Product	Custom Brand	Dollar Sales Current	Dollar Sales Change vs YA	Dollar Sales %Change vs YA	Dollar Sales - ROM MULO %Change vs YA	Dollar Share of SubCategory, Unfiltered Current	Dollar Share of SubCategory, Unfiltered Change vs YA	Volume Sales Current	Volume Sales %Change vs YA	Volume Sales - ROM MULO %Change vs YA	Price per Unit Current	Price per Unit Change vs YA	Dollars per $MM ACV Current	Dollars per $MM ACV Change vs YA	Base Dollar Sales Current	Base Dollar Sales %Change vs YA	Avg 4wk ACV Wtd Dist. Current	Avg 4wk ACV Wtd Dist. Change vs YA	Avg Items per Store Selling Current	Avg Items per Store Selling Change vs YA	Incremental Dollars Current	Incremental Dollars %Change vs YA	% Dollar Sales, Any Merch Current	Avg 4wk ACV Wtd Dist, Any Display Current	Avg 4wk ACV Wtd Dist, Any Display Change vs YA
SALTY SNACKS																									
PRETZELS	Total All Products	$ 1,649,050,877	$ 2,003,916	0%	0%	100.0	0.0	437,266,130	-1%	-1%	$ 2.43	$ 0.01	$ 1,391	$ (32)	$ 1,426,510,593	0%	99	0.0	90.2	4.9	$ 222,540,284	1%	36	77	-1
	SNYDERS OF HANOVER	$ 486,047,427	$ 13,843,300	3%	3%	29.5	0.8	122,936,721	4%	4%	$ 2.65	$ (0.00)	$ 441	$ 3	$ 417,698,328	1%	87	0.3	32.4	7.4	$ 68,349,099	13%	38	29	-1
	PRIVATE LABEL	$ 242,587,810	$ 11,127,812	5%	5%	14.7	0.7	99,334,562	2%	2%	$ 1.77	$ (0.00)	$ 425	$ 52	$ 217,446,513	7%	77	2.5	10.7	-0.1	$ 25,141,297	-8%	31	25	-2
	ROLD GOLD	$ 218,357,134	$ (24,339,251)	-10%	-10%	13.2	-1.5	60,016,475	-11%	-11%	$ 2.69	$ 0.02	$ 193	$ (22)	$ 195,954,673	-7%	85	-1.0	9.7	-2.0	$ 22,402,461	-28%	31	23	-8
	SNACK FACTORY	$ 192,650,394	$ 5,817,216	3%	3%	11.7	0.3	33,235,807	-2%	-2%	$ 2.89	$ (0.08)	$ 188	$ (2)	$ 149,837,888	1%	74	-0.2	10.6	1.7	$ 42,812,506	13%	59	46	0
	COMBOS	$ 132,764,036	$ 8,650,325	7%	7%	8.1	0.5	23,299,266	4%	4%	$ 2.05	$ 0.08	$ 114	$ 4	$ 121,832,400	6%	69	1.2	3.9	-0.6	$ 10,931,635	15%	17	5	1
	UTZ	$ 88,851,478	$ (4,172,474)	-4%	-4%	5.4	-0.3	29,393,607	-5%	-5%	$ 3.32	$ 0.08	$ 200	$ (39)	$ 75,281,844	-5%	34	-1.7	9.0	-0.8	$ 13,569,634	-4%	36	11	-1
	FLIPZ	$ 41,666,504	$ (1,965,236)	-5%	-5%	2.5	-0.1	6,431,498	-12%	-12%	$ 2.04	$ 0.16	$ 50	$ (0)	$ 35,061,462	-5%	65	-2.4	3.6	-0.1	$ 6,605,042	0%	25	10	0
	HERRS	$ 24,348,380	$ (2,430,502)	-9%	-9%	1.5	-0.1	6,881,034	-16%	-16%	$ 2.48	$ (0.08)	$ 180	$ (3)	$ 20,973,445	-9%	9	-1.3	9.1	0.2	$ 3,374,935	-9%	32	3	0
	PEPPERIDGE FARM	$ 23,626,915	$ (672,553)	-3%	-3%	1.4	0.0	6,030,465	-2%	-2%	$ 1.93	$ (0.00)	$ 24	$ (1)	$ 17,757,238	1%	64	0.0	1.7	-0.2	$ 5,869,677	-13%	55	12	-1
	GLUTINO	$ 18,307,781	$ (3,473,102)	-16%	-16%	1.1	-0.2	2,052,240	-16%	-16%	$ 4.97	$ (0.29)	$ 24	$ (8)	$ 16,452,500	-18%	44	0.5	3.8	0.5	$ 1,855,281	2%	25	2	0
	BACHMAN	$ 18,103,102	$ 1,075,257	6%	6%	1.1	0.1	3,843,078	9%	9%	$ 2.65	$ (0.03)	$ 108	$ (3)	$ 16,510,596	4%	10	0.5	5.4	0.1	$ 1,592,506	38%	28	2	0
POTATO CHIPS	Total All Products	$ 7,188,740,890	$ 228,255,281	3%	3%	100.0	0.0	1,429,725,462	1%	1%	$ 2.06	$ 0.01	$ 6,046	$ 37	$ 5,816,052,515	3%	100	0.0	174.7	25.1	$ 1,372,688,375	3%	47	91	2
	LAYS	$ 3,356,649,572	$ 99,071,049	3%	3%	46.7	-0.1	666,419,275	0%	0%	$ 2.25	$ 0.02	$ 2,815	$ 2	$ 2,513,896,653	2%	100	0.0	67.2	20.8	$ 842,752,919	6%	59	83	3
	RUFFLES	$ 897,656,255	$ 4,093,430	0%	0%	12.5	-0.4	143,995,455	-1%	-1%	$ 2.28	$ (0.03)	$ 750	$ (10)	$ 772,650,112	2%	98	0.4	17.6	2.9	$ 125,006,143	-7%	38	55	2
	PRINGLES	$ 769,607,700	$ 9,839,352	1%	1%	10.7	-0.2	152,070,890	-1%	-1%	$ 1.69	$ (0.00)	$ 627	$ (7)	$ 690,388,756	2%	99	0.4	21.0	-1.8	$ 79,218,944	-1%	30	31	2
	PRIVATE LABEL	$ 484,673,342	$ (894,761)	0%	0%	6.7	-0.2	144,538,967	-2%	-2%	$ 1.73	$ (0.07)	$ 572	$ (70)	$ 426,084,790	0%	78	0.5	17.3	0.9	$ 58,588,552	-4%	38	26	-4
	UTZ	$ 274,922,160	$ 11,780,400	4%	4%	3.8	0.0	57,227,502	5%	5%	$ 1.81	$ 0.04	$ 971	$ (59)	$ 235,824,879	5%	25	1.7	23.8	-1.1	$ 39,097,281	0%	42	10	0
	CAPE COD	$ 233,363,572	$ 40,666,763	21%	21%	3.2	0.5	39,038,699	21%	21%	$ 2.65	$ 0.02	$ 343	$ 56	$ 188,853,396	22%	63	7.1	11.2	0.5	$ 44,510,176	16%	45	15	0
	KETTLE	$ 186,549,309	$ 18,713,116	11%	11%	2.6	0.2	31,203,532	9%	9%	$ 2.43	$ 0.08	$ 225	$ 15	$ 150,905,004	13%	65	1.8	11.7	0.3	$ 35,644,305	3%	49	24	0
	WISE	$ 121,979,523	$ (143,044)	0%	0%	1.7	-0.1	28,234,258	0%	0%	$ 1.68	$ 0.00	$ 430	$ 24	$ 100,935,010	-1%	26	0.1	11.3	0.7	$ 21,044,514	4%	42	7	0
	HERRS	$ 116,963,930	$ (3,769,049)	-3%	-3%	1.6	-0.1	22,481,953	-7%	-7%	$ 1.68	$ 0.05	$ 639	$ 43	$ 97,651,090	0%	18	-6.6	17.3	-1.8	$ 19,312,840	-15%	42	7	-5
	MUNCHOS	$ 83,448,765	$ 4,702,641	6%	6%	1.2	0.0	11,090,143	6%	6%	$ 1.76	$ 0.00	$ 74	$ 4	$ 79,227,651	6%	72	-0.2	1.9	-0.1	$ 4,221,113	2%	16	9	1
PC TRADITIONAL PC	Total All Products	$ 4,893,684,910	$ 83,240,335	2%	2%	68.1	-1.0	1,014,723,201	0%	0%	$ 2.10	$ 0.00	$ 4,128	$ (40)	$ 3,828,808,936	2%	100	0.0	96.5	25.6	$ 1,064,875,974	2%	53	87	2
	LAYS	$ 2,803,181,644	$ 61,395,266	2%	2%	39.0	-0.4	567,255,466	0%	0%	$ 2.27	$ 0.02	$ 2,356	$ (15)	$ 2,046,509,272	1%	100	0.0	47.1	19.7	$ 756,672,371	6%	62	81	3
	RUFFLES	$ 836,342,952	$ 4,395,606	1%	1%	11.6	-0.3	135,946,029	-1%	-1%	$ 2.24	$ (0.03)	$ 698	$ (8)	$ 718,009,320	2%	98	0.4	16.3	4.6	$ 118,333,632	-8%	38	51	-1
	PRIVATE LABEL	$ 395,958,650	$ (4,434,888)	-1%	-1%	5.5	-0.2	125,155,898	-2%	-2%	$ 1.74	$ (0.07)	$ 472	$ (12)	$ 346,859,648	-1%	75	-0.3	13.1	1.4	$ 49,099,002	-5%	39	24	-4
	UTZ	$ 222,922,605	$ 7,716,363	4%	4%	3.1	0.0	48,303,266	5%	5%	$ 1.73	$ 0.04	$ 796	$ (57)	$ 188,543,498	4%	25	2.0	17.6	-0.6	$ 34,379,108	0%	46	10	0
	WISE	$ 111,392,827	$ 248,824	0%	0%	1.5	0.0	26,152,586	1%	1%	$ 1.66	$ 0.00	$ 388	$ 24	$ 91,422,432	-1%	26	0.1	9.7	0.6	$ 19,970,395	4%	44	7	0
	HERRS	$ 81,930,189	$ (4,079,802)	-5%	-5%	1.1	-0.1	17,749,523	-8%	-8%	$ 1.76	$ 0.03	$ 415	$ 23	$ 65,677,244	-2%	17	-6.5	10.8	-0.8	$ 16,252,945	-16%	49	7	-5
PC BAKED PC	Total All Products	$ 8,066,681	$ (3,875,446)	-32%	-32%	0.1	-0.1	1,660,889	-23%	-23%	$ 1.77	$ 0.02	$ 133	$ 46	$ 7,585,483	-32%	3	-1.9	3.4	1.2	$ 481,198	-33%	17	0	0
