

Business Snapshots - Dollar Share Laxatives

| Total US MULO | LW | | L4 | | L12 | | YTD | | L52 | |
|--|--------------|-------------|--------------|-------------|--------------|-------------|--------------|-------------|--------------|-------------|
| | Current | Pt Chg YA | Current | Pt Chg YA | Current | Pt Chg YA | Current | Pt Chg YA | Current | Pt Chg YA |
| TOTAL ADULT AND CHILD LAXATIVES | 100.0 | 0.0 | 100.0 | 0.0 | 100.0 | 0.0 | 100.0 | 0.0 | 100.0 | 0.0 |
| PEG LAXATIVES | 20.4 | -0.1 | 21.1 | 0.7 | 21.3 | 0.8 | 21.1 | 0.8 | 20.9 | 0.6 |
| OVERNIGHT LAXATIVES | 25.5 | -0.7 | 25.3 | -1.2 | 25.3 | -1.2 | 25.2 | -1.0 | 25.7 | -0.8 |
| STOOL SOFTENERS | 10.3 | -1.2 | 10.5 | -1.0 | 11.1 | -0.4 | 11.4 | -0.1 | 11.5 | 0.0 |
| FIBER LAXATIVES | 35.3 | 1.5 | 34.6 | 1.1 | 33.8 | 0.6 | 33.8 | -0.1 | 33.5 | -0.1 |
| PEG LAXATIVES | 20.4 | -0.1 | 21.1 | 0.7 | 21.3 | 0.8 | 21.1 | 0.8 | 20.9 | 0.6 |
| MIRALAX-PEG | 13.3 | -0.5 | 14.0 | 0.3 | 14.3 | 0.5 | 14.0 | 0.3 | 14.0 | 0.3 |
| MIRALAX-PEG-POWDER-ORIGINAL | 12.0 | -0.5 | 12.7 | 0.3 | 13.0 | 0.4 | 12.8 | 0.3 | 12.7 | 0.2 |
| MIRALAX-POWDER-ORIGINAL-4.1 OZ | 1.6 | 0.0 | 1.6 | 0.1 | 1.6 | 0.1 | 1.6 | 0.1 | 1.6 | 0.0 |
| MIRALAX-POWDER-ORIGINAL-8.3 OZ | 4.1 | 0.0 | 4.2 | 0.1 | 4.3 | 0.2 | 4.3 | 0.2 | 4.3 | 0.1 |
| MIRALAX-POWDER-ORIGINAL-17.9 OZ | 4.1 | -0.8 | 4.4 | -0.5 | 4.6 | -0.5 | 4.5 | -0.6 | 4.7 | -0.4 |
| MIRALAX-POWDER-ORIGINAL-26.9 OZ | 1.4 | 0.4 | 1.7 | 0.7 | 1.7 | 0.8 | 1.8 | 0.8 | 1.5 | 0.6 |
| MIRALAX-POWDER-ORIGINAL-40.8 OZ | 0.8 | 0.8 | 0.9 | 0.9 | 0.7 | 0.7 | 0.4 | 0.4 | 0.2 | 0.2 |
| PRIVATE LABEL-PEG | 7.1 | 0.4 | 7.1 | 0.4 | 7.0 | 0.3 | 7.1 | 0.5 | 7.0 | 0.4 |
| PRIVATE LABEL-PEG-POWDER-ORIGINAL | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| PRIVATE LABEL-POWDER-ORIGINAL-4.1 OZ | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| PRIVATE LABEL-POWDER-ORIGINAL-8.3 OZ | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| PRIVATE LABEL-POWDER-ORIGINAL-17.9 OZ | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| OVERNIGHT LAXATIVES | 25.5 | -0.7 | 25.3 | -1.2 | 25.3 | -1.2 | 25.2 | -1.0 | 25.7 | -0.8 |
| CORRECTOL-OVERNIGHT | 0.0 | -0.1 | 0.0 | -0.1 | 0.0 | -0.1 | 0.0 | -0.1 | 0.0 | -0.1 |
| CORRECTOL-TAB-ORIGINAL-15 CT | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| CORRECTOL-TAB-ORIGINAL-30 CT | 0.0 | 0.0 | 0.0 | -0.1 | 0.0 | -0.1 | 0.0 | -0.1 | 0.0 | -0.1 |
| CORRECTOL-TAB-ORIGINAL-90 CT | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| PHILLIPS-OVERNIGHT | 3.1 | -0.1 | 3.1 | -0.4 | 3.1 | -0.3 | 3.1 | -0.4 | 3.2 | -0.2 |
