

Business Snapshots - Dollar Share Allergy										
	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
Total Allergy (Adult + Ped)	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
ADULT ALLERGY-UR	89.46	1.70	89.96	1.31	89.76	1.14	89.57	1.04	89.57	1.04
ADULT ALLERGY-TABS/CAPS	65.85	-8.01	66.53	-8.74	66.42	-8.80	66.99	-8.07	66.99	-8.07
ADULT ALLERGY-ORAL DISLV TAB	2.44	-0.68	2.42	-0.57	2.62	-0.54	3.18	-0.35	3.18	-0.35
ADULT ALLERGY-L GEL/SFT GEL	5.03	-0.14	4.89	0.04	4.85	0.02	4.93	-0.11	4.93	-0.11
PED ALLERGY-UR	10.54	-1.70	10.04	-1.31	10.24	-1.14	10.43	-1.04	10.43	-1.04
PED ALLERGY-SYRUP	7.49	-0.79	7.10	-0.57	7.02	-0.47	6.56	-0.59	6.56	-0.59
PED ALLERGY-CHEWBL	1.48	-0.34	1.46	-0.30	1.64	-0.29	1.99	-0.19	1.99	-0.19
PED ALLERGY-ORAL DISLV TAB	1.57	-0.56	1.49	-0.45	1.58	-0.39	1.88	-0.26	1.88	-0.26
Total Claritin Allergy (Adult + Ped)	15.40	-1.38	15.22	-1.09	15.86	-1.18	17.33	-1.44	17.33	-1.44
CLARITIN-ADULT ALLERGY	13.01	-0.66	12.85	-0.59	13.17	-0.78	14.19	-1.03	14.19	-1.03
CLARITIN-ADULT BASE AH	8.17	-0.21	8.16	-0.07	8.54	-0.35	9.67	-0.46	9.67	-0.46
CLARITIN-ADULT ALLERGY-TABS/CAPS	10.33	-0.65	10.18	-0.69	10.34	-0.87	10.99	-1.02	10.99	-1.02
CLARITIN-ADULT ALLERGY-ORAL DISLV TAB	1.60	-0.06	1.59	0.00	1.72	0.01	1.91	-0.05	1.91	-0.05
CLARITIN BASE-ADLT BASE AH-ORAL DISLV TAB-12 HR	0.55	0.03	0.53	0.03	0.56	0.03	0.58	-0.04	0.58	-0.04
CLARITIN BASE-ADLT BASE AH-ORAL DISLV TAB-24 HR	1.04	-0.09	1.05	-0.03	1.15	-0.02	1.34	-0.01	1.34	-0.01
CLARITIN-ADULT ALLERGY-L GEL/SFT GEL	1.09	0.05	1.08	0.10	1.11	0.08	1.29	0.03	1.29	0.03
CLARITIN D PSE-ADULT PSE AH	4.84	-0.46	4.68	-0.53	4.63	-0.43	4.52	-0.57	4.52	-0.57
CLARITIN D PSE-ADLT PSE AH-TABS/CAPS-12 HR	2.51	-0.14	2.43	-0.20	2.33	-0.19	2.22	-0.26	2.22	-0.26
CLARITIN D PSE-ADLT PSE AH-TABS/CAPS-24 HR	2.33	-0.31	2.25	-0.32	2.30	-0.24	2.31	-0.31	2.31	-0.31
CLARITIN-PED ALLERGY	2.38	-0.72	2.37	-0.50	2.68	-0.41	3.14	-0.41	3.14	-0.41
CLARITIN-PED ALLERGY-CHEWBL	1.45	-0.21	1.42	-0.17	1.60	-0.15	1.87	-0.14	1.87	-0.14
CLARITIN-PED ALLERGY-SYRUP	0.61	-0.22	0.63	-0.13	0.74	-0.06	0.80	-0.07	0.80	-0.07
CLARITIN-PED ALLERGY-ORAL DISLV TAB	0.33	-0.28	0.32	-0.20	0.35	-0.20	0.47	-0.20	0.47	-0.20
Total Allegra Allergy (Adult + Ped)	10.89	-0.45	10.70	-0.86	10.58	-1.23	11.22	-1.27	11.22	-1.27
ALLEGRA-ADULT ALLERGY	9.99	-0.13	9.82	-0.54	9.62	-0.92	10.12	-1.01	10.12	-1.01
ALLEGRA BASE-ADLT BASE AH	6.47	0.03	6.46	0.03	6.46	0.03	6.47	0.03	6.47	0.03
ALLEGRA BASE-ADLT BASE AH-TABS/CAPS-12 HR	0.52	-0.09	0.49	-0.08	0.50	-0.09	0.55	-0.04	0.55	-0.04
ALLEGRA BASE-ADLT BASE AH-TABS/CAPS-24 HR	5.96	0.31	6.03	0.11	5.96	-0.12	6.45	-0.36	6.45	-0.36
ALLEGRA D PSE-ADULT PSE AH	3.52	-0.34	3.30	-0.57	3.16	-0.71	3.12	-0.60	3.12	-0.60
ALLEGRA D PSE-ADLT PSE AH-TABS/CAPS-12 HR	1.67	-0.27	1.59	-0.38	1.50	-0.48	1.48	-0.41	1.48	-0.41
ALLEGRA D PSE-ADLT PSE AH-TABS/CAPS-24 HR	1.85	-0.07	1.71	-0.19	1.66	-0.23	1.64	-0.20	1.64	-0.20
ALLEGRA-PED ALLERGY	0.89	-0.32	0.88	-0.31	0.96	-0.31	1.11	-0.26	1.11	-0.26
Total Zyrtec Allergy (Adult + Ped)	14.29	-1.56	14.06	-1.44	14.30	-0.78	14.67	-0.70	14.67	-0.70