	CONNS	$ 4,505,797	$ (864,811)	-16%	-16%	0.1	0.0	1,158,978	-15%	-15%	$ 1.96	$ (0.20)	$ 374	$ (65)	$ 4,218,771	-19%	1	0.0	7.2	-0.1	$ 287,026	48%	20	0	0
	RUFFLES	$ 1,976,309	$ (3,236,504)	-62%	-62%	0.0	0.0	208,847	-62%	-62%	$ 1.48	$ 0.00	$ 15	$ 0	$ 1,877,905	-61%	1	-1.5	1.0	0.0	$ 98,404	-77%	14	0	0
	SNYDER OF BERLIN	$ 719,514	$ 430,254	149%	149%	0.0	0.0	121,175	152%	152%	$ 2.53	$ (0.04)	$ 56	$ 22	$ 690,864	162%	0	0.0	2.0	-0.2	$ 28,650	12%	10	0	0
	MIKESELLS	$ 650,794	$ (30,799)	-5%	-5%	0.0	0.0	113,766	-6%	-6%	$ 1.81	$ (0.29)	$ 46	$ (5)	$ 610,005	-6%	0	0.0	1.3	0.3	$ 40,789	35%	14	0	0
PC CRISPS PC	Total All Products	$ 1,099,753,386	$ 21,003,106	2%	2%	15.3	-0.2	207,513,128	0%	0%	$ 1.74	$ 0.01	$ 894	$ (4)	$ 985,862,361	2%	99	0.3	30.9	-6.3	$ 113,891,024	0%	30	47	3
	PRINGLES	$ 769,607,700	$ 9,839,353	1%	1%	10.7	-0.2	152,070,890	-1%	-1%	$ 1.69	$ (0.00)	$ 627	$ (7)	$ 690,388,756	2%	99	0.4	21.0	-1.8	$ 79,218,944	-1%	30	31	2
	LAYS	$ 178,358,069	$ 3,368,097	2%	2%	2.5	0.0	35,136,224	-2%	-2%	$ 1.70	$ 0.04	$ 291	$ 131	$ 155,407,859	2%	82	0.0	6.6	-2.4	$ 22,950,210	0%	35	23	5
	MUNCHOS	$ 82,149,418	$ 3,403,301	4%	4%	1.1	0.0	10,945,234	4%	4%	$ 1.77	$ 0.01	$ 74	$ 4	$ 77,993,575	5%	72	-0.4	1.9	-0.2	$ 4,155,842	1%	16	9	1
PC KETTLE PC	Total All Products	$ 1,187,235,913	$ 127,887,285	12%	12%	16.5	1.3	205,828,244	10%	10%	$ 2.30	$ 0.03	$ 1,021	$ 83	$ 993,795,735	13%	97	0.4	47.3	5.9	$ 193,440,178	7%	42	62	4
	LAYS	$ 375,109,151	$ 34,380,776	10%	10%	5.2	0.3	64,027,508	6%	6%	$ 2.47	$ (0.00)	$ 321	$ 17	$ 311,978,814	11%	87	1.0	15.0	4.0	$ 63,130,338	6%	44	30	4
	CAPE COD	$ 233,363,572	$ 40,666,763	21%	21%	3.2	0.5	39,038,699	21%	21%	$ 2.65	$ 0.02	$ 343	$ 56	$ 188,853,396	22%	63	7.1	11.2	0.5	$ 44,510,176	16%	45	15	0
	KETTLE	$ 186,536,296	$ 18,814,237	11%	11%	2.6	0.2	31,202,855	9%	9%	$ 2.43	$ 0.08	$ 225	$ 15	$ 150,896,065	13%	65	1.8	11.7	0.4	$ 35,640,231	3%	49	24	0
	PRIVATE LABEL	$ 88,685,961	$ 3,542,318	4%	4%	1.2	0.0	19,367,165	5%	5%	$ 1.68	$ (0.04)	$ 167	$ (25)	$ 79,200,026	5%	51	-1.0	6.7	0.7	$ 9,485,935	1%	34	7	0
	UTZ	$ 51,522,888	$ 4,592,289	10%	10%	0.7	0.0	8,831,898	10%	10%	$ 2.27	$ 0.02	$ 228	$ 13	$ 46,842,710	11%	19	0.5	7.5	0.4	$ 4,680,178	-4%	27	3	0
	BOULDER CANYON	$ 34,994,920	$ 15,065,626	76%	76%	0.5	0.2	6,745,808	85%	85%	$ 3.24	$ 0.57	$ 85	$ 12	$ 29,770,803	83%	24	7.0	5.3	0.1	$ 5,224,117	42%	46	4	1
	HERRS	$ 29,697,234	$ 526,349	2%	2%	0.4	0.0	4,124,358	-2%	-2%	$ 1.54	$ 0.11	$ 273	$ 22	$ 27,051,810	3%	8	-0.5	11.3	0.3	$ 2,645,424	-10%	27	2	0
	ZAPPS	$ 24,065,420	$ 3,269,606	16%	16%	0.3	0.0	3,613,711	13%	13%	$ 1.62	$ (0.06)	$ 213	$ 7	$ 21,542,459	16%	7	0.2	8.2	0.0	$ 2,522,961	17%	28	1	0
	MARTINS	$ 18,204,391	$ 228,961	1%	1%	0.3	0.0	4,224,594	3%	3%	$ 2.01	$ (0.07)	$ 490	$ 13	$ 15,299,405	1%	3	-0.2	11.3	-0.2	$ 2,904,986	3%	39	1	0
	KRUNCHERS	$ 16,989,913	$ (1,762,852)	-9%	-9%	0.2	0.0	2,790,667	-10%	-10%	$ 2.10	$ (0.01)	$ 114	$ (8)	$ 13,184,108	-7%	11	0.0	5.2	-0.6	$ 3,805,805	-16%	48	2	0
	HAWAIIAN	$ 13,242,142	$ 135,733	1%	1%	0.2	0.0	2,282,699	0%	0%	$ 2.66	$ 0.00	$ 119	$ 7	$ 11,017,694	3%	10	-0.2	4.1	-0.5	$ 2,224,448	-8%	40	1	0
TORTILLA	Total All Products	$ 4,801,597,243	$ 150,239,832	3%	3%	100.0	0.0	1,190,692,175	3%	3%	$ 2.44	$ 0.00	$ 4,057	$ 19	$ 3,918,832,488	2%	100	0.0	85.0	3.2	$ 882,764,755	9%	52	89	2
	DORITOS	$ 2,122,294,790	$ 112,506,885	6%	6%	44.2	1.0	443,758,374	4%	4%	$ 2.20	$ 0.02	$ 1,742	$ 56	$ 1,644,164,643	4%	100	0.0	26.6	4.3	$ 478,130,147	12%	58	75	1
	TOSTITOS	$ 1,159,353,484	$ (6,828,647)	-1%	-1%	24.1	-0.9	264,939,089	2%	2%	$ 3.26	$ (0.08)	$ 1,009	$ (39)	$ 955,906,991	-2%	92	1.6	13.6	-2.6	$ 203,446,493	6%	59	56	1
	SANTITAS	$ 253,677,460	$ (4,101,580)	-2%	-2%	5.3	-0.3	89,317,158	-2%	-2%	$ 2.04	$ (0.01)	$ 250	$ (24)	$ 241,035,706	-1%	75	0.8	2.1	-0.1	$ 12,641,754	-12%	26	11	-1
	PRIVATE LABEL	$ 228,548,819	$ 15,435,062	7%	7%	4.8	0.2	87,488,717	8%	8%	$ 2.04	$ 0.11	$ 315	$ 12	$ 206,058,113	9%	70	1.8	8.9	0.0	$ 22,490,706	-9%	36	20	-2
	BARCEL	$ 169,671,024	$ 16,387,139	11%	11%	3.5	0.2	35,493,179	11%	11%	$ 2.11	$ 0.06	$ 354	$ (8)	$ 153,764,440	9%	37	6.7	5.7	0.2	$ 15,906,584	26%	37	13	1
	ON THE BORDER	$ 137,785,266	$ 999,605	1%	1%	2.9	-0.1	46,734,300	-2%	-2%	$ 2.98	$ (0.00)	$ 180	$ (7)	$ 116,548,252	2%	43	1.0	3.2	0.1	$ 21,237,013	-7%	55	15	-1
	MISSION	$ 107,461,330	$ (2,653,923)	-2%	-2%	2.2	-0.1	41,010,245	4%	4%	$ 2.83	$ 0.10	$ 124	$ (12)	$ 68,787,652	-20%	56	1.2	5.3	0.9	$ 38,673,678	63%	68	17	-1
	CALIDAD	$ 71,714,452	$ 7,179,727	11%	11%	1.5	0.1	32,131,019	10%	10%	$ 1.84	$ (0.01)	$ 119	$ (14)	$ 63,388,825	13%	43	2.5	2.0	-0.1	$ 8,325,627	0%	43	9	1
	GARDEN OF EATIN	$ 66,423,481	$ 8,721,045	15%	15%	1.4	0.1	13,694,832	17%	17%	$ 4.07	$ 0.25	$ 93	$ 6	$ 58,665,591	16%	44	5.3	5.1	0.2	$ 7,757,891	6%	37	6	2
	FOOD SHOULD TASTE GOO	$ 40,166,958	$ 2,249,809	6%	6%	0.8	0.0	5,843,684	4%	4%	$ 2.97	$ 0.23	$ 53	$ 4	$ 32,691,726	7%	46	-0.2	4.5	-0.5	$ 7,475,232	0%	43	5	-1
RTE POPCORN	Total All Products	$ 1,032,492,316	$ 136,772,153	15%	15%	100.0	0.0	158,369,911	10%	10%	$ 2.33	$ 0.12	$ 843	$ 99	$ 879,535,924	16%	99	-0.1	53.4	6.5	$ 152,956,392	12%	39	72	3
	SMARTFOOD	$ 261,935,043	$ 57,368,045	28%	28%	25.4	2.5	34,144,635	33%	33%	$ 2.31	$ 0.13	$ 229	$ 48	$ 236,258,145	24%	88	2.5	7.3	1.7	$ 25,676,898	81%	32	28	8
	SKINNY POP	$ 156,788,884	$ 67,001,909	75%	75%	15.2	5.2	14,763,242	69%	69%	$ 3.63	$ (0.10)	$ 168	$ 53	$ 130,078,858	77%	53	19.5	2.8	0.8	$ 26,710,026	66%	58	14	5
	POPCORN INDIANA	$ 71,054,328	$ (9,198,662)	-11%	-11%	6.9	-2.1	10,532,217	-10%	-10%	$ 3.24	$ 0.21	$ 85	$ (4)	$ 58,105,846	-10%	56	1.5	7.9	2.0	$ 12,948,482	-19%	43	11	-4
	ANGIES	$ 52,447,556	$ 11,040,532	27%	27%	5.1	0.5	5,609,165	24%	24%	$ 3.13	$ 0.03	$ 92	$ 8	$ 42,708,382	32%	29	5.4	4.5	0.6	$ 9,739,174	8%	48	8	0
