

THE REPORT

Product	Dollar Sales	Dollar Sales per Pt of Distribution	Custom Type Value
Adult Anti-Gas-Anti-Gas	\$172,118,855	\$426,853	ANTIGAS
Digestive Advantage	\$2,370,969	\$10,740	ANTIGAS
Adult Anti-Gas-Digestive Aid	\$71,047,243	\$175,424	DIGESTIVE AID
Beano	\$3,193	\$985	DIGESTIVE AID
Adult Anti-Gas-Digestive Enzyme	\$4,289,896	\$20,044	DIGESTIVE ENZYME
MegaFood	\$491	\$723	DIGESTIVE ENZYME
Adult Heartburn-Antacids	\$667,467,407	\$1,569,616	ANTACIDS
Rolaids	\$23,851,277	\$53,937	ANTACIDS
Adult Heartburn-Anti-Gas	\$61,651	\$2,208	ANTIGAS
Nature's Way	\$61,651	\$2,208	ANTIGAS
Adult Heartburn-H2 Blockers	\$439,503,567	\$1,063,262	H2 BLOCKERS
Pepcid	\$89,730,021	\$220,588	H2 BLOCKERS
Adult Heartburn-PPI	\$1,130,803,445	\$2,778,838	PPI
Zegerid OTC	\$28,060,808	\$78,339	PPI
Adult Hemorrhoidal-Hemorrhoidal	\$220,755,813	\$555,350	HEMORRHOIDAL
Hemorrhoidex	\$8,979	\$1,258	HEMORRHOIDAL
Adult Lactose Intolerance-Lactose Intolerance	\$5,960,073	\$19,558	LACTOSE INTOLERANCE
Digestive Advantage	\$4,693,798	\$17,181	LACTOSE INTOLERANCE
Adult Laxatives-Fiber	\$474,393,672	\$1,158,228	FIBER
Fiber Choice	\$15,228,194	\$39,836	FIBER
Adult Laxatives-Oils, Suppositories, Enemas	\$108,166,675	\$283,141	OILS SUPPOSITORIES ENEMAS
G W Laboratories	\$256,958	\$14,380	OILS SUPPOSITORIES ENEMAS
Adult Laxatives-Overnight	\$380,004,071	\$972,742	OVERNIGHT
Dulcolax	\$66,925,969	\$164,540	OVERNIGHT
Adult Laxatives-PEG	\$293,917,168	\$724,194	PEG
MiraLAX	\$196,894,473	\$494,460	PEG
Adult Laxatives-Stool Softeners	\$163,314,318	\$428,134	STOOL SOFTENERS
Phillips'	\$6,678,446	\$21,798	STOOL SOFTENERS
Adult Probiotics-Digestive	\$324,489,338	\$814,200	DIGESTIVE
Align	\$66,927,241	\$168,385	DIGESTIVE
Adult Probiotics-Digestive & Immunity	\$26,962,475	\$79,329	DIGESTIVE & IMMUNITY
Garden of Life	\$12,102	\$3,462	DIGESTIVE & IMMUNITY
Adult Probiotics-Immunity	\$5,926,386	\$16,900	IMMUNITY
Metamucil	\$4,973,554	\$15,623	IMMUNITY
Adult Probiotics-Women's	\$1,462,934	\$11,081	WOMENS
Renew Life	\$477,824	\$8,080	WOMENS
Adult Probiotics-A/O	\$27,565,655	\$60,731	A/O TYPE
Culturelle	\$957,338	\$2,950	A/O TYPE
Children's Anti-Diarrheal-Anti-Diarrheal	\$2,576,419	\$9,761	ANTI-DIARRHEAL
Imodium	\$2,576,419	\$9,761	ANTI-DIARRHEAL
Children's Anti-Gas-Antacids	\$970	\$687	ANTACIDS
Hyland's	\$970	\$687	ANTACIDS
Children's Anti-Gas-Anti-Gas	\$30,329,631	\$75,945	ANTIGAS
Tummy Calm	\$531,005	\$4,254	ANTIGAS
Children's Heartburn-Antacids	\$11,180,273	\$31,257	ANTACIDS
Children's Pepto	\$9,048,015	\$26,645	ANTACIDS
Children's Lactose Intolerance-Lactose Intolerance	\$443,607	\$4,682	LACTOSE INTOLERANCE
Colief	\$441,406	\$4,571	LACTOSE INTOLERANCE
Children's Laxatives-Fiber	\$10,347,882	\$32,033	FIBER
L'il Critters	\$3,440,259	\$12,942	FIBER
Children's Laxatives-Oils, Suppositories, Enemas	\$10,286,531	\$29,314	OILS SUPPOSITORIES ENEMAS
Wellements	\$820,617	\$7,648	OILS SUPPOSITORIES ENEMAS
Children's Laxatives-Overnight	\$3,329,299	\$11,507	OVERNIGHT
Fletcher's	\$548,347	\$13,702	OVERNIGHT
Children's Laxatives-Stool Softeners	\$789,065	\$7,182	STOOL SOFTENERS
Fleet	\$789,065	\$7,182	STOOL SOFTENERS
Children's Probiotics-Digestive	\$39,418,374	\$107,178	DIGESTIVE
Florastor	\$3,760,511	\$21,667	DIGESTIVE
Children's Probiotics-Digestive & Immunity	\$1,106,802	\$12,021	DIGESTIVE & IMMUNITY
Culturelle	\$366,263	\$7,143	DIGESTIVE & IMMUNITY
Children's Probiotics-Immunity	\$695,672	\$7,652	IMMUNITY
Private Label	\$695,672	\$7,652	IMMUNITY
Children's Probiotics-A/O	\$1,109,717	\$6,335	A/O TYPE
Mommy's Bliss	\$978,474	\$6,928	A/O TYPE