

Product	Custom Brand	Dollar Sales Current	Dollar Sales Change vs YA	Dollar Sales %Change vs YA	Dollar Sales - ROM MULO %Change vs YA	Dollar Share of SubCategory, Unfiltered Current	Dollar Share of SubCategory, Unfiltered Change vs YA	Volume Sales Current	Volume Sales %Change vs YA	Volume Sales - ROM MULO %Change vs YA	Price per Unit Current	Price per Unit Change vs YA	Dollars per \$MM ACV Current	Dollars per \$MM ACV Change vs YA	Base Dollar Sales Current	Base Dollar Sales %Change vs YA	Avg 4wk ACV Wtd Dist. Current	Avg 4wk ACV Wtd Dist. Change vs YA	Avg Items per Store Selling Current	Avg Items per Store Selling Change vs YA	Incremental Dollars Current	Incremental Dollars %Change vs YA	% Dollar Sales, Any Merch Current	Avg 4wk ACV Wtd Dist, Any Display Current	Avg 4wk ACV Wtd Dist, Any Display Change vs YA
SALTY SNACKS																									
PRETZELS	Total All Products	\$ 1,649,050,877	\$ 2,003,916	0%	0%	100.0	0.0	437,266,130	-1%	-1%	\$ 2.43	\$ 0.01	\$ 1,391	\$ (32)	\$ 1,426,510,593	0%	99	0.0	90.2	4.9	\$ 222,540,284	1%	36	77	-1
	SNYDERS OF HANOVER	\$ 486,047,427	\$ 13,843,300	3%	3%	29.5	0.8	122,936,721	4%	2%	\$ 2.65	\$ (0.00)	\$ 441	\$ 3	\$ 417,698,328	1%	87	0.3	32.4	7.4	\$ 68,349,099	13%	38	29	-1
	PRIVATE LABEL	\$ 242,587,810	\$ 11,127,812	5%	5%	14.7	0.7	99,334,562	2%	2%	\$ 1.77	\$ (0.00)	\$ 425	\$ 52	\$ 217,446,513	7%	77	2.5	10.7	-0.1	\$ 25,141,297	-8%	31	25	-2
	ROL'D GOLD	\$ 218,357,134	\$ (24,339,251)	-10%	-10%	13.2	-1.5	60,016,475	-11%	-11%	\$ 2.69	\$ 0.02	\$ 193	\$ (22)	\$ 195,954,673	-7%	85	-1.0	9.7	-2.0	\$ 22,402,461	-28%	31	23	-8
	SNACK FACTORY	\$ 192,650,394	\$ 5,817,216	3%	3%	11.7	0.3	33,235,807	-2%	-2%	\$ 2.89	\$ (0.08)	\$ 188	\$ (2)	\$ 149,837,888	1%	74	-0.2	10.6	1.7	\$ 42,812,506	13%	59	46	0
	COMBOS	\$ 132,764,036	\$ 8,650,325	7%	7%	8.1	0.5	23,299,266	4%	4%	\$ 2.05	\$ 0.08	\$ 114	\$ 4	\$ 121,832,400	6%	69	1.2	3.9	-0.6	\$ 10,931,635	15%	17	5	1
	UTZ	\$ 88,851,478	\$ (4,172,474)	-4%	-4%	5.4	-0.3	29,393,607	-5%	-5%	\$ 3.32	\$ 0.08	\$ 200	\$ (39)	\$ 75,281,844	-5%	34	-1.7	9.0	-0.8	\$ 13,569,634	-4%	36	11	-1
	FLIPZ	\$ 41,666,504	\$ (1,965,236)	-5%	-5%	2.5	-0.1	6,431,498	-12%	-12%	\$ 2.04	\$ 0.16	\$ 50	\$ (0)	\$ 35,061,462	-5%	65	-2.4	3.6	-0.1	\$ 6,605,042	-9%	25	10	0
	HERRS	\$ 24,348,380	\$ (2,430,502)	-9%	-9%	1.5	-0.1	6,881,034	-12%	-12%	\$ 2.48	\$ (0.08)	\$ 180	\$ (3)	\$ 20,973,445	-9%	9	-1.3	9.1	0.2	\$ 3,374,935	-0%	32	3	0
