

Product	Custom Brand Value			Dollar Sales		Dollar Sales, YA		Volume Sales			Vol Rank	Volume Sales, YA	Dollar Share of Category, Unfiltered		Dollar Share of SubCategory, Unfiltered		# of Store Selling	Avg 4wk ACV Wtd Dist.		Dollars per \$MM ACV		Weighted Average Base Price Per Unit		Price Per Unit, Any Merch		% Dollar Sales, Any Merch		Avg 4wk ACV Wtd Dist, Any Display			
	Current	Current	Current	\$ Rank	Current	% Change vs YA	\$ Rank YA	Current	Vol Rank	Current	% Change vs YA	Current	Current	Current	Change vs YA	Current	Change vs YA	Current	Change vs YA	Current	% Change vs YA	Current	Change vs YA	Current	Change vs YA	Current	Change vs YA	Current	Change vs YA		
<b>SALTY SNACKS</b>																															
SNCK FCTRY ORIGINAL PZ BAG 7.2 OZ - 4950800600	SNACK FACTORY	PRETZELS	004950800600	1	\$ 11,892,635	-7.9%	2	\$ 4,011,801	16	50,432	-11.7%	19	57,093	0.6	-0.1	3.4	-0.3	169	-2	100	0.0	\$ 4,140.88	0.0%	\$ 3.38	0.03	\$ 2.89	0.07	57.1	6.1	96	-1.4
UTZ REGULAR PZ CNSTR 27 OZ - 4178000274	UTZ	PRETZELS	004178000274	2	\$ 3,161,957	-1.8%	7	\$ 3,222,869	6	79,680	-4.2%	8	83,111	0.5	0.0	2.7	0.2	174	1	88	-0.3	\$ 112.79	4.3%	\$ 6.95	0.39	\$ 6.54	0.01	54.1	24.1	10	-17.6
PEPPER FARM PRETZEL PZ BAG 8 OZ - 1410008562	PEPPERIDGE FARM	PRETZELS	001410008562	3	\$ 3,122,262	3.6%	9	\$ 3,017,434	8	73,203	2.5%	12	71,416	0.5	0.0	2.6	0.3	179	-2	99	0.8	\$ 108.73	13%	\$ 2.49	0.00	\$ 2.08	0.11	84.7	16.5	63	21.5
SNCK FCTRY ORIGINAL PZ BAG 14 OZ - 4950800140	SNACK FACTORY	PRETZELS	004950800140	4	\$ 3,055,409	-14.4%	3	\$ 3,565,842	28	40,140	-30.2%	18	57,509	0.4	0.0	2.6	-0.2	170	-2	68	-5.2	\$ 111.54	-9%	\$ 6.77	1.31	\$ 6.59	1.24	35.3	-3.9	15	-9.1
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000281	UTZ	PRETZELS	004178000281	5	\$ 280,603	-9.5%	8	\$ 309,914	2	110,748	1.0%	3	109,607	0.4	0.0	2.4	0.0	171	1	91	1.1	\$ 103.04	-4%	\$ 2.78	-0.23	\$ 2.52	-0.19	94.6	34.5	11	-15.0
PL PEANUT BUTTER PZ AO PACKAGE 24 OZ - 55092039	PRIVATE LABEL	PRETZELS	55092039	6	\$ 266,124	-25.0%	4	\$ 354,683	7	79,038	-26.0%	4	106,838	0.4	-0.1	2.2	-0.5	174	27	71	11.3	\$ 94.41	-31%	\$ 5.10	0.04	\$ 5.01	0.07	54.4	-6.4	27	-4.6