	PRIVATE LABEL	$ 47,088,725	$ 5,927,473	14%	14%	4.6	0.0	9,040,166	4%	4%	$ 2.14	$ 0.15	$ 62	$ (63)	$ 38,930,708	18%	49	2.1	4.7	1.0	$ 8,158,017	0%	41	9	1
	CRACKER JACK	$ 45,387,509	$ (4,042,961)	-8%	-8%	4.4	-1.1	9,231,113	-9%	-9%	$ 1.54	$ (0.05)	$ 40	$ (4)	$ 39,043,849	-11%	76	-1.4	3.6	0.0	$ 6,343,660	13%	30	19	1
	CHESTERS	$ 34,422,406	$ (7,479,150)	-18%	-18%	3.3	-1.3	4,344,740	-22%	-22%	$ 1.49	$ (0.14)	$ 45	$ (4)	$ 31,327,756	-17%	25	-12.6	2.9	-1.0	$ 3,094,650	-27%	23	4	-4
	SIGNATURE BRANDS	$ 32,962,997	$ 4,840,246	17%	17%	3.2	0.1	9,865,867	19%	19%	$ 5.06	$ (0.01)	$ 50	$ 23	$ 23,896,583	25%	5	-0.5	8.4	1.5	$ 9,066,414	1%	45	2	0
	CRUNCH N MUNCH	$ 32,709,225	$ (1,356,503)	-4%	-4%	3.2	-0.6	10,153,623	-5%	-5%	$ 1.32	$ (0.06)	$ 32	$ (0)	$ 27,957,575	-2%	60	-4.6	2.9	0.3	$ 4,751,650	-13%	31	7	0
	WISE	$ 21,500,835	$ (1,195,088)	-5%	-5%	2.1	-0.5	4,049,633	-7%	-7%	$ 1.69	$ 0.07	$ 73	$ (5)	$ 17,285,303	-7%	22	1.0	2.9	-0.2	$ 4,215,532	2%	47	4	0
	JAYS	$ 20,393,248	$ (4,132,818)	-17%	-17%	2.0	-0.8	3,230,606	-15%	-15%	$ 2.06	$ 0.09	$ 129	$ (28)	$ 17,289,907	-17%	12	0.2	4.3	0.0	$ 3,103,340	-17%	42	3	0
	LANCE	$ 14,972,338	$ 28,266	0%	0%	1.5	-0.2	2,318,138	2%	2%	$ 1.51	$ 0.00	$ 79	$ 5	$ 13,917,820	2%	7	0.6	2.2	0.3	$ 1,054,518	-16%	21	2	0
	CAPE COD	$ 13,566,181	$ 8,660,835	177%	177%	1.3	0.8	1,249,933	179%	179%	$ 3.01	$ 0.00	$ 27	$ 4	$ 11,848,331	177%	30	13.1	2.9	0.3	$ 1,717,850	174%	29	3	1
	UTZ	$ 12,991,952	$ 92,973	1%	1%	1.3	-0.2	2,649,588	2%	2%	$ 1.40	$ 0.01	$ 70	$ (1)	$ 12,019,756	1%	13	0.0	3.0	-0.4	$ 972,196	0%	23	2	0
	ORVILLE REDENBACHERS	$ 12,641,444	$ (17,023,859)	-57%	-57%	1.2	-2.1	1,836,704	-55%	-55%	$ 2.93	$ 0.53	$ 12	$ (16)	$ 9,286,008	-60%	22	-28.8	2.0	-2.3	$ 3,355,436	-50%	46	1	-2
	HERRS	$ 10,483,796	$ 916,921	10%	10%	1.0	-0.1	1,683,149	5%	5%	$ 1.49	$ 0.14	$ 70	$ 2	$ 9,782,516	9%	9	0.7	4.0	0.4	$ 701,280	14%	20	2	0
	GOURMET SELECT	$ 10,183,200	$ (2,231,506)	-18%	-18%	1.0	-0.4	2,255,805	-12%	-12%	$ 4.85	$ 0.10	$ 19	$ 2	$ 8,070,092	1%	7	-0.2	4.9	-0.8	$ 2,113,108	-52%	34	2	0
	G H CRETORS	$ 10,124,128	$ 1,574,926	18%	18%	1.0	0.0	1,856,320	0%	0%	$ 3.45	$ (0.50)	$ 67	$ 34	$ 8,197,542	17%	10	2.8	2.2	-0.1	$ 1,926,586	23%	54	3	1
	OLD DUTCH	$ 9,628,835	$ 19,104	0%	0%	0.9	-0.1	1,556,722	-1%	-1%	$ 2.35	$ (0.02)	$ 243	$ (14)	$ 7,958,026	-3%	4	-0.1	6.2	0.5	$ 1,670,809	17%	44	1	0
	POPCORNOPOLIS	$ 8,929,355	$ 3,596,258	67%	67%	0.9	0.3	965,126	74%	74%	$ 4.84	$ (0.56)	$ 87	$ 4	$ 7,436,150	66%	7	5.1	3.8	0.1	$ 1,493,204	73%	39	2	1
	WERTHERS ORIGINAL	$ 8,423,543	$ 4,827,860	134%	134%	0.8	0.4	881,825	107%	107%	$ 2.66	$ (0.85)	$ 14	$ 6	$ 6,954,390	142%	23	15.1	1.2	0.0	$ 1,469,153	104%	34	3	1
	BETTER MADE	$ 5,751,860	$ 545,436	10%	10%	0.6	0.0	1,026,383	7%	7%	$ 1.60	$ (0.03)	$ 202	$ 14	$ 5,213,841	26%	2	0.0	4.7	1.0	$ 538,019	-50%	28	0	0
	ROCKY MOUNTAIN POPCOR	$ 5,727,519	$ 427,834	8%	8%	0.6	0.0	592,147	4%	4%	$ 1.59	$ 0.06	$ 31	$ (21)	$ 5,273,849	10%	3	0.1	3.4	0.2	$ 453,669	-12%	17	0	0
	ALL OTHER BRAND	$ 5,403,947	$ (1,266,054)	-19%	-19%	0.5	-0.2	1,177,328	-10%	-10%	$ 4.71	$ (1.61)	$ 65	$ 29	$ 3,861,667	13%	3	-0.5	1.5	0.2	$ 1,542,280	-52%	43	1	0
	KATHY KAYE	$ 5,366,534	$ 1,580,167	42%	42%	0.5	0.1	951,093	42%	42%	$ 3.03	$ (0.86)	$ 8	$ 3	$ 3,151,142	60%	6	2.4	1.3	0.3	$ 2,215,392	22%	73	3	1
	BARREL O FUN	$ 5,007,543	$ (427,345)	-8%	-8%	0.5	-0.1	1,323,693	-13%	-13%	$ 2.30	$ 0.44	$ 59	$ (13)	$ 4,220,485	-6%	6	1.4	3.0	-0.4	$ 787,058	-16%	40	1	0
	POP SECRET	$ 4,378,955	$ 4,134,346	1690%	1690%	0.4	0.4	511,723	1815%	1815%	$ 2.52	$ (0.07)	$ 6	$ 5	$ 3,184,846	1523%	20	15.6	2.9	0.4	$ 1,194,109	2368%	50	3	2
	SNACKWELLS	$ 4,066,622	$ 1,839,915	83%	83%	0.4	0.1	1,332,012	420%	420%	$ 1.01	$ (1.87)	$ 7	$ 3	$ 3,873,953	100%	10	-6.9	1.7	-0.1	$ 192,668	-33%	10	0	0
	KETTLE	$ 4,043,270	$ 3,029,512	299%	299%	0.4	0.3	445,345	258%	258%	$ 2.77	$ 0.18	$ 25	$ 19	$ 3,134,908	314%	16	13.2	3.0	0.5	$ 908,362	255%	53	2	1
	479 DEGREE POPCORN	$ 3,828,022	$ 1,651,538	76%	76%	0.4	0.1	373,512	89%	89%	$ 2.83	$ (0.04)	$ 11	$ (3)	$ 3,015,713	88%	10	4.2	3.4	0.1	$ 812,309	42%	48	1	0
CHEESE SNACKS	Total All Products	$ 1,851,137,840	$ 112,080,438	6%	6%	100.0	0.0	365,311,417	1%	1%	$ 1.89	$ 0.07	$ 1,518	$ 62	$ 1,561,316,098	6%	100	0.0	33.3	-0.3	$ 289,821,741	11%	44	76	2
	CHEETOS	$ 1,524,789,509	$ 88,303,731	6%	6%	82.4	-0.2	293,837,986	0%	0%	$ 1.88	$ 0.06	$ 1,248	$ 53	$ 1,268,391,676	5%	99	0.2	20.0	-2.2	$ 256,397,833	13%	48	65	3
	CHESTERS	$ 70,334,697	$ 4,504,848	7%	7%	3.8	0.0	9,973,126	7%	7%	$ 1.98	$ (0.01)	$ 65	$ 3	$ 67,394,015	7%	74	0.1	1.0	-0.1	$ 2,940,682	3%	15	7	0
	PRIVATE LABEL	$ 48,364,966	$ 715,492	2%	2%	2.6	-0.1	13,316,038	-8%	-8%	$ 1.88	$ 0.09	$ 61	$ 5	$ 43,794,315	3%	61	-0.4	3.5	0.3	$ 4,570,651	-10%	25	7	0
	UTZ	$ 46,886,542	$ 1,867,703	4%	4%	2.5	-0.1	12,461,098	6%	6%	$ 3.15	$ 0.13	$ 89	$ (2)	$ 41,515,695	10%	34	1.2	3.6	-0.1	$ 5,370,847	-25%	28	9	-1
CORN SNACKS	Total All Products	$ 981,228,277	$ (28,242,734)	-3%	-3%	100.0	0.0	212,972,320	-4%	-4%	$ 2.09	$ 0.04	$ 823	$ (38)	$ 844,718,472	-3%	99	-0.6	16.9	-5.3	$ 136,509,805	-1%	40	58	0
	FRITOS	$ 745,116,359	$ (31,852,770)	-4%	-4%	75.9	-1.0	167,837,525	-5%	-5%	$ 2.22	$ 0.07	$ 630	$ (33)	$ 632,662,680	-5%	98	0.4	7.7	-3.8	$ 112,453,679	1%	44	44	3
	GENERAL MILLS	$ 130,754,290	$ 9,343,411	8%	8%	13.3	1.3	21,476,560	6%	6%	$ 1.89	$ 0.02	$ 110	$ 6	$ 119,402,088	8%	87	-1.7	3.3	-0.1	$ 11,352,202	8%	19	8	0
	POPCORNERS	$ 24,761,513	$ (607,126)	-2%	-2%	2.5	0.0	4,279,558	-5%	-5%	$ 1.74	$ (0.05)	$ 66	$ (5)	$ 20,772,343	2%	20	0.3	3.3	0.2	$ 3,989,170	-19%	47	6	-1
PORK RINDS	Total All Products	$ 399,035,343	$ 28,847,334	8%	8%	100.0	0.0	48,259,714	6%	6%	$ 1.64	$ 0.05	$ 347	$ 24	$ 370,065,472	8%	89	0.6	11.7	-0.1	$ 28,969,870	9%	21	25	-1
	BAKEN ETS	$ 132,839,533	$ 16,332,191	14%	14%	33.3	1.8	14,326,305	14%	14%	$ 1.77	$ 0.00	$ 133	$ 17	$ 125,119,476	14%	62	-0.4	3.3	-0.4	$ 7,720,057	20%	18	10	0