	PEPPERIDGE FARM	\$ 23,626,915	\$ (672,553)	-3%	-3%	1.4	0.0	6,030,465	-2%	-2%	\$ 1.93	\$ (0.00)	\$ 24	\$ (1)	\$ 17,757,238	1%	64	0.0	1.7	-0.2	\$ 5,869,677	-13%	55	12	-1
GLUTINO	\$ 18,307,781	\$ (3,473,102)	-16%	-16%	1.1	-0.2	2,052,240	-16%	-16%	\$ 4.97	\$ (0.29)	\$ 24	\$ (8)	\$ 16,452,500	-18%	44	0.5	3.8	0.5	\$ 1,855,281	2%	25	2	0	
BACHMAN	\$ 18,103,102	\$ 1,075,257	6%	6%	1.1	0.1	3,843,078	9%	9%	\$ 2.65	\$ (0.03)	\$ 108	\$ (3)	\$ 16,510,596	4%	10	0.5	5.4	0.1	\$ 1,592,500	38%	28	2	0	
Total All Products	\$ 7,188,740,890	\$ 228,255,281	3%	3%	100.0	0.0	1,429,725,462	1%	1%	\$ 2.06	\$ 0.01	\$ 6,046	\$ 37	\$ 5,816,052,515	3%	100	0.0	174.7	25.1	\$ 1,372,688,375	3%	47	91	2	
POTATO CHIPS	LAYS	\$ 3,356,649,572	\$ 99,071,049	3%	3%	46.7	0.7	666,419,275	0%	0%	\$ 2.25	\$ 0.02	\$ 2,815	\$ 2	\$ 2,513,896,653	2%	100	0.0	67.2	20.8	\$ 842,752,919	6%	59	83	3
	RUFFLES	\$ 897,656,255	\$ 4,093,430	0%	0%	12.5	-0.4	143,995,455	-1%	-1%	\$ 2.28	\$ (0.03)	\$ 750	\$ (10)	\$ 772,650,112	2%	98	0.4	17.6	2.9	\$ 125,006,143	-7%	38	55	2
	PRINGLES	\$ 769,607,700	\$ 9,839,352	1%	1%	10.7	-0.2	152,700,890	-1%	-1%	\$ 1.69	\$ (0.00)	\$ 627	\$ (7)	\$ 690,388,756	2%	99	0.4	21.0	-1.8	\$ 79,218,944	-1%	30	31	2
	PRIVATE LABEL	\$ 484,673,342	\$ (894,761)	0%	0%	6.7	-0.2	144,538,967	-2%	-2%	\$ 1.73	\$ (0.07)	\$ 572	\$ (70)	\$ 426,084,790	0%	78	0.5	17.3	0.9	\$ 58,588,552	-4%	38	26	-4
	UTZ	\$ 274,922,160	\$ 11,780,400	4%	4%	3.8	0.0	57,227,502	5%	5%	\$ 1.81	\$ 0.04	\$ 971	\$ (59)	\$ 235,824,879	5%	25	1.7	23.8	-1.1	\$ 39,097,281	0%	42	10	0
	CAPE COD	\$ 233,363,572	\$ 40,666,763	21%	21%	3.2	0.5	39,038,699	21%	21%	\$ 2.65	\$ 0.02	\$ 343	\$ 56	\$ 188,853,396	22%	63	7.1	11.2	0.5	\$ 44,510,176	16%	45	15	0
	KETTLE	\$ 186,549,309	\$ 18,713,116	11%	11%	2.6	0.2	31,203,532	9%	9%	\$ 2.43	\$ 0.08	\$ 225	\$ 15	\$ 150,905,004	13%	65	1.8	11.7	0.3	\$ 35,644,305	3%	49	24	0
	WISE	\$ 121,979,523	\$ (143,044)	0%	0%	1.7	-0.1	28,234,258	0%	0%	\$ 1.68	\$ 0.00	\$ 430	\$ 24	\$ 100,935,010	-1%	26	0.0	11.3	0.7	\$ 21,044,514	4%	42	7	0
	HERRS	\$ 116,963,930	\$ (3,769,049)	-3%	-3%	1.6	-0.1	22,481,953	-7%	-7%	\$ 1.68	\$ 0.05	\$ 639	\$ 43	\$ 97,651,090	0%	18	-6.6	17.3	-1.8	\$ 19,312,840	-15%	42	7	-5
	MUNCHOS	\$ 83,448,765	\$ 4,702,641	6%	6%	1.2	0.0	11,090,143	6%	6%	\$ 1.76	\$ 0.00	\$ 74	\$ 4	\$ 79,227,651	6%	72	0.0	-0.2	1.9	-0.1	\$ 4,221,113	2%	16	9
