

| Product | UPC 12 digit | Dollar Sales | | | | | Avg 4wk ACV Wtd Dist. | | | | | Dollar Sales per Pt of Distribution | | | | | Volume Sales | | | | |
|---|--------------------------------|--------------------------------|-------------------------|-----------------|-----------------|-----------------|---------------------------|-------------------------|-----------------|-----------------|-----------------|-------------------------------------|-------------------------|-----------------|-----------------|-----------------|---------------------------|-------------------------|-----------------|-----------------|-----------------|
| | Total US - Multi Outlet + Conv | Total US - Multi Outlet + Conv | Total US - Multi Outlet | Total US - Food | Total US - Drug | Total US - Conv | Total US - Multi Outlet + | Total US - Multi Outlet | Total US - Food | Total US - Drug | Total US - Conv | Total US - Multi Outlet + | Total US - Multi Outlet | Total US - Food | Total US - Drug | Total US - Conv | Total US - Multi Outlet + | Total US - Multi Outlet | Total US - Food | Total US - Drug | Total US - Conv |
| LNCE REGULAR SWC BOX/TRAY 8.25 OZ - 7641090300 | 007641090300 | \$ 109,240 | \$ 109,240 | \$ 44,694 | \$ - | \$ - | 18.2 | 22.0 | 14.2 | 0.0 | 0.0 | \$ 1,019 | \$ 1,227 | \$ 1,757 | \$ - | \$ - | 23,140 | 23,140 | 9,700 | - | - |
| LNCE REGULAR SWC BOX/TRAY 8.25 OZ - 7641090207 | 007641090207 | \$ 212,029 | \$ 212,029 | \$ 100,803 | \$ - | \$ - | 26.9 | 32.4 | 27.4 | 0.0 | 0.0 | \$ 1,398 | \$ 1,683 | \$ 2,354 | \$ - | \$ - | 43,710 | 43,710 | 20,465 | - | - |
| LNCE REGULAR SWC BOX/TRAY 8.25 OZ - 7641090203 | 007641090203 | \$ 130,593 | \$ 130,593 | \$ 65,114 | \$ - | \$ - | 22.5 | 27.1 | 21.6 | 0.0 | 0.0 | \$ 980 | \$ 1,180 | \$ 1,696 | \$ - | \$ - | 27,120 | 27,120 | 13,366 | - | - |
| LNCE REGULAR SWC BOX/TRAY 8.25 OZ - 7641090205 | 007641090205 | \$ 77,712 | \$ 77,712 | \$ 43,345 | \$ - | \$ - | 13.6 | 16.3 | 13.4 | 0.0 | 0.0 | \$ 937 | \$ 1,128 | \$ 1,692 | \$ - | \$ - | 16,175 | 16,175 | 8,779 | - | - |
| SOH ORIGINAL PZ BAG 8.25 OZ - 7797509123 | 007797509123 | \$ 117,586 | \$ 116,064 | \$ 84,804 | \$ 50 | \$ 1,521 | 16.6 | 20.0 | 20.6 | 0.0 | 0.1 | \$ 2,223 | \$ 1,626 | \$ 2,482 | \$ 1,438 | \$ 5,145 | 19,421 | 19,196 | 13,631 | 8 | 225 |
