

Business Snapshots - Dollar Share SunCare

	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
SUNCARE	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00	100.00	0.00
Total SunCare C-Spray	34.07	0.77	30.70	-0.02	31.32	-0.07	43.22	-0.49	43.22	-0.49
MCC SUNCARE (CT,SLRC,BDS)	16.36	-0.57	15.15	-0.50	15.30	-0.56	22.30	-1.16	22.30	-1.16
COPPERTONE-SUNCARE	15.54	-0.51	14.23	-0.44	14.23	-0.53	21.35	-1.05	21.35	-1.05
SOLARCAINE-SUNCARE	0.67	0.01	0.78	-0.01	0.91	0.03	0.80	-0.06	0.80	-0.06
BAIN DE SOLEIL-SUNCARE	0.13	-0.07	0.13	-0.06	0.14	-0.06	0.14	-0.05	0.14	-0.05
BANANA BOAT-SUNCARE	15.39	-0.52	14.13	-1.03	14.22	-0.87	18.63	-0.61	18.63	-0.61
NEUTROGENA-SUNCARE	27.40	-0.83	27.52	-0.53	25.97	-1.11	19.85	0.05	19.85	0.05
AVEENO-SUNCARE	1.97	-0.09	2.09	-0.05	2.19	0.02	1.98	0.03	1.98	0.03
HAWAIIAN TROPIC-SUNCARE	5.78	0.42	5.12	0.22	5.11	0.34	6.02	0.24	6.02	0.24
LOREAL-SUNCARE	4.44	-1.04	5.78	-1.02	5.89	-1.16	3.17	-0.59	3.17	-0.59
PRIVATE LABEL-SUNCARE	12.64	0.07	12.96	0.11	14.33	0.61	15.71	-0.15	15.71	-0.15
IN SUN-SUNCARE	84.83	0.53	80.93	0.16	80.60	0.09	88.69	0.32	88.69	0.32
CT In-Sun	15.49	-0.49	14.16	-0.40	14.16	-0.50	21.31	-1.03	21.31	-1.03
Bain-de-Soleil In-Sun	0.10	-0.05	0.10	-0.04	0.11	-0.04	0.11	-0.04	0.11	-0.04
BB In-Sun	13.86	-0.43	12.21	-0.95	12.25	-0.76	17.09	-0.46	17.09	-0.46
NTG In-Sun	26.01	-0.50	25.70	-0.12	24.11	-0.68	18.93	0.29	18.93	0.29
Aveeno In-Sun	1.97	-0.09	2.09	-0.05	2.19	0.02	1.98	0.03	1.98	0.03
HT In-Sun	26.01	-0.50	25.70	-0.12	24.11	-0.68	18.93	0.29	18.93	0.29
Loreal In-Sun	0.28	-0.38	0.33	-0.33	0.42	-0.30	0.62	-0.18	0.62	-0.18
Private Label In-Sun	10.44	0.31	10.33	0.41	11.60	0.81	13.72	-0.08	13.72	-0.08
SPORT-SUNCARE	25.78	1.37	23.35	1.05	23.82	1.48	29.75	1.42	29.75	1.42
COPPERTONE-SPORT-SUNCARE	8.24	-0.14	7.30	-0.07	7.30	0.00	10.10	-0.27	10.10	-0.27
BANANA BOAT-SPORT-SUNCARE	8.52	0.12	7.48	-0.19	7.39	-0.08	9.13	0.07	9.13	0.07
NEUTROGENA-SPORT-SUNCARE	2.28	0.15	2.16	0.16	2.08	0.15	2.05	0.55	2.05	0.55
PRIVATE LABEL-SPORT-SUNCARE	5.22	0.43	5.09	0.44	5.63	0.64	6.57	0.16	6.57	0.16
BEAUTY-SUNCARE	29.57	-0.66	30.21	-0.14	28.94	-0.77	21.30	-0.54	21.30	-0.54
COPPERTONE-BEAUTY-SUNCARE	1.51	-0.17	1.57	-0.04	1.58	-0.10	1.81	-0.19	1.81	-0.19
NEUTROGENA-BEAUTY-SUNCARE	18.05	-0.67	18.28	-0.16	17.21	-0.63	11.88	-0.43	11.88	-0.43
AVEENO-BEAUTY-SUNCARE	1.48	-0.12	1.61	-0.08	1.69	-0.03	1.31	-0.01	1.31	-0.01
HAWAIIAN TROPIC-BEAUTY-SUNCARE	2.34	-0.06	2.00	-0.15	1.97	-0.08	2.27	-0.06	2.27	-0.06
