

Business Snapshots - Dollar Share SunCare

Total US MULO	LW		L4		L12		YTD		L52	
	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA	Current	Pt Chg YA
<b>SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
IN SUN C-SPRY	50.5	0.8	49.6	0.0	46.2	-0.4	44.1	-0.6	45.7	-0.2
<b>BAYER CONSUMER HEALTH-SUNCARE</b>	<b>21.9</b>	<b>-1.1</b>	<b>21.9</b>	<b>-1.0</b>	<b>20.9</b>	<b>-1.3</b>	<b>20.1</b>	<b>-1.1</b>	<b>21.1</b>	<b>-1.0</b>
<b>COPPERTONE</b>	<b>21.0</b>	<b>-2.0</b>	<b>21.1</b>	<b>-1.8</b>	<b>20.1</b>	<b>-2.4</b>	<b>19.3</b>	<b>-2.2</b>	<b>20.2</b>	<b>-1.9</b>
SOLARCAINE	0.8	-0.1	0.7	-0.1	0.7	-0.1	0.7	0.0	0.8	0.0
BAIN DE SOLEIL	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0
BANANA BOAT	20.0	0.2	20.6	0.6	19.4	0.3	18.7	0.2	18.8	0.1
NEUTROGENA	18.2	-0.1	18.2	0.2	19.6	0.2	20.7	0.2	20.1	-0.1
AVEENO	1.6	-0.2	1.7	-0.1	2.0	-0.1	2.0	-0.1	1.9	-0.1
HAWAIIAN TROPIC	6.0	0.1	6.2	-0.1	6.2	0.1	6.2	0.0	6.1	0.2
LOREAL	1.3	-1.0	1.4	-0.9	2.1	-0.8	2.5	-0.8	2.8	-0.7
PRIVATE LABEL-SUNCARE	18.0	0.9	17.0	0.0	16.2	0.4	15.7	0.5	16.1	0.2
<b>IN SUN-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-IN SUN</b>	<b>22.8</b>	<b>-2.4</b>	<b>22.9</b>	<b>-2.1</b>	<b>22.2</b>	<b>-2.8</b>	<b>21.5</b>	<b>-2.6</b>	<b>22.5</b>	<b>-1.8</b>
BAIN DE SOLEIL-IN SUN	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0
BANANA BOAT-IN SUN	20.3	0.2	20.9	0.6	19.8	0.4	19.2	0.2	19.3	0.1
NEUTROGENA-IN SUN	19.3	-0.2	19.2	0.1	20.7	0.2	22.1	0.2	21.4	-0.1
AVEENO-IN SUN	1.7	-0.3	1.9	-0.1	2.2	-0.2	2.2	-0.1	2.2	-0.1
HAWAIIAN TROPIC-IN SUN	5.9	0.0	6.1	-0.2	6.2	0.0	6.2	0.0	6.1	0.2
LOREAL-IN SUN	0.1	-0.6	0.1	-0.6	0.1	-0.6	0.1	-0.6	0.4	-0.4
PRIVATE LABEL-IN SUN	17.4	0.9	16.5	-0.1	15.9	0.4	15.5	0.6	15.8	0.2
<b>SPORT-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-SPORT</b>	<b>31.1</b>	<b>-2.4</b>	<b>31.1</b>	<b>-1.1</b>	<b>30.9</b>	<b>-4.0</b>	<b>30.7</b>	<b>-4.1</b>	<b>32.0</b>	<b>-2.9</b>
BANANA BOAT-SPORT	29.7	-0.4	30.9	0.7	30.7	0.6	30.8	0.5	30.8	0.0
NEUTROGENA-SPORT	7.3	0.6	6.9	0.4	7.4	0.7	7.8	0.8	7.3	1.2
HAWAIIAN TROPIC-SPORT	4.0	1.3	4.1	1.3	4.1	1.3	4.0	1.3	3.4	1.8
PRIVATE LABEL-SPORT	22.6	0.5	21.8	-0.6	21.9	0.1	21.9	0.4	22.2	-0.4
<b>BEAUTY-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-BEAUTY</b>	<b>8.7</b>	<b>-1.4</b>	<b>8.5</b>	<b>-1.0</b>	<b>8.1</b>	<b>-1.4</b>	<b>7.8</b>	<b>-0.5</b>	<b>8.1</b>	<b>-0.5</b>
NEUTROGENA-BEAUTY	56.1	1.3	55.8	1.8	56.5	0.9	56.8	0.6	55.8	-0.2