ZYRTEC-ADULT ALLERGY	13.13	-2.01	12.98	-1.84	13.18	-1.21	13.77	-0.99	13.77	-0.99
ZYRTEC BASE-ADULT BASE AH	10.69	-0.88	10.59	-0.97	10.78	-0.84	11.36	-0.95	11.36	-0.95
ZYRTEC BASE-ADLT BASE AH-TABS/CAPS	8.45	-0.44	8.42	-0.63	8.55	-0.50	8.86	-0.70	8.86	-0.70
ZYRTEC BASE-ADLT BASE AH-L GEL/SFT GEL	1.72	-0.16	1.66	-0.12	1.68	-0.12	1.76	-0.22	1.76	-0.22
ZYRTEC BASE-ADLT BASE AH-ORAL DISLV TAB	0.52	-0.28	0.51	-0.23	0.55	-0.22	0.75	-0.03	0.75	-0.03
ZYRTEC D PSE-ADULT PSE AH	2.44	-1.13	2.39	-0.86	2.41	-0.37	2.41	-0.04	2.41	-0.04
ZYRTEC-ADULT PSE AH	2.44	-1.13	2.39	-0.86	2.41	-0.37	2.41	-0.04	2.41	-0.04
ZYRTEC-PED ALLERGY	1.16	0.45	1.08	0.40	1.11	0.44	0.90	0.28	0.90	0.28
FLONASE-ADULT ALLERGY	11.75	11.75	11.62	11.62	11.35	11.35	9.80	9.80	9.80	9.80
NASACORT-ADULT ALLERGY	4.27	-1.25	4.37	-1.08	4.40	-0.94	4.57	-0.31	4.57	-0.31
MUCINEX-ADULT ALLERGY	0.24	-0.65	0.18	-0.63	0.15	-0.69	0.33	-0.79	0.33	-0.79
VICKS QLEARQUIL BASE-ADULT BASE AH	0.09	-0.20	0.09	-0.17	0.11	-0.20	0.23	0.12	0.23	0.12
VICKS QLEARQUIL BASE-ADLT BASE AH-TABS/CAPS-24 HR	0.06	-0.15	0.06	-0.12	0.07	-0.15	0.17	0.09	0.17	0.09
VICKS QLEARQUIL BASE-ADLT BASE AH-TABS/CAPS-4-6 HR	0.03	-0.05	0.03	-0.04	0.04	-0.05	0.06	0.03	0.06	0.03
Total Benadryl Allergy (Adult + Ped)	7.84	-1.07	7.54	-0.76	7.23	-0.67	6.71	-0.58	6.71	-0.58
BENADRYL-ADULT ALLERGY	5.41	-0.65	5.37	-0.45	5.22	-0.42	4.86	-0.35	4.86	-0.35
BENADRYL-ADLT BASE AH-TABS/CAPS	0.03	0.03	0.03	0.03	0.03	0.03	0.01	0.01	0.01	0.01
BENADRYL BASE-ADLT BASE AH-DLSTR	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BENADRYL BASE-ADLT BASE AH-L GEL/SFT GEL	1.20	-0.13	1.20	-0.07	1.16	-0.07	1.10	-0.12	1.10	-0.12
BENADRYL BASE-ADLT BASE AH-TABS/CAPS	4.18	-0.55	4.14	-0.40	4.03	-0.37	3.75	-0.24	3.75	-0.24
BENADRYL D PE-ADLT BASE AH-TABS/CAPS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BENADRYL-PED ALLERGY	2.43	-0.43	2.17	-0.32	2.01	-0.25	1.84	-0.23	1.84	-0.23
Total Private Label Allergy (Adult + Ped)	33.10	-4.85	34.06	-5.36	33.95	-5.46	33.22	-4.55	33.22	-4.55
PRIVATE LABEL-ADULT ALLERGY	29.47	-4.17	30.56	-4.78	30.52	-4.85	29.81	-4.13	29.81	-4.13
PRIVATE LABEL-PED ALLERGY	3.63	-0.68	3.50	-0.58	3.43	-0.61	3.41	-0.42	3.41	-0.42
PRIVATE LABEL-ADULT BASE AH	25.93	-3.44	27.05	-3.99	27.01	-3.93	26.46	-3.08	26.46	-3.08
PRIVATE LABEL-ADULT PSE AH	3.35	-0.77	3.33	-0.81	3.35	-0.94	3.23	-0.97	3.23	-0.97
Total Private Label Loratadine	8.70	-1.79	8.98	-1.74	9.21	-1.51	9.44	-1.15	9.44	-1.15
Total Private Label Loratadine Base Adult	6.19	-0.74	6.49	-0.80	6.67	-0.77	6.86	-0.69	6.86	-0.69
Total Private Label Loratadine Base PED	0.39	-0.04	0.38	-0.03	0.39	-0.02	0.39	-0.03	0.39	-0.03
Total Private Label Fexofenadine	4.49	-0.62	4.66	-0.82	4.70	-0.68	4.63	-0.58	4.63	-0.58
Total Private Label Cetirizine	11.30	-0.69	11.65	-0.99	11.62	-1.55	11.17	-1.57	11.17	-1.57
Total Private Label Cetirizine Base Adult	8.93	-0.47	9.28	-0.60	9.20	-0.76	8.79	-0.70	8.79	-0.70
Total Private Label Cetirizine Base PED	1.31	-0.54	1.32	-0.59	1.40	-0.79	1.55	-0.25	1.55	-0.25
Total Private Label Diphenhydramine	7.50	-1.51	7.65	-1.51	7.35	-1.45	6.99	-0.98	6.99	-0.98