SOH REGULAR PZ BAG 16 OZ - 7797508006	SNYDERS OF HANOVER	PRETZELS	007797508006	7	\$ 254,692	-22.9%	5	\$ 330,166	4	85,592	-19.3%	5	106,076	0.4	-0.1	2.1	-0.4	178	-3	89	-9.1	\$ 89.13	-16%	\$ 3.49	0.05	\$ 2.75	-0.20	64.3	6.8	14	-10.2
RG REGULAR PZ BAG 16 OZ - 2840004768	ROLD GOLD	PRETZELS	002840004768	8	\$ 254,610	-21.9%	6	\$ 325,913	5	85,245	-28.2%	2	118,777	0.4	-0.1	2.1	-0.4	178	-3	97	-0.4	\$ 88.96	-15%	\$ 3.25	0.02	\$ 2.89	0.27	71.0	-6.3	14	-27.1
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000261	UTZ	PRETZELS	004178000261	9	\$ 244,081	-10.3%	10	\$ 272,047	3	96,446	0.0%	6	96,400	0.4	0.0	2.1	-0.1	170	0	90	2.1	\$ 89.77	-4%	\$ 2.78	-0.24	\$ 2.51	-0.19	95.0	32.6	12	-17.0
BCHMN REGULAR PZ BOX/TRAY 6 OZ - 7781711150	BACHMAN	PRETZELS	007781711150	10	\$ 217,139	-4.9%	16	\$ 228,303	45	23,100	-15.6%	44	27,370	0.3	0.0	1.8	0.1	164	2	82	-2.8	\$ 83.01	1%	\$ 3.66	0.42	\$ 3.17	0.11	25.9	-0.7	7	-3.1
SOH REGULAR PZ BAG 16 OZ - 7797508007	SNYDERS OF HANOVER	PRETZELS	007797508007	11	\$ 208,588	-12.3%	15	\$ 237,803	9	70,169	-8.2%	10	76,423	0.3	0.0	1.8	-0.1	176	-2	84	-6.8	\$ 73.44	-5%	\$ 3.49	0.05	\$ 2.78	-0.18	67.6	9.3	14	-5.9
SOH HONEY MSTRD & ONION PZ BAG 12 OZ - 7797508822	SNYDERS OF HANOVER	PRETZELS	007797508822	12	\$ 205,897	-22.8%	11	\$ 266,831	20	47,657	-23.3%	15	62,150	0.3	-0.1	1.7	-0.3	179	-2	84	-12.8	\$ 71.69	-16%	\$ 3.63	-0.01	\$ 3.13	0.14	70.1	14.1	16	7.1
SNCK FCTRY EVERYTHING PZ BAG 7.2 OZ - 4950800620	SNACK FACTORY	PRETZELS	004950800620	13	\$ 200,142	-17.2%	14	\$ 241,691	42	25,320	-13.8%	41	29,357	0.3	0.0	1.7	-0.2	169	-2	83	-2.1	\$ 74.77	-10%	\$ 4.13	0.09	\$ 3.34	-0.27	71.0	-0.3	15	-16.8
SOH SOURDOUGH PZ BAG 16 OZ - 7797508004	SNYDERS OF HANOVER	PRETZELS	007797508004	14	\$ 197,160	-21.9%	12	\$ 252,514	11	65,992	-18.8%	9	81,255	0.3	-0.1	1.7	-0.3	179	-2	87	-10.7	\$ 68.65	-15%	\$ 3.49	0.05	\$ 2.77	-0.16	64.8	7.7	12	-9.0
RG HONEY WHEAT PZ BAG 10 OZ - 2840002333	ROLD GOLD	PRETZELS	002840002333	15	\$ 188,519	-23.9%	13	\$ 247,695	30	39,453	-29.9%	20	56,271	0.3	-0.1	1.6	-0.3	179	-1	92	-1.4	\$ 65.64	-18%	\$ 3.25	0.02	\$ 2.89	0.28	70.0	-3.6	11	-27.5