Total All Products	\$ 4,893,684,910	\$ 83,240,335	2%	2%	68.1	-1.0	1,014,723,201	0%	0%	\$ 2.10	\$ 0.00	\$ 4,128	\$ (40)	\$ 3,828,808,936	2%	100	0.0	96.5	25.6	\$ 1,064,875,971	2%	53	87	2	
PC TRADITIONAL PC	LAYS	\$ 2,803,181,644	\$ 61,395,266	2%	2%	39.0	-0.4	567,255,466	0%	0%	\$ 2.27	\$ 0.02	\$ 2,356	\$ (15)	\$ 2,046,509,272	1%	100	0.0	47.1	19.7	\$ 756,672,371	6%	62	81	3
	RUFFLES	\$ 836,342,952	\$ 4,395,606	1%	1%	11.6	-0.3	135,946,029	-1%	-1%	\$ 2.24	\$ (0.03)	\$ 698	\$ (8)	\$ 718,009,320	2%	98	0.4	16.3	4.6	\$ 118,333,632	-8%	38	51	-1
	PRIVATE LABEL	\$ 395,958,650	\$ (4,434,888)	-1%	-1%	5.5	-0.2	125,155,898	-2%	-2%	\$ 1.74	\$ (0.07)	\$ 472	\$ (12)	\$ 346,859,648	-1%	75	-0.3	13.1	1.4	\$ 49,099,002	-5%	39	24	-4
	UTZ	\$ 222,922,605	\$ 7,716,363	4%	4%	3.1	0.0	48,303,266	5%	5%	\$ 1.73	\$ 0.04	\$ 796	\$ (57)	\$ 188,543,498	4%	25	2.0	17.6	-0.6	\$ 34,379,108	0%	46	10	0
	WISE	\$ 111,392,827	\$ 248,824	0%	0%	1.5	0.0	26,152,586	1%	1%	\$ 1.66	\$ 0.00	\$ 388	\$ 24	\$ 91,422,432	-1%	26	0.0	1.9	0.7	\$ 19,970,395	4%	44	7	0
	HERRS	\$ 81,930,189	\$ (4,079,802)	-5%	-5%	1.1	-0.1	17,749,523	-8%	-8%	\$ 1.76	\$ 0.03	\$ 415	\$ 23	\$ 65,677,244	-2%	17	-6.5	10.8	-0.8	\$ 16,252,945	-16%	49	7	-5
Total All Products	\$ 8,066,681	\$ (3,875,446)	-32%	-32%	0.1	-0.1	1,660,889	-23%	-23%	\$ 1.77	\$ 0.02	\$ 133	\$ 46	\$ 7,585,483	-32%	3	0.2	-1.9	3.4	1.2	\$ 481,198	-33%	17	0	0
PC BAKED PC	CONNS	\$ 4,505,797	\$ (864,811)	-16%	-16%	0.1	0.0	1,158,978	-15%	-15%	\$ 1.96	\$ (0.20)	\$ 374	\$ (65)	\$ 4,218,771	-19%	1	0.0	7.2	-0.1	\$ 287,026	48%	20	0	0
	RUFFLES	\$ 1,976,309	\$ (3,236,504)	-62%	-62%	0.0	0.0	208,847	-62%	-62%	\$ 1.48	\$ 0.00	\$ 15	\$ 0	\$ 1,877,905	-61%	1	-1.5	1.0	0.0	\$ 98,404	-77%	14	0	0
	SNYDER OF BERLIN	\$ 719,514	\$ 430,254	149%	149%	0.0	0.0	121,175	152%	152%	\$ 2.53	\$ (0.04)	\$ 56	\$ (22)	\$ 690,864	162%	0	0.0	2.0	-0.2	\$ 28,650	12%	10	0	0
	MIKESSELLS	\$ 650,794	\$ (30,799)	-5%	-5%	0.0	0.0	113,766	-6%	-6%	\$ 1.81	\$ (0.29)	\$ 46	\$ (5)	\$ 610,005	-6%	0	0.0	1.3	0.3	\$ 40,789	35%	14	0	0
PC CRISPS PC	PRINGLES	\$ 769,607,700	\$ 9,839,353	1%	1%	10.7	-0.2	152,070,890	-1%	-1%	\$ 1.69	\$ (0.00)	\$ 627	\$ (7)	\$ 690,388,756	2%	99	0.4	21.0	-1.8	\$ 79,218,944	-0%	30	31	2
	LAYS	\$ 178,358,069	\$ 3,368,097	2%	2%	2.5	0.0	35,136,224	-2%	-2%	\$ 1.70	\$ 0.04	\$ 291	\$ 131	\$ 155,407,859	2%	82	0.0	6.6	-2.4	\$ 22,950,210	0%	35	23	5
