

IRI Weekly Report - Bayer Brands - Summary

	Dollar Sales	Dollar Sales % Chg PP	Dollar Sales % Chg YA	Volume Sales	Volume Sales % Chg PP	Volume Sales % Chg YA
ANALGESICS	\$91,341,347	-4.7%	-1.9%	1,011,251,820	-8.6%	-7.1%
ASPIRIN-ASPIRIN PAIN	\$3,151,216	-3.6%	-3.4%	65,042,819	-8.7%	-4.8%
ALEVE-NON-ASPIRIN	\$6,313,999	-1.8%	-3.9%	55,948,713	-6.4%	-5.6%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-GNRL	\$4,703,243	-0.6%	-7.5%	37,624,356	-5.0%	-10.5%
ALEVE-NON-ASPIRIN-NAPROXEN SODIUM-ARTHRITIS	\$1,610,756	-5.1%	8.5%	18,324,358	-9.2%	6.4%
ALEVE-NIGHT-TIME	\$814,352	-4.9%	-7.4%	4,128,263	-9.3%	-6.2%
Aleve Base	\$4,770,550	-1.1%	-3.4%	47,375,094	-5.9%	-5.6%
Aleve Liquid Gels	\$1,543,448	-3.9%	-5.5%	8,573,620	-8.9%	-5.5%
BAYER-ASPIRIN-ASPIRIN PAIN	\$1,249,207	-6.4%	-1.9%	18,101,536	-11.1%	-1.7%
BAYER BACK & BODY-ASPIRIN-ASPIRIN PAIN	\$124	57.1%	-97.7%	704	-5.2%	-98.1%
BAYER PLUS-ASPIRIN-ASPIRIN PAIN	\$206,919	-3.2%	0.8%	1,987,434	-4.5%	7.3%
BAYER ADVANCED ASPIRIN-ASPIRIN-ASPIRIN PAIN	\$15,833	-9.3%	-13.8%	153,747	-11.0%	-14.9%
BAYER PM-NIGHT-TIME-ASPIRIN-PAIN RLV	\$5,072,301	-10.6%	-0.2%	141,150,539	-13.5%	-6.6%
ASPIRIN-PREVENTION	\$2,928,004	-8.0%	13.0%	56,866,968	-10.3%	13.7%
BAYER-ASPIRIN-PREVENTION	\$88,505	-14.1%	4.1%	1,252,741	-14.9%	7.8%
ASPIRIN REGIMEN BAYER-ASPIRIN-PREVENTION	\$326,147	-5.6%	11.9%	5,088,294	-5.7%	12.9%
BAYER CHEWABLE ASPIRIN CHERRY-ASPIRIN-PREVENTION	\$57,122	-14.4%	-11.2%	511,096	-14.6%	-9.9%
BAYER CHEWABLE ASPIRIN ORANGE-ASPIRIN-PREVENTION	\$2,456,230	-7.9%	14.2%	50,014,837	-10.6%	14.3%
BAYER WOMENS-ASPIRIN-PREVENTION	\$1,209,458	3.7%	-4.0%	6,233,044	2.1%	-3.1%
MENSTRUAL	\$745,930	5.7%	-4.5%	3,160,681	6.0%	-2.5%
MIDOL-MENSTRUAL	\$13,235	216.4%	0.0%	104,509	216.7%	0.0%
MIDOL MENSTRUAL COMPLETE-MENSTRUAL	\$680,590	4.7%	-1.4%	2,904,306	3.6%	-1.6%
MIDOL MENSTRIDOL-MENSTRUAL	\$1,212	12.3%	-93.8%	4,267	3.2%	-92.9%
UPPER RESPIRATORY	\$980	0.0%	0.0%	4,800	0.0%	0.0%
Total Alka-Seltzer Plus UR	\$49,557	-0.9%	-17.1%	141,611	-0.2%	-24.7%
Total Allergy (Adult + Ped)	\$356	42.3%	-96.6%	1,188	19.7%	-96.6%
ALKA SELTZER PLUS-ADULT ALLERGY	\$191,099,203	1.1%	-0.3%	405,540,375	-5.3%	0.0%
CHLOR TRIMETON-ADULT ALLERGY	\$5,372,397	4.0%	-11.4%	1,976,633	-0.7%	-11.0%
CLARITIN-ADULT ALLERGY	\$45,267,957	-5.0%	16.3%	94,535,241	-7.8%	16.5%
CLARITIN BASE-ADULT BASE AH	\$0	-100.0%	-100.0%	0	-100.0%	-100.0%
CLARITIN REDITABS-ADULT BASE AH	\$36,949	-12.4%	-21.6%	24,724	-12.9%	-21.8%
CLARITIN D PSE-ADULT PSE AH	\$6,578,963	7.6%	23.9%	7,716,535	14.2%	31.7%
Total Adult & Child CCSF	\$4,500,774	15.1%	33.4%	6,447,168	19.2%	37.8%
Alka Seltzer Plus CCSF	\$3,369	0.0%	0.0%	7,052	0.0%	0.0%
Coricidin CCSF	\$2,074,820	-5.7%	7.2%	1,262,315	-6.5%	7.0%
Total Adult CSF	\$22,068,519	3.2%	0.3%	10,578,428	-1.6%	-3.1%
Alka Seltzer Plus CSF	\$330,318	-0.7%	-16.3%	93,154	-7.3%	-15.0%
ADULT COLD/FLU-UR	\$37,119,647	4.1%	-3.5%	13,140,268	2.0%	-4.4%
ALKA SELTZER PLUS-ADULT COLD/FLU	\$4,433,249	4.9%	-8.4%	1,718,988	0.2%	-9.4%
CORICIDIN-ADULT COLD/FLU	\$13,844,677	1.1%	-0.7%	7,125,167	-1.7%	-9.5%
Total Sinus (Adult + Ped)	\$608,830	0.1%	-26.2%	164,491	-6.1%	-23.1%
ALKA SELTZER PLUS-ADULT SINUS	\$11,417,617	-2.4%	-5.1%	8,608,394	-6.4%	-3.6%
Aleve C&S	\$2,117,189	1.0%	4.3%	175,565	-4.8%	-2.3%