

	Latest Week Ending 12-27-15								Latest		
	Dollar Sales				Unit Sales				Dollar Sales		
	Year Ago	Current	% Change vs PP	%Change vs YA	Year Ago	Current	% Change vs PP	%Change vs YA	Year Ago	Current	% Change vs PP
ANALGESICS	\$100,563,189	\$93,076,056	-4.4%	-7.4%	17,050,974	15,467,804	-5.1%	-9.3%	\$405,581,641	\$386,526,861	1.2%
Aleve (NonAsa+PM)	\$7,837,985	\$7,085,815	-11.0%	-9.6%	1,014,799	914,693	-10.8%	-9.9%	\$33,238,288	\$30,437,446	4.6%
ALEVE-NON-ASPIRIN	\$6,941,088	\$6,283,130	-10.3%	-9.5%	898,758	818,320	-9.9%	-8.9%	\$29,267,152	\$26,816,249	4.3%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL	\$5,349,324	\$4,687,463	-9.6%	-12.4%	767,249	681,375	-9.2%	-11.2%	\$22,442,641	\$19,877,159	4.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-100 CT	\$306,719	\$314,860	-13.7%	2.7%	31,106	32,380	-15.8%	4.1%	\$1,326,410	\$1,386,214	-6.6%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-130 CT	\$284,354	\$192,732	-24.1%	-32.2%	29,967	20,408	-26.8%	-31.9%	\$1,205,154	\$711,032	354.6%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-150 CT	\$73,533	\$38,244	-18.2%	-48.0%	5,919	3,106	-18.8%	-47.5%	\$291,274	\$192,679	13.5%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-174 CT	\$1,694	\$15,675	-25.0%	825.2%	143	1,320	-25.5%	825.8%	\$9,212	\$100,497	-47.5%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-200 CT	\$149,131	\$181,957	-16.7%	22.0%	9,661	12,097	-18.2%	25.2%	\$740,600	\$834,315	16.7%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-24 CT	\$561,987	\$473,876	-9.4%	-15.7%	131,409	109,012	-11.2%	-17.0%	\$2,241,235	\$2,104,837	-9.3%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-250 CT	\$136,390	\$21,965	-16.8%	-83.9%	9,104	1,408	-18.2%	-84.5%	\$499,340	\$142,703	-44.3%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-270 CT	\$177,199	\$177,151	-3.2%	0.0%	9,116	9,078	-6.2%	-0.4%	\$741,414	\$751,337	3.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-320 CT	\$178,362	\$158,531	-12.3%	-11.1%	10,490	9,316	-12.4%	-11.2%	\$790,475	\$676,327	-21.6%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-36 CT	\$37,330	\$108,020	13.4%	189.4%	9,320	29,003	13.0%	211.2%	\$182,524	\$314,516	1838.8%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-50 CT	\$438,574	\$415,150	-6.5%	-5.3%	63,362	60,450	-7.1%	-4.6%	\$1,804,090	\$1,798,226	5.9%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-6 CT	\$31,457	\$28,465	17.7%	-9.5%	26,245	22,009	14.8%	-16.1%	\$109,037	\$97,129	7.1%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-65 CT	\$49,055	\$21,588	-17.3%	-56.0%	7,004	3,119	-19.2%	-55.5%	\$299,627	\$119,786	-29.9%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-CAP-75 CT	\$3,423	\$54	91.4%	-98.4%	500	8	88.4%	-98.4%	\$10,438	\$150	-18.7%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-GELTAB/GELCAP-20 CT	\$25,179	\$5,186	30.9%	-79.4%	5,488	1,102	28.8%	-79.9%	\$103,560	\$18,364	-9.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-GELTAB/GELCAP-40 CT	\$223,170	\$171,859	-13.4%	-23.0%	30,921	23,719	-15.8%	-23.3%	\$951,539	\$755,596	1.7%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-GELTAB/GELCAP-80 CT	\$10,930	\$1,985	131.6%	-81.8%	1,081	186	97.9%	-82.8%	\$47,120	\$7,796	-1.1%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-100 CT	\$82,476	\$80,998	-42.4%	-1.8%	5,945	6,301	-44.2%	6.0%	\$370,623	\$577,506	5.6%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-120 CT	\$92,377	\$81,623	-8.1%	-11.6%	4,963	4,457	-9.2%	-10.2%	\$377,240	\$351,049	7.1%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-160 CT	\$122,285	\$121,434	-11.0%	-0.7%	6,765	6,682	-10.9%	-1.2%	\$530,660	\$515,474	-8.6%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-20 CT	\$453,465	\$393,591	-1.7%	-13.2%	82,213	70,447	-3.5%	-14.3%	\$1,689,033	\$1,596,617	0.4%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-26 CT	\$29,839	\$12,329	-26.5%	-58.7%	5,531	2,449	-26.6%	-55.7%	\$155,258	\$72,127	-33.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-40 CT	\$250,446	\$353,966	-10.5%	41.3%	27,702	40,348	-12.3%	45.7%	\$1,141,900	\$1,462,351	2.8%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-52 CT	\$181,775	\$48,827	-23.5%	-73.1%	21,319	5,838	-25.6%	-72.6%	\$706,610	\$183,647	537.8%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-80 CT	\$290,240	\$236,998	14.3%	-18.3%	22,457	17,698	11.8%	-21.2%	\$1,196,767	\$792,226	18.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-LIQUID GELS-96 CT	\$1,970	\$8,923	-25.0%	353.0%	166	753	-24.9%	353.5%	\$9,957	\$55,764	-62.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-TAB-10 CT	\$74,672	\$73,453	7.0%	-1.6%	32,826	32,431	6.7%	-1.2%	\$267,080	\$261,625	11.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-TAB-100 CT	\$202,665	\$214,889	-9.4%	6.0%	19,935	22,445	-12.0%	12.6%	\$906,435	\$898,873	1.2%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-TAB-130 CT	\$133,157	\$89,941	-1.9%	-32.5%	13,986	9,582	-4.3%	-31.5%	\$619,936	\$302,830	92.5%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL-TAB-24 CT	\$408,575	\$340,003	-8.1%	-16.8%	91,341	74,636	-11.1%	-18.3%	\$1,649,128	\$1,487,521	-6.3%