

IRI Weekly Report - Bayer Brands - Summary
Time: Latest Week Ending 11-29-15 **Geography:** Total US - Multi Outlet

Dollar Sales % Chg PP	Dollar Sales % Chg YA	Volume Sales	Volume Sales % Chg PP	Volume Sales % Chg YA
-4.7%	-1.9%	1,011,240,798	-8.6%	-7.1%
-3.6%	-3.4%	65,041,965	-8.7%	-4.8%
-1.8%	-3.9%	55,948,753	-6.4%	-5.6%
-0.6%	-7.5%	37,624,493	-5.0%	-10.5%
-5.1%	8.5%	18,324,260	-9.2%	6.4%
-4.9%	-7.4%	4,128,182	-9.3%	-6.2%
-1.1%	-3.4%	47,374,937	-5.9%	-5.6%
-3.9%	-5.5%	8,573,816	-8.9%	-5.5%
-6.4%	-1.9%	18,100,977	-11.1%	-1.7%
57.1%	-97.7%	704	-5.2%	-98.1%
-3.2%	0.8%	1,987,384	-4.5%	7.3%
-9.3%	-13.8%	153,747	-11.0%	-14.9%
-10.6%	-0.2%	141,146,801	-13.5%	-6.6%
-8.0%	13.0%	56,866,386	-10.3%	13.7%
-14.1%	4.1%	1,252,741	-14.9%	7.8%
-5.6%	11.9%	5,088,295	-5.7%	12.9%
-14.4%	-11.2%	510,911	-14.6%	-9.9%
-7.9%	14.2%	50,014,440	-10.6%	14.2%
3.7%	-4.0%	6,232,759	2.1%	-3.1%
5.7%	-4.5%	3,160,486	5.9%	-2.5%
216.4%	0.0%	104,509	216.7%	0.0%
4.7%	-1.4%	2,904,131	3.6%	-1.6%
12.3%	-93.8%	4,267	3.2%	-92.9%
0.0%	0.0%	4,800	0.0%	0.0%
-0.9%	-17.1%	141,591	-0.2%	-24.7%
42.3%	-96.6%	1,188	19.7%	-96.6%
1.1%	-0.3%	405,540,371	-5.3%	0.0%
4.0%	-11.4%	1,976,618	-0.7%	-11.0%
-5.0%	16.3%	94,534,454	-7.8%	16.5%
-100.0%	-100.0%		-100.0%	-100.0%
-12.4%	-21.6%	24,724	-12.9%	-21.8%
7.6%	23.9%	7,716,268	14.2%	31.7%
15.1%	33.4%	6,446,901	19.2%	37.8%
0.0%	0.0%	7,052	0.0%	0.0%
-5.7%	7.2%	1,262,315	-6.5%	7.0%
3.2%	0.3%	10,578,289	-1.6%	-3.1%
-0.7%	-16.3%	93,160	-7.3%	-15.0%
4.1%	-3.5%	13,140,171	2.0%	-4.4%