LOREAL-BEAUTY-SUNCARE	0.28	-0.38	0.33	-0.33	0.42	-0.30	0.62	-0.18	0.62	-0.18
PRIVATE LABEL-BEAUTY-SUNCARE	1.30	-0.05	1.28	0.03	1.21	-0.09	0.91	-0.09	0.91	-0.09
GENERAL PROTECTION-SUNCARE	11.30	0.20	10.35	-0.22	10.84	0.03	11.93	0.14	11.93	0.14
COPPERTONE-GENERAL PROTECTION-SUNCARE	1.71	-0.14	1.46	-0.24	1.52	-0.20	2.21	-0.23	2.21	-0.23
BANANA BOAT-GENERAL PROTECTION-SUNCARE	1.17	-0.32	1.03	-0.37	1.18	-0.32	1.64	-0.26	1.64	-0.26
NEUTROGENA-GENERAL PROTECTION-SUNCARE	3.21	0.23	2.87	0.11	2.66	0.06	2.83	0.29	2.83	0.29
HAWAIIAN TROPIC-GENERAL PROTECTION-SUNCARE	0.14	-0.05	0.12	-0.05	0.13	-0.05	0.14	-0.01	0.14	-0.01
BULLFROG-GENERAL PROTECTION-SUNCARE	0.08	0.00	0.07	0.00	0.07	-0.01	0.11	0.00	0.11	0.00
PRIVATE LABEL-GENERAL PROTECTION-SUNCARE	2.86	0.05	2.86	0.01	3.29	0.20	3.20	0.05	3.20	0.05
BABY-SUNCARE	3.73	-0.10	3.64	-0.09	3.82	-0.14	6.32	-0.01	6.32	-0.01
COPPERTONE-BABY-SUNCARE	1.34	-0.13	1.29	-0.14	1.36	-0.15	2.95	-0.07	2.95	-0.07
BANANA BOAT-BABY-SUNCARE	0.24	-0.04	0.22	-0.06	0.25	-0.05	0.54	-0.11	0.54	-0.11
NEUTROGENA-BABY-SUNCARE	1.01	-0.05	0.98	-0.03	0.96	-0.07	0.99	-0.03	0.99	-0.03
AVEENO-BABY-SUNCARE	0.44	0.01	0.43	0.02	0.47	0.03	0.62	0.04	0.62	0.04
CALIFORNIA BABY-BABY-SUNCARE	0.10	0.03	0.13	0.05	0.08	0.00	0.16	-0.05	0.16	-0.05
PRIVATE LABEL-BABY-SUNCARE	0.22	-0.02	0.22	-0.02	0.29	-0.02	0.41	-0.03	0.41	-0.03
KIDS-SUNCARE	5.20	0.50	4.97	0.57	4.81	0.31	10.11	0.09	10.11	0.09
COPPERTONE-KIDS-SUNCARE	1.25	0.23	1.27	0.27	1.07	0.05	2.44	-0.25	2.44	-0.25
BANANA BOAT-KIDS-SUNCARE	1.38	-0.07	1.26	-0.14	1.29	-0.17	3.04	-0.07	3.04	-0.07
NEUTROGENA-KIDS-SUNCARE	1.02	-0.01	0.88	-0.02	0.82	-0.02	1.09	-0.08	1.09	-0.08
PRIVATE LABEL-KIDS-SUNCARE	0.74	-0.06	0.75	-0.02	0.99	0.07	2.38	-0.12	2.38	-0.12
TANNING-SUNCARE	7.58	-0.89	6.71	-1.06	6.95	-0.79	8.32	-0.76	8.32	-0.76
COPPERTONE-TANNING-SUNCARE	1.43	-0.14	1.26	-0.18	1.30	-0.11	1.77	-0.03	1.77	-0.03
AUSTRALIAN GOLD-TANNING-SUNCARE	2.08	-0.22	1.85	-0.33	1.92	-0.27	1.55	-0.15	1.55	-0.15
BANANA BOAT-TANNING-SUNCARE	1.94	-0.16	1.65	-0.22	1.67	-0.13	2.41	-0.08	2.41	-0.08
HAWAIIAN TROPIC-TANNING-SUNCARE	1.78	-0.20	1.56	-0.24	1.60	-0.19	2.11	-0.38	2.11	-0.38
OCEAN POTION-TANNING-SUNCARE		0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00
PRIVATE LABEL-TANNING-SUNCARE	0.12	-0.03	0.13	-0.02	0.19	0.01	0.26	-0.04	0.26	-0.04
BAIN DE SOLEIL-TANNING-SUNCARE	0.10	-0.05	0.10	-0.04	0.11	-0.04	0.11	-0.04	0.11	-0.04