	GOLDEN FLAKE	$ 39,503,062	$ 3,691,310	10%	10%	9.9	0.2	4,561,551	10%	10%	$ 1.65	$ 0.01	$ 325	$ 5	$ 36,489,271	12%	9	0.4	7.6	-0.3	$ 3,013,792	-4%	21	2	0
	MACS	$ 33,191,815	$ 333,121	1%	1%	8.3	-0.6	5,006,585	-6%	-6%	$ 1.52	$ 0.02	$ 88	$ 9	$ 31,986,869	1%	30	-1.1	3.6	0.0	$ 1,204,946	5%	12	2	0
	TURKEY CREEK SNACKS	$ 20,519,917	$ 1,134,549	6%	6%	5.1	-0.1	2,369,780	5%	5%	$ 1.24	$ 0.03	$ 122	$ 6	$ 19,502,080	6%	6	0.6	3.6	0.4	$ 1,017,837	7%	15	1	0
	TOMS	$ 18,950,416	$ 1,006,575	6%	6%	4.7	-0.1	2,287,303	29%	29%	$ 1.34	$ 0.07	$ 100	$ 10	$ 16,506,589	4%	4	0.5	4.0	0.7	$ 2,443,828	18%	31	2	0
	PRIVATE LABEL	$ 13,906,776	$ 1,165,279	9%	9%	3.5	0.0	2,168,437	5%	5%	$ 1.66	$ 0.08	$ 86	$ (21)	$ 13,013,046	9%	17	1.3	2.9	-0.1	$ 893,730	5%	25	1	0
	UTZ	$ 11,404,005	$ (980,714)	-8%	-8%	2.9	-0.5	1,418,553	-16%	-16%	$ 2.28	$ 0.38	$ 64	$ (2)	$ 11,074,431	-6%	7	-3.1	2.2	0.0	$ 329,574	-49%	11	1	-1
	RUDOLPHS	$ 7,063,872	$ 632,005	10%	10%	1.8	0.0	1,181,370	-6%	-6%	$ 1.51	$ 0.18	$ 51	$ 19	$ 6,937,893	8%	20	0.4	3.1	0.9	$ 125,980	259%	5	0	0
	CAROLINA COUNTRY SNACI	$ 6,788,743	$ 702,213	12%	12%	1.7	0.1	803,459	12%	12%	$ 1.67	$ 0.03	$ 278	$ 80	$ 5,736,474	7%	1	-0.3	8.7	0.5	$ 1,052,269	42%	34	0	0
	GUERRERO	$ 6,145,828	$ 159,147	3%	3%	1.5	-0.1	730,357	0%	0%	$ 3.08	$ 0.21	$ 46	$ (22)	$ 5,500,244	7%	13	2.9	1.3	-0.3	$ 645,583	-22%	32	2	0
	WALLACES	$ 6,100,881	$ 428,244	8%	8%	1.5	0.0	638,571	6%	6%	$ 1.11	$ (0.00)	$ 546	$ 95	$ 5,266,895	4%	0	-0.1	13.4	0.2	$ 833,986	41%	27	0	0
	MISSION	$ 5,851,498	$ 692,104	13%	13%	1.5	0.1	621,607	5%	5%	$ 2.28	$ 0.17	$ 51	$ (20)	$ 5,362,663	17%	13	0.6	2.3	0.4	$ 488,835	-18%	23	2	0
	BRIMS	$ 5,642,993	$ (590,755)	-9%	-9%	1.4	-0.3	797,474	-12%	-12%	$ 1.30	$ 0.11	$ 247	$ (37)	$ 4,926,265	-7%	1	-0.1	5.5	-1.0	$ 716,728	-24%	37	0	0
	EL RANCHERO	$ 5,241,824	$ 166,295	3%	3%	1.3	-0.1	979,560	2%	2%	$ 1.93	$ (0.01)	$ 35	$ (9)	$ 4,971,569	1%	19	2.3	2.1	-0.2	$ 270,254	57%	19	0	0
	ALL OTHER BRAND	$ 5,155,273	$ 914,998	22%	22%	1.3	0.1	972,520	24%	24%	$ 1.90	$ 0.10	$ 30	$ (24)	$ 4,962,050	19%	19	3.3	1.2	-0.4	$ 193,223	122%	17	0	0
	EL SABROSO	$ 5,074,793	$ (960,209)	-16%	-16%	1.3	-0.4	554,364	-17%	-17%	$ 1.66	$ 0.01	$ 74	$ (11)	$ 4,924,275	-16%	2	-0.3	1.9	0.0	$ 150,518	-23%	11	0	0
	BEMAR SNACKS	$ 4,601,540	$ 140,897	3%	3%	1.2	-0.1	451,691	0%	0%	$ 2.47	$ 0.04	$ 310	$ 28	$ 3,723,467	-10%	0	0.0	3.4	0.7	$ 878,073	175%	52	0	0
	LEES	$ 4,215,417	$ 534,216	15%	15%	1.1	0.1	465,705	13%	13%	$ 1.61	$ 0.02	$ 217	$ 16	$ 3,829,217	14%	0	0.0	4.8	-0.1	$ 386,200	22%	24	0	0
	SOUTHERN RECIPE	$ 4,025,215	$ (448,485)	-10%	-10%	1.0	-0.2	432,765	-17%	-17%	$ 1.19	$ (0.01)	$ 91	$ (10)	$ 3,535,222	-10%	1	-0.1	3.5	-0.8	$ 489,992	-13%	38	1	0
	HOGS HEAVEN	$ 3,568,697	$ (119,864)	-3%	-3%	0.9	-0.1	528,122	-7%	-7%	$ 1.31	$ 0.06	$ 111	$ 11	$ 3,187,417	2%	2	-0.1	3.4	-0.5	$ 381,279	-33%	46	1	0
	LOWREYS BACON CURLS	$ 3,240,412	$ 923,036	40%	40%	0.8	0.2	353,605	39%	39%	$ 1.00	$ 0.00	$ 23	$ 3	$ 3,186,965	41%	4	0.6	1.7	0.1	$ 53,448	-16%	4	0	0
	BONNEVALS	$ 3,129,431	$ 736,978	31%	31%	0.8	0.1	200,549	30%	30%	$ 2.86	$ 0.03	$ 523	$ 64	$ 2,679,572	34%	0	0.0	2.5	0.0	$ 449,859	15%	57	0	0
	MAMBI	$ 2,966,683	$ 143,855	5%	5%	0.7	0.0	332,926	4%	4%	$ 2.92	$ 0.12	$ 176	$ (29)	$ 2,890,466	4%	1	0.0	5.1	0.9	$ 76,217	79%	11	0	0
	LA TONITA	$ 2,709,125	$ 1,546,009	133%	133%	0.7	0.4	350,731	102%	102%	$ 2.88	$ 0.50	$ 256	$ 25	$ 2,487,988	188%	10	8.0	1.1	-0.8	$ 221,137	-26%	28	0	0
	COUNTRY CREEK FARM	$ 2,282,588	$ 391,798	21%	21%	0.6	0.1	298,948	17%	17%	$ 3.82	$ 0.10	$ 68	$ 12	$ 1,964,504	26%	1	0.1	1.5	0.0	$ 318,084	-6%	52	0	0
	HERRS	$ 2,200,732	$ (185,980)	-8%	-8%	0.6	-0.1	207,975	-10%	-10%	$ 1.08	$ 0.04	$ 42	$ 5	$ 2,050,040	-8%	2	-0.2	2.4	-0.2	$ 150,692	-10%	19	1	0
	JUNIOR JOHNSON	$ 1,884,172	$ 131,438	7%	7%	0.5	0.0	263,741	9%	9%	$ 1.17	$ (0.03)	$ 34	$ 0	$ 1,565,486	6%	3	0.1	2.6	-0.1	$ 318,686	15%	48	1	0
	OLE	$ 1,779,517	$ 108,585	6%	6%	0.4	0.0	205,754	8%	8%	$ 3.04	$ 0.00	$ 76	$ 15	$ 1,648,513	5%	3	-0.6	1.2	-0.1	$ 131,004	24%	24	1	0
REMAINING SNACKS	Total All Products	$ 3,081,625,867	$ 100,864,642	3%	3%	100.0	0.0	524,700,422	2%	2%	$ 2.22	$ 0.00	$ 2,512	$ 28	$ 2,704,841,080	4%	100	0.0	151.6	-13.5	$ 376,784,787	2%	31	90	0
	CHEX MIX	$ 401,154,049	$ 9,918,479	3%	3%	13.0	-0.1	90,799,774	-2%	-2%	$ 2.38	$ 0.07	$ 320	$ 3	$ 342,407,459	4%	97	0.8	15.7	-0.5	$ 58,746,589	-6%	31	28	-1
	FUNYUNS	$ 327,209,804	$ 12,701,986	4%	4%	10.6	0.1	35,869,069	-3%	-3%	$ 1.70	$ 0.02	$ 265	$ 9	$ 302,807,351	2%	93	-1.7	4.6	-0.3	$ 24,402,453	41%	24	24	-1
	CHESTERS	$ 243,471,946	$ 27,809,855	13%	13%	7.9	0.7	41,751,957	12%	12%	$ 1.56	$ 0.01	$ 230	$ 29	$ 226,858,493	13%	74	1.2	3.6	0.0	$ 16,613,453	16%	26	20	4
	SUNCHIPS	$ 225,684,781	$ 6,101,812	3%	3%	7.3	0.0	35,064,653	-1%	-1%	$ 2.70	$ (0.08)	$ 199	$ 0	$ 188,815,040	-1%	87	-0.9	5.7	-3.6	$ 36,869,741	27%	45	27	9
	SUNSHINE CHEEZ IT	$ 214,127,414	$ 13,219,798	7%	7%	6.9	0.2	44,689,275	0%	0%	$ 2.75	$ (0.03)	$ 185	$ 5	$ 173,871,066	8%	85	3.5	9.9	-0.4	$ 40,256,348	-1%	45	31	-2
	MUNCHIES	$ 191,750,621	$ (5,682,680)	-3%	-3%	6.2	-0.4	31,186,391	-4%	-4%	$ 2.43	$ 0.00	$ 157	$ (4)	$ 176,680,076	-2%	88	-2.1	3.7	0.1	$ 15,070,545	-9%	20	17	-2
	PEPPERIDGE FARM	$ 166,276,776	$ (9,783,065)	-6%	-6%	5.4	-0.5	37,668,025	-2%	-2%	$ 2.56	$ 0.05	$ 153	$ (9)	$ 131,134,746	-6%	76	-0.3	14.4	-1.5	$ 35,142,030	-4%	49	34	-4
	GARDETTOS	$ 105,316,821	$ 10,303,708	11%	11%	3.4	0.2	19,283,464	7%	7%	$ 2.63	$ 0.05	$ 99	$ 10	$ 97,727,529	11%	71	0.0	2.1	-0.1	$ 7,589,292	14%	17	3	-1
	PRIVATE LABEL	$ 89,259,661	$ 4,981,728	6%	6%	2.9	0.1	21,422,363	1%	1%	$ 2.19	$ 0.11	$ 94	$ (12)	$ 79,749,387	7%	75	0.9	7.5	-0.2	$ 9,510,273	0%	27	12	-3
	PIRATES BOOTY	$ 82,563,566	$ 5,839,275	8%	8%	2.7	0.1	7,503,974	10%	10%	$ 3.98	$ 0.23	$ 93	$ (7)	$ 71,883,510	10%	49	4.4	3.2	0.2	$ 10,680,055	-8%	35	8	-1
