

Business Snapshots - Dollar Sales Heartburn										
	LW		L4		L12		YTD		L52	
	Current	% Chg YA	Current	% Chg YA	Current	% Chg YA	Current	% Chg YA	Current	% Chg YA
Heartburn	\$ 42,312,430.78	-0.3%	\$ 177,657,672.32	1.1%	\$ 537,258,311.18	1.3%	\$ 360,513,441.13	1.5%	\$ 2,251,092,123.32	3.7%
TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 20,016,485.05	-3.2%	\$ 177,657,672.00	1.2%	\$ 266,981,630.76	2.3%	\$ 179,693,630.02	2.0%	\$ 1,131,920,673.31	6.2%
ZEGERID OTC-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 473,838.54	-17.7%	\$ 1,946,194.84	-22.3%	\$ 6,209,682.82	-13.8%	\$ 4,284,172.86	-15.7%	\$ 27,504,919.06	-14.3%
ZEGERID OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-14 CT	\$ 98,872.18	-27.2%	\$ 410,344.03	-26.9%	\$ 1,206,923.09	-35.7%	\$ 827,960.95	-37.0%	\$ 5,439,218.49	-34.3%
ZEGERID OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-28 CT	\$ -	0.0%	\$ 5,000	-79.6%	\$ 5,000	-89.4%	\$ 5,000	-89.4%	\$ 47.13	-97.5%
ZEGERID OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-42 CT	\$ 374,966.35	-14.7%	\$ 1,535,845.81	-21.0%	\$ 5,002,754.73	-6.1%	\$ 3,456,206.91	-8.2%	\$ 22,065,653.43	-7.4%
NEXIUM 24HR-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 5,435,488.42	3.2%	\$ 26,354,618.98	15.7%	\$ 76,589,008.71	16.4%	\$ 51,907,328.57	14.6%	\$ 308,680,591.65	51.7%
NEXIUM 24HR ESOMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-14 CT	\$ 1,088,871.48	3.0%	\$ 4,603,439.43	8.6%	\$ 14,192,484.46	11.7%	\$ 9,463,896.58	12.0%	\$ 58,427,621.52	38.2%
NEXIUM 24HR ESOMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-28 CT	\$ 793,635.12	2.6%	\$ 3,572,298.99	2.1%	\$ 11,001,608.04	9.8%	\$ 7,062,653.96	4.1%	\$ 45,291,564.91	59.2%
NEXIUM 24HR ESOMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-42 CT	\$ 3,551,911.58	8.5%	\$ 18,175,622.56	22.4%	\$ 51,366,070.39	19.8%	\$ 35,368,753.48	18.5%	\$ 195,570,084.09	47.5%
NEXIUM 24HR ESOMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-56 CT	\$ 1,070.24	-99.3%	\$ 3,258.00	-98.3%	\$ 28,845.82	-85.1%	\$ 12,024.55	-93.8%	\$ 9,391,321.13	4742.8%
PRIOSECC OTC-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 4,413,196.43	-11.6%	\$ 20,328,773.38	-8.4%	\$ 61,489,074.52	-8.5%	\$ 41,199,921.88	-7.2%	\$ 271,077,687.44	-10.7%
PRIOSECC OTC-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-14 CT	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%
PRIOSECC OTC-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-42 CT	\$ 3,327.64	0.0%	\$ 19,442.59	0.0%	\$ 71,820.54	0.0%	\$ 42,736.19	0.0%	\$ 151,423.86	0.0%
PRIOSECC OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-BRY-14 CT	\$ 224,547.72	-10.7%	\$ 936,966.99	-8.2%	\$ 2,827,150.98	-8.6%	\$ 1,892,009.35	-8.7%	\$ 12,116,560.45	-8.7%
