

West - IRI Standard - Multi Outlet

Volume Sa -2%
Base Volur -2%

Plains - IRI Standard - Multi Outlet

Volume Sa 4%
Base Volur 3%

Northeast - IRI S

Volume Sa 8
Base Volur 7

Great Lakes - IRI Standard - Multi Outlet

Volume Sa 4%
Base Volur -1%

California - IRI Standard - Multi Outlet

Volume Sa 11%
Base Volur 5%

Mid-South - IRI Standard - Multi Outlet

Volume Sa 1%
Base Volur 1%

South Central - IRI Standard - Multi Outlet

Volume Sa 7%
Base Volur 5%

Southeast - IRI Standard - Multi Outlet

Volume Sa 11%
Base Volur 10%

Time : Latest 4 Weeks Ending 09-27-15

Product : PARTY TRAY

Periodicity : %Change vs YA

Total US - Multi Outlet

Volume Sa 5%
Base Volur 3%