

Business Snapshots - Dollar Share SunCare

Total US MULO	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
<b>SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
IN SUN C-SPRY	49.6	-0.9	48.7	-0.5	45.2	-0.8	43.3	-0.8	45.6	-0.3
<b>BAYER CONSUMER HEALTH-SUNCARE</b>	<b>21.6</b>	<b>-2.3</b>	<b>21.8</b>	<b>-3.1</b>	<b>20.7</b>	<b>-2.4</b>	<b>19.9</b>	<b>-3.4</b>	<b>21.2</b>	<b>-1.5</b>
<b>COPPERTONE</b>	<b>20.7</b>	<b>-2.4</b>	<b>21.1</b>	<b>-2.8</b>	<b>19.9</b>	<b>-2.8</b>	<b>19.1</b>	<b>-2.1</b>	<b>20.3</b>	<b>-1.8</b>
SOLARCAINE	0.8	0.0	0.7	-0.1	0.6	-0.1	0.6	0.0	0.8	0.0
BAIN DE SOLEIL	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0
BANANA BOAT	20.3	0.4	20.4	0.3	19.2	0.3	18.5	0.2	18.8	0.1
NEUTROGENA	18.6	1.4	18.6	0.4	20.0	0.3	21.0	0.3	20.1	0.0
AVEENO	1.6	-0.1	1.8	-0.1	2.0	-0.1	2.0	-0.1	1.9	0.0
HAWAIIAN TROPIC	6.2	0.0	6.2	-0.1	6.2	0.1	6.2	0.0	6.1	0.2
LOREAL	1.4	-0.9	1.6	-0.8	2.2	-0.8	2.7	-0.7	2.8	-0.7
PRIVATE LABEL-SUNCARE	16.9	-1.4	16.4	-0.1	15.8	0.3	15.4	0.4	16.0	0.1
<b>IN SUN-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-IN SUN</b>	<b>22.5</b>	<b>-2.4</b>	<b>22.9</b>	<b>-3.1</b>	<b>22.0</b>	<b>-2.7</b>	<b>21.4</b>	<b>-2.6</b>	<b>22.6</b>	<b>-1.7</b>
BAIN DE SOLEIL-IN SUN	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0
BANANA BOAT-IN SUN	20.6	0.5	20.7	0.4	19.6	0.4	19.0	0.2	19.3	0.1
NEUTROGENA-IN SUN	19.6	1.4	19.6	0.4	21.1	0.3	22.4	0.3	21.5	0.0
AVEENO-IN SUN	1.7	-0.1	1.9	-0.1	2.2	-0.1	2.3	-0.1	2.2	-0.1
HAWAIIAN TROPIC-IN SUN	6.0	-0.1	6.1	-0.2	6.2	0.0	6.3	0.0	6.1	0.3
LOREAL-IN SUN	0.1	-0.6	0.1	-0.6	0.1	-0.6	0.1	-0.6	0.4	-0.4
PRIVATE LABEL-IN SUN	16.4	-1.5	15.9	-0.2	15.6	0.3	15.3	0.5	15.8	0.1
<b>SPORT-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-SPORT</b>	<b>31.0</b>	<b>-2.7</b>	<b>31.3</b>	<b>-1.4</b>	<b>30.8</b>	<b>-4.2</b>	<b>30.7</b>	<b>-4.4</b>	<b>32.2</b>	<b>-4.4</b>
BANANA BOAT-SPORT	30.6	1.2	31.2	0.9	30.9	0.8	31.0	0.6	30.8	0.0
NEUTROGENA-SPORT	7.2	0.7	6.9	0.4	7.5	0.7	7.9	0.9	7.3	1.3
HAWAIIAN TROPIC-SPORT	4.2	1.5	4.2	1.3	4.1	1.3	4.0	1.3	3.3	1.9
PRIVATE LABEL-SPORT	21.6	-2.6	21.4	-0.5	21.8	0.2	21.8	0.4	22.2	-0.6
<b>BEAUTY-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-BEAUTY</b>	<b>8.2</b>	<b>-1.1</b>	<b>8.4</b>	<b>-1.1</b>	<b>8.0</b>	<b>-2.4</b>	<b>7.7</b>	<b>-0.7</b>	<b>8.1</b>	<b>-0.5</b>
NEUTROGENA-BEAUTY	56.4	2.6	56.1	2.0	56.5	0.8	56.9	0.5	55.8	-0.3