| SOH PARMESAN GARLIC PZ BAG 8.25 OZ - 7797509125 | 007797509125 | \$ 91,658 | \$ 90,275 | \$ 55,529 | \$ 21 | \$ 1,383 | 14.6 | 17.6 | 15.8 | 0.0 | 0.0 | \$ 2,544 | \$ 1,312 | \$ 1,918 | \$ 1,345 | \$ 8,585 | 15,429 | 15,225 | 9,052 | 3 | 204 |
| SOH EVERYTHING PZ BAG 8.25 OZ - 7797509124 | 007797509124 | \$ 146,019 | \$ 145,243 | \$ 106,011 | \$ 26 | \$ 776 | 17.7 | 21.3 | 23.1 | 0.0 | 0.1 | \$ 2,403 | \$ 1,967 | \$ 3,015 | \$ 481 | \$ 4,542 | 24,200 | 24,085 | 17,132 | 4 | 115 |
| SOH REGULAR PZ BAG 12 OZ - 7797504247 | 007797504247 | \$ 136,333 | \$ 136,333 | \$ 100,328 | \$ 15 | \$ - | 18.9 | 22.7 | 26.1 | 0.0 | 0.0 | \$ 1,363 | \$ 1,641 | \$ 2,431 | \$ 423 | \$ - | 31,223 | 31,223 | 22,088 | 3 | - |
| CC SEA SALT PC BAG 12 OZ - 2068500129 | 002068500129 | \$ 191,056 | \$ 191,056 | \$ 185,307 | \$ - | \$ - | 8.5 | 10.3 | 17.1 | 0.0 | 0.0 | \$ 4,480 | \$ 5,394 | \$ 8,563 | \$ - | \$ - | 31,953 | 31,953 | 30,843 | - | - |
| CC ORIGINAL PC BAG 15 OZ - 2068508582 | 002068508582 | \$ 1,022,172 | \$ 1,022,172 | \$ 847,314 | \$ 66 | \$ - | 16.8 | 20.3 | 27.0 | 0.0 | 0.0 | \$ 16,103 | \$ 19,387 | \$ 29,709 | \$ 3,330 | \$ - | 210,388 | 210,388 | 173,506 | 12 | - |
| CC MULTI GRAIN TC BAG 6 OZ - 2068500132 | 002068500132 | \$ 164,174 | \$ 164,104 | \$ 158,072 | \$ - | \$ 70 | 12.3 | 14.9 | 24.6 | 0.0 | 0.0 | \$ 3,449 | \$ 2,843 | \$ 4,630 | \$ - | \$ 6,417 | 19,873 | 19,866 | 18,982 | - | 7 |
| CC FOUR BEAN TC BAG 6 OZ - 2068500133 | 002068500133 | \$ 118,983 | \$ 118,842 | \$ 113,949 | \$ - | \$ 142 | 11.0 | 13.3 | 21.9 | 0.0 | 0.0 | \$ 3,227 | \$ 2,180 | \$ 3,518 | \$ - | \$ 8,363 | 14,519 | 14,503 | 13,781 | - | 16 |
| FSTG ORIGINAL TC BAG 8 OZ - 2190840271 | 002190840271 | \$ 3,104 | \$ 3,104 | \$ 1,935 | \$ - | \$ - | 0.3 | 0.3 | 0.5 | 0.0 | 0.0 | \$ 852 | \$ 1,026 | \$ 1,764 | \$ - | \$ - | 563 | 563 | 221 | - | - |
| FSTG ORIGINAL TC BAG 8 OZ - 2190845582 | 002190845582 | \$ 3,046 | \$ 3,046 | \$ 2,654 | \$ - | \$ - | 0.5 | 0.6 | 0.9 | 0.0 | 0.0 | \$ 852 | \$ 1,025 | \$ 1,763 | \$ - | \$ - | 363 | 363 | 269 | - | - |
| UTZ ORIGINAL TC BAG 10 OZ - 4178000378 | 004178000378 | \$ 163,522 | \$ 156,771 | \$ 142,886 | \$ 6,735 | \$ 6,752 | 7.7 | 9.2 | 13.3 | 1.9 | 0.4 | \$ 5,460 | \$ 5,266 | \$ 8,593 | \$ 1,875 | \$ 6,409 | 38,303 | 37,116 | 33,937 | 1,496 | 1,187 |
| CC AGD WHT CHD & SR CRM PC BAG 8 OZ - 2068500128 | 002068500128 | \$ 236,785 | \$ 231,070 | \$ 216,868 | \$ 11 | \$ 5,715 | 11.6 | 14.0 | 21.8 | 0.0 | 0.2 | \$ 6,646 | \$ 4,888 | \$ 7,910 | \$ 664 | \$ 15,268 | 39,219 | 38,431 | 35,785 | 2 | 788 |