	MUNCHOS	\$ 82,149,418	\$ 3,403,301	4%	4%	1.1	0.0	10,945,234	4%	4%	\$ 1.77	\$ 0.01	\$ 74	\$ 14	\$ 77,993,575	5%	72	-0.4	1.9	-0.2	\$ 4,155,842	1%	16	9	1
	Total All Products	\$ 1,099,753,386	\$ 21,003,106	2%	2%	15.3	-0.2	207,513,128	0%	0%	\$ 1.74	\$ 0.01	\$ 894	\$ (4)	\$ 985,862,361	2%	99	0.3	30.9	-6.3	\$ 113,891,024	-1%	30	47	3
PC KETTLE PC	PRINGLES	\$ 769,607,700	\$ 9,839,353	1%	1%	10.7	-0.2	152,070,890	-1%	-1%	\$ 1.69	\$ (0.00)	\$ 627	\$ (7)	\$ 690,388,756	2%	99	0.4	21.0	-1.8	\$ 79,218,944	-0%	30	31	2
	LAYS	\$ 178,358,069	\$ 3,368,097	2%	2%	2.5	0.0	35,136,224	-2%	-2%	\$ 1.70	\$ 0.04	\$ 291	\$ 131	\$ 155,407,859	2%	82	0.0	6.6	-2.4	\$ 22,950,210	0%	35	23	5
	MUNCHOS	\$ 82,149,418	\$ 3,403,301	4%	4%	1.1	0.0	10,945,234	4%	4%	\$ 1.77	\$ 0.01	\$ 74	\$ 14	\$ 77,993,575	5%	72	-0.4	1.9	-0.2	\$ 4,155,842	1%	16	9	1
	Total All Products	\$ 1,187,235,913	\$ 127,887,285	12%	12%	16.5	1.3	205,828,244	10%	10%	\$ 2.30	\$ 0.03	\$ 1,021	\$ 183	\$ 993,795,735	13%	97	0.4	47.3	5.9	\$ 193,440,178	7%	42	62	4
	LAYS	\$ 375,109,151	\$ 34,380,776	10%	10%	5.2	0.3	64,027,508	6%	6%	\$ 2.47	\$ (0.00)	\$ 321	\$ 17	\$ 311,978,814	11%	87	1.0	15.0	4.0	\$ 63,130,338	6%	44	30	4
	CAPE COD	\$ 233,363,572	\$ 40,666,763	21%	21%	3.2	0.5	39,038,699	21%	21%	\$ 2.65	\$ 0.02	\$ 343	\$ 56	\$ 188,853,396	22%	63	7.1	11.2	0.5	\$ 44,510,176	16%	45	15	0
	KETTLE	\$ 186,536,296	\$ 18,814,237	11%	11%	2.6	0.2	31,202,855	9%	9%	\$ 2.43	\$ 0.08	\$ 225	\$ 15	\$ 150,896,065	13%	65	1.8	11.7	0.4	\$ 35,640,231	3%	49	24	0
	PRIVATE LABEL	\$ 88,665,961	\$ 3,542,318	4%	4%	1.2	0.0	19,367,165	5%	5%	\$ 1.68	\$ (0.04)	\$ 167	\$ (25)	\$ 79,200,026	5%	51	-1.0	1.7	0.7	\$ 9,485,935	1%	34	7	0
	UTZ	\$ 51,522,888	\$ 4,592,289	10%	10%	0.7	0.0	8,831,898	10%	10%	\$ 2.27	\$ 0.10	\$ 228	\$ 13	\$ 46,842,710	11%	19	0.2	5.5	4.5	\$ 4,680,178	-4%	27	3	0
	BOULDER CANYON	\$ 34,994,920	\$ 15,065,626	76%	76%	0.5	0.2	6,745,808	85%	85%	\$ 3.24	\$ 0.57	\$ 85	\$ 12	\$ 29,770,803	83%	24	7.0	5.3	0.3	\$ 5,224,117	42%	46	4	1
	HERRS	\$ 29,697,234	\$ 526,349	2%	2%	0.4	0.0	4,124,358	-2%	-2%	\$ 1.54	\$ 0.11	\$ 273	\$ 22	\$ 27,051,810	3%	8	-0.5	11.3	0.3	\$ 2,645,424	-10%	27	2	0
	ZAPPS	\$ 24,065,420	\$ 3,269,606	16%	16%	0.3	0.0	3,613,711	13%	13%	\$ 1.62	\$ (0.06)	\$ 213	\$ 7	\$ 21,542,459	16%	7	0.2	8.2	0.0	\$ 2,522,961	17%	28	1	0
	MARTINS	\$ 18,204,391	\$ 228,961	1%	1%	0.																			

