

Business Snapshots - Dollar Share Allergy										
	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
<b>Total Allergy (Adult + Ped)</b>	<b>100.00</b>	<b>0.00</b>	<b>100.00</b>	<b>0.00</b>	<b>100.00</b>	<b>0.00</b>	<b>100.00</b>	<b>0.00</b>	<b>100.00</b>	<b>0.00</b>
ADULT ALLERGY-UR	89.46	1.70	89.96	1.31	89.76	1.14	89.57	1.04	89.57	1.04
ADULT ALLERGY-TABS/CAPS	65.85	-8.01	66.53	-8.74	66.42	-8.80	66.99	-8.07	66.99	-8.07
ADULT ALLERGY-ORAL DISLV TAB	2.44	-0.68	2.42	-0.57	2.62	-0.54	3.18	-0.35	3.18	-0.35
ADULT ALLERGY-L GEL/SFT GEL	5.03	-0.14	4.89	0.04	4.85	0.02	4.93	-0.11	4.93	-0.11
PED ALLERGY-UR	10.54	-1.70	10.04	-1.31	10.24	-1.14	10.43	-1.04	10.43	-1.04
PED ALLERGY-SYRUP	7.49	-0.79	7.10	-0.57	7.02	-0.47	6.56	-0.59	6.56	-0.59
PED ALLERGY-CHEWBL	1.48	-0.34	1.46	-0.30	1.64	-0.29	1.99	-0.19	1.99	-0.19
PED ALLERGY-ORAL DISLV TAB	1.57	-0.56	1.49	-0.45	1.58	-0.39	1.88	-0.26	1.88	-0.26
<b>Total Claritin Allergy (Adult + Ped)</b>	<b>15.40</b>	<b>-1.38</b>	<b>15.22</b>	<b>-1.09</b>	<b>15.86</b>	<b>-1.18</b>	<b>17.33</b>	<b>-1.44</b>	<b>17.33</b>	<b>-1.44</b>
CLARITIN-ADULT ALLERGY	13.01	-0.66	12.85	-0.59	13.17	-0.78	14.19	-1.03	14.19	-1.03
CLARITIN-ADULT BASE AH	8.17	-0.21	8.16	-0.07	8.54	-0.35	9.67	-0.46	9.67	-0.46
CLARITIN-ADULT ALLERGY-TABS/CAPS	10.33	-0.65	10.18	-0.69	10.34	-0.87	10.99	-1.02	10.99	-1.02
CLARITIN-ADULT ALLERGY-ORAL DISLV TAB	1.60	-0.06	1.59	0.00	1.72	0.01	1.91	-0.05	1.91	-0.05
CLARITIN BASE-ADLT BASE AH-ORAL DISLV TAB-12 HR	0.55	0.03	0.53	0.03	0.56	0.03	0.58	-0.04	0.58	-0.04
CLARITIN BASE-ADLT BASE AH-ORAL DISLV TAB-24 HR	1.04	-0.09	1.05	-0.03	1.15	-0.02	1.34	-0.01	1.34	-0.01
CLARITIN-ADULT ALLERGY-L GEL/SFT GEL	1.09	0.05	1.08	0.10	1.11	0.08	1.29	0.03	1.29	0.03
CLARITIN D PSE-ADULT PSE AH	4.84	-0.46	4.68	-0.53	4.63	-0.43	4.52	-0.57	4.52	-0.57
CLARITIN D PSE-ADLT PSE AH-TABS/CAPS-12 HR	2.51	-0.14	2.43	-0.20	2.33	-0.19	2.22	-0.26	2.22	-0.26
CLARITIN D PSE-ADLT PSE AH-TABS/CAPS-24 HR	2.33	-0.31	2.25	-0.32	2.30	-0.24	2.31	-0.31	2.31	-0.31
CLARITIN-PED ALLERGY	2.38	-0.72	2.37	-0.50	2.68	-0.41	3.14	-0.41	3.14	-0.41
CLARITIN-PED ALLERGY-CHEWBL	1.45	-0.21	1.42	-0.17	1.60	-0.15	1.87	-0.14	1.87	-0.14
CLARITIN-PED ALLERGY-SYRUP	0.61	-0.22	0.63	-0.13	0.74	-0.06	0.80	-0.07	0.80	-0.07
CLARITIN-PED ALLERGY-ORAL DISLV TAB	0.33	-0.28	0.32	-0.20	0.35	-0.20	0.47	-0.20	0.47	-0.20
