

Business Snapshots - Dollar Share Nasal

	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
ADULT MEDICATED NASAL	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
AFRIN-ADULT MEDICATED NASAL	42.33	4.40	42.15	4.47	40.92	3.68	38.79	1.77	38.79	1.77
AFRIN NO DRIP-ADULT MEDICATED NASAL	22.31	2.10	22.36	2.20	21.79	1.59	20.78	0.22	20.78	0.22
AFRIN X-NODRIP-ADULT MEDICATED NASAL	20.03	2.31	19.79	2.27	19.13	2.08	18.01	1.55	18.01	1.55
PRIVATE LABEL-ADLT MEDCT NSL	27.77	-2.86	28.27	-3.05	29.10	-2.47	30.90	-0.62	30.90	-0.62
PL AFRIN EXCL NO DRIP-ADULT MEDICATED NASAL	1.11	1.11	0.98	0.98	0.89	0.89	0.36	0.36	0.36	0.36
PL AFRIN NO DRIP-ADULT MEDICATED NASAL	7.44	0.04	7.30	-0.29	7.51	-0.09	7.80	0.31	7.80	0.31
PL 4 WAY-ADULT MEDICATED NASAL	4.31	-0.55	4.61	-0.59	4.68	-0.70	5.18	-0.65	5.18	-0.65
NEILMED-ADLT MEDCT NSL	0.76	-0.14	0.65	-0.09	0.65	-0.43	0.70	-0.16	0.70	-0.16
VICKS-ADLT MEDCT NSL	8.67	0.29	8.67	0.37	8.86	0.41	8.34	-1.47	8.34	-1.47
ZICAM-ADLT MEDCT NSL	7.90	0.03	7.41	0.06	6.96	0.11	6.68	0.01	6.68	0.01
NEO SYNEPHRINE-ADLT MEDCT NSL	0.48	-2.09	0.61	-2.06	1.16	-1.62	2.32	-0.70	2.32	-0.70
MUCINEX-ADLT MEDCT NSL	2.35	0.01	2.24	-0.06	2.26	0.09	2.20	0.19	2.20	0.19
NASALCROM-ADLT MEDCT NSL	1.37	-0.18	1.42	-0.25	1.60	-0.33	1.97	-0.61	1.97	-0.61
ADULT SALINE NASAL	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
ADULT DILATOR/SNORE NASAL	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
ADULT IRRIGATION NASAL	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
ADULT A/O NON-MEDICATED	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
ADULT COLD/FLU & COUGH	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
ALKA SELTZER PLUS-ADLT C/F & COUGH	23.77	-1.99	23.16	-3.06	22.94	-3.45	26.19	-13.45	26.19	-13.45
CORICIDIN-ADLT C/F	2.50	0.09	2.62	0.07	2.56	0.04	2.49	0.05	2.49	0.05
CORICIDIN HBP-ADLT C/F	1.93	-0.01	2.05	-0.01	2.01	-0.03	1.96	0.02	1.96	0.02
CORICIDIN HBP DT/NT-ADLT C/F	0.40	0.08	0.39	0.07	0.38	0.07	0.35	0.03	0.35	0.03
CORICIDIN HBP NT-ADLT C/F	0.17	0.01	0.18	0.00	0.17	0.00	0.19	0.00	0.19	0.00
CORICIDIN-ADLT COUGH	1.32	-0.05	1.35	-0.05	1.32	-0.06	1.28	0.02	1.28	0.02
CORICIDIN HBP-ADLT COUGH	1.32	-0.05	1.35	-0.05	1.32	-0.06	1.28	0.02	1.28	0.02
CORICIDIN HBP-ADLT COUGH & C/F	30.79	5.75	30.70	3.75	30.39	2.22	28.29	-0.66	28.29	-0.66
PL CORICIDIN-ADULT COLD/FLU & COUGH	0.05	0.02	0.05	0.00	0.06	0.00	0.08	-0.02	0.08	-0.02
PRIVATE LABEL-ADULT COLD/FLU & COUGH	14.99	-7.05	15.46	-6.45	16.48	-5.77	20.57	-9.46	20.57	-9.46