AVEENO-BEAUTY	5.5	-0.8	5.6	-0.5	5.9	-0.5	5.8	-0.5	5.9	-0.2
HAWAIIAN TROPIC-BEAUTY	13.1	1.4	13.3	0.9	12.3	1.1	11.6	1.0	11.2	0.8
LOREAL-BEAUTY	0.3	-2.8	0.3	-2.8	0.3	-2.6	0.4	-2.4	1.5	-1.8
PRIVATE LABEL-BEAUTY	5.5	1.8	5.1	1.3	5.0	1.2	5.0	1.0	4.7	0.4
<b>GENERAL PROTECTION-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-GENERAL PROTECTION</b>	<b>13.3</b>	<b>-2.4</b>	<b>14.6</b>	<b>-1.9</b>	<b>14.1</b>	<b>-2.4</b>	<b>13.7</b>	<b>-2.9</b>	<b>15.5</b>	<b>-2.4</b>
BANANA BOAT-GENERAL PROTECTION	13.9	0.1	14.0	0.2	13.3	-0.3	12.8	-1.0	13.3	-1.1
NEUTROGENA-GENERAL PROTECTION	23.9	-2.2	23.6	-1.3	23.8	-0.5	24.5	0.1	23.9	0.3
HAWAIIAN TROPIC-GENERAL PROTECTION	1.1	0.0	1.1	-0.2	1.2	-0.1	1.1	-0.2	1.1	-0.2
BULLFROG-GENERAL PROTECTION	0.7	-0.3	0.7	-0.3	0.8	-0.2	0.7	-0.2	0.9	-0.1
PRIVATE LABEL-GENERAL PROTECTION	26.1	-0.2	24.7	-2.4	24.8	-2.6	25.1	-1.7	26.3	-0.6
<b>BABY-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-BABY</b>	<b>44.5</b>	<b>-4.3</b>	<b>42.8</b>	<b>-6.4</b>	<b>41.9</b>	<b>-5.7</b>	<b>40.8</b>	<b>-6.0</b>	<b>42.8</b>	<b>-4.4</b>
BANANA BOAT-BABY	9.9	1.1	10.2	1.2	9.4	0.8	8.7	0.5	8.8	-0.2
NEUTROGENA-BABY	11.4	-2.4	11.6	-1.9	12.5	-2.1	13.7	-1.9	14.3	-1.6
AVEENO-BABY	8.4	-0.8	8.8	-0.1	9.5	-0.2	9.8	-0.1	9.7	0.2
CALIFORNIA BABY-BABY	0.8	-1.5	1.4	-1.0	1.4	-1.1	1.6	-1.2	1.7	-1.0
PRIVATE LABEL-BABY	6.6	0.2	6.5	-0.2	6.4	-0.3	6.4	-0.2	6.8	-0.2
<b>KIDS-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-KIDS-SUNCARE</b>	<b>22.0</b>	<b>-1.3</b>	<b>22.3</b>	<b>-1.0</b>	<b>21.7</b>	<b>-1.2</b>	<b>21.5</b>	<b>-1.7</b>	<b>22.6</b>	<b>-1.4</b>
BANANA BOAT-KIDS-SUNCARE	30.3	0.7	31.8	1.3	31.8	1.0	31.6	0.8	30.5	-0.1
NEUTROGENA-KIDS-SUNCARE	9.5	-0.6	9.0	-0.5	9.4	-0.6	10.2	-0.6	10.5	-0.8
PRIVATE LABEL-KIDS-SUNCARE	24.3	-1.7	23.5	-2.8	23.3	-0.6	22.8	-0.4	23.3	-1.1
<b>TANNING-SUNCARE</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>	<b>100.0</b>	<b>0.0</b>
<b>COPPERTONE-TANNING</b>	<b>22.8</b>	<b>0.3</b>	<b>22.4</b>	<b>0.6</b>	<b>22.0</b>	<b>0.8</b>	<b>22.2</b>	<b>1.1</b>	<b>22.2</b>	<b>1.3</b>
AUSTRALIAN GOLD-TANNING	20.3	4.1	18.9	3.1	20.1	3.1	20.4	2.3	19.0	1.1
BANANA BOAT-TANNING	30.5	0.6	31.2	0.8	30.1	0.2	29.5	0.3	29.5	0.7
HAWAIIAN TROPIC-TANNING	18.9	-7.0	20.3	-5.9	20.8	-5.3	20.9	-4.8	23.0	-3.4
OCEAN LOTION-TANNING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PRIVATE LABEL-TANNING	4.6	1.2	4.2	0.6	3.8	0.4	3.6	0.5	3.4	0.1
BAIN DE SOLEIL-TANNING	1.1	0.1	1.0	-0.1	1.2	0.0	1.2	-0.1	1.3	-0.2