Business Snapshots - Dollar Share (SEG) Allergy Excl Target PSE

Total US MULO	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
ADULT ALLERGY-UR	**100.0**	**0.0**	**100.0**	**0.0**	**100.0**	**0.0**	**100.0**	**0.0**	**100.0**	**0.0**
ADULT ALLERGY-TABS/CAPS	70.6	-2.0	69.7	-2.2	69.7	-1.9	70.2	-3.8	72.0	-7.5
ADULT ALLERGY-ORAL DISLV TAB	3.6	-0.6	3.5	-0.9	3.5	-0.8	3.2	-0.7	3.2	-0.7
ADULT ALLERGY-L GEL/SFT GEL	5.8	0.1	5.7	-0.1	5.6	0.0	5.5	-0.1	5.5	-0.1
PED ALLERGY-UR	**100.0**	**0.0**	**100.0**	**0.0**	**100.0**	**0.0**	**100.0**	**0.0**	**100.0**	**0.0**
PED ALLERGY-SYRUP	59.8	1.7	59.6	3.0	60.1	2.5	63.0	2.4	63.4	1.5
PED ALLERGY-CHEWABLE	20.7	-1.0	20.4	-1.7	19.6	-2.2	18.2	-1.7	18.2	-0.9
PED ALLERGY-ORAL DISLV TAB	13.8	-5.8	14.0	-6.7	14.4	-5.7	14.2	-5.0	15.5	-3.4
CLARITIN-ADULT ALLERGY	**17.8**	**0.4**	**17.7**	**-0.6**	**17.0**	**-0.7**	**16.0**	**-0.8**	**15.4**	**-1.0**
CLARITIN-ADULT BASE AH	12.4	0.2	12.3	-0.7	12.0	-0.5	11.1	-0.4	10.6	-0.6
CLARITIN-ADULT ALLERGY-TABS/CAPS	13.1	-0.2	13.0	-0.9	12.7	-0.7	12.2	-0.8	11.9	-1.0
CLARITIN-ADULT ALLERGY-ORAL DISLV TAB	2.5	0.0	2.4	-0.1	2.4	0.0	2.2	-0.1	2.1	-0.1
CLARITIN BASE-ADULT BASE AH-ORAL DISLV TAB-12 HR	0.7	0.0	0.7	0.0	0.7	0.0	0.7	0.0	0.6	0.0
CLARITIN BASE-ADULT BASE AH-ORAL DISLV TAB-24 HR	1.7	0.0	1.7	-0.1	1.6	-0.1	1.5	-0.1	1.5	-0.1
CLARITIN-ADULT ALLERGY-L GEL/SFT GEL	1.8	0.1	1.7	-0.1	1.7	-0.1	1.5	-0.1	1.4	0.0
CLARITIN D PSE-ADULT PSE AH	5.0	-0.2	4.9	-0.4	4.7	-0.4	4.7	-0.4	4.8	-0.5
CLARITIN D PSE-ADULT PSE AH-TABS/CAPS-12 HR	2.3	-0.1	2.3	-0.2	2.2	-0.2	2.3	-0.2	2.4	-0.2
CLARITIN D PSE-ADULT PSE AH-TABS/CAPS-24 HR	2.6	-0.1	2.6	-0.3	2.5	-0.2	2.4	-0.2	2.5	-0.3
CLARITIN-ADULT INS	0.5	0.5	0.6	0.6	0.2	0.2	0.1	0.1	0.1	0.1
CLARITIN CLARISPRAY-ADULT INS-SPRAY	0.5	0.5	0.6	0.6	0.2	0.2	0.1	0.1	0.1	0.1
CLARITIN-PED ALLERGY	**31.8**	**-1.6**	**31.7**	**-3.2**	**31.1**	**-3.2**	**29.1**	**-2.6**	**28.6**	**-1.6**
CLARITIN-PED ALLERGY-CHEWABLE	20.7	0.3	20.4	-0.6	19.6	-0.7	18.2	-0.3	17.7	0.2
