

Product	Custom Brand Value		UPC 12 digit	Dollar Sales		Dollar Sales, YA		Volume Sales		Vol Rank	Volume Sales, YA		Dollars Share of Category, Unfiltered	Dollars Share of SubCategory, Unfiltered	# of Store Selling	Avg 4wk ACV Wtd Dist.		Dollars per \$MM ACV		Weighted Average Base Price Per Unit	Price Per Unit, Any Merch		% Dollar Sales, Any Merch		Avg 4wk ACV Wtd Dist. Any Display							
	Current	Current		Current	Current	Current	Current	Current	Current		Current	Current				Current	Current	Current	Current		Current	Current	Current	Current	Current	Current	Current	Current	Current	Current	Current	Current
				\$	%Chang vs YA	\$	%Chang vs YA	Rank	%Chang vs YA	Rank	%Chang vs YA	Rank	%Chang vs YA																			
SALTY SNACKS																																
SNCK FCTRY ORIGINAL PZ BAG 7.2 OZ - 4950800600	SNACK FACTORY	PRETZELS	004950800600	\$ 11,892,835	-7.9%	\$ 12,912,678	16	50,432	-11.7%	19	57,093	0.6	-0.1	3.4	-0.3	169	-2	88	-1.2	\$ 150.11	-8%	\$ 4.14	10	\$ 3.37	-0.24	71.2	-0.7	17	-16.8			
UTZ REGULAR PZ CNSTR 27 OZ - 4178000274	UTZ	PRETZELS	004178000274	\$ 3,169,957	-1.8%	\$ 3,222,869	6	79,860	-4.2%	8	83,111	0.5	0.0	2.7	0.2	174	1	88	-0.3	\$ 112.79	4%	\$ 6.95	0.39	\$ 6.54	0.01	54.1	-2.4	10	-17.6			
PEPP FARM PRETZEL PZ BAG 8 OZ - 1410008562	PEPPERIDGE FARM	PRETZELS	001410008562	\$ 3,122,282	3.6%	\$ 3,014,434	8	73,203	2.5%	12	71,416	0.5	0.0	2.6	0.3	179	-2	99	0.0	\$ 108.73	13%	\$ 2.49	0.00	\$ 2.08	0.11	84.7	16.5	63	21.1			
SNCK FCTRY ORIGINAL PZ BAG 14 OZ - 4950800140	SNACK FACTORY	PRETZELS	004950800140	\$ 3,055,492	-14.4%	\$ 3,556,442	28	40,140	-30.2%	18	57,509	0.4	0.0	2.6	-0.2	170	-2	68	-5.2	\$ 111.54	-9%	\$ 6.77	1.31	\$ 6.59	1.24	35.3	-3.9	15	-9.1			
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000281	UTZ	PRETZELS	004178000281	\$ 2,930,603	9.3%	\$ 3,039,914	2	110,740	10%	3	109,801	0.4	0.0	2.4	0.0	171	1	91	1.1	\$ 184.83	3%	\$ 2.22	0.19	\$ 2.22	0.19	94.8	34.5	11	-15.0			
PL PEANUT BUTTER PZ AO PACKAGE 24 OZ - 85092039	PRIVATE LABEL	PRETZELS	85092039	\$ 2,866,124	-25.0%	\$ 3,554,883	2	179,038	-29.0%	0	106,838	0.4	-0.1	0.5	174	27	91	11.3	\$ 94.41	-31%	\$ 4.50	10.04	\$ 4.04	0.05	\$ 2.75	-0.20	64.3	8.4	10	-6.0		