PRIOSECC OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-BRY-28 CT	\$ 519.64	-94.8%	\$ 3,297.44	-91.0%	\$ 16,304.28	-85.3%	\$ 8,698.86	-87.8%	\$ 281,037.77	-72.2%
PRIOSECC OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-BRY-42 CT	\$ 309,029.78	-17.2%	\$ 1,653,884.87	-11.7%	\$ 4,948,443.40	-10.9%	\$ 3,331,442.21	-11.0%	\$ 20,896,545.20	-7.4%
PRIOSECC OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-14 CT	\$ 1,122,657.21	-10.6%	\$ 4,661,453.06	-8.0%	\$ 14,598,576.91	-6.2%	\$ 9,646,858.97	-6.3%	\$ 64,687,795.24	-6.4%
PRIOSECC OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-28 CT	\$ 689,904.31	-20.9%	\$ 2,968,155.83	-13.7%	\$ 9,337,315.74	-11.8%	\$ 6,231,430.25	-10.1%	\$ 40,174,517.56	-25.4%
PRIOSECC OTC OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-42 CT	\$ 2,063,210.15	-7.5%	\$ 10,085,572.59	-6.2%	\$ 29,689,462.68	-8.0%	\$ 20,046,746.05	-5.9%	\$ 132,769,807.37	-7.5%
PREVACID 24HR-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 1,022,378.55	-20.5%	\$ 4,711,509.27	-11.6%	\$ 14,523,022.04	-8.9%	\$ 9,274,597.41	-14.2%	\$ 63,953,627.63	-24.3%
PREVACID 24 HR LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-14 CT	\$ 287,547.79	-10.8%	\$ 1,210,411.51	-6.9%	\$ 3,812,687.23	-4.7%	\$ 2,518,445.35	-6.5%	\$ 16,271,755.89	-16.5%
PREVACID 24 HR LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-28 CT	\$ 122,524.73	-24.8%	\$ 547,847.92	-29.1%	\$ 1,548,909.00	-44.5%	\$ 1,014,995.27	-39.8%	\$ 6,919,347.90	-56.3%
PREVACID 24 HR LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-42 CT	\$ 612,306.04	-23.5%	\$ 2,953,249.83	-9.3%	\$ 9,161,425.81	0.1%	\$ 5,741,156.79	-10.7%	\$ 40,762,523.83	-17.1%
PRIVATE LABEL-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 8,671,583.10	1.4%	\$ 35,345,456.77	1.5%	\$ 108,170,830.35	3.2%	\$ 73,027,596.99	3.5%	\$ 460,703,791.08	4.3%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 6,802,237.20	-9.8%	\$ 28,031,329.92	-9.1%	\$ 87,053,900.63	-6.6%	\$ 58,296,084.99	-7.1%	\$ 394,074,623.19	-0.5%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-42 CT	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-14 CT	\$ 307,224.63	-25.3%	\$ 1,277,741.93	-23.8%	\$ 4,492,658.05	-12.7%	\$ 2,835,546.83	-17.6%	\$ 21,717,561.59	3.4%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-28 CT	\$ 246,868.19	-28.0%	\$ 1,086,460.40	-21.5%	\$ 3,337,579.09	-21.8%	\$ 2,175,418.27	-21.9%	\$ 16,852,329.85	-14.1%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-42 CT	\$ 1,025,297.43	-35.1%	\$ 4,397,808.90	-28.9%	\$ 14,257,564.29	-21.0%	\$ 9,438,323.98	-22.7%	\$ 70,408,166.27	-6.4%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-BRY-14 CT	\$ 7,811.91	0.0%	\$ 37,137.18	0.0%	\$ 165,809.52	