Product	Custom Brand	Dollar Sales Current	Dollar Sales Change vs YA	Dollar Sales %Change vs YA	Dollar Sales - ROM MULO %Change vs YA	Dollar Share of SubCategory, Unfiltered Current	Dollar Share of SubCategory, Unfiltered Change vs YA	Volume Sales Current	Volume Sales %Change vs YA	Volume Sales - ROM MULO %Change vs YA	Price per Unit Current	Price per Unit Change vs YA	Dollars per \$MM ACV Current	Dollars per \$MM ACV Change vs YA	Base Dollar Sales Current	Base Dollar Sales %Change vs YA	Avg 4wk ACV Wtd Dist. Current	Avg 4wk ACV Wtd Dist. Change vs YA	Avg Items per Store Selling Current	Avg Items per Store Selling Change vs YA	Incremental Dollars Current	Incremental Dollars %Change vs YA	% Dollar Sales, Any Merch Current	Avg 4wk ACV Wtd Dist, Any Display Current	Avg 4wk ACV Wtd Dist, Any Display Change vs YA
CORN SNACKS	UTZ	\$ 46,886,542	\$ 1,867,703	4%	4%	2.5	-0.1	12,461,098	6%	6%	\$ 3.15	\$ 0.13	\$ 89	\$ (2)	\$ 41,515,695	10%	34	1.2	3.6	-0.1	\$ 5,370,847	-25%	28	9	-1
	Total All Products	\$ 981,228,277	\$ (28,242,734)	-3%	-3%	100.0	0.0	212,972,320	-4%	-4%	\$ 2.09	\$ 0.04	\$ 823	\$ (38)	\$ 844,718,472	-3%	99	-0.6	16.9	-5.3	\$ 136,509,805	-1%	40	58	0
	FRITOS	\$ 745,116,359	\$ (31,852,770)	-4%	-4%	75.9	-1.0	167,837,525	-5%	-5%	\$ 2.22	\$ 0.07	\$ 630	\$ (33)	\$ 632,662,580	-5%	98	0.4	7.7	-3.8	\$ 112,453,679	1%	44	44	3
	GENERAL MILLS	\$ 130,754,290	\$ 9,343,411	8%	8%	13.3	1.3	21,476,560	6%	6%	\$ 1.89	\$ 0.02	\$ 110	\$ 6	\$ 119,402,088	8%	87	-1.7	3.3	-0.1	\$ 11,352,202	8%	19	8	0
	POPCORNERS	\$ 24,761,513	\$ (607,126)	-2%	-2%	2.5	0.0	4,279,558	-5%	-5%	\$ 1.74	\$ (0.05)	\$ 66	\$ (5)	\$ 20,772,343	2%	20	0.3	3.3	0.2	\$ 3,989,170	-19%	47	6	-1

Product	Custom Brand	Dollar Sales Current	Dollar Sales Change vs YA	Dollar Sales %Change vs YA	Dollar Sales - ROM MULO %Change vs YA	Dollar Share of SubCategory, Unfiltered Current	Dollar Share of SubCategory, Unfiltered Change vs YA	Volume Sales Current	Volume Sales %Change vs YA	Volume Sales - ROM MULO %Change vs YA	Price per Unit Current	Price per Unit Change vs YA	Dollars per \$MM ACV Current	Dollars per \$MM ACV Change vs YA	Base Dollar Sales Current	Base Dollar Sales %Change vs YA	Avg 4wk ACV Wtd Dist. Current	Avg 4wk ACV Wtd Dist. Change vs YA	Avg Items per Store Selling Current	Avg Items per Store Selling Change vs YA	Incremental Dollars Current	Incremental Dollars %Change vs YA	% Dollar Sales, Any Merch Current	Avg 4wk ACV Wtd Dist. Any Display Current	Avg 4wk ACV Wtd Dist. Any Display Change vs YA	