| CC AGD WHT CHD & SR CRM PC BAG 8 OZ - 2068500081 | 002068500081 | \$ 365,732 | \$ 352,368 | \$ 312,580 | \$ 167 | \$ 13,364 | 16.7 | 20.0 | 29.2 | 0.1 | 0.6 | \$ 8,059 | \$ 5,712 | \$ 8,903 | \$ 1,609 | \$ 19,564 | 60,332 | 58,489 | 51,152 | 22 | 1,843 |
| CC CHIPOTLE BBQ PC BAG 7 OZ - 2068500116 | 002068500116 | \$ 139,152 | \$ 133,573 | \$ 123,248 | \$ 4 | \$ 5,579 | 9.9 | 11.9 | 17.9 | 0.0 | 0.2 | \$ 4,830 | \$ 3,254 | \$ 5,185 | \$ 406 | \$ 12,557 | 20,653 | 19,972 | 18,219 | 0 | 681 |
| CC SWEET RED CHILI PC BAG 7 OZ - 2068500115 | 002068500115 | \$ 142,249 | \$ 136,725 | \$ 127,453 | \$ 7 | \$ 5,524 | 9.9 | 11.9 | 18.0 | 0.0 | 0.2 | \$ 4,659 | \$ 3,276 | \$ 5,273 | \$ 186 | \$ 11,440 | 20,869 | 20,203 | 18,606 | 1 | 666 |
| CC ASIAG CHS & ITLN HRB PC BAG 7 OZ - 2068500083 | 002068500083 | \$ 12 | \$ 12 | \$ 6 | \$ - | \$ - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | \$ 296 | \$ 356 | \$ 564 | \$ - | \$ - | 2 | 2 | 1 | - | - |
| CC BACK BAY CRAB SESNNG PC BAG 7 OZ - 2068500084 | 002068500084 | \$ 6 | \$ 6 | \$ 6 | \$ - | \$ - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | \$ 188 | \$ 226 | \$ 389 | \$ - | \$ - | 1 | 1 | 1 | - | - |
| CC SALTED CARAMEL PP BAG 4.4 OZ - 2068500114 | 002068500114 | \$ 211,387 | \$ 211,293 | \$ 113,593 | \$ 237 | \$ 94 | 16.8 | 20.2 | 16.3 | 0.1 | 0.0 | \$ 6,109 | \$ 3,430 | \$ 5,002 | \$ 2,834 | \$ 19,239 | 18,904 | 18,897 | 9,767 | 19 | 7 |
| CC REGULAR PP BAG 4.4 OZ - 2068500087 | 002068500087 | \$ 493,410 | \$ 492,721 | \$ 271,580 | \$ 1,258 | \$ 689 | 25.4 | 30.5 | 26.5 | 0.3 | 0.0 | \$ 6,993 | \$ 5,550 | \$ 8,155 | \$ 2,905 | \$ 14,067 | 44,103 | 44,047 | 23,372 | 97 | 56 |
| CC LIGHTLY SWEET PP BAG 3.5 OZ - 2068500088 | 002068500088 | \$ 151,483 | \$ 150,835 | \$ 85,943 | \$ 7 | \$ 648 | 13.5 | 16.2 | 12.6 | 0.0 | 0.0 | \$ 4,494 | \$ 3,164 | \$ 4,837 | \$ 630 | \$ 11,014 | 10,829 | 10,788 | 5,914 | 0 | 41 |
| CC BARBECUE RANCH PC BAG 7 OZ - 2068500126 | 002068500126 | \$ 227,977 | \$ 214,997 | \$ 195,570 | \$ 89 | \$ 12,980 | 15.4 | 18.5 | 27.6 | 0.0 | 0.5 | \$ 5,222 | \$ 3,472 | \$ 5,387 | \$ 2,606 | \$ 13,805 | 33,298 | 31,776 | 28,647 | 12 | 1,522 |
| CC FARM STAND RANCH PC BAG 7 OZ - 2068500073 | 002068500073 | \$ 5 | \$ 5 | \$ - | \$ - | \$ - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | \$ 32 | \$ 38 | \$ - | \$ - | \$ - | 1 | 1 | - | - | - |