SNCK FCTRY ORIGINAL PZ BAG 16 OZ - 4950800160	SNACK FACTORY	PRETZELS	004950800160	\$ 2,546,692	-22.9%	\$ 3,300,166	4	85,992	-19.3%	5	106,076	0.4	-0.1	2.1	-0.4	178	-3	89	-9.1	\$ 89.13	-16%	\$ 3.49	0.05	\$ 2.75	-0.20	64.3	8.4	10	-6.0			
RG REGULAR PZ BAG 16 OZ - 2840004768	ROLD GOLD	PRETZELS	002840004768	\$ 2,546,610	-21.9%	\$ 3,325,913	5	85,245	-28.2%	2	118,777	0.4	-0.1	2.1	-0.4	178	-3	97	-0.4	\$ 88.96	-15%	\$ 3.25	0.22	\$ 2.89	0.27	71.0	-6.3	14	-27.1			
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000261	UTZ	PRETZELS	004178000261	\$ 2,444,081	-10.3%	\$ 2,724,007	3	96,448	0.0%	6	96,448	0.4	0.0	2.1	-0.1	170	0	90	2.1	\$ 89.77	-4%	\$ 2.78	-0.24	\$ 2.51	-0.19	95.0	32.6	12	-17.0			
BCHMN REGULAR PZ BOX/TRAY 6 OZ - 7781711150	BACHMAN	PRETZELS	007781711150	\$ 2,171,139	-4.9%	\$ 2,228,303	45	23,100	-15.6%	44	27,370	0.3	0.0	1.8	0.1	164	2	82	-2.8	\$ 83.01	1%	\$ 3.66	0.42	\$ 3.17	0.11	25.9	-9.7	7	-3.1			
SOH REGULAR PZ BAG 16 OZ - 7797508007	SNYDERS OF HANOVER	PRETZELS	007797508007	\$ 2,058,588	-12.3%	\$ 2,377,803	9	70,169	-8.2%	10	76,423	0.3	0.0	1.8	-0.1	176	-2	84	-6.8	\$ 73.44	-5%	\$ 3.49	0.05	\$ 2.78	-0.18	67.6	9.0	14	-5.9			
SOH HONEY MSTRD & ONION PZ BAG 12 OZ - 7797508822	SNYDERS OF HANOVER	PRETZELS	007797508822	\$ 2,055,897	-22.8%	\$ 2,666,831	20	47,657	-23.3%	15	62,150	0.3	-0.1	1.7	-0.3	179	-2	84	-12.8	\$ 71.69	-16%	\$ 3.63	-0.01	\$ 3.13	0.14	70.1	-14.1	16	7.1			
SNCK FCTRY EVERYTHING PZ BAG 7.2 OZ - 4950800620	SNACK FACTORY	PRETZELS	004950800620	\$ 1,937,000	-17.2%	\$ 2,303,142	12	\$ 203,142	-17.2%	12	\$ 241,691	-13.8%	9	29,351	0.3	-0.1	1.7	-0.3	179	-2	87	-10.7	\$ 68.85	-15%	\$ 3.49	0.05	\$ 2.77	-0.16	64.8	7.7	12	-9.0
SNCK FCTRY ORIGINAL PZ BAG 16 OZ - 4950800160	SNACK FACTORY	PRETZELS	004950800160	\$ 1,917,160	-21.9%	\$ 2,525,514	11	65,992	-18.3%	11	81,255	0.3	-0.1	2.0	-0.4	177	-2	85	-9.1	\$ 89.13	-16%	\$ 3.49	0.05	\$ 2.75	-0.20	64.3	8.4	10	-6.0			
RG HONEY WHEAT PZ BAG 10 OZ - 284002333	ROLD GOLD	PRETZELS	00284002333	\$ 1,885,519	-23.9%	\$ 2,477,895	30	39,453	-29.9%	20	56,271	0.3	-0.1	1.6	-0.3	179	-1	92	-1.4	\$ 65.64	-18%	\$ 3.25	0.22	\$ 2.89	0.28	70.0	-3.6	11	-27.5			