<b>Total Allegra Allergy (Adult + Ped)</b>	<b>10.89</b>	<b>-0.45</b>	<b>10.70</b>	<b>-0.86</b>	<b>10.58</b>	<b>-1.23</b>	<b>11.22</b>	<b>-1.27</b>	<b>11.22</b>	<b>-1.27</b>
ALLEGRA-ADULT ALLERGY	9.99	-0.13	9.82	-0.54	9.62	-0.92	10.12	-1.01	10.12	-1.01
ALLEGRA BASE-ADULT BASE AH	6.47	0.22	6.52	0.03	6.46	-0.21	7.00	-0.40	7.00	-0.40
ALLEGRA BASE-ADLT BASE AH-TABS/CAPS-12 HR	0.52	-0.09	0.49	-0.08	0.50	-0.09	0.55	-0.04	0.55	-0.04
ALLEGRA BASE-ADLT BASE AH-TABS/CAPS-24 HR	5.96	0.31	6.03	0.11	5.96	-0.12	6.45	-0.36	6.45	-0.36
ALLEGRA D PSE-ADULT PSE AH	3.52	-0.34	3.30	-0.57	3.16	-0.71	3.12	-0.60	3.12	-0.60
ALLEGRA D PSE-ADLT PSE AH-TABS/CAPS-12 HR	1.67	-0.27	1.59	-0.38	1.50	-0.48	1.48	-0.41	1.48	-0.41
ALLEGRA D PSE-ADLT PSE AH-TABS/CAPS-24 HR	1.85	-0.07	1.71	-0.19	1.66	-0.23	1.64	-0.20	1.64	-0.20
ALLEGRA-PED ALLERGY	0.89	-0.32	0.88	-0.31	0.96	-0.31	1.11	-0.26	1.11	-0.26
<b>Total Zyrtec Allergy (Adult + Ped)</b>	<b>14.29</b>	<b>-1.56</b>	<b>14.06</b>	<b>-1.44</b>	<b>14.30</b>	<b>-0.78</b>	<b>14.67</b>	<b>-0.70</b>	<b>14.67</b>	<b>-0.70</b>
ZYRTEC-ADULT ALLERGY	13.13	-2.01	12.98	-1.84	13.18	-1.21	13.77	-0.99	13.77	-0.99
ZYRTEC BASE-ADULT BASE AH	10.69	-0.88	10.59	-0.97	10.78	-0.84	11.36	-0.95	11.36	-0.95
ZYRTEC BASE-ADLT BASE AH-TABS/CAPS	8.45	-0.44	8.42	-0.63	8.55	-0.50	8.86	-0.70	8.86	-0.70
ZYRTEC BASE-ADLT BASE AH-L GEL/SFT GEL	1.72	-0.16	1.66	-0.12	1.68	-0.12	1.76	-0.22	1.76	-0.22
ZYRTEC BASE-ADLT BASE AH-ORAL DISLV TAB	0.52	-0.28	0.51	-0.23	0.55	-0.22	0.75	-0.03	0.75	-0.03
ZYRTEC D PSE-ADULT PSE AH	2.44	-1.13	2.39	-0.86	2.41	-0.37	2.41	-0.04	2.41	-0.04
ZYRTEC-ADULT PSE AH	2.44	-1.13	2.39	-0.86	2.41	-0.37	2.41	-0.04	2.41	-0.04
ZYRTEC-PED ALLERGY	1.16	0.45	1.08	0.40	1.11	0.44	0.90	0.28	0.90	0.28
<b>FLONASE-ADULT ALLERGY</b>	<b>11.75</b>	<b>11.75</b>	<b>11.62</b>	<b>11.62</b>	<b>11.35</b>	<b>11.35</b>	<b>9.80</b>	<b>9.80</b>	<b>9.80</b>	<b>9.80</b>
<b>NASACORT-ADULT ALLERGY</b>	<b>4.27</b>	<b>-1.25</b>	<b>4.37</b>	<b>-1.08</b>	<b>4.40</b>	<b>-0.94</b>	<b>4.57</b>	<b>-0.31</b>	<b>4.57</b>	<b>-0.31</b>
<b>MUCINEX-ADULT ALLERGY</b>	<b>0.24</b>	<b>-0.65</b>	<b>0.18</b>	<b>-0.63</b>	<b>0.15</b>	<b>-0.69</b>	<b>0.33</b>	<b>-0.79</b>	<b>0.33</b>	<b>-0.79</b>
VICKS QLEARQUIL BASE-ADULT BASE AH	0.09	-0.20	0.09	-0.17	0.11	-0.20	0.23	0.12	0.23	0.12