0.0%	\$ 92,214.34	0.0%	\$ 738,264.60	0.0%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-BRY-42 CT	\$ 118,471.91	0.0%	\$ 446,930.35	0.0%	\$ 1,176,223.83	7640034.1%	\$ 821,270.48	0.0%	\$ 4,088,488.80	26556582.4%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-14 CT	\$ 822,621.16	-9.7%	\$ 3,527,911.86	-5.2%	\$ 11,062,543.97	-1.7%	\$ 7,277,132.50	-1.6%	\$ 46,285,721.27	-1.4%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-28 CT	\$ 740,900.23	-11.3%	\$ 3,206,112.51	-9.8%	\$ 9,584,804.87	-13.2%	\$ 6,426,153.02	-12.9%	\$ 42,829,286.97	-11.3%
PRIVATE LABEL OMEPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-TAB-ORGL-42 CT	\$ 3,533,041.75	1.9%	\$ 14,051,226.78	-1.8%	\$ 42,976,717.01	-1.0%	\$ 29,230,025.56	-1.2%	\$ 191,154,803.84	3.4%
PRIVATE LABEL LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI	\$ 948,592.11	-4.5%	\$ 3,917,772.73	-0.5%	\$ 11,634,994.74	1.8%	\$ 7,840,529.58	1.8%	\$ 50,638,442.45	12.3%
PRIVATE LABEL LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-14 CT	\$ 210,317.15	0.2%	\$ 874,846.55	7.1%	\$ 2,645,179.96	3.4%	\$ 1,765,719.40	7.0%	\$ 11,319,439.52	6.2%
PRIVATE LABEL LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-28 CT	\$ 91,163.69	-45.0%	\$ 381,831.92	-39.8%	\$ 1,200,718.69	-34.2%	\$ 758,037.46	-38.4%	\$ 6,235,242.16	-24.5%
PRIVATE LABEL LANSOPRAZOLE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-PPI-CAP-ORGL-42 CT	\$ 647,111.27	4.9%	\$ 2,661,094.25	7.0%	\$ 7,789,096.09	10.5%	\$ 5,316,772.71	10.3%	\$ 33,083,760.77	26.4%
TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS	\$ 8,460,808.84	2.0%	\$ 33,976,855.49	1.1%	\$ 103,870,392.01	1.1%	\$ 69,695,480.11	1.6%	\$ 439,920,477.39	2.1%
PEPCID-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS	\$ 1,856,202.96	11.5%	\$ 7,454,236.86	17.9%	\$ 22,512,369.56	14.3%	\$ 15,040,698.69	16.6%	\$ 90,875,537.01	2.0%
PEPCID AC-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS	\$ 1,011,851.51	3.8%	\$ 4,021,876.89	2.4%	\$ 12,126,749.33	3.7%	\$ 8,129,854.14	3.3%	\$ 51,367,315.26	3.8%
PEPCID COMPLETE-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS	\$ 844,351.45	22.5%	\$ 3,432,359.97	43.5%	\$ 10,385,620.23	29.8%	\$ 6,910,844.54	37.4%	\$ 39,508,221.75	-0.3%
ZANTAC-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS	\$ 2,806,297.91	8.2%	\$ 11,080,070.12	1.6%	\$ 34,436,643.23	2.4%	\$ 23,368,477.68	2.8%	\$ 144,716,211.62	3.1%
ZANTAC 150-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS-TAB-MINT	\$ 755,903.49	24.2%	\$ 2,938,235.70	14.5%	\$ 9,040,540.49	12.9%	\$ 6,152,629.88	13.0%	\$ 36,237,398.87	7.6%
ZANTAC 150-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS-TAB-ORIGINAL	\$ 1,657,803.99	3.3%	\$ 6,626,816.06	-1.1%	\$ 20,635,062.48	0.0%	\$ 13,951,959.48	0.5%	\$ 87,259,561.67	1.7%