SOH REGULAR PZ BAG 16 OZ - 7797508009	SNYDERS OF HANOVER	PRETZELS	007797508009	16	\$ 185,637	-16.2%	17	\$ 221,407	12	62,462	-12.7%	11	71,523	0.3	0.0	1.6	-0.2	177	-2	85	-9.7	\$ 65.40	-9%	\$ 3.49	0.07	\$ 2.75	-0.19	64.7	8.5	11	-8.5
SOH REGULAR PZ BAG 10 OZ - 7797503403	SNYDERS OF HANOVER	PRETZELS	007797503403	17	\$ 183,276	-13.5%	18	\$ 211,816	23	43,017	-13.5%	21	49,752	0.3	0.0	1.5	-0.1	179	-2	95	-0.1	\$ 63.81	-6%	\$ 3.49	0.05	\$ 2.87	-0.19	42.4	-23.0	6	-0.8
SOH REGULAR PZ BAG 12 OZ - 7797503406	SNYDERS OF HANOVER	PRETZELS	007797503406	18	\$ 176,558	-12.7%	19	\$ 201,844	24	41,256	-12.7%	24	47,327	0.3	0.0	1.5	-0.1	177	-3	93	-1.1	\$ 61.81	-5%	\$ 3.50	0.06	\$ 2.88	-0.19	41.9	-23.3	7	-0.7
BCHMN BUTTER PZ BAG 10 OZ - 7781710700	BACHMAN	PRETZELS	007781710700	19	\$ 172,400	4.2%	25	\$ 165,419	26	40,544	22.6%	39	33,066	0.3	0.0	1.4	0.2	166	-2	87	1.9	\$ 64.84	12%	\$ 2.95	-0.32	\$ 2.59	-0.40	84.3	40.5	17	-4.0
SOH SOURDOUGH PZ BAG 16 OZ - 7797508003	SNYDERS OF HANOVER	PRETZELS	007797508003	20	\$ 170,889	-9.3%	20	\$ 188,484	13	57,960	-4.8%	16	60,908	0.3	0.0	1.4	0.0	162	-3	78	-3.1	\$ 65.77	0%	\$ 3.48	0.08	\$ 2.77	-0.20	69.4	12.8	16	1.8
BCHMN ORIGINAL PZ BAG 10 OZ - 7781710580	BACHMAN	PRETZELS	007781710580	21	\$ 151,427	-2.2%	28	\$ 154,798	32	35,530	14.8%	40	30,948	0.2	0.0	1.3	0.1	165	0	84	2.2	\$ 57.21	5%	\$ 2.95	-0.31	\$ 2.59	-0.38	83.7	41.5	19	-0.7
SOH BUTTER PZ BAG 12 OZ - 7797503405	SNYDERS OF HANOVER	PRETZELS	007797503405	22	\$ 150,538	-12.5%	24	\$ 172,124	33	35,288	-12.7%	31	40,427	0.2	0.0	1.3	-0.1	178	-3	93	-0.5	\$ 52.62	-5%	\$ 3.50	0.01	\$ 2.90	-0.01	44.5	-1.7	9	1.7
SOH SOURDOUGH PZ BOX/TRAY 13.5 OZ - 7797502275	SNYDERS OF HANOVER	PRETZELS	007797502275	23	\$ 146,397	-17.7%	22	\$ 177,776	25	40,659	-15.1%	23	47,902	0.2	0.0	1.2	-0.1	170	-6	86	-3.2	\$ 53.53	-9%	\$ 3.47	0.02	\$ 2.82	-0.04	60.8	11.0	16	-5.1
RG REGULAR PZ BAG 16 OZ - 2840004770	ROLD GOLD	PRETZELS	002840004770	24	\$ 140,337	-23.9%	21	\$ 184,405	21	46,935	-30.2%	13	67,200	0.2	0.0	1.2	-0.2	176	-5	90	-2.5	\$ 49.76	-16%	\$ 3.25	0.02	\$ 2.89	0.29	69.7	-4.6	11	-22.8