VICKS QLEARQUIL BASE-ADLT BASE AH-TABS/CAPS-24 HR	0.06	-0.15	0.06	-0.12	0.07	-0.15	0.17	0.09	0.17	0.09
VICKS QLEARQUIL BASE-ADLT BASE AH-TABS/CAPS-4-6 HR	0.03	-0.05	0.03	-0.04	0.04	-0.05	0.06	0.03	0.06	0.03
<b>Total Benadryl Allergy (Adult + Ped)</b>	<b>7.84</b>	<b>-1.07</b>	<b>7.54</b>	<b>-0.76</b>	<b>7.23</b>	<b>-0.67</b>	<b>6.71</b>	<b>-0.58</b>	<b>6.71</b>	<b>-0.58</b>
BENADRYL-ADULT ALLERGY	5.41	-0.65	5.37	-0.45	5.22	-0.42	4.86	-0.35	4.86	-0.35
BENADRYL-ADLT BASE AH-TABS/CAPS	0.03	0.03	0.03	0.03	0.03	0.03	0.01	0.01	0.01	0.01
BENADRYL BASE-ADLT BASE AH-DLSTR	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BENADRYL BASE-ADLT BASE AH-L GEL/SFT GEL	1.20	-0.13	1.20	-0.07	1.16	-0.07	1.10	-0.12	1.10	-0.12
BENADRYL BASE-ADLT BASE AH-TABS/CAPS	4.18	-0.55	4.14	-0.40	4.03	-0.37	3.75	-0.24	3.75	-0.24
BENADRYL D PE-ADLT BASE AH-TABS/CAPS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BENADRYL-PED ALLERGY	2.43	-0.43	2.17	-0.32	2.01	-0.25	1.84	-0.23	1.84	-0.23
<b>Total Private Label Allergy (Adult + Ped)</b>	<b>33.10</b>	<b>-4.85</b>	<b>34.06</b>	<b>-5.36</b>	<b>33.95</b>	<b>-5.46</b>	<b>33.22</b>	<b>-4.55</b>	<b>33.22</b>	<b>-4.55</b>
PRIVATE LABEL-ADULT ALLERGY	29.47	-4.17	30.56	-4.78	30.52	-4.85	29.81	-4.13	29.81	-4.13
PRIVATE LABEL-PED ALLERGY	3.63	-0.68	3.50	-0.58	3.43	-0.61	3.41	-0.42	3.41	-0.42
PRIVATE LABEL-ADULT BASE AH	25.93	-3.44	27.05	-3.99	27.01	-3.93	26.46	-3.08	26.46	-3.08
PRIVATE LABEL-ADULT PSE AH	8.35	-0.77	8.33	-0.81	8.35	-0.94	8.23	-0.97	8.23	-0.97
Total Private Label Loratadine	8.70	-1.79	8.98	-1.74	9.21	-1.51	9.44	-1.15	9.44	-1.15
Total Private Label Loratadine Base Adult	6.19	-0.74	6.49	-0.80	6.67	-0.77	6.86	-0.69	6.86	-0.69
Total Private Label Loratadine Base PED	0.39	-0.04	0.38	-0.03	0.39	-0.02	0.39	-0.03	0.39	-0.03
Total Private Label Fexofenadine	4.49	-0.62	4.66	-0.82	4.70	-0.68	4.63	-0.58	4.63	-0.58
Total Private Label Cetirizine	11.30	-0.69	11.65	-0.99	11.62	-1.55	11.17	-1.57	11.17	-1.57
Total Private Label Cetirizine Base Adult	8.93	-0.47	9.28	-0.60	9.20	-0.76	8.79	-0.70	8.79	-0.70
Total Private Label Cetirizine Base PED	1.31	-0.54	1.32	-0.50	1.40	-0.49	1.55	-0.25	1.55	-0.25
Total Private Label Diphenhydramine	7.50	-1.51	7.65	-1.51	7.35	-1.45	6.99	-0.98	6.99	-0.98