

Dollar Share

Time	CLARITIN				ZYRTEC				ALLEGRA				PRIVATE LABEL LORATADINE									
	Dollar Share of Allergy-Sinus				Dollar Share of Allergy-Sinus				Claritin Minus Zyrtec Dollar Share		Dollar Share of Allergy-Sinus				Claritin Minus Allegra Dollar Share		Dollar Share of Allergy-Sinus				Claritin Minus PL Loratadine Dollar Share	
	Year Ago	Chg vs 2 YA	Current	Chg vs YA	Year Ago	Chg vs 2 YA	Current	Chg vs YA	Year Ago	Current	Year Ago	Chg vs 2 YA	Current	Chg vs YA	Year Ago	Current	Year Ago	Chg vs 2 YA	Current	Chg vs YA	Year Ago	Current
	Week Ending 03-29-15	17.2	-3.1	16.0	-1.2	13.2	-0.5	12.3	-0.9	3.95	3.71	10.1	-1.3	9.3	-0.7	7.13	6.68	8.3	-1.0	7.7	-0.6	8.85
Week Ending 04-05-15	17.3	-2.4	15.9	-1.4	13.7	-0.5	12.7	-1.0	3.69	3.24	10.8	-1.7	9.8	-1.0	6.57	6.16	8.8	-0.3	9.0	0.2	8.57	6.92
Week Ending 04-12-15	18.0	-3.3	16.0	-1.9	13.6	-3.1	12.8	-0.8	4.32	3.19	11.4	-2.5	9.6	-1.7	6.59	6.38	8.8	-1.3	8.1	-0.7	9.18	7.96
Week Ending 04-19-15	19.1	-2.5	18.5	-0.6	13.7	-0.5	12.9	-0.9	5.35	5.60	12.1	-4.2	9.8	-2.3	7.03	8.67	8.6	-0.9	8.0	-0.6	10.48	10.43
Week Ending 04-26-15	18.0	-2.1	17.3	-0.6	13.8	-3.1	12.5	-1.3	4.19	4.83	11.1	-2.7	9.8	-1.2	6.89	7.50	9.0	-1.3	8.2	-0.7	9.01	9.11
Week Ending 05-03-15	18.3	-3.1	17.1	-1.2	13.3	-4.1	12.9	-0.4	5.04	4.27	11.1	-2.0	10.2	-0.9	7.21	6.93	8.8	-1.2	8.1	-0.7	9.55	9.08
Week Ending 05-10-15	19.5	-1.8	19.0	-0.4	13.8	-0.5	13.1	-0.7	5.68	5.92	11.4	-2.8	10.4	-0.9	8.10	8.57	8.9	-1.2	8.3	-0.6	10.59	10.75
Week Ending 05-17-15	19.5	-2.9	18.1	-1.4	13.7	0.0	13.1	-0.6	5.73	4.96	11.6	-2.6	10.4	-1.2	7.85	7.68	9.0	-1.3	8.3	-0.7	10.51	9.81
Week Ending 05-24-15	18.7	-2.8	16.8	-1.8	13.3	-2.1	13.0	-0.4	5.31	3.88	11.4	-1.9	10.5	-0.9	7.22	6.34	9.1	-1.0	8.2	-0.9	9.56	8.64
Week Ending 05-31-15	17.9	-2.7	16.7	-1.2	13.1	-0.8	12.5	-0.6	4.77	4.22	11.2	-2.3	10.1	-1.0	6.69	6.56	9.2	-1.1	8.3	-0.9	8.62	8.37
Week Ending 06-07-15	17.5	-3.1	15.7	-1.8	13.1	-0.4	11.7	-1.4	4.39	3.97	11.2	-2.5	10.1	-1.1	6.26	5.58	9.4	-1.3	8.2	-1.2	8.09	7.44
Week Ending 06-14-15	16.1	-2.6	15.3	-0.8	13.0	-0.2	11.9	-1.1	3.09	3.35	10.9	-2.3	10.0	-0.9	5.24	5.33	9.5	-1.1	8.4	-1.1	6.61	6.86
Week Ending 06-21-15	15.9	-3.0	14.7	-1.3	13.1	-0.3	11.8	-1.3	2.81	2.83	10.5	-2.0	9.8	-0.8	5.41	4.89	9.5	-1.1	8.3	-1.1	6.48	6.34
Week Ending 06-28-15	15.2	-2.8	14.3	-0.9	12.8	-0.3	11.8	-1.0	2.36	2.48	10.4	-2.1	9.8	-0.6	4.74	4.45	9.3	-1.1	8.2	-1.1	5.86	6.04