PORK RINDS	Total All Products	\$ 399,035,343	\$ 28,847,334	8%	8%	100.0	0.0	48,259,714	6%	6%	\$ 1.64	\$ 0.05	\$ 347	\$ 24	\$ 370,065,472	8%	89	0.6	11.7	-0.1	\$ 28,969,870	9%	21	25	-1	
	BAKEN ETS	\$ 132,839,533	\$ 16,332,191	14%	14%	33.3	1.8	14,326,305	11%	14%	\$ 1.77	\$ 0.00	\$ 133	\$ 17	\$ 125,119,478	14%	62	-0.4	3.3	-0.4	\$ 7,720,057	20%	18	10	0	
	GO'DEN FLAKE	\$ 39,503,062	\$ 3,691,310	10%	10%	9.9	0.2	4,561,551	10%	10%	\$ 1.65	\$ 0.01	\$ 325	\$ 5	\$ 36,489,271	12%	9	0.4	7.6	-0.3	\$ 3,013,792	4%	21	2	0	
	MACS	\$ 33,191,815	\$ 3,333,121	1%	1%	8.3	-0.6	5,006,585	-6%	-6%	\$ 1.52	\$ 0.02	\$ 68	\$ 9	\$ 31,986,869	1%	30	-1.1	3.6	0.0	\$ 1,204,946	5%	12	2	0	
	TURKEY CREEK SNACKS	\$ 20,519,917	\$ 1,134,549	6%	6%	5.1	-0.1	2,369,780	5%	5%	\$ 1.34	\$ 0.03	\$ 122	\$ 6	\$ 19,502,080	6%	6	0.6	3.6	0.4	\$ 1,017,837	7%	15	1	0	
	TOMS	\$ 18,950,416	\$ 1,006,575	6%	6%	4.7	0.0	2,287,303	29%	29%	\$ 1.34	\$ 0.07	\$ 100	\$ 10	\$ 16,506,589	4%	4	0.5	4.0	0.7	\$ 2,443,828	18%	31	2	0	
	PRIVATE LABEL	\$ 13,906,776	\$ 1,165,279	9%	9%	3.5	0.0	2,168,437	5%	5%	\$ 1.66	\$ 0.08	\$ 86	\$ (21)	\$ 13,013,046	9%	17	1.3	2.9	-0.1	\$ 893,730	5%	25	1	0	
	UTZ	\$ 11,404,005	\$ (980,714)	-9%	-9%	2.9	-0.5	1,418,515	-6%	-6%	\$ 2.28	\$ 0.38	\$ 64	\$ (2)	\$ 11,074,431	-6%	7	-3.1	2.2	0.0	\$ 329,574	-43%	11	1	-1	
	RUDOLPHS	\$ 7,063,872	\$ 632,005	10%	10%	1.8	0.0	1,181,370	-6%	-6%	\$ 1.51	\$ 0.18	\$ 51	\$ (19)	\$ 6,937,893	8%	20	0.4	3.1	0.9	\$ 125,980	259%	5	0	0	
	CAROLINA COUNTRY SNACK	\$ 6,788,743	\$ 702,213	12%	12%	1.7	0.1	803,459	12%	12%	\$ 1.67	\$ 0.03	\$ 278	\$ 80	\$ 5,736,474	14%	1	-0.3	3.1	0.5	\$ 1,052,269	42%	34	0	0	
	GUERRERO	\$ 6,145,828	\$ 159,147	3%	3%	1.5	-0.1	730,357	0%	0%	\$ 3.08	\$ 0.21	\$ 46	\$ (22)	\$ 5,500,244	7%	13	2.9	1.3	-0.3	\$ 645,583	-22%	32	2	0	
	WISLACES	\$ 6,100,488	\$ 428,244	8%	8%	1.5	0.0	638,577	6%	6%	\$ 1.11	\$ (0.00)	\$ 546	\$ (95)	\$ 5,266,895	4%	0	-0.1	13.4	0.2	\$ 488,986	41%	27	0	0	
	MISSION	\$ 5,851,498	\$ 692,104	13%	13%	1.5	0.0	621,607	5%	5%	\$ 2.28	\$ 0.17	\$ 51	\$ 20	\$ 5,362,663	17%	13	0.6	2.3	0.4	\$ 488,935	-18%	23	2	0	
	BRIMS	\$ 5,642,993	\$ (590,755)	-9%	-9%	1.4	-0.3	797,474	-12%	-12%	\$ 1.30	\$ 0.11	\$ 247	\$ (37)	\$ 4,926,265	-1%	1	-0.1	5.5	-1.0	\$ 716,738	-24%	17	0	0	
	EL RANCHERO	\$ 5,241,824	\$ 166,295	3%	3%	1.3	-0.1	979,560	2%	2%	\$ 1.90	\$ (0.01)	\$ 35	\$ (9)	\$ 4,971,569	1%	19	2.3	2.1	-0.2	\$ 273,254	57%	19	0	0	