	FRITOS	$ 75,187,259	$ 75,186,766	15256473%	15256473%	2.4	2.4	16,504,860	16519936%	16519936%	$ 1.83	$ (1.27)	$ 65	$ 65	$ 63,281,815	12840688%	32	32.5	1.7	0.7	$ 11,905,444		38	8	8
	KELLOGG	$ 71,659,028	$ (46,450,494)	-39%	-39%	2.3	-1.6	6,219,568	-43%	-43%	$ 2.63	$ (0.10)	$ 72	$ (37)	$ 57,846,149	-42%	73	-6.2	9.2	-3.0	$ 13,812,879	[illegible]	38	10	-6
	CALBEE	$ 61,427,249	$ 29,100,065	90%	90%	2.0	0.9	7,171,765	92%	92%	$ 1.81	$ (0.00)	$ 91	$ 16	$ 51,272,161	89%	54	5.9	4.4	1.3	$ 10,155,088	[illegible]	44	23	5
	ANDY CAPPS	$ 48,862,372	$ 2,892,501	6%	6%	1.6	0.0	8,824,888	7%	7%	$ 1.30	$ 0.02	$ 55	$ 3	$ 47,096,215	7%	49	0.2	2.1	0.0	$ 1,766,157	[illegible]	10	3	0
	PLANTERS	$ 47,557,253	$ (10,043,221)	-17%	-17%	1.5	-0.4	4,509,208	-26%	-26%	$ 3.83	$ 0.19	$ 43	$ (8)	$ 42,094,920	-17%	62	-6.4	3.2	-0.6	$ 5,462,333	[illegible]	28	3	-4
	POP CHIPS	$ 40,999,973	$ (7,353,272)	-15%	-15%	1.3	-0.3	3,534,158	-4%	-4%	$ 2.34	$ 0.04	$ 57	$ (10)	$ 33,956,512	-15%	51	4.2	5.6	-2.1	$ 7,043,461	[illegible]	43	7	0
	UTZ	$ 39,284,040	$ (1,562,653)	-4%	-4%	1.3	-0.1	10,531,444	-2%	-2%	$ 2.84	$ 0.06	$ 92	$ (1)	$ 36,607,963	-3%	38	0.0	3.3	-0.1	$ 2,676,077	[illegible]	20	6	-1
	TGI FRIDAYS	$ 38,650,467	$ (4,825,639)	-11%	-11%	1.3	-0.2	6,042,480	-19%	-19%	$ 1.80	$ (0.02)	$ 45	$ (2)	$ 36,976,093	-10%	33	-4.6	2.7	0.0	$ 1,674,373	[illegible]	8	1	-3
	SABRITAS	$ 36,350,635	$ 3,236,833	10%	10%	1.2	0.1	4,921,472	7%	7%	$ 1.69	$ (0.03)	$ 79	$ 2	$ 34,022,080	9%	21	-0.5	1.8	-0.3	$ 2,328,555	[illegible]	20	3	0
	SUN MAID	$ 31,373,328	$ 3,575,417	13%	13%	1.0	0.1	3,726,657	14%	14%	$ 2.98	$ (0.02)	$ 30	$ (0)	$ 29,134,339	16%	61	0.0	3.6	0.0	$ 2,238,989	[illegible]	20	3	-1
	COMBOS	$ 29,642,150	$ 973,130	3%	3%	1.0	0.0	4,625,979	-1%	-1%	$ 1.66	$ 0.02	$ 34	$ 0	$ 27,111,518	2%	26	-6.3	1.3	-0.2	$ 2,530,632	[illegible]	16	1	0
	FRITO LAY	$ 28,842,434	$ 28,842,432	##########	##########	0.9	0.9	5,446,897	269098978%	269098978%	$ 6.52	$ 5.48	$ 53	$ 52	$ 25,193,840	1197294892%	25	24.9	1.2	0.2	$ 3,648,595	[illegible]	49	3	3
	NABISCO	$ 28,455,084	$ (10,823,681)	-28%	-28%	0.9	-0.4	5,139,938	-33%	-33%	$ 2.73	$ 0.09	$ 37	$ (9)	$ 22,183,010	-26%	61	-4.2	3.0	-0.7	$ 6,272,074	[illegible]	51	13	-3
	PRINGLES	$ 24,696,587	$ (9,058,790)	-27%	-27%	0.8	-0.3	3,851,068	-29%	-29%	$ 2.12	$ 0.04	$ 24	$ (20)	$ 23,123,720	-25%	55	-4.7	3.4	-1.0	$ 1,572,867	[illegible]	15	3	-3
	BIMBO	$ 21,169,070	$ 1,847,073	10%	10%	0.7	0.0	4,727,470	11%	11%	$ 2.05	$ 0.19	$ 96	$ (0)	$ 18,810,533	11%	17	1.3	2.3	-0.1	$ 2,358,537	[illegible]	41	4	0
	PIK NIK	$ 14,712,435	$ 939,416	7%	7%	0.5	0.0	2,778,306	6%	6%	$ 1.70	$ 0.01	$ 25	$ (2)	$ 14,019,514	8%	43	1.4	1.6	0.0	$ 692,921	[illegible]	19	1	0
	BEANITOS	$ 14,631,526	$ 3,749,341	34%	34%	0.5	0.1	1,798,397	32%	32%	$ 2.98	$ 0.01	$ 25	$ 1	$ 12,317,249	31%	31	5.6	3.5	0.5	$ 2,314,277	[illegible]	38	2	0
	DORITOS	$ 12,179,885	$ 4,793,540	65%	65%	0.4	0.1	2,048,157	65%	65%	$ 1.90	$ 0.15	$ 21	$ 10	$ 11,089,304	73%	27	3.9	1.3	0.1	$ 1,090,580	[illegible]	27	2	-3
	TERRA	$ 11,971,442	$ (1,759,176)	-13%	-13%	0.4	-0.1	1,303,376	-20%	-20%	$ 3.43	$ (0.21)	$ 91	$ 30	$ 10,924,549	-12%	39	-1.5	2.5	0.2	$ 1,046,893	[illegible]	25	1	-1
	QUAKER	$ 11,231,836	$ 431,808	4%	4%	0.4	0.0	1,615,341	11%	11%	$ 2.59	$ 0.67	$ 11	$ (3)	$ 10,130,404	8%	44	-3.4	3.8	0.1	$ 1,101,431	[illegible]	20	2	1
	WISE	$ 10,567,097	$ 625,042	6%	6%	0.3	0.0	1,628,403	4%	4%	$ 1.59	$ 0.10	$ 45	$ 3	$ 9,748,742	7%	19	1.0	1.9	0.0	$ 818,355	[illegible]	23	2	0
	TOMS	$ 9,842,484	$ 345,680	4%	4%	0.3	0.0	1,675,011	6%	6%	$ 1.30	$ 0.08	$ 59	$ 4	$ 9,249,973	3%	5	1.0	2.8	0.6	$ 592,511	[illegible]	15	1	0
	GLUTINO	$ 9,300,984	$ (695,499)	-7%	-7%	0.3	0.0	716,935	-6%	-6%	$ 3.98	$ (0.04)	$ 13	$ (3)	$ 8,594,642	-7%	39	0.6	2.7	-0.2	$ 706,342	[illegible]	18	1	0
	CRACKER JACKD	$ 9,080,995	$ (3,317,308)	-27%	-27%	0.3	-0.1	844,552	-26%	-26%	$ 2.06	$ (0.06)	$ 16	$ (2)	$ 8,073,414	-26%	19	-2.7	2.3	-0.1	$ 1,007,582	[illegible]	21	1	0
VARIETY PACKS	Total All Products	$ 1,275,748,102	$ 15,420,805	1%	1%	100.0	0.0	267,190,923	-2%	-2%	$ 7.37	$ 0.21	$ 1,138	$ (49)	$ 1,105,508,970	3%	81	-0.8	8.7	1.3	$ 170,239,131	[illegible]	51	44	-2
	FRITO LAY	$ 1,114,463,519	$ (73,763,015)	-6%	-6%	87.4	-6.9	235,448,801	-9%	-9%	$ 7.54	$ 0.31	$ 1,000	$ (123)	$ 966,263,934	-5%	81	-0.8	6.2	0.4	$ 148,199,584	[illegible]	52	42	-2
	DORITOS	$ 98,703,905	$ 74,950,262	316%	316%	7.7	5.9	18,486,445	309%	309%	$ 6.55	$ 0.09	$ 101	$ 68	$ 85,017,442	316%	54	31.2	1.1	0.1	$ 13,686,462	[illegible]	48	11	7
NATURAL & ORGANIC BRANDS																									
SLTY + NTRL NATURAL/ORG PLACEMENT	Total All Products	$ 1,257,938,545	$ 198,601,218	19%	19%	0.0		176,146,996	17%	17%	$ 3.08	$ 0.05	$ 1,119	$ 141	$ 1,074,491,940	19%	86	0.5	78.2	7.7	$ 183,446,605	[illegible]	40	64	3
	SKINNY POP	$ 156,788,884	$ 67,001,909	75%	75%	0.0		14,763,242	69%	69%	$ 3.63	$ (0.10)	$ 168	$ 53	$ 130,078,858	77%	53	19.5	2.8	0.8	$ 26,710,026	[illegible]	58	14	5
	SENSIBLE PORTIONS	$ 130,600,394	$ 37,979,824	41%	41%	0.0		21,457,889	32%	32%	$ 3.65	$ (0.19)	$ 128	$ 25	$ 116,727,237	40%	52	4.8	5.2	0.6	$ 13,873,157	[illegible]	29	13	5
	PIRATES BOOTY	$ 82,777,071	$ 5,976,506	8%	8%	0.0		7,517,578	10%	10%	$ 3.97	$ 0.22	$ 93	$ (7)	$ 72,056,226	11%	49	4.4	3.2	0.2	$ 10,720,844	[illegible]	35	8	-1
	POPCORN INDIANA	$ 72,772,662	$ (9,230,145)	-11%	-11%	0.0		10,858,674	-10%	-10%	$ 3.27	$ 0.24	$ 86	$ (4)	$ 59,631,766	-9%	56	1.2	8.3	2.3	$ 13,140,895	[illegible]	42	12	-4
	GARDEN OF EATIN	$ 66,423,481	$ 8,681,625	15%	15%	0.0		13,694,832	17%	17%	$ 4.07	$ 0.25	$ 93	$ 6	$ 58,665,591	16%	44	5.3	5.1	0.1	$ 7,757,891	[illegible]	37	6	2
	CALBEE	$ 60,221,190	[illegible]	86%	86%	0.0		6,966,626	87%	87%	$ 1.78	$ (0.03)	$ 93	$ 18	$ 50,211,034	85%	53	5.4	4.4	1.3	$ 10,010,155	[illegible]	44	23	5
	ANGIES	$ 52,818,634	$ 11,411,610	28%	28%	0.0		5,641,225	24%	24%	$ 3.13	$ 0.03	$ 93	$ 9	$ 43,011,684	33%	29	5.4	4.6	0.7	$ 9,806,950	[illegible]	47	8	0
