0.7%	\$4,845,792	1.8%	\$11,088,411	4.6%
PRIVATE LABEL ANTI-GAS	\$1,059,319	-1.3%	\$4,327,469	0.9%	\$13,456,675	2.0%	\$25,300,527	1.6%	\$58,079,701	-0.3%