Week Ending 07-05-15	14.7	-2.6	13.9	-0.7	12.6	-0.4	11.7	-0.9	2.13	2.25	10.1	-2.2	9.3	-0.9	4.54	4.67	9.3	-1.1	8.1	-1.1	5.43	5.80
Week Ending 07-12-15	14.3	-2.4	13.4	-0.9	12.6	-0.2	11.9	-0.7	1.73	1.57	10.3	-1.9	9.3	-1.0	4.07	4.13	9.3	-1.1	8.2	-1.1	5.04	5.19
Week Ending 07-19-15	14.3	-2.3	13.7	-0.6	12.6	-0.1	12.3	-0.3	1.73	1.46	10.2	-2.2	9.3	-0.9	4.12	4.48	9.2	-1.1	8.0	-1.2	5.11	5.71
Week Ending 07-26-15	14.1	-2.3	13.4	-0.7	12.6	-0.1	12.2	-0.3	1.55	1.21	10.0	-2.3	9.0	-1.0	4.17	4.46	9.3	-0.9	8.3	-1.0	4.82	5.13
Week Ending 08-02-15	14.0	-2.0	13.8	-0.2	13.1	0.1	12.4	-0.7	0.84	1.38	10.2	-2.4	9.2	-1.0	3.73	4.53	8.9	-0.9	8.1	-0.8	5.02	5.64
Week Ending 08-09-15	15.3	-5.1	13.0	-2.3	12.7	0.1	11.8	-0.9	2.61	1.15	11.2	0.4	11.6	0.4	4.15	1.42	8.8	-1.0	8.0	-0.8	6.52	4.98
Week Ending 08-16-15	14.8	-2.5	14.3	-0.5	12.9	1.5	14.0	1.1	1.90	0.26	9.8	-1.9	9.2	-0.6	4.94	5.05	8.9	-1.4	7.7	-1.1	5.94	6.54
Week Ending 08-23-15	14.7	-2.1	14.1	-0.7	14.8	-3.0	12.7	-2.1	-0.03	1.40	9.6	-1.6	9.1	-0.5	5.17	4.94	8.7	-0.9	8.1	-0.6	6.00	5.92
Week Ending 08-30-15	16.4	-3.9	14.4	-2.0	12.7	-0.6	12.3	-0.3	3.68	2.04	10.0	-1.7	9.2	-0.8	6.40	5.20	8.7	-1.1	8.0	-0.7	7.65	6.36
Week Ending 09-06-15	15.5	-1.5	15.7	0.2	12.5	-0.3	11.9	-0.5	3.00	3.71	9.8	-1.5	9.7	-0.2	5.61	6.00	8.7	-1.6	7.7	-0.9	6.79	7.94
Week Ending 09-13-15	15.3	-3.3	14.4	-0.9	11.6	-0.1	11.9	0.2	3.67	2.55	11.5	-3.4	9.5	-2.0	3.82	4.94	8.2	-1.2	7.8	-0.4	7.12	6.65
Week Ending 09-20-15	14.5	-2.1	14.5	0.0	12.0	-1.0	12.2	0.2	2.46	2.32	10.0	-1.2	9.3	-0.7	4.50	5.23	8.4	-1.4	7.6	-0.8	6.09	6.95
Week Ending 09-27-15	14.6	-2.2	14.3	-0.4	12.2	0.3	12.0	-0.2	2.45	2.27	9.7	-1.1	9.2	-0.6	4.93	5.10	8.5	-1.5	7.6	-0.8	6.16	6.62
Week Ending 10-04-15	14.4	-2.8	13.7	-0.7	12.2	0.3	11.8	-0.5	2.19	1.91	9.7	-1.3	8.9	-0.8	4.78	4.83	8.3	-1.9	7.3	-1.0	6.12	6.40
Week Ending 10-11-15	14.1	-2.1	13.5	-0.5	12.2	0.1	11.8	-0.4	1.82	1.67	9.6	-2.4	8.6	-1.1	4.44	4.96	8.6	-1.6	7.5	-1.1	5.44	6.02
Week Ending 10-18-15	13.8	-1.8	13.2	-0.6	11.9	0.1	11.4	-0.5	1.90	1.82	9.7	-1.9	8.6	-1.1	4.14	4.65	8.5	-1.4	7.5	-1.0	5.31	5.74
Week Ending 10-25-15	14.0	-1.7	12.7	-1.3	11.5	0.1	11.3	-0.3	2.47	1.45	9.6	-2.2	8.3	-1.3	4.45	4.42	8.4	-1.2	7.6	-0.8	5.55	5.10
Week Ending 11-01-15	13.5	-1.2	12.6	-0.9	11.8	0.0	11.1	-0.6	1.68	1.43	9.4	-1.8	8.2	-1.2	4.11	4.41	8.4	-1.5	7.4	-1.0	5.04	5.15
Week Ending 11-08-15	12.8	-1.3	12.2	-0.6	11.2	0.1	11.0	-0.2	1.55	1.12	9.1	-1.4	8.2	-1.0	3.67	4.00	8.3	-1.6	7.4	-0.9	4.50	4.79