	TERRA	$ 50,834,842	$ 5,805,674	13%	13%	0.0		5,508,610	11%	11%	$ 3.87	$ 0.12	$ 84	$ 17	$ 46,611,301	15%	55	0.8	4.9	0.2	$ 4,223,541	[illegible]	24	3	0
	POP CHIPS	$ 44,521,840	$ (10,245,561)	-19%	-19%	0.0		3,969,826	-14%	-14%	$ 2.39	$ 0.01	$ 59	$ (13)	$ 37,057,372	-19%	52	3.6	6.3	-2.9	$ 7,464,468	[illegible]	42	7	0
	FOOD SHOULD TASTE GOO	$ 42,176,407	$ 1,662,066	4%	4%	0.0		6,049,919	3%	3%	$ 2.96	$ 0.23	$ 54	$ 2	$ 34,465,292	5%	50	0.2	5.3	-1.1	$ 7,711,115	[illegible]	43	6	-2
	BOULDER CANYON	$ 38,613,301	$ 16,592,643	75%	75%	0.0		7,450,472	89%	89%	$ 3.22	$ 0.51	$ 83	$ 17	$ 33,029,515	82%	26	6.5	5.9	-0.1	$ 5,583,786	[illegible]	45	4	1
	XOCHITL	$ 33,630,302	$ (1,244,264)	-4%	-4%	0.0		6,704,265	-4%	-4%	$ 4.50	$ 0.04	$ 165	$ (108)	$ 29,908,836	-2%	31	2.2	3.1	-0.6	$ 3,721,466	[illegible]	32	4	0
	GLUTINO	$ 31,444,649	$ (4,343,842)	-12%	-12%	0.0		3,102,663	-13%	-13%	$ 4.55	$ (0.17)	$ 38	$ (7)	$ 28,615,999	-13%	49	1.0	6.9	0.3	$ 2,828,650	[illegible]	22	2	0
	POPCORNERS	$ 30,639,379	$ 2,465,518	9%	9%	0.0		5,520,154	9%	9%	$ 1.90	$ 0.03	$ 92	$ 9	$ 25,892,189	14%	22	1.2	3.6	-0.1	$ 4,747,189	[illegible]	45	7	-1
	SNYDERS OF HANOVER	$ 25,440,455	$ 9,437,909	59%	59%	0.0		3,892,165	62%	62%	$ 3.26	$ (0.06)	$ 51	$ 16	$ 22,423,351	57%	40	12.9	3.0	0.5	$ 3,017,105	[illegible]	38	4	2
	TOSTITOS	$ 22,896,649	$ 477,009	2%	2%	0.0		3,790,195	6%	6%	$ 3.40	$ (0.14)	$ 37	$ (4)	$ 19,967,696	0%	48	2.5	1.0	0.0	$ 2,928,953	[illegible]	45	6	0
	LATE JULY	$ 22,331,892	$ 4,077,491	22%	22%	0.0		3,159,660	27%	27%	$ 2.96	$ 0.21	$ 55	$ 6	$ 17,546,556	25%	20	-0.9	4.0	0.8	$ 4,785,335	[illegible]	47	4	0
	GOOD HEALTH	$ 18,987,028	$ 9,879,467	108%	108%	0.0		2,383,512	131%	131%	$ 2.82	$ (0.17)	$ 44	$ 8	$ 15,884,420	99%	25	7.5	3.6	-0.4	$ 3,102,608	[illegible]	38	3	2
	PRIVATE LABEL	$ 17,690,024	$ 3,380,558	24%	24%	0.0		3,458,540	22%	22%	$ 2.42	$ 0.03	$ 28	$ 2	$ 14,949,545	23%	37	0.5	2.6	0.4	$ 2,740,479	[illegible]	37	3	0
	LAYS	$ 16,924,863	$ 7,279,536	75%	75%	0.0		2,839,047	93%	93%	$ 3.06	$ (0.42)	$ 25	$ (2)	$ 14,139,444	65%	40	6.7	1.5	0.5	$ 2,785,419	[illegible]	44	6	2
	EATSMART	$ 16,512,616	$ 182,570	1%	1%	0.0		1,983,477	-1%	-1%	$ 3.17	$ 0.00	$ 40	$ 2	$ 14,987,669	2%	27	-1.6	2.7	0.2	$ 1,524,947	[illegible]	28	3	0
	BEANITOS	$ 14,631,526	$ 3,749,341	34%	34%	0.0		1,798,397	32%	32%	$ 2.98	$ 0.01	$ 25	$ 1	$ 12,317,249	31%	31	5.6	3.5	0.5	$ 2,314,277	[illegible]	38	2	0
	UTZ	$ 13,031,419	$ 316,388	2%	2%	0.0		2,351,115	6%	6%	$ 2.72	$ 0.02	$ 64	$ (6)	$ 11,391,274	1%	14	1.2	3.6	-0.3	$ 1,640,145	[illegible]	34	3	0
	WAY BETTER SNACKS	$ 12,769,643	$ 5,258,995	70%	70%	0.0		1,567,268	83%	83%	$ 3.24	$ 0.21	$ 28	$ (6)	$ 10,302,615	63%	25	10.8	3.4	0.6	$ 2,467,027	[illegible]	44	3	2
	RUFFLES	$ 11,357,124	$ 89,920	1%	1%	0.0		1,687,959	4%	4%	$ 3.36	$ (0.11)	$ 23	$ (2)	$ 9,806,954	-3%	35	1.0	1.0	0.0	$ 1,550,170	[illegible]	45	4	0
	DIRTY	$ 11,001,065	$ 35,102	0%	0%	0.0		1,268,823	-2%	-2%	$ 1.18	$ (0.00)	$ 72	$ (4)	$ 10,193,293	3%	9	-0.6	5.4	-0.4	$ 807,772	[illegible]	22	2	-1
	KASHI	$ 10,388,517	$ (6,509,075)	-39%	-39%	0.0		1,575,256	-37%	-37%	$ 2.78	$ (0.10)	$ 17	$ (4)	$ 9,173,286	-36%	35	-8.9	3.6	-1.1	$ 1,215,230	[illegible]	26	1	-3
	EL MILAGRO	$ 9,385,922	$ (233,128)	-2%	-2%	0.0		3,169,513	-6%	-6%	$ 2.99	$ 0.11	$ 154	$ (4)	$ 8,134,330	1%	4	-0.5	1.1	0.0	$ 1,251,593	[illegible]	52	1	0
	THE BETTER CHIP	$ 9,373,627	$ 375,250	4%	4%	0.0		1,149,898	-5%	-5%	$ 3.06	$ 0.24	$ 29	$ 4	$ 6,728,047	8%	15	-2.0	2.4	-0.3	$ 2,645,580	[illegible]	64	8	-1
	DEEP RIVER SNACKS	$ 9,038,655	$ 2,202,578	32%	32%	0.0		1,111,723	34%	34%	$ 1.49	$ 0.08	$ 81	$ (9)	$ 7,676,191	29%	6	1.9	6.5	-0.3	$ 1,362,464	[illegible]	34	3	1
ON THE GO COOKIE CRAKCER																									
ON-THE-GO COOKIE/CRACKER	Total All Products	$ 1,647,586,390	$ (27,378,716)	-2%	-2%	0.0		374,231,683	-3%	-3%	$ 1.81	$ (0.00)	$ 1,350	$ (57)	$ 1,427,143,050	-2%	100	0.0	89.6	-11.2	$ 220,443,341	[illegible]	33	78	3
	NABISCO	$ 404,677,555	$ (743,685)	0%	0%	0.0		87,832,858	1%	1%	$ 2.04	$ 0.13	$ 339	$ (7)	$ 343,118,460	0%	88	4.2	22.2	0.3	$ 61,559,095	[illegible]	37	49	-1
	LANCE	$ 314,469,100	$ (14,773,803)	-4%	-4%	0.0		92,786,361	-5%	-5%	$ 1.72	$ 0.01	$ 366	$ (10)	$ 269,787,973	-4%	69	-1.2	18.4	-3.8	$ 44,681,127	[illegible]	37	22	-3
	KEEBLER	$ 191,985,604	$ (17,358,648)	-8%	-8%	0.0		40,140,225	-8%	-8%	$ 1.47	$ (0.14)	$ 168	$ (18)	$ 162,615,351	-11%	86	1.0	9.7	-4.4	$ 29,370,254	[illegible]	37	26	4
	AUSTIN	$ 130,950,550	$ (4,901,245)	-4%	-4%	0.0		52,785,656	-4%	-4%	$ 2.25	$ 0.05	$ 170	$ 7	$ 128,526,473	-3%	39	-1.1	5.7	-3.0	$ 2,424,077	[illegible]	5	2	-2
	MUNCHIES	$ 82,412,314	$ 5,469,413	7%	7%	0.0		19,744,730	10%	10%	$ 0.87	$ 0.03	$ 78	$ 4	$ 67,157,250	8%	60	8.6	4.9	-0.1	$ 15,255,064	[illegible]	50	30	5
	NUTELLA	$ 80,514,935	$ 15,593,589	24%	24%	0.0		6,349,887	35%	35%	$ 1.67	$ 0.11	$ 67	$ 13	$ 72,360,766	21%	75	13.8	1.8	0.8	$ 8,154,168	[illegible]	32	9	3
	SUNSHINE CHEEZ IT	$ 80,002,657	$ 3,712,799	5%	5%	0.0		12,284,756	-8%	-8%	$ 1.97	$ (0.36)	$ 75	$ 4	$ 64,101,363	-3%	71	0.9	5.3	-1.7	$ 15,901,293	[illegible]	48	31	12
	NABISCO RITZ BITS	$ 78,688,248	$ (665,662)	-1%	-1%	0.0		14,191,175	-2%	-2%	$ 1.96	$ 0.01	$ 69	$ (2)	$ 66,027,265	-1%	86	0.4	4.6	-1.0	$ 12,660,983	[illegible]	36	23	3
	PEPPERIDGE FARM	$ 69,213,463	$ 14,558,831	27%	27%	0.0		8,890,027	32%	32%	$ 5.29	$ 0.24	$ 67	$ 11	$ 63,507,957	28%	62	1.3	3.9	0.3	$ 5,705,506	[illegible]	20	8	1
	HANDI SNACKS	$ 49,032,723	$ (12,727,393)	-21%	-21%	0.0		7,642,411	-26%	-26%	$ 2.96	$ (0.27)	$ 52	$ (15)	$ 43,721,293	-22%	61	-5.8	3.3	0.0	$ 5,311,430	[illegible]	26	6	0
	PRIVATE LABEL	$ 47,628,620	$ (7,272,353)	-13%	-13%	0.0		12,388,918	-14%	-14%	$ 1.77	$ (0.02)	$ 85	$ (25)	$ 45,635,592	-13%	40	-0.4	4.4	-0.4	$ 1,993,028	[illegible]	16	3	0
