

West - IRI Standard - Multi Outlet

Volume Sa	-2%
Base Volur	-2%

Plains - IRI Standard - Multi Outlet

Volume Sa	4%
Base Volur	3%

Great Lakes - IRI Standard - Multi Outlet

Volume Sa	4%
Base Volur	-1%

Northeast - IRI S

Volume Sa	8%
Base Volur	7%

California - IRI Standard - Multi Outlet

Volume Sa	11%
Base Volur	5%

Mid-South - IRI Standard - Multi Outlet

Volume Sa	1%
Base Volur	1%

South Central - IRI Standard - Multi Outlet

Volume Sa	7%
Base Volur	5%

Southeast - IRI Standard - Multi Outlet

Volume Sa	11%
Base Volur	10%

Time : Latest 4 Weeks Ending 09-27-15

Product : PARTY TRAY

Periodicity : %Change vs YA

Total US - Multi Outlet

Volume Sa	5%
Base Volur	3%