ZANTAC 75-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS-TAB-ORIGINAL	\$ 392,590.43	3.2%	\$ 1,515,018.36	-7.4%	\$ 4,761,040.26	-4.5%	\$ 3,263,888.32	-4.5%	\$ 21,219,251.08	2.0%
PRIVATE LABEL-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-H2 BLOCKERS	\$ 3,626,992.18	-5.1%	\$ 14,725,637.85	-4.8%	\$ 44,625,569.13	-4.2%	\$ 29,791,063.35	-4.1%	\$ 193,270,022.63	1.9%
PRIVATE LABEL-UPPER G.I. - ADULT-CIMETIDINE	\$ 106,378.57	3.0%	\$ 427,010.97	0.7%	\$ 1,279,164.22	-0.5%	\$ 856,612.33	-1.1%	\$ 5,443,189.02	0.1%
PRIVATE LABEL-UPPER G.I. - ADULT-FAMOTIDINE	\$ 984,525.08	-6.0%	\$ 3,998,439.59	-6.7%	\$ 12,222,409.96	-5.2%	\$ 8,137,170.52	-5.5%	\$ 53,980,527.19	0.4%
Private Label Famotidine Reg	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%
Private Label Famotidine Max	\$ 24,483.43	15.8%	\$ 97,873.07	7.4%	\$ 296,380.13	8.3%	\$ 199,371.63	9.2%	\$ 1,285,495.90	2.4%
Private Label Famotidine Antacid	\$ 384,490.42	-16.3%	\$ 1,576,130.56	-17.7%	\$ 4,879,407.40	-15.1%	\$ 3,220,978.32	-16.3%	\$ 21,901,510.32	4.5%
PRIVATE LABEL-UPPER G.I. - ADULT-RANITINE	\$ 2,119,639.26	-4.1%	\$ 8,602,755.90	-2.8%	\$ 25,873,568.31	-2.9%	\$ 17,327,574.25	-2.4%	\$ 110,723,119.88	0.9%
Private Label Rantidine 75mg	\$ 301,935.85	5.7%	\$ 1,258,119.11	9.3%	\$ 3,839,964.79	10.7%	\$ 2,558,736.63	10.8%	\$ 15,165,404.44	3.3%
Private Label Rantidine 150mg	\$ 1,817,593.12	-5.5%	\$ 7,342,097.79	-4.5%	\$ 22,027,120.28	-5.0%	\$ 14,764,441.40	-4.3%	\$ 95,472,732.69	0.6%
Antacids (Adult & Child)	\$ 13,834,717.31	2.5%	\$ 54,992,547.63	0.9%	\$ 166,399,775.66	-0.2%	\$ 111,120,255.96	0.7%	\$ 679,197,575.79	0.7%
TUMS-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-ANTACIDS	\$ 3,890,150.84	-3.2%	\$ 15,690,326.38	-6.9%	\$ 47,439,180.81	-9.0%	\$ 31,594,209.31	-7.8%	\$ 194,279,043.06	-8.9%
PEPTO BISMOL-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-ANTACIDS	\$ 2,651,228.83	4.7%	\$ 10,036,883.79	2.2%	\$ 30,911,802.82	3.1%	\$ 20,576,491.22	3.3%	\$ 124,056,553.97	3.3%
ALKA SELTZER-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-ANTACIDS	\$ 1,610,430.71	7.9%	\$ 6,610,811.18	9.8%	\$ 19,720,589.98	6.7%	\$ 13,345,149.17	7.5%	\$ 78,986,359.99	7.4%
ROLAIDS-TOTAL DIGESTIVE HEALTH-ADULT HEARTBURN-ANTACIDS	\$ 477,608.35	5.5%	\$ 1,959,144.94	6.5%	\$ 5,745,762.90	6.2%	\$ 3,819,571.05	6.5%	\$ 23,971,154.64	-0.8%
Private Label - Antacids (Adult & Child)	\$ 3,990,261.71	3.1%	\$ 15,858,020.75	3.0%	\$ 48,402,764.10	3.1%	\$ 32,246,636.99	3.6%	\$ 201,173,651.19	6.5%
Anti-Gas (Adult & Child)	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%
DULCOGAS-TOTAL DIGESTIVE HEALTH-ADULT ANTI-GAS-ANTIGAS	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%