SANDWICH CRACKERS	Total All Products	$ 878,975,034	$ (17,493,098)	-2%	-2%	100.0	0.0	240,540,503	-2%	-2%	$ 1.59	$ 0.01	$ 729	$ (30)	$ 772,450,762	-2%	99	-0.1	43.5	-7.6	$ 106,524,273	[illegible]	32	57	1
	LANCE	$ 303,255,786	$ (15,910,293)	-5%	-5%	34.5	-1.1	90,236,115	-5%	-5%	$ 1.71	$ 0.02	$ 356	$ (10)	$ 259,295,717	-5%	69	-1.2	17.7	-3.8	$ 43,960,069	[illegible]	38	22	-3
	KEEBLER	$ 138,061,496	$ 4,541,574	3%	3%	15.7	0.8	31,516,369	2%	2%	$ 1.22	$ (0.01)	$ 131	$ 0	$ 119,374,238	3%	64	-0.1	4.9	-0.2	$ 18,687,259	[illegible]	37	13	1
	AUSTIN	$ 130,946,836	$ (4,901,712)	-4%	-4%	14.9	-0.3	52,784,655	-4%	-4%	$ 2.25	$ 0.05	$ 170	$ 7	$ 128,522,813	-3%	39	-1.1	5.7	-3.0	$ 2,424,023	[illegible]	5	2	-2
	MUNCHIES	$ 82,412,314	$ 5,469,413	7%	7%	9.4	0.8	19,744,730	10%	10%	$ 0.87	$ 0.03	$ 78	$ 4	$ 67,157,250	8%	60	8.6	4.9	-0.1	$ 15,255,064	[illegible]	50	30	5
	NABISCO	$ 82,074,315	$ 17,431,541	27%	27%	9.3	2.1	19,551,348	22%	22%	$ 1.88	$ 0.20	$ 82	$ 10	$ 76,598,317	27%	65	7.2	3.7	0.8	$ 5,475,998	[illegible]	23	6	0
	NABISCO RITZ BITS	$ 65,515,597	$ 3,573,455	6%	6%	7.5	0.5	11,420,069	4%	4%	$ 2.15	$ (0.02)	$ 57	$ (2)	$ 54,300,509	4%	82	0.8	3.9	-0.7	$ 11,215,088	[illegible]	37	12	3
AO OTG SNACKS	Total All Products	$ 218,422,381	$ (14,953,354)	-6%	-6%	100.0	0.0	39,422,159	-8%	-8%	$ 1.26	$ 0.01	$ 183	$ (15)	$ 189,556,473	-5%	78	-1.1	11.9	-0.2	$ 28,865,907	[illegible]	39	54	2
	NABISCO	$ 116,870,815	$ (20,511,630)	-15%	-15%	53.5	-5.4	22,221,375	-16%	-16%	$ 1.06	$ 0.00	$ 100	$ (16)	$ 101,004,194	-13%	75	-0.4	6.2	-0.2	$ 15,866,621	[illegible]	45	42	-1
	HANDI SNACKS	$ 39,910,991	$ (1,722,607)	-4%	-4%	18.3	0.4	5,986,640	-4%	-4%	$ 3.30	$ 0.01	$ 40	$ (6)	$ 35,876,523	-4%	58	-2.5	2.8	0.0	$ 4,034,469	[illegible]	24	5	0
	SUNSHINE CHEEZ IT	$ 29,266,225	$ 8,153,265	39%	39%	13.4	4.4	3,976,877	40%	40%	$ 1.01	$ (0.01)	$ 32	$ 8	$ 23,767,014	42%	63	10.5	1.9	0.0	$ 5,499,211	[illegible]	50	28	12
	LANCE	$ 11,213,315	$ 1,136,489	11%	11%	5.1	0.8	2,550,246	11%	11%	$ 2.48	$ (0.21)	$ 26	$ 2	$ 10,492,257	12%	29	3.4	1.6	-0.1	$ 721,058	[illegible]	17	2	0
OTG COOKIE/CRACKER	Total All Products	$ 550,188,975	$ 5,067,736	1%	1%	100.0	0.0	94,269,020	-4%	-4%	$ 3.01	$ (0.20)	$ 449	$ (11)	$ 465,135,815	-2%	90	2.2	35.0	-3.4	$ 85,053,160	[illegible]	34	45	8
	NABISCO	$ 205,732,425	$ 2,336,405	1%	1%	37.4	0.1	46,060,135	4%	4%	$ 4.57	$ 0.01	$ 181	$ (2)	$ 165,515,949	0%	74	3.0	14.1	-0.2	$ 40,216,476	[illegible]	37	18	2
	NUTELLA	$ 80,514,935	$ 15,593,589	24%	24%	14.6	2.7	6,349,887	35%	35%	$ 1.67	$ 0.11	$ 67	$ 13	$ 72,360,766	21%	75	13.8	1.8	0.8	$ 8,154,168	[illegible]	32	9	3
	PEPPERIDGE FARM	$ 69,187,096	$ 14,799,575	27%	27%	12.6	2.6	8,887,894	33%	33%	$ 5.29	$ 0.23	$ 67	$ 13	$ 63,484,987	29%	62	1.3	3.8	-0.1	$ 5,702,109	[illegible]	20	8	1
	SUNSHINE CHEEZ IT	$ 50,736,431	$ (4,440,466)	-8%	-8%	9.2	-0.9	8,307,879	-21%	-21%	$ 4.35	$ (0.24)	$ 45	$ (8)	$ 40,334,349	-18%	64	-0.7	4.4	-1.2	$ 10,402,082	[illegible]	47	7	1
	KEEBLER	$ 48,194,939	$ (22,463,148)	-32%	-32%	8.8	-4.2	7,628,177	-37%	-37%	$ 4.15	$ (0.07)	$ 46	$ (23)	$ 38,489,087	-38%	63	-2.0	5.3	-4.4	$ 9,705,852	[illegible]	38	7	1
	PRIVATE LABEL	$ 21,797,840	$ (4,298,899)	-16%	-16%	4.0	-0.8	4,660,033	-15%	-15%	$ 1.44	$ (0.08)	$ 46	$ (5)	$ 20,645,387	-18%	33	0.6	2.5	-0.2	$ 1,152,453	[illegible]	20	2	0
	HERSHEYS	$ 15,201,283	$ 8,902,872	141%	141%	2.8	1.6	1,229,825	181%	181%	$ 1.39	$ (0.23)	$ 14	$ 7	$ 12,502,222	145%	46	22.9	1.0	0.0	$ 2,699,062	[illegible]	42	9	1
	HANDI SNACKS	$ 9,121,732	$ (11,004,787)	-55%	-55%	1.7	-2.0	1,655,772	-59%	-59%	$ 2.05	$ (1.06)	$ 15	$ (11)	$ 7,844,771	-58%	30	-13.8	1.1	0.0	$ 1,276,961	[illegible]	32	1	0
SWC MAINSTREAM FULL SIZE	Total All Products	$ 772,088,002	$ 5,654,433	1%	1%	87.8	2.3	223,146,206	-1%	-1%	$ 1.52	$ 0.02	$ 642	$ (9)	$ 683,719,166	1%	98	-0.1	32.6	-3.0	$ 88,368,836	[illegible]	31	52	1
	LANCE	$ 302,700,428	$ (16,465,404)	-5%	-5%	34.4	-1.2	90,192,122	-5%	-5%	$ 1.70	$ 0.01	$ 356	$ (11)	$ 258,785,325	-5%	69	-1.2	17.5	-4.1	$ 43,915,103	[illegible]	38	21	-3
	KEEBLER	$ 138,061,496	$ 4,541,574	3%	3%	15.7	0.8	31,516,369	2%	2%	$ 1.22	$ (0.01)	$ 131	$ 0	$ 119,374,238	3%	64	-0.1	4.9	-0.2	$ 18,687,259	[illegible]	37	13	1
	AUSTIN	$ 130,946,836	$ (4,901,712)	-4%	-4%	14.9	-0.3	52,784,655	-4%	-4%	$ 2.25	$ 0.05	$ 170	$ 7	$ 128,522,813	-3%	39	-1.1	5.7	-3.0	$ 2,424,023	[illegible]	5	2	-2
	MUNCHIES	$ 82,412,281	$ 5,469,384	7%	7%	9.4	0.8	19,744,724	10%	10%	$ 0.87	$ 0.03	$ 78	$ 4	$ 67,157,217	8%	60	8.6	4.9	-0.1	$ 15,255,064	[illegible]	50	30	5
	NABISCO	$ 82,074,315	$ 17,431,541	27%	27%	9.3	2.1	19,551,348	22%	22%	$ 1.88	$ 0.20	$ 82	$ 10	$ 76,598,317	27%	65	7.2	3.7	0.8	$ 5,475,998	[illegible]	23	6	0
SWC MAINSTREAM MINI	Total All Products	$ 67,810,302	$ 3,893,097	6%	6%	7.7	0.6	12,018,365	4%	4%	$ 2.16	$ (0.01)	$ 58	$ (1)	$ 56,343,368	5%	82	0.9	4.1	-0.6	$ 11,466,934	[illegible]	37	13	3
	NABISCO RITZ BITS	$ 65,515,597	$ 3,573,455	6%	6%	7.5	0.5	11,420,069	4%	4%	$ 2.15	$ (0.02)	$ 57	$ (2)	$ 54,300,509	4%	82	0.8	3.9	-0.7	$ 11,215,088	[illegible]	37	12	3
SWC PREMIUM FULL SIZE	Total All Products	$ 32,032,398	$ (31,560,027)	-50%	-50%	3.6	-3.4	4,533,147	-50%	-50%	$ 3.07	$ 0.40	$ 29	$ (29)	$ 26,345,471	-50%	64	-7.1	6.4	-4.4	$ 5,686,927	[illegible]	35	3	-4
	RITZ CRACKERFULS	$ 16,723,123	$ (16,162,475)	-49%	-49%	1.9	-1.8	2,203,825	-50%	-50%	$ 2.83	$ 0.45	$ 16	$ (16)	$ 13,809,192	-50%	58	-8.8	4.3	-1.4	$ 2,913,931	[illegible]	33	2	-2
	HONEYMAID GRAHAMFULS	$ 15,168,848	$ (11,347,475)	-43%	-43%	1.7	-1.2	2,308,654	-43%	-43%	$ 3.39	$ 0.23	$ 15	$ (11)	$ 12,403,132	-42%	53	-8.3	2.7	-1.6	$ 2,765,716	[illegible]	37	1	-2
SWC PREMIUM MINI	Total All Products	$ 7,044,333	$ 4,519,400	179%	179%	0.8	0.5	842,785	236%	236%	$ 3.43	$ 0.10	$ 11	$ 3	$ 6,042,756	169%	27	15.1	2.3	0.2	$ 1,001,576	[illegible]	31	2	1
	HORIZON	$ 4,957,314	$ 4,231,947	583%	583%	0.6	0.5	665,796	571%	571%	$ 3.49	$ 0.07	$ 9	$ 6	$ 4,136,637	579%	24	16.9	1.8	0.1	$ 820,677	[illegible]	36	1	0
