

Business Snapshots - Dollar Share Allergy (Excl. INS)

Total US MULO minus TARGET PSE	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
TOTAL ALLERGY Excl INS	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0
ADULT ALLERGY	87.8	0.0	87.2	-0.2	87.0	0.0	87.4	-0.2	87.5	-0.2
ADULT BASE AH	72.7	0.3	71.8	-0.1	71.6	0.2	71.5	0.0	71.7	0.2
ADULT PSE	14.4	-0.5	14.6	-0.3	14.6	-0.4	15.0	-0.5	15.0	-0.5
ADULT ALLERGY-TABS/CAPS	76.5	0.0	75.6	-0.1	75.4	0.3	76.3	-0.2	76.8	-0.9
ADULT ALLERGY-ORAL DISLV TAB	3.6	-0.4	3.7	-0.6	3.8	-0.7	3.5	-0.6	3.4	-0.4
ADULT ALLERGY-L GEL/SFT GEL	6.0	0.0	6.1	0.2	6.1	0.1	6.0	0.2	5.9	0.3
PED ALLERGY	12.2	0.0	12.8	0.2	13.0	0.0	12.6	0.2	12.5	0.2
PED BASE AH	12.2	0.0	12.8	0.2	13.0	0.0	12.6	0.2	12.5	0.2
PED ALLERGY-SYRUP	7.8	0.6	8.2	0.8	8.3	0.8	8.3	0.8	8.2	0.5
PED ALLERGY-CHEWABLE	2.5	-0.1	2.7	0.0	2.7	-0.1	2.4	-0.1	2.3	0.0
PED ALLERGY-ORAL DISLV TAB	1.8	-0.5	1.9	-0.6	2.0	-0.6	1.9	-0.5	2.0	-0.4
CLARITIN-UPPER RESPIRATORY	20.8	0.4	21.9	0.3	22.5	-0.1	21.1	-0.1	20.0	0.3
CLARITIN-ADULT ALLERGY	17.1	0.5	17.8	0.3	18.3	-0.3	17.2	0.0	16.4	0.3
CLARITIN-ADULT BASE AH	12.2	0.6	12.7	0.3	13.1	-0.2	12.1	0.0	11.4	0.3
CLARITIN-ADULT ALLERGY-TABS/CAPS	13.0	0.4	13.4	0.2	13.8	-0.2	13.2	0.0	12.6	0.1
CLARITIN-ADULT ALLERGY-ORAL DISLV TAB	2.5	0.1	2.6	0.0	2.6	0.0	2.4	0.0	2.3	0.1
CLARITIN BASE-ADULT BASE AH-ORAL DISLV TAB-12 HR	0.8	0.1	0.8	0.0	0.8	0.0	0.7	0.0	0.7	0.0
CLARITIN BASE-ADULT BASE AH-ORAL DISLV TAB-24 HR	1.7	0.0	1.8	0.0	1.8	0.0	1.6	0.0	1.6	0.1
CLARITIN-ADULT ALLERGY-L GEL/SFT GEL	1.6	0.1	1.8	0.1	1.8	0.0	1.7	0.0	1.5	0.1
CLARITIN D PSE-ADULT PSE AH	5.0	-0.1	5.1	0.0	5.1	0.0	5.1	0.0	5.0	0.0
CLARITIN D PSE-ADULT PSE AH-TABS/CAPS-12 HR	2.4	0.0	2.4	0.0	2.4	0.0	2.5	0.0	2.5	0.0
CLARITIN D PSE-ADULT PSE AH-TABS/CAPS-24 HR	2.6	-0.1	2.7	0.0	2.7	0.0	2.6	0.0	2.6	0.0
CLARITIN-PED ALLERGY	3.7	-0.1	4.1	0.0	4.3	-0.2	3.8	-0.1	3.7	0.0