SOH REGULAR PZ BAG 16 OZ - 7797508009	SNYDERS OF HANOVER	PRETZELS	007797508009	\$ 1,855,637	-16.2%	\$ 2,214,407	12	62,462	-12.7%	11	71,523	0.3	0.0	1.6	-0.2	177	-2	85	-9.7	\$ 65.40	-9%	\$ 3.49	0.07	\$ 2.75	-0.19	64.7	8.5	11	-8.5			
SOH REGULAR PZ BAG 10 OZ - 7797503403	SNYDERS OF HANOVER	PRETZELS	007797503403	\$ 1,853,276	-13.5%	\$ 2,118,616	23	43,017	-13.5%	21	49,752	0.3	0.0	1.5	-0.1	179	-2	95	-0.1	\$ 63.81	-6%	\$ 3.49	0.05	\$ 2.87	-0.19	42.4	-23.0	6	-0.8			
SOH REGULAR PZ BAG 12 OZ - 7797503406	SNYDERS OF HANOVER	PRETZELS	007797503406	\$ 1,768,258	-12.7%	\$ 2,018,844	24	41,256	-12.8%	24	47,327	0.3	0.0	1.5	-0.1	177	-3	93	-1.1	\$ 61.81	-5%	\$ 3.50	0.06	\$ 2.88	-0.19	41.9	-23.3	7	-0.7			
BCHMN BUTTER PZ BAG 10 OZ - 7781710700	BACHMAN	PRETZELS	007781710700	\$ 1,742,400	4.2%	\$ 1,665,419	26	40,544	22.6%	39	33,066	0.3	0.0	1.4	0.2	166	-2	87	-1.9	\$ 64.84	12%	\$ 2.95	-0.32	\$ 2.59	-0.40	84.3	40.5	17	-4.0			
SOH SOURDOUGH PZ BAG 16 OZ - 7797508003	SNYDERS OF HANOVER	PRETZELS	007797508003	\$ 1,710,889	-9.3%	\$ 1,868,484	13	57,960	-4.8%	16	60,908	0.3	0.0	1.4	0.0	162	-3	78	-3.1	\$ 65.77	0%	\$ 3.48	0.08	\$ 2.77	-0.20	69.4	12.8	16	1.8			
BCHMN ORIGINAL PZ BAG 10 OZ - 7781710580	BACHMAN	PRETZELS	007781710580	\$ 1,710,427	-2.3%	\$ 1,547,738	32	35,738	-19.4%	40	30,949	0.2	0.0	1.3	0.1	165	0	84	-2.2	\$ 57.21	5%	\$ 2.95	-0.31	\$ 2.59	-0.38	83.7	41.5	19	-0.7			
SOH BUTTER PZ BAG 12 OZ - 7797503405	SNYDERS OF HANOVER	PRETZELS	007797503405	\$ 1,505,538	-12.5%	\$ 1,724,124	31	35,288	-12.5%	31	40,421	0.2	0.0	1.3	-0.1	173	-1	81	-0.2	\$ 57.21	3%	\$ 2.95	-0.31	\$ 2.59	-0.38	83.7	41.5	19	-0.7			
SOH SOURDOUGH PZ BOX/TRAY 13.5 OZ - 7797502275	SNYDERS OF HANOVER	PRETZELS	007797502275	\$ 1,466,397	-17.7%	\$ 1,777,276	25	40,859	-15.1%	23	47,902	0.2	0.0	1.2	-0.1	170	-6	86	-0.2	\$ 53.53	-9%	\$ 3.47	0.02	\$ 2.82	0.04	60.8	11.0	16	-5.7			
RG REGULAR PZ BAG 16 OZ - 2840004770	ROLD GOLD	PRETZELS	002840004770	\$ 1,400,337	-23.9%	\$ 1,884,405	21	46,935	-30.2%	13	67,200	0.2	0.0	1.2	-0.2	176	-5	90	-2.5	\$ 49.76	-16%	\$ 3.25	0.22	\$ 2.89	0.29	69.7	-4.6	11	-22.8			
SOH REGULAR PZ BAG 9.23077 OZ - 7797503404	SNYDERS OF HANOVER	PRETZELS	007797503404	\$ 1,336,136	-14.1%	\$ 1,558,561	36	31,419	-14.5%	34	36,737	0.2	0.0	1.1	-0.1	177	-3	90	-2.4	\$ 47.79	-6%	\$ 3.49	0.00	\$ 2.94	0.01	39.1	-1.0	7	-2.8			