	LATE JULY	$ 1,493,457	$ (263,994)	-15%	-15%	0.2	0.0	130,290	-13%	-13%	$ 3.00	$ (0.28)	$ 8	$ 0	$ 1,360,107	-15%	6	-2.1	1.8	0.1	$ 133,350	[illegible]	21	0	0
SNACK BARS/GRANOLA BARS	LARABAR RENOLA	$ 447,809	$ 447,809	0%	0%	0.0		28,678			$ 4.77	$ 4.77	$ 1	$ 1	$ 357,398		2	2.1	2.2	2.2	$ 90,411		43	0	0
	Total All Products	$ 447,809	$ 447,809	0%	0%	0.0		28,678			$ 4.77	$ 4.77	$ 1	$ 1	$ 357,398		2	2.1	2.2	2.2	$ 90,411		43	0	0
SNACK NUTS/SEEDS/CORN NUT	LANCE	$ 2,422,188	$ 780,915	48%	48%	0.0		479,802	[illegible]	49.2%	$ 1.80	$ (0.89)	$ 17	$ 4	$ 2,133,569	[illegible]	6	0.9	1.1	0.0	$ 288,619	[illegible]	28	1	0
	Total All Products	$ 2,422,188	$ 780,915	48%	48%	0.0		479,802	[illegible]	49.2%	$ 1.80	$ (0.89)	$ 17	$ 4	$ 2,133,569	[illegible]	6	0.9	1.1	0.0	$ 288,619	[illegible]	28	1	0
COOKIES	Total All Products	$ 407,550,340	$ (54,237,469)	-12%	-12%	0.0		89,405,498	-11.7%	-11.7%	$ 2.01	$ (0.08)	$ 349	$ (50)	$ 336,175,229	-13.1%	83	-1.4	26.6	-3.4	$ 71,375,112	-4.6%	41	57	3
	NABISCO	$ 285,177,660	$ (31,489,324)	-10%	-10%	0.0		61,690,007	[illegible]	-7.5%	$ 1.94	$ (0.00)	$ 241	$ (29)	$ 235,332,240	[illegible]	77	-0.9	16.0	-0.2	$ 49,845,420	[illegible]	42	47	0
	KEEBLER	$ 40,705,362	$ (22,457,918)	-36%	-36%	0.0		6,410,507	[illegible]	-42.0%	$ 2.83	$ (0.49)	$ 38	$ (21)	$ 32,000,313	[illegible]	66	-0.6	4.8	-3.6	$ 8,705,049	[illegible]	41	16	3
	LANCE	$ 39,035,775	$ (1,069,124)	-3%	-3%	0.0		12,857,703	[illegible]	-9.4%	$ 1.30	$ (0.11)	$ 67	$ 0	$ 32,987,868	[illegible]	40	-0.1	3.4	-0.1	$ 6,047,907	[illegible]	42	8	1
	MRS THINSTERS COOKIE TH	$ 7,241,053	$ 4,424,495	157%	157%	0.0		913,892	[illegible]	127.7%	$ 4.29	$ (2.63)	$ 19	$ 15	$ 6,058,507	[illegible]	12	8.4	2.5	0.1	$ 1,182,546	[illegible]	40	4	3
CRACKERS	Total All Products	$ 2,394,453,696	$ (63,467,206)	-3%	-3%	0.0		487,856,599	-2.5%	-2.5%	$ 2.17	$ (0.00)	$ 2,019	$ (111)	$ 2,016,812,844	-2.9%	100	0.0	143.4	-17.3	$ 377,640,852	-0.7%	40	85	0
	LANCE	$ 267,101,210	$ (13,331,088)	-5%	-5%	0.0		78,020,589	[illegible]	-4.1%	$ 1.79	$ 0.02	$ 314	$ (6)	$ 228,930,211	[illegible]	69	-0.1	15.6	-4.1	$ 38,170,999	[illegible]	38	20	-4
	PEPPERIDGE FARM	$ 253,508,286	$ 3,195,494	1%	1%	0.0		51,801,114	[illegible]	2.4%	$ 2.84	$ 0.14	$ 227	$ (1)	$ 207,424,477	[illegible]	76	-0.2	18.2	-1.7	$ 46,083,809	[illegible]	42	36	-4
	SUNSHINE CHEEZ IT	$ 223,559,882	$ 19,505,873	10%	10%	0.0		42,427,467	[illegible]	-0.9%	$ 2.39	$ (0.17)	$ 193	$ 9	$ 179,933,337	[illegible]	85	4.3	11.8	-1.9	$ 43,626,545	[illegible]	47	43	6
	STACYS	$ 222,978,315	$ (2,596,494)	-1%	-1%	0.0		41,049,534	[illegible]	4.1%	$ 3.35	$ 0.02	$ 227	$ (11)	$ 174,862,758	[illegible]	76	-0.3	8.7	-1.6	$ 48,115,557	[illegible]	62	36	-6
	SNACK FACTORY	$ 180,383,743	$ 4,902,770	3%	3%	0.0		31,634,498	[illegible]	-2.2%	$ 2.86	$ (0.08)	$ 177	$ (3)	$ 139,848,644	[illegible]	72	-2.4	8.9	1.2	$ 40,535,099	[illegible]	60	44	0
	KEEBLER	$ 155,636,567	$ 8,210,146	6%	6%	0.0		34,675,233	[illegible]	4.8%	$ 1.34	$ 0.01	$ 158	$ 21	$ 134,554,756	[illegible]	83	1.7	5.2	-0.9	$ 21,081,811	[illegible]	36	15	1
	NABISCO	$ 143,800,065	$ 20,611,020	17%	17%	0.0		30,665,923	[illegible]	14.1%	$ 2.38	$ 0.41	$ 127	$ 13	$ 126,791,737	[illegible]	82	4.7	9.1	-0.4	$ 17,008,328	[illegible]	30	20	-8
	AUSTIN	$ 131,821,603	$ (5,837,880)	-4%	-4%	0.0		53,142,261	[illegible]	-5.1%	$ 2.23	$ 0.06	$ 171	$ 6	$ 129,384,363	[illegible]	40	-1.1	5.7	-3.2	$ 2,437,239	[illegible]	5	2	-4
	MUNCHIES	$ 82,412,314	$ 5,469,413	7%	7%	0.0		19,744,730	[illegible]	10.3%	$ 0.87	$ 0.03	$ 78	$ 4	$ 67,157,250	[illegible]	60	8.6	4.9	-0.1	$ 15,255,064	[illegible]	50	30	5
	NABISCO RITZ BITS	$ 78,688,248	$ (665,662)	-1%	-1%	0.0		14,191,175	[illegible]	-1.7%	$ 1.96	$ 0.01	$ 69	$ (2)	$ 66,027,265	[illegible]	86	0.4	4.6	-1.0	$ 12,660,983	[illegible]	36	23	3
	NUTELLA	$ 63,832,536	$ (1,086,215)	-2%	-2%	0.0		4,809,883	[illegible]	2.6%	$ 1.49	$ (0.06)	$ 53	$ (1)	$ 57,038,517	[illegible]	70	9.1	1.0	0.0	$ 6,794,019	[illegible]	35	8	1
	KELLOGG	$ 54,727,919	$ (35,275,359)	-39%	-39%	0.0		4,727,548	[illegible]	-42.3%	$ 2.50	$ (0.20)	$ 57	$ (28)	$ 43,825,843	[illegible]	72	-5.9	5.3	-2.0	$ 10,902,076	[illegible]	40	9	-4
	PRIVATE LABEL	$ 50,953,891	$ (6,370,166)	-11%	-11%	0.0		13,104,672	[illegible]	-12.4%	$ 1.80	$ (0.01)	$ 68	$ (16)	$ 48,562,904	[illegible]	47	-1.0	4.2	0.1	$ 2,390,987	[illegible]	17	3	0
	HANDI SNACKS	$ 49,032,723	$ (12,727,393)	-21%	-21%	0.0		7,642,411	[illegible]	-25.9%	$ 2.96	$ (0.27)	$ 52	$ (15)	$ 43,721,293	[illegible]	61	-5.8	3.3	0.0	$ 5,311,430	[illegible]	26	6	0
	CRUNCHMASTER	$ 48,196,543	$ (3,299,287)	-6%	-6%	0.0		6,009,461	[illegible]	-8.1%	$ 3.93	$ (0.26)	$ 59	$ (1)	$ 39,403,070	[illegible]	55	0.7	3.9	0.5	$ 8,793,473	[illegible]	51	18	-1
	CARRS	$ 41,779,708	$ (418,626)	-1%	-1%	0.0		3,556,863	[illegible]	0.1%	$ 3.65	$ (0.03)	$ 195	$ (13)	$ 34,957,168	[illegible]	47	-3.3	4.4	-0.8	$ 6,822,540	[illegible]	39	8	0
	COMBOS	$ 29,647,799	$ (419,340)	-1%	-1%	0.0		4,627,935	[illegible]	-10.0%	$ 1.66	$ (0.01)	$ 34	$ (0)	$ 27,117,126	[illegible]	26	-10.9	1.4	-0.4	$ 2,530,673	[illegible]	16	1	0
	DARE	$ 29,013,061	$ 3,092,830	12%	12%	0.0		4,776,938	[illegible]	4.1%	$ 3.07	$ 0.11	$ 42	$ (13)	$ 23,640,021	[illegible]	52	-0.8	4.8	-0.3	$ 5,373,040	[illegible]	39	11	0
	NEW YORK	$ 25,331,991	$ (9,643,423)	-28%	-28%	0.0		3,927,347	[illegible]	-29.2%	$ 2.96	$ (0.07)	$ 42	$ (11)	$ 18,392,082	[illegible]	39	-10.6	5.5	-0.1	$ 6,939,909	[illegible]	55	19	-7
	ROLD GOLD	$ 21,988,134	$ 8,220,633	60%	60%	0.0		3,577,029	[illegible]	52.9%	$ 2.64	$ (0.07)	$ 25	$ 8	$ 19,241,595	[illegible]	51	10.1	4.9	1.2	$ 2,746,539	[illegible]	32	9	-4
	BIMBO	$ 21,169,070	$ 1,847,073	10%	10%	0.0		4,727,470	[illegible]	11.4%	$ 2.05	$ 0.19	$ 96	$ (0)	$ 18,810,533	[illegible]	17	1.3	2.3	-0.1	$ 2,358,537	[illegible]	41	4	0