| ETSMRT SEA SALT AND LIME RS BAG 6 OZ - 7797509142 | 007797509142 | \$ 22,017 | \$ 22,017 | \$ 21,016 | \$ - | \$ - | 2.5 | 3.1 | 5.1 | 0.0 | 0.0 | \$ 1,114 | \$ 1,342 | \$ 2,091 | \$ - | \$ - | 2,277 | 2,277 | 2,133 | - | - |
| ETSMRT REGULAR VG SNK BAG 7 OZ - 7797508694 | 007797508694 | \$ 493,243 | \$ 490,616 | \$ 418,123 | \$ 1,289 | \$ 2,626 | 19.5 | 23.5 | 30.0 | 0.4 | 0.1 | \$ 8,101 | \$ 7,741 | \$ 12,415 | \$ 2,247 | \$ 9,865 | 61,153 | 60,866 | 49,830 | 141 | 288 |
| SOH REGULAR PZ BAG 8 OZ - 7797508731 | 007797508731 | \$ 696,969 | \$ 693,071 | \$ 560,464 | \$ 2,843 | \$ 3,898 | 33.6 | 40.4 | 47.7 | 0.9 | 0.2 | \$ 6,999 | \$ 6,455 | \$ 10,318 | \$ 2,022 | \$ 9,666 | 105,333 | 104,829 | 82,917 | 400 | 505 |
| SOH CINNAMON SUGAR PZ BAG 10 OZ - 7797509144 | 007797509144 | \$ 268,662 | \$ 268,163 | \$ 171,494 | \$ 1,093 | \$ 499 | 32.2 | 38.8 | 39.0 | 0.3 | 0.0 | \$ 2,942 | \$ 2,136 | \$ 3,095 | \$ 1,848 | \$ 6,897 | 54,653 | 54,563 | 33,912 | 239 | 89 |
| SOH ORIGINAL PZ BAG 12 OZ - 7797509132 | 007797509132 | \$ 216,622 | \$ 216,381 | \$ 161,353 | \$ 546 | \$ 241 | 26.8 | 32.3 | 36.7 | 0.2 | 0.0 | \$ 2,725 | \$ 1,989 | \$ 2,986 | \$ 1,336 | \$ 6,333 | 52,404 | 52,352 | 38,197 | 139 | 52 |
| SOH THREE CHEESE PZ BAG 10 OZ - 7797509143 | 007797509143 | \$ 281,557 | \$ 281,274 | \$ 182,309 | \$ 1,349 | \$ 282 | 33.4 | 40.2 | 41.1 | 0.3 | 0.0 | \$ 2,876 | \$ 2,190 | \$ 3,178 | \$ 1,993 | \$ 6,237 | 57,670 | 57,619 | 36,567 | 287 | 51 |
| SOH REGULAR PZ BAG 10 OZ - 7797503403 | 007797503403 | \$ 904,813 | \$ 889,483 | \$ 667,421 | \$ 5,713 | \$ 15,330 | 37.7 | 45.3 | 55.2 | 1.9 | 0.6 | \$ 8,465 | \$ 7,345 | \$ 11,082 | \$ 2,194 | \$ 13,957 | 214,137 | 210,806 | 154,736 | 1,254 | 3,331 |
| LNCE QS REGULAR SWC BOX/TRAY 8.4 OZ - 7641090308 | 007641090308 | \$ 191,623 | \$ 191,623 | \$ 97,329 | \$ - | \$ - | 24.1 | 29.0 | 22.3 | 0.0 | 0.0 | \$ 1,399 | \$ 1,685 | \$ 2,427 | \$ - | \$ - | 42,219 | 42,219 | 21,866 | - | - |
| LNCE QS REGULAR SWC BOX/TRAY 8.4 OZ - 7641090310 | 007641090310 | \$ 158,175 | \$ 158,175 | \$ 85,053 | \$ 59 | \$ - | 21.6 | 26.0 | 19.1 | 0.0 | 0.0 | \$ 1,475 | \$ 1,775 | \$ 2,626 | \$ 977 | \$ - | 33,989 | 33,989 | 18,208 | 10 | - |
| LNCE QS REGULAR SWC WRAP 1.68 OZ - 7641090311 | 007641090311 | \$ 1,652 | \$ 224 | \$ 224 | \$ 1 | \$ 1,427 | 0.1 | 0.0 | 0.0 | 0.0 | 0.2 | \$ 2,427 | \$ 2,486 | \$ 4,264 | \$ 182 | \$ 2,137 | 264 | 48 | 48 | 0 | 216 |