CLARITIN-PED ALLERGY-CHEWABLE	2.4	0.1	2.7	0.1	2.7	0.1	2.4	0.1	2.3	0.1
CLARITIN-PED ALLERGY-SYRUP	0.8	-0.1	1.0	0.0	1.1	0.0	1.0	0.0	0.9	0.0
CLARITIN-PED ALLERGY-ORAL DISLV TAB	0.4	-0.1	0.5	-0.2	0.5	-0.2	0.4	-0.2	0.4	-0.2
ALLEGRA-UPPER RESPIRATORY	13.0	-0.3	12.9	-0.7	13.2	-0.3	13.2	-0.1	12.9	0.0
ALLEGRA-ADULT ALLERGY	12.0	0.1	11.8	-0.3	12.0	0.0	12.1	0.2	11.8	0.2
ALLEGRA BASE-ADULT BASE AH	8.8	0.5	8.6	0.0	8.8	0.3	8.8	0.4	8.4	0.5
ALLEGRA BASE-ADULT BASE AH-TABS/CAPS	7.2	0.1	7.1	-0.2	7.3	0.1	7.4	0.1	7.2	-0.2
ALLEGRA BASE-ADULT BASE AH-TABS/CAPS-12 HR	0.7	0.0	0.7	0.0	0.7	0.1	0.7	0.0	0.6	0.0
ALLEGRA BASE-ADULT BASE AH-TABS/CAPS-24 HR	6.6	0.1	6.4	-0.2	6.5	0.0	6.7	0.1	6.5	-0.2
ALLEGRA BASE-ADULT BASE AH-GEL CAPS	1.6	0.3	1.6	0.2	1.6	0.3	1.4	0.4	1.3	0.7
ALLEGRA BASE-ADULT BASE AH-GEL CAPS-24 HR	1.6	0.3	1.6	0.2	1.6	0.3	1.4	0.4	1.3	0.7
ALLEGRA D PSE-ADULT PSE AH	3.2	-0.4	3.2	-0.3	3.2	-0.3	3.3	-0.2	3.3	-0.3
ALLEGRA D PSE-ADULT PSE AH-TABS/CAPS-12 HR	1.4	-0.2	1.4	-0.2	1.4	-0.2	1.5	-0.2	1.5	-0.2
ALLEGRA D PSE-ADULT PSE AH-TABS/CAPS-24 HR	1.8	-0.1	1.8	-0.1	1.8	-0.1	1.8	-0.1	1.8	-0.1
ALLEGRA-PED ALLERGY	1.0	-0.4	1.1	-0.4	1.2	-0.4	1.1	-0.3	1.2	-0.2
ZYRTEC-UPPER RESPIRATORY	17.1	1.0	17.3	0.8	18.1	0.9	17.8	0.4	17.2	0.6
ZYRTEC-ADULT ALLERGY	15.4	0.3	15.6	0.1	16.3	0.2	16.1	-0.3	15.8	0.0
ZYRTEC BASE-ADULT BASE AH	13.1	0.1	13.3	-0.1	14.0	0.3	13.7	0.1	13.4	0.2
ZYRTEC BASE-ADULT BASE AH-TABS/CAPS	10.5	0.5	10.5	0.3	11.1	0.7	10.9	0.5	10.6	0.4
ZYRTEC BASE-ADULT BASE AH-L GEL/SFT GEL	2.0	-0.1	2.1	-0.1	2.1	-0.1	2.0	-0.1	2.0	0.0
ZYRTEC BASE-ADULT BASE AH-ORAL DISLV TAB	0.7	-0.3	0.7	-0.3	0.8	-0.3	0.7	-0.3	0.7	-0.2
ZYRTEC-ADULT PSE AH	2.3	0.2	2.3	0.1	2.4	0.0	2.5	-0.4	2.4	-0.2
ZYRTEC D PSE-ADULT PSE AH	2.3	0.2	2.3	0.1	2.4	0.0	2.5	-0.4	2.4	-0.2
ZYRTEC-PED ALLERGY	1.6	0.7	1.7	0.7	1.8	0.7	1.6	0.7	1.4	0.6