SOH REGULAR PZ BAG 9.23077 OZ - 7797503404	SNYDERS OF HANOVER	PRETZELS	007797503404	25	\$ 136,136	-14.1%	27	\$ 158,561	36	31,419	-14.5%	34	36,737	0.2	0.0	1.1	-0.1	177	-3	90	-2.4	\$ 47.79	-6%	\$ 3.49	0.00	\$ 2.94	0.01	39.1	-1.0	7	2.8
SOH OLDE TYME PZ BAG 10 OZ - 7797508005	SNYDERS OF HANOVER	PRETZELS	007797508005	26	\$ 133,961	-8.1%	30	\$ 145,706	22	45,920	-3.0%	25	47,324	0.2	0.0	1.1	0.0	171	-4	86	-0.9	\$ 48.43	1%	\$ 3.48	0.09	\$ 2.70	-0.22	66.6	13.3	14	1.0
BCHMN ORIGINAL PZ BAG 10 OZ - 7781712493	BACHMAN	PRETZELS	007781712493	27	\$ 133,860	-11.6%	29	\$ 151,469	44	23,976	-11.6%	45	27,130	0.2	0.0	1.1	0.0	143	-3	72	-2.0	\$ 56.36	-4%	\$ 3.49	0.00	\$ 3.49	0.00	16.9	-4.4	11	-3.7
UTZ REGULAR PZ BAG 16 OZ - 4178000211	UTZ	PRETZELS	004178000211	28	\$ 133,614	-2.6%	32	\$ 137,199	15	53,164	9.0%	22	48,758	0.2	0.0	1.1	0.1	145	0	70	2.4	\$ 58.07	5%	\$ 2.77	-0.24	\$ 2.50	-0.19	96.2	36.3	9	-11.3
SOH HONEY WHEAT PZ BAG 12 OZ - 7797501016	SNYDERS OF HANOVER	PRETZELS	007797501016	29	\$ 133,408	-23.2%	23	\$ 173,606	38	29,197	-25.6%	32	33,602	0.2	0.0	1.1	-0.2	173	0	86	-2.5	\$ 47.71	-18%	\$ 3.69	0.03	\$ 3.19	0.08	48.9	-11.8	7	-0.7
UTZ SOURDOUGH PZ CNSTR 28 OZ - 4178000249	UTZ	PRETZELS	004178000249	30	\$ 128,712	-4.5%	34	\$ 134,758	35	33,562	-6.8%	35	35,952	0.2	0.0	1.1	0.0	133	-1	57	-1.5	\$ 59.53	3%	\$ 6.91	0.35	\$ 6.56	0.02	58.6	12.8	8	-18.2
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000241	UTZ	PRETZELS	004178000241	31	\$ 124,870	-5.1%	36	\$ 131,629	18	49,474	6.0%	27	46,689	0.2	0.0	1.0	0.0	135	-4	66	0.8	\$ 58.09	6%	\$ 2.78	-0.24	\$ 2.51	-0.19	95.4	34.0	9	-11.5
BCHMN REGULAR PZ BAG 9 OZ - 7781710930	BACHMAN	PRETZELS	007781710930	32	\$ 124,059	-11.6%	31	\$ 140,356	48	21,070	-16.4%	49	25,214	0.2	0.0	1.0	0.0	162	-5	81	-2.0	\$ 47.71	-3%	\$ 3.31	0.18	\$ 3.29	0.20	16.2	-14.7	11	-11.1
UTZ SOURDOUGH PZ BAG 16 OZ - 4178000291	UTZ	PRETZELS	004178000291	33	\$ 124,015	-6.6%	35	\$ 132,837	19	48,807	3.9%	26	46,985	0.2	0.0	1.0	0.0	159	-2	76	-2.0	\$ 48.60	1%	\$ 2.79	-0.23	\$ 2.52	-0.15	94.2	40.4	8	-9.7
PL REGULAR PZ CNSTR 26 OZ - 351920323	PRIVATE LABEL	PRETZELS	351920323	34	\$ 118,888	0.0%	93	\$ -	19	49,501	0.0%	93	\$ -	0.2	0.2</																