| PHILLIPS CAPLETS | 0.7 | -0.1 | 0.7 | -0.1 | 0.7 | -0.1 | 0.7 | -0.1 | 0.8 | 0.0 |
| PHILLIPS MOM | 2.3 | -0.2 | 2.3 | -0.2 | 2.3 | -0.4 | 2.3 | -0.3 | 2.4 | -0.2 |
| PRIVATE LABEL-OVERNIGHT | 2.4 | -0.1 | 2.4 | -0.2 | 2.4 | -0.2 | 2.4 | -0.2 | 2.4 | -0.2 |
| PRIVATE LABEL-TAB-ORIGINAL | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 |
| DULCOLAX | 4.8 | 0.1 | 4.7 | 0.0 | 4.7 | 0.1 | 4.7 | 0.1 | 4.7 | 0.1 |
| EX LAX | 1.7 | 0.1 | 1.6 | 0.1 | 1.6 | 0.1 | 1.6 | 0.1 | 1.6 | 0.1 |
| FLEET | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | -0.1 |
| SENOKOT | 2.0 | 0.0 | 1.9 | 0.0 | 1.9 | 0.0 | 1.9 | 0.0 | 1.9 | 0.0 |
| STOOL SOFTENERS | 10.3 | -1.2 | 10.5 | -1.0 | 11.1 | -0.4 | 11.4 | -0.1 | 11.5 | 0.0 |
| PHILLIPS-STOOL SOFTENERS | 0.4 | -0.1 | 0.4 | -0.1 | 0.4 | -0.1 | 0.4 | -0.1 | 0.4 | 0.0 |
| PHILLIPS LIQUI-GELS-ORIGINAL-30 CT | 0.3 | -0.1 | 0.3 | -0.1 | 0.3 | -0.1 | 0.3 | -0.1 | 0.4 | 0.0 |
| PHILLIPS LIQUI-GELS-ORIGINAL-60 CT | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 |
| PRIVATE LABEL-STOOL SOFTENERS | 6.3 | 0.1 | 6.4 | 0.2 | 6.4 | 0.1 | 6.4 | 0.1 | 6.3 | 0.1 |
| COLACE | 2.8 | 0.0 | 2.8 | 0.1 | 2.8 | 0.0 | 2.8 | 0.1 | 2.8 | 0.1 |
| DULCOLAX | 0.6 | -1.1 | 0.7 | -1.0 | 1.3 | -0.4 | 1.5 | -0.2 | 1.6 | -0.2 |
| FLEET | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 |
| FIBER LAXATIVES | 35.3 | 1.5 | 34.6 | 1.1 | 33.8 | 0.6 | 33.8 | -0.1 | 33.5 | -0.1 |
| MIRAFIBER DAILY COMFORT-FIBER | 0.5 | 0.5 | 0.4 | 0.4 | 0.2 | 0.2 | 0.1 | 0.1 | 0.0 | 0.0 |
| MIRAFIBER DAILY COMFORT-CAPLET | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| MIRAFIBER DAILY COMFORT-POWDER | 0.3 | 0.3 | 0.2 | 0.2 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| PHILLIPS-FIBER | 1.1 | 0.2 | 1.1 | 0.3 | 1.1 | 0.3 | 1.1 | 0.2 | 1.0 | 0.2 |
| PHILLIPS FIBER GOOD | 0.7 | 0.0 | 0.7 | 0.0 | 0.7 | 0.0 | 0.7 | -0.1 | 0.7 | -0.1 |
| PHILLIPS FIBER GOOD + ENERGY SUPT | 0.4 | 0.1 | 0.4 | 0.1 | 0.3 | 0.2 | 0.3 | 0.3 | 0.3 | 0.3 |
| PHILLIPS FIBER GOOD + METABOLISM SUPT | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| META | 13.3 | 2.3 | 12.6 | 1.0 | 12.0 | 0.3 | 12.0 | -0.1 | 11.8 | -0.2 |
| CITRUCEL | 2.2 | 0.0 | 2.3 | -0.1 | 2.2 | -0.1 | 2.1 | -0.2 | 2.1 | -0.2 |
| BENEFIBER | 4.5 | -0.4 | 4.3 | 0.2 | 4.4 | 0.6 | 4.3 | 0.7 | 4.2 | 0.9 |
| FIBER CHOICE | 0.8 | -0.3 | 0.8 | -0.2 | 0.9 | -0.2 | 0.9 | -0.2 | 1.0 | -0.3 |
| PRIVATE LABEL-FIBER | 8.7 | -0.7 | 8.7 | -0.5 | 8.9 | -0.4 | 9.0 | -0.3 | 9.1 | -0.2 |