SOH OLDE TYME PZ BAG 16 OZ - 7797508005	SNYDERS OF HANOVER	PRETZELS	007797508005	\$ 1,333,860	-8.1%	\$ 1,455,706	22	45,920	-3.0%	25	47,324	0.2	0.0	1.1	0.0	171	-4	86	-0.9	\$ 48.43	1%	\$ 3.48	0.09	\$ 2.70	-0.22	66.6	13.3	14	-1.0			
BCHMN ORIGINAL PZ BAG 10 OZ - 7781712493	BACHMAN	PRETZELS	007781712493	\$ 1,333,860	-11.6%	\$ 1,514,469	44	23,976	-11.6%	45	27,130	0.2	0.0	1.1	0.0	143	-3	72	-2.0	\$ 56.36	-4%	\$ 3.49	0.00	\$ 3.49	0.00	16.9	-4.4	11	-3.7			
UTZ REGULAR PZ BAG 16 OZ - 4178000211	UTZ	PRETZELS	004178000211	\$ 1,333,860	-2.9%	\$ 1,397,199	15	53,164	9.0%	22	48,758	0.2	0.0	1.1	0.1	145	0	80	-2.4	\$ 58.07	5%	\$ 2.77	-0.24	\$ 2.50	-0.19	96.2	36.3	9	-11.3			
SOH HONEY WHEAT PZ BAG 12 OZ - 7797501016	SNYDERS OF HANOVER	PRETZELS	007797501016	\$ 1,333,860	-23.2%	\$ 1,735,006	38	23,408	-25.0%	32	28,250	0.2	0.0	1.1	-0.2	173	0	76	-2.5	\$ 47.71	-18%	\$ 3.69	0.03	\$ 3.19	0.08	48.9	-11.8	7	-0.7			
UTZ SOURDOUGH PZ CNSTR 28 OZ - 4178000249	UTZ	PRETZELS	004178000249	\$ 1,287,732	-12.7%	\$ 1,347,758	35	33,562	-8.5%	35	35,955	0.2	0.0	1.1	0.1	173	-1	83	-0.8	\$ 59.53	3%	\$ 6.91	0.35	\$ 6.56	0.02	59.5	12.8	8	-18.2			
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000241	UTZ	PRETZELS	004178000241	\$ 1,287,732	-5.1%	\$ 1,311,829	38	49,474	6.0%	47	46,889	0.2	0.0	1.0	0.0	132	-7	86	0.8	\$ 59.53	3%	\$ 2.78	-0.24	\$ 2.51	-0.19	95.2	34.0	10	-2.0			
BCHMN ORIGINAL PZ BAG 10 OZ - 7781710930	BACHMAN	PRETZELS	007781710930	\$ 1,240,599	-11.6%	\$ 1,400,356	48	21,070	-16.4%	49	25,214	0.2	0.0	1.0	0.0	136	-5	81	-2.0	\$ 47.71	-3%	\$ 3.31	0.18	\$ 3.29	0.20	16.2	-14.7	11	-11.1			
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000291	UTZ	PRETZELS	004178000291	\$ 1,240,599	-6.6%	\$ 1,332,837	19	48,807	3.9%	26	46,985	0.2	0.0	1.0	0.0	159	-2	76	-2.0	\$ 48.60	1%	\$ 2.79	-0.23	\$ 2.52	-0.15	94.2	40.4	8	-9.7			
PL REGULAR PZ CNSTR 26 OZ - 351920323	PRIVATE LABEL	PRETZELS	351920323	\$ 1,188,888	0.0%	\$ 93	-17	49,501	0.0%	93	-	-0.2	0.2	1.0	1.0	163	163	63.5	\$ 44.65	0%	\$ 3.99	3.99	\$ 3.84	3.84	55.3	55.3	26	26.3				
SOH REGULAR PZ BAG 16 OZ - 7797508008	SNYDERS OF HANOVER	PRETZELS	007797508008	\$ 1,153,311	-8.4%	\$ 1,258,821	29	39,537	-3.3%	30	40,898	0.2	0.0																			