MUCINEX-ADULT ALLERGY	0.1	-0.2	0.1	-0.2	0.1	-0.4	0.2	-0.4	0.2	-0.6
VICKS QLEARQUIL BASE-ADULT BASE AH	0.0	-0.3	0.0	-0.3	0.0	-0.3	0.1	-0.3	0.1	-0.2
VICKS QLEARQUIL BASE-ADULT BASE AH-TABS/CAPS-24 HR	0.0	-0.2	0.0	-0.2	0.0	-0.2	0.0	-0.2	0.1	-0.1
VICKS QLEARQUIL BASE-ADULT BASE AH-TABS/CAPS-4-6 HR	0.0	-0.1	0.0	-0.1	0.0	-0.1	0.0	-0.1	0.0	0.0
BENADRYL-UPPER RESPIRATORY	8.2	0.6	7.6	0.4	7.0	0.3	7.4	0.2	8.0	0.1
BENADRYL-ADULT ALLERGY	6.0	0.3	5.5	0.2	5.0	0.2	5.3	0.2	5.8	0.1
BENADRYL BASE-ADULT BASE AH-L GEL/SFT GEL	1.4	0.1	1.3	0.1	1.2	0.1	1.3	0.1	1.3	0.0
BENADRYL BASE-ADULT BASE AH-TABS/CAPS	4.7	0.3	4.2	0.1	3.8	0.1	4.1	0.1	4.5	0.1
BENADRYL-PED ALLERGY	2.2	0.2	2.1	0.2	2.0	0.1	2.1	0.0	2.2	0.0
PRIVATE LABEL-TOTAL ALLERGY	39.1	-1.1	38.3	-0.2	37.3	0.3	38.4	0.3	39.6	0.0
PRIVATE LABEL-ADULT ALLERGY	35.5	-0.7	34.6	0.1	33.6	0.5	34.5	0.4	35.6	0.0
PRIVATE LABEL-PED ALLERGY	3.6	-0.3	3.8	-0.3	3.7	-0.2	3.9	-0.1	4.0	-0.1
PRIVATE LABEL-ADULT BASE AH	31.7	-0.4	30.9	0.2	29.9	0.6	30.7	0.3	31.7	0.1
PRIVATE LABEL-ADULT PSE AH	3.6	-0.3	3.6	-0.2	3.5	0.0	3.7	0.2	3.8	0.0
PRIVATE LABEL-TOTAL LORATADINE	11.1	-0.2	11.0	-0.1	10.9	-0.3	10.9	-0.3	10.9	-0.3
PRIVATE LABEL-ADULT-LORATADINE	8.5	0.0	8.5	0.1	8.4	0.0	8.2	0.1	8.2	0.1
PRIVATE LABEL-ADULT-LORATADINE, PSEUDOEPHED	2.1	-0.2	2.1	-0.2	2.1	-0.2	2.2	-0.4	2.2	-0.3
PRIVATE LABEL-PED-LORATADINE	0.4	0.0	0.5	0.0	0.5	0.0	0.5	0.0	0.5	0.0
PRIVATE LABEL-TOTAL FEXFENADINE	5.7	0.2	5.6	0.3	5.5	0.3	5.7	0.3	5.8	0.3
PRIVATE LABEL-TOTAL CETIRIZINE	13.7	-0.4	13.5	0.1	13.1	0.3	13.3	0.6	13.6	0.3
PRIVATE LABEL-ADULT-CETIRIZINE	11.1	0.2	10.8	0.5	10.5	0.6	10.6	0.5	10.8	0.4
PRIVATE LABEL-ADULT-CETIRIZINE, PSEUDOEPHED	1.1	-0.2	1.1	-0.1	1.0	0.1	1.1	0.4	1.1	0.1
PRIVATE LABEL-PED-CETIRIZINE	1.5	-0.3	1.6	-0.3	1.6	-0.4	1.6	-0.3	1.7	-0.2
PRIVATE LABEL-DIPHENHYDRAMINE	7.6	-0.6	7.2	-0.4	6.7	-0.1	7.5	-0.2	8.2	-0.2