CLARITIN-PED ALLERGY-SYRUP	7.6	-0.3	7.8	-0.7	8.0	-0.6	7.7	-0.4	7.4	-0.1
CLARITIN-PED ALLERGY-ORAL DISLV TAB	3.5	-1.6	3.5	-2.0	3.5	-1.9	3.3	-1.9	3.5	-1.7
ALLEGRA-ADULT ALLERGY	11.1	-0.6	11.3	-0.5	11.2	-0.3	11.2	-0.4	11.1	-0.8
ALLEGRA BASE-ADULT BASE AH	8.0	-0.1	8.2	0.1	8.2	0.2	8.1	0.1	7.9	-0.1
ALLEGRA BASE-ADULT BASE AH-TABS/CAPS	6.5	-0.3	6.7	-0.1	6.8	0.0	6.8	-0.2	6.7	-0.8
ALLEGRA BASE-ADULT BASE AH-TABS/CAPS-12 HR	0.7	0.1	0.7	0.0	0.7	0.0	0.6	0.0	0.6	-0.1
ALLEGRA BASE-ADULT BASE AH-TABS/CAPS-24 HR	5.8	-0.4	6.0	-0.1	6.1	0.0	6.2	-0.2	6.1	-0.8
ALLEGRA BASE-ADULT BASE AH-GEL CAPS	1.5	0.3	1.5	0.2	1.4	0.2	1.3	0.3	1.2	0.7
ALLEGRA BASE-ADULT BASE AH-GEL CAPS-24 HR	1.5	0.3	1.5	0.2	1.4	0.2	1.3	0.3	1.2	0.7
ALLEGRA D PSE-ADULT PSE AH	3.1	-0.5	3.0	-0.5	2.9	-0.5	3.0	-0.5	3.2	-0.7
ALLEGRA D PSE-ADULT PSE AH-TABS/CAPS-12 HR	1.3	-0.3	1.3	-0.3	1.3	-0.3	1.4	-0.3	1.5	-0.4
ALLEGRA D PSE-ADULT PSE AH-TABS/CAPS-24 HR	1.7	-0.2	1.7	-0.2	1.6	-0.2	1.6	-0.2	1.7	-0.3
ALLEGRA-PED ALLERGY	8.3	-3.1	8.6	-3.8	8.6	-3.2	8.5	-2.9	9.1	-2.2
ZYRTEC-ADULT ALLERGY	14.8	-0.3	14.6	-0.8	15.4	-0.3	14.9	-1.1	14.8	-1.4
ZYRTEC BASE-ADULT BASE AH	12.5	-0.3	12.4	-0.7	13.2	0.1	12.6	-0.4	12.4	-0.8
ZYRTEC BASE-ADULT BASE AH-TABS/CAPS	9.9	0.1	9.8	-0.1	10.6	0.5	10.1	0.1	9.9	-0.4
ZYRTEC BASE-ADULT BASE AH-L GEL/SFT GEL	2.0	-0.2	2.0	-0.2	2.0	-0.1	1.9	-0.2	1.9	-0.2
ZYRTEC BASE-ADULT BASE AH-ORAL DISLV TAB	0.7	-0.3	0.7	-0.4	0.7	-0.3	0.6	-0.3	0.7	-0.3
ZYRTEC-ADULT PSE AH	2.2	0.1	2.2	-0.1	2.2	-0.4	2.3	-0.7	2.3	-0.5
ZYRTEC D PSE-ADULT PSE AH	2.2	0.1	2.2	-0.1	2.2	-0.4	2.3	-0.7	2.3	-0.5
ZYRTEC-PED ALLERGY	12.4	4.5	13.0	4.3	13.2	4.8	12.5	4.8	10.7	3.9
FLONASE-ADULT ALLERGY	12.3	0.5	13.0	1.1	13.2	0.9	13.3	3.2	12.4	7.4
FLONASE-PED ALLERGY	4.1	4.1	4.3	4.3	4.0	4.0	2.7	2.7	1.3	1.3
NASACORT-ADULT ALLERGY	3.9	-0.6	4.1	-0.5	4.4	-0.5	4.7	-0.6	4.8	-0.7
NASACORT-PED ALLERGY	1.2	0.7	1.3	0.8	1.5	1.2	1.6	1.3	1.4	1.3
MUCINEX-ADULT ALLERGY	0.1	-0.3	0.1	-0.3	0.1	-0.4	0.2	-0.4	0.2	-0.7