| LNCE VALUE NOT AVAILABLE SWC BOX/TRAY 14 OZ - 7641090139 | 007641090139 | \$ 1,542,052 | \$ 1,541,614 | \$ 895,439 | \$ 69 | \$ 438 | 30.6 | 36.9 | 34.4 | 0.0 | 0.0 | \$ 18,068 | \$ 15,449 | \$ 23,238 | \$ 1,512 | \$ 30,907 | 571,811 | 571,680 | 337,920 | 22 | 131 |
| SOH RASPBERRY CREME PZ BAG 8 OZ - 7797509147 | 007797509147 | \$ 7,965 | \$ 7,965 | \$ 7,862 | \$ - | \$ - | 1.3 | 1.5 | 2.5 | 0.0 | 0.0 | \$ 760 | \$ 914 | \$ 1,440 | \$ - | \$ - | 1,169 | 1,169 | 1,151 | - | - |
| SOH CHEDDAR CHEESE PZ BAG 8 OZ - 7797502968 | 007797502968 | \$ 245,517 | \$ 235,664 | \$ 188,266 | \$ 3,502 | \$ 9,853 | 23.1 | 27.7 | 37.4 | 1.4 | 0.6 | \$ 3,687 | \$ 2,490 | \$ 3,699 | \$ 1,679 | \$ 9,552 | 37,286 | 35,951 | 28,150 | 492 | 1,336 |
| ARCHWAY OATMEAL BROWN SUGAR COOKIE 7 OZ - 0027500095681 | 002750009568 | \$ 47,324 | \$ 47,324 | \$ 45,192 | \$ - | \$ - | 8.0 | 9.6 | 15.7 | 0.0 | 0.0 | \$ 926 | \$ 1,115 | \$ 1,718 | \$ - | \$ - | 17,129 | 17,129 | 16,386 | - | - |
| ARCHWAY UNFLAVORED COOKIE 9 OZ - 0027500095301 | 002750009530 | \$ 91 | \$ 91 | \$ 65 | \$ - | \$ - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | \$ 265 | \$ 319 | \$ 494 | \$ - | \$ - | 32 | 32 | 21 | - | - |
| ARCHWAY FLAVORED CINNAMON SUGAR COOKIE 7 OZ - 0027500095661 | 002750009566 | \$ 41,117 | \$ 41,117 | \$ 38,808 | \$ - | \$ - | 7.4 | 9.0 | 14.5 | 0.0 | 0.0 | \$ 841 | \$ 1,013 | \$ 1,537 | \$ - | \$ - | 14,856 | 14,856 | 14,053 | - | - |
| ARCHWAY PEANUT BUTTER COOKIE 9.5 OZ - 0027500095112 | 002750009511 | \$ 31 | \$ 31 | \$ 28 | \$ - | \$ - | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | \$ 319 | \$ 384 | \$ 658 | \$ - | \$ - | 10 | 10 | 9 | - | - |
| STELLA DORO LADY STELLA UNFLAVORED COOKIE 10 OZ - 0073510800161 | 007351080016 | \$ 161,487 | \$ 161,435 | \$ 139,499 | \$ 3,086 | \$ 53 | 10.7 | 12.8 | 18.4 | 0.6 | 0.0 | \$ 5,478 | \$ 3,959 | \$ 5,967 | \$ 3,540 | \$ 12,926 | 50,223 | 50,209 | 42,921 | 856 | 14 |
| STELLA DORO COFFEE TREATS FLAVORED ANISETTE COOKIE 6.1 OZ - 00735100086 | 007351000865 | \$ 134,214 | \$ 134,163 | \$ 121,653 | \$ 2,360 | \$ 51 | 8.7 | 10.5 | 15.3 | 1.0 | 0.0 | \$ 4,771 | \$ 4,175 | \$ 6,597 | \$ 1,418 | \$ 7,693 | 48,101 | 48,085 | 43,333 | 804 | 15 |
| ARCHWAY SEASONAL BATCH UNFLAVORED COOKIE 6 OZ - 0027500095641 | 002750009564 | \$ 678 | \$ 678 | \$ 668 | \$ - | \$ - | 0.0 | 0.1</ | | | | | | | | | | | | | |