	EL OTHER BRAND	\$ 5,155,273	\$ 914,998	21%	22%	1.3	0.1	972,520	24%	24%	\$ 1.90	\$ 0.10	\$ 30	\$ (24)	\$ 4,962,050	19%	19	3.3	1.2	-0.4	\$ 163,223	122%	17	0	0	
	EL SABROSO	\$ 5,074,793	\$ (960,209)	-16%	-16%	1.3	0.0	564,364	-17%	-17%	\$ 1.66	\$ 0.01	\$ 74	\$ (11)	\$ 4,924,275	-16%	2	-0.3	1.9	0.0	\$ 150,518	-23%	11	0	0	
	BEMAR SNACKS	\$ 4,601,540	\$ 140,897	3%	3%	1.2	-0.1	451,691	0%	0%	\$ 2.47	\$ 0.04	\$ 310	\$ 28	\$ 3,723,457	17%	0	0.0	3.4	0.7	\$ 878,073	17%	52	0	0	
	LES	\$ 4,215,417	\$ 534,216	15%	15%	1.1	0.0	465,765	13%	13%	\$ 1.61	\$ 0.02	\$ 217	\$ 16	\$ 3,829,217	14%	0	0.0	4.8	-0.1	\$ 486,200	22%	24	0	0	
	SOUTHERN RECIPE	\$ 4,025,215	\$ (448,485)	-10%	-10%	1.0	-0.2	432,765	-17%	-17%	\$ 1.19	\$ (0.01)	\$ 91	\$ (10)	\$ 3,535,222	-10%	0	0.0	3.8	0.7	\$ 879,920	-13%	24	0	0	
	HOGS HEAVEN	\$ 3,568,697	\$ (119,864)	-3%	-3%	0.9	-0.2	528,122	-7%	-7%	\$ 1.31	\$ 0.00	\$ 111	\$ 11	\$ 3,187,417	2%	2	-0.1	3.4	-0.5	\$ 361,279	-33%	46	1	0	
	LOWREYS BACON CURLS	\$ 3,240,412	\$ 923,036	40%	40%	0.8	0.2	363,605	39%	39%	\$ 1.86	\$ 0.00	\$ 23	\$ 3	\$ 3,186,965	41%	4	0.6	1.7	0.1	\$ 53,448	-16%	4	0	0	
	BONNEVALS	\$ 3,129,431	\$ 736,978	31%	31%	0.8	0.0	200,549	30%	30%	\$ 2.86	\$ 0.03	\$ 23	\$ 64	\$ 2,679,572	34%	0	0.0	2.5	0.0	\$ 449,859	15%	57	0	0	
	MAMBI	\$ 2,966,683	\$ 143,865	5%	5%	0.7	0.0	332,926	4%	4%	\$ 2.92	\$ 0.12	\$ 176	\$ (29)	\$ 2,890,466	4%	0	0.0	5.1	0.9	\$ 76,217	79%	11	0	0	
	LA TONITA	\$ 2,709,125	\$ 1,546,009	133%	133%	0.7	0.4	350,244	102%	102%	\$ 2.88	\$ 0.10	\$ 256	\$ 25	\$ 2,487,958	188%	10	8.0	1.1	-0.8	\$ 221,137	-26%	28	0	0	
	COUNTRY CREEK FARM	\$ 2,282,588	\$ 391,798	21%	21%	0.6	0.0	207,948	17%	17%	\$ 3.82	\$ 0.10	\$ 68	\$ 12	\$ 1,964,500	26%	1	0.1	1.5	0.0	\$ 318,084	-6%	52	0	0	
	HERRS	\$ 2,200,732	\$ (185,953)	-8%	-8%	0.6	-0.1	267,975	-10%	-10%	\$ 1.08	\$ 0.04	\$ 42	\$ 5	\$ 2,050,540	-8%	2	-0.2	2.4	-0.2	\$ 150,892	-10%	19	1	0	
	JUNIOR JOHNSON	\$ 1,884,172	\$ 131,438	8%	7%	0.5	0.0	263,974	9%	9%	\$ 1.17	\$ (0.03)	\$ 34	\$ 0	\$ 1,565,456	8%	3	0.1	2.6	-0.1	\$ 318,084	15%	48	1	0	
	OLE	\$ 1,779,517	\$ 108,585	6%	6%	0.4	0.0	205,754	8%	8%	\$ 3.04	\$ 0.00	\$ 76	\$ 15	\$ 1,648,513	5%	3	0.1	1.2	-0.1	\$ 131,004	24%	24	1	0	
	REMAINING SNACKS	Total All Products	\$ 3,081,625,367	\$ 100,864,442	3%	3%	100.0	0.0	524,700,422	2%	2%	\$ 2.22	\$ 0.00	\$ 2,512	\$ 28	\$ 2,790,841,080	4%	100	0.0	151.6	-13.5	\$ 376,764,787	2%	31	90	0