RHINOCORT-ADULT ALLERGY	0.9	0.9	1.0	1.0	1.1	1.1	0.9	0.9	0.4	0.4
VICKS QLEARQUIL BASE-ADULT BASE AH	0.0	-0.3	0.0	-0.3	0.0	-0.3	0.1	-0.3	0.1	-0.2
VICKS QLEARQUIL BASE-ADULT BASE AH-TABS/CAPS-24 H	0.0	-0.2	0.0	-0.3	0.0	-0.2	0.0	-0.2	0.1	-0.1
VICKS QLEARQUIL BASE-ADULT BASE AH-TABS/CAPS-4-6 H	0.0	-0.1	0.0	-0.1	0.0	-0.1	0.0	-0.1	0.0	0.0
BENADRYL-ADULT ALLERGY	4.9	0.1	4.7	0.2	4.5	0.1	4.9	-0.1	5.4	-0.3
BENADRYL BASE-ADULT BASE AH-L GEL/SFT GEL	1.2	0.0	1.1	0.1	1.1	0.0	1.1	0.0	1.2	-0.1
BENADRYL BASE-ADULT BASE AH-TABS/CAPS	3.8	0.0	3.6	0.1	3.4	0.0	3.7	-0.1	4.1	-0.2
BENADRYL-PED ALLERGY	14.9	-0.2	14.1	0.5	14.1	-0.4	15.9	-0.8	17.0	-1.0
PRIVATE LABEL-ADULT ALLERGY	32.6	0.2	31.8	0.7	31.5	0.6	32.2	-0.4	33.6	-2.5
PRIVATE LABEL-PED ALLERGY	26.9	-4.4	26.6	-3.0	27.1	-3.2	29.4	-2.5	31.5	-1.7
PRIVATE LABEL-ADULT BASE AH	28.2	-0.4	27.6	0.2	27.4	0.0	28.1	-0.8	29.5	-2.4
PRIVATE LABEL-ADULT PSE AH	3.4	-0.3	3.3	-0.3	3.3	-0.2	3.5	-0.1	3.7	-0.5
PRIVATE LABEL-ADULT LORATADINE	7.8	-0.1	7.7	-0.2	7.7	-0.1	7.5	-0.2	7.6	-0.6
PRIVATE LABEL-ADULT LORATADINE PSE	2.0	-0.3	2.0	-0.3	1.9	-0.4	2.0	-0.6	2.2	-0.6
PRIVATE LABEL-PED LORATADINE	3.5	-0.4	3.5	-0.5	3.5	-0.4	3.5	-0.3	3.6	-0.1
PRIVATE LABEL-ADULT FEXOFENADINE	4.7	0.0	4.6	0.1	4.6	0.0	4.7	-0.1	4.9	-0.5
PRIVATE LABEL-ADULT FEXOFENADINE PSE	0.4	0.1	0.4	0.1	0.4	0.1	0.4	0.1	0.4	0.2
PRIVATE LABEL-PED FEXOFENADINE	1.1	0.4	1.1	0.3	1.1	0.5	1.1	0.6	1.0	0.8
PRIVATE LABEL-ADULT CETIRIZINE	9.9	0.3	9.6	0.4	9.5	0.3	9.6	0.1	10.0	-0.4
PRIVATE LABEL-ADULT CETIRIZINE PSE	1.0	-0.2	1.0	-0.1	1.0	0.1	1.0	0.4	1.1	0.0
PRIVATE LABEL-PED CETIRIZINE	11.6	-3.4	11.7	-3.1	11.9	-3.3	12.5	-3.0	13.5	-2.1
PRIVATE LABEL-ADULT DIPHENHYDRAMINE	5.0	-0.5	4.9	-0.1	4.8	-0.2	5.4	-0.4	6.1	-0.6
PRIVATE LABEL-ADULT DIPHENHYDRAMINE PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-0.1
PRIVATE LABEL-PED DIPHENHYDRAMINE	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3
PRIVATE LABEL-PED DIPHENHYDRAMINE PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0