

Analgesics Category by Geography

	Total US - Multi Outlet + Conv	Total US - Multi Outlet	Total US - Food	Total US - Drug
INTERNAL ANALGESICS	\$80,276,310	\$72,701,810	\$15,448,562	\$24,293,865
ALEVE-INTERNAL ANALGESIC TABLETS	\$8,144,877	\$7,724,982	\$1,712,144	\$2,238,736
ALEVE-INTERNAL ANALGESIC TABLETS	\$7,249,450	\$6,837,309	\$1,516,566	\$2,002,401
ALEVE PM-INTERNAL ANALGESIC TABLETS	\$895,426	\$887,674	\$195,578	\$236,336
BAYER-INTERNAL ANALGESIC TABLETS	\$4,602,425	\$4,550,953	\$1,135,396	\$1,456,517
BAYER-INTERNAL ANALGESIC TABLETS	\$4,266,579	\$4,222,016	\$1,052,434	\$1,365,034
BAYER ADVANCED-INTERNAL ANALGESIC TABLETS	\$1,188	\$713	\$522	\$0
BAYER BACK & BODY-INTERNAL ANALGESIC TABLETS	\$245,277	\$239,318	\$67,482	\$51,638
BAYER PLUS-INTERNAL ANALGESIC TABLETS	\$20,165	\$19,690	\$4,066	\$80
BAYER PM-INTERNAL ANALGESIC TABLETS	\$2,173	\$2,173	\$1,082	\$1,091
BAYER WOMENS-INTERNAL ANALGESIC TABLETS	\$67,043	\$67,043	\$9,811	\$38,675
TYLENOL-INTERNAL ANALGESIC TABLETS	\$6,798,234	\$6,364,266	\$1,531,113	\$2,101,525
JR TYLENOL-INTERNAL ANALGESIC TABLETS	\$6	\$6	\$0	\$0
TYLENOL-INTERNAL ANALGESIC TABLETS	\$5,513,357	\$5,098,861	\$1,281,355	\$1,743,510
TYLENOL ARTHRITIS-INTERNAL ANALGESIC TABLETS	\$472,116	\$472,116	\$56,477	\$115,753
TYLENOL PM-INTERNAL ANALGESIC TABLETS	\$812,756	\$793,284	\$193,281	\$242,261
ADVIL-INTERNAL ANALGESIC LIQUIDS	\$559,861	\$542,947	\$133,721	\$232,853
ADVIL-INTERNAL ANALGESIC LIQUIDS	\$12,729	\$12,729	\$0	\$0
CHILDRENS ADVIL-INTERNAL ANALGESIC LIQUIDS	\$398,429	\$383,603	\$101,076	\$184,286
INFANTS ADVIL-INTERNAL ANALGESIC LIQUIDS	\$148,703	\$146,615	\$32,646	\$48,567
EXCEDRIN-INTERNAL ANALGESIC TABLETS	\$1,737,933	\$1,618,338	\$453,515	\$544,762
EXCEDRIN MIGRAINE-INTERNAL ANALGESIC TABLETS	\$1,540,438	\$1,480,157	\$345,773	\$539,108
MOTRIN-INTERNAL ANALGESIC LIQUIDS	\$1,444,567	\$1,423,251	\$329,998	\$533,082
MOTRIN-INTERNAL ANALGESIC TABLETS	\$1,614,851	\$1,592,805	\$423,961	\$485,087
GOODYS-INTERNAL ANALGESIC LIQUIDS	\$46,121	\$24,232	\$9,801	\$445
GOODYS-INTERNAL ANALGESIC TABLETS	\$1,825,368	\$865,649	\$219,521	\$98,769
BC-INTERNAL ANALGESIC TABLETS	\$1,835,409	\$945,184	\$214,238	\$138,971
PRIVATE LABEL-INTERNAL ANALGESIC LIQUIDS	\$2,768,017	\$2,724,262	\$472,814	\$1,232,456
PRIVATE LABEL-INTERNAL ANALGESIC LIQUIDS	\$2,768,017	\$2,724,262	\$472,814	\$1,232,456
PRIVATE LABEL-INTERNAL ANALGESIC TABLETS	\$24,408,027	\$23,994,714	\$4,368,402	\$8,262,450
PRIVATE LABEL-INTERNAL ANALGESIC TABLETS	\$24,408,027	\$23,994,714	\$4,368,402	\$8,262,450
FEMININE PAIN RELIEVERS	\$1,849,053	\$1,722,620	\$343,633	\$652,453
MIDOL-FEMININE PAIN RELIEVERS	\$899,423	\$837,050	\$175,516	\$334,479
MIDOL-FEMININE PAIN RELIEVERS	\$890,988	\$828,614	\$172,194	\$329,559
MIDOL PM-FEMININE PAIN RELIEVERS	\$8,435	\$8,435	\$3,321	\$4,920
PAMPRIIN-FEMININE PAIN RELIEVERS	\$262,667	\$262,140	\$77,627	\$87,655
PRIVATE LABEL-FEMININE PAIN RELIEVERS	\$294,285	\$294,046	\$40,173	\$106,397
PRIVATE LABEL-FEMININE PAIN RELIEVERS	\$294,285	\$294,046	\$40,173	\$106,397