Week Ending 11-15-15	13.6	-1.1	12.0	-1.6	10.9	0.5	11.0	0.0	2.65	1.04	8.8	-1.2	8.1	-0.7	4.76	3.89	8.0	-1.6	7.3	-0.7	5.59	4.72
Week Ending 11-22-15	12.7	-1.4	11.9	-0.9	10.7	0.1	11.1	0.3	2.01	0.80	8.6	-1.5	8.0	-0.6	4.13	3.83	7.9	-1.6	7.1	-0.9	4.82	4.80
Week Ending 11-29-15	12.2	0.1	12.9	0.7	11.0	0.1	10.6	-0.4	1.27	2.33	8.6	-1.3	7.6	-1.0	3.67	5.30	7.8	-1.6	6.8	-1.0	4.47	6.11
Week Ending 12-06-15	11.6	-1.1	11.3	-0.3	10.9	-0.4	10.0	-0.8	0.67	1.24	8.5	-1.2	7.7	-0.7	3.07	3.55	7.9	-1.5	7.0	-0.9	3.65	4.30
Week Ending 12-13-15	11.8	-1.7	11.3	-0.4	11.2	0.0	10.3	-0.9	0.55	1.07	8.4	-0.9	7.9	-0.5	3.40	3.48	7.8	-1.2	7.0	-0.8	3.96	4.37
Week Ending 12-20-15	11.5	-1.3	11.3	-0.2	11.1	0.2	10.5	-0.5	0.44	0.77	8.2	-1.0	7.9	-0.3	3.26	3.36	7.7	-1.7	6.8	-0.9	3.82	4.52
Week Ending 12-27-15	11.4	-1.2	11.2	-0.2	10.8	0.5	10.2	-0.6	0.63	1.00	7.7	-0.5	7.8	0.1	3.71	3.44	7.2	-1.4	6.5	-0.7	4.26	4.76
Week Ending 01-03-16	10.9	-1.2	10.7	-0.2	10.5	-0.1	9.6	-0.9	0.39	1.10	7.7	-0.9	7.6	-0.1	3.22	3.10	7.3	-1.2	6.5	-0.8	3.62	4.20
Week Ending 01-10-16	11.4	0.0	12.0	0.6	12.0	-1.7	9.7	-2.3	-0.62	2.26	7.9	-0.9	7.7	-0.2	3.47	4.27	7.3	-1.3	6.5	-0.8	4.06	5.47
Week Ending 01-17-16	11.4	-1.9	11.3	-0.2	11.6	-0.4	10.9	-0.7	-0.14	0.41	8.1	-1.6	7.7	-0.5	3.28	3.61	7.7	-1.7	6.7	-1.0	3.74	4.54
Week Ending 01-24-16	11.8	-1.9	11.0	-0.8	11.9	-0.4	10.6	-1.4	-0.13	0.42	8.3	-1.2	7.6	-0.6	3.56	3.37	7.8	-1.7	6.6	-1.2	4.05	4.40
Week Ending 01-31-16	12.0	-1.5	11.0	-1.0	11.8	-0.2	10.5	-1.3	0.18	0.51	8.3	-1.2	7.8	-0.6	3.66	3.25	7.7	-1.3	6.7	-1.0	4.31	4.31
Week Ending 02-07-16	12.6	-2.6	10.8	-1.8	10.6	0.4	10.2	-0.4	1.93	0.62	10.6	-1.2	9.8	-0.8	1.97	0.98	7.0	-1.0	6.6	-0.4	5.54	4.24
Week Ending 02-14-16	12.0	0.3	12.7	0.7	10.9	-0.2	10.3	-0.6	1.04	2.38	8.5	-0.7	8.0	-0.5	3.42	4.63	7.2	-1.1	6.5	-0.7	4.72	6.17
Week Ending 02-21-16	11.7	-0.9	11.6	-0.1	10.9	-3.6	10.4	-0.5	0.73	1.21	8.3	-0.4	8.0	-0.2	3.41	3.56	7.2	-1.2	6.6	-0.6	4.48	5.01
Week Ending 02-28-16	11.9	-0.8	12.6	0.7	10.9	-0.9	11.0	0.1	0.99	1.54	8.2	-0.7	8.4	0.2	3.67	4.13	7.0	-1.0	7.0	-0.1	4.83	5.60
Week Ending 03-06-16	12.7	-0.7	14.0	1.3	13.1	0.9	11.6	-1.4	-0.37	2.35	9.6	-1.6	9.6	0.1	3.13	4.34	6.9	-1.0	6.8	-0.1	5.83	7.18
Week Ending 03-13-16	13.7	-1.5	14.1	0.4	12.5	1.3	14.3	1.8	1.23	-0.24	9.4	-1.2	8.8	-0.6	4.27	5.21	7.5	-1.1	7.3	-0.2	6.18	6.78
Week Ending 03-20-16	14.3	-0.5	15.2	0.9	13.7	1.1	13.6	-0.1	0.63	1.61	9.1	-0.5	9.3	0.3	5.26	5.91	8.0	-0.7	7.8	-0.2	6.34	7.47