AVEENO-BEAUTY	5.3	-0.4	5.7	-0.4	5.9	-0.5	5.8	-0.4	5.9	-0.1
HAWAIIAN TROPIC-BEAUTY	12.8	0.5	13.0	0.5	12.1	1.1	11.5	0.9	11.1	0.7
LOREAL-BEAUTY	0.3	-3.1	0.3	-2.7	0.3	-2.5	0.5	-2.4	1.7	-1.7
PRIVATE LABEL-BEAUTY	4.9	0.9	4.8	1.2	4.9	1.0	4.9	0.9	4.6	0.3
<b>GENERAL PROTECTION-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-GENERAL PROTECTION</b>	<b>13.6</b>	<b>-3.4</b>	<b>15.4</b>	<b>-3.1</b>	<b>14.2</b>	<b>-2.4</b>	<b>13.7</b>	<b>-2.8</b>	<b>15.7</b>	<b>-2.8</b>
BANANA BOAT-GENERAL PROTECTION	13.9	0.2	13.9	-0.3	13.2	-0.4	12.7	-1.1	13.3	-1.2
NEUTROGENA-GENERAL PROTECTION	24.2	0.5	23.5	-0.9	24.0	-0.1	24.6	0.4	24.0	0.7
HAWAIIAN TROPIC-GENERAL PROTECTION	1.1	-0.2	1.1	-0.2	1.2	-0.1	1.1	-0.2	1.1	-0.2
BULLFROG-GENERAL PROTECTION	0.8	-0.1	0.8	-0.2	0.8	-0.2	0.7	-0.1	0.9	0.0
PRIVATE LABEL-GENERAL PROTECTION	24.4	-4.3	23.8	-3.1	24.5	-2.8	25.0	-1.8	26.3	-0.7
<b>BABY-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-BABY</b>	<b>42.8</b>	<b>-5.0</b>	<b>42.5</b>	<b>-7.1</b>	<b>41.5</b>	<b>-5.1</b>	<b>40.4</b>	<b>-6.1</b>	<b>43.0</b>	<b>-4.8</b>
BANANA BOAT-BABY	10.0	0.8	10.1	1.0	9.2	0.7	8.6	0.5	8.7	-0.3
NEUTROGENA-BABY	12.2	-0.6	11.9	-1.6	12.8	-2.0	13.9	-1.9	14.5	-1.5
AVEENO-BABY	8.2	-0.4	8.9	0.3	9.7	-0.1	10.0	0.0	9.8	0.3
CALIFORNIA BABY-BABY	1.2	-1.2	1.5	-0.8	1.5	-1.1	1.7	-1.1	1.8	-0.9
PRIVATE LABEL-BABY	6.4	-0.7	6.4	-0.2	6.3	-0.4	6.4	-0.2	6.8	-0.3
<b>KIDS-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-KIDS-SUNCARE</b>	<b>22.0</b>	<b>-1.0</b>	<b>22.6</b>	<b>-1.4</b>	<b>21.6</b>	<b>-3.4</b>	<b>21.4</b>	<b>-3.9</b>	<b>22.7</b>	<b>-1.1</b>
BANANA BOAT-KIDS-SUNCARE	31.3	1.9	32.1	1.0	32.1	1.1	31.8	0.8	30.4	-0.2
NEUTROGENA-KIDS-SUNCARE	9.0	0.1	8.8	-0.4	9.6	-0.6	10.4	-0.6	10.5	-0.8
PRIVATE LABEL-KIDS-SUNCARE	23.5	-4.7	23.1	-2.5	23.0	-0.4	22.6	-0.3	23.4	-1.0
<b>TANNING-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-TANNING</b>	<b>22.5</b>	<b>1.1</b>	<b>22.3</b>	<b>0.6</b>	<b>21.9</b>	<b>0.9</b>	<b>22.1</b>	<b>1.1</b>	<b>22.1</b>	<b>1.5</b>
AUSTRALIAN GOLD-TANNING	18.6	2.7	18.8	3.0	20.1	2.9	20.5	2.2	18.8	0.8
BANANA BOAT-TANNING	30.9	0.6	31.0	0.1	30.0	0.1	29.4	0.3	29.4	0.7
HAWAIIAN TROPIC-TANNING	20.7	-5.7	20.8	-5.1	21.0	-5.0	21.1	-4.6	23.4	-3.0
OCEAN LOTION-TANNING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PRIVATE LABEL-TANNING	4.3	0.5	3.9	0.5	3.6	0.3	3.5	0.4	3.3	0.0
BAIN DE SOLEIL-TANNING	1.0	-0.1	1.0	0.0	1.2	0.0	1.2	-0.1	1.3	-0.2