| Section Subcategory | Product | Dollar Growth MEAU | Dollar Growth MEOU | Dollar Growth Total | Dollar Share of MEAU | Dollar Share of MEOU | Dollar Share of Total | Dollar Sales Current | Dollar Sales Change vs YA | Dollar Sales % YA | Dollar Share of MEAU Current | Dollar Share of MEAU Change vs YA | Base Dollar Sales Current | Base Dollar Sales Change vs YA | Base Dollar Sales % YA | Incremental Dollars Current | Incremental Dollars Change vs YA | Incremental Dollars % YA | % Dollars, Any Promotion Current | % Dollars, Any Promotion Change vs YA | % Dollars, Feature Only Current | % Dollars, Feature Only Change vs YA | % Dollars, Display Only Current | % Dollars, Display Change vs YA