		CHEX MIX	\$ 401,154,049	\$ 9,918,479	3%	3%	13.0	-0.1	90,793,774	2%	2%	\$ 2.38	\$ 0.07	\$ 320	\$ 3	\$ 342,407,459	4%	97	-0.8	15.7	-0.5	\$ 58,746,589	6%	38	28	-1
		FUNYUNS	\$ 327,209,804	\$ 12,701,986	4%	4%	10.6	0.1	35,869,069	-3%	-3%	\$ 1.70	\$ 0.02	\$ 265	\$ 9	\$ 302,807,351	2%	93	0.6	-0.3	\$ 24,402,453	41%	24	24	-1	
		CHESTERS	\$ 243,471,946	\$ 27,809,855	13%	13%	7.9	0.7	41,751,957	12%	12%	\$ 1.56	\$ 0.01	\$ 230	\$ 29	\$ 226,858,493	13%	74	1.2	4.6	0.0	\$ 16,613,453	16%	26	20	4
SUNSHIPS		\$ 225,684,781	\$ 6,101,812	3%	3%	7.3	0.0	35,064,653	-1%	-1%	\$ 2.70	\$ (0.03)	\$ 199	\$ 5	\$ 188,815,040	0%	87	-0.9	5.7	-3.6	\$ 36,869,741	27%	45	27	-2	
SUNSHINE CHEEZ IT		\$ 214,127,414	\$ 13,219,798	7%	7%	6.9	0.2	44,889,275	0%	0%	\$ 2.75	\$ (0.03)	\$ 185	\$ (4)	\$ 173,871,066	8%	85	3.5	9.9	-0.4	\$ 40,256,348	-1%	45	31	-2	
NUNCHIGES		\$ 191,750,621	\$ (5,682,680)	-3%	-3%	6.2	-0.4	31,186,391	-4%	-4%	\$ 2.43	\$ 0.00	\$ 157	\$ (4)	\$ 176,680,076	-2%	88	-2.1	3.7	0.1	\$ 15,070,545	-9%	20	17	-2	
PEPPERIDGE FARM		\$ 169,276,776	\$ (9,783,065)	-6%	-11%	6.4	-0.5	37,668,025	-2%	-2%	\$ 2.56	\$ 0.05	\$ 153	\$ (9)	\$ 131,134,746	-6%	79	-1.0	14.4	-1.5	\$ 35,142,030	14%	49	34	-4	
GARDETTOS		\$ 105,316,821	\$ 10,303,708	11%	11%	3.4	0.2	19,283,464	7%	7%	\$ 2.63	\$ 0.05	\$ 99	\$ 10	\$ 97,727,529	11%	71	0.0	7.1	-0.1	\$ 7,589,292	14%	17	3	0	
PRIVATE LABEL		\$ 89,259,661	\$ 4,981,728	6%	6%	2.9	0.1	21,422,363	7%	7%	\$ 2.18	\$ 0.11	\$ 94	\$ (12)	\$ 79,749,387	7%	75	0.9	7.5	-0.2	\$ 9,510,273	0%	27	12	-3	
PIRATES BOOTY		\$ 82,563,566	\$ 5,839,275	8%	8%	2.7	0.0	7,503,974	10%	10%	\$ 3.98	\$ 0.23	\$ 63	\$ (7)	\$ 71,883,510	10%	49	4.4	3.2	0.2	\$ 10,680,455	-8%	35	8	-1	
FRITOS		\$ 75,187,259	\$ 75,186,766	15256473%	15256473%	2.4	2.4	16,504,860	16519936%	16519936%	\$ 1.83	\$ (1.27)	\$ 65	\$ 65	\$ 63,281,815	12840688%	32	32.5	1.7	0.7	\$ 11,905,447	2%	38	8	8	
KELLOGG		\$ 71,659,028	\$ (46,450,494)	-43%	-43%	2.3	-1.6	6,219,566	-43%	-43%	\$ 2.63	\$ (0.00)	\$ 72	\$ (37)	\$ 57,846,149	-42%	92	-6.2	9.2	-3.0	\$ 13,812,879	-27%	38	10	-6	
CALBEE		\$ 61,427,245	\$ 29,100,065	90%	90%	2.0	0.0	8,171,165	92%	92%	\$ 1.71	\$ (0.00)	\$ 61	\$ (16)	\$ 10,155,000	92%	54	5.9	4.4	1.6	\$ 1,458,298	93.7%	23	5	0	
ANDY CAPPS		\$ 48,862,372	\$ 2,892,501	6%	6%	1.6	0.0	8,824,888	7%	7%	\$ 1.30	\$ 0.02	\$ 55	\$ 2	\$ 47,066,215	7%	49	0.0	3.7	0.0	\$ 1,766,157	2%	37	0	0	
PLANTERS		\$ 47,567,253	\$ (10,043,221)	-17%	-17%	1.5	-0.4	4,509,208	-26%	-26%	\$ 3.83	\$ 0.19	\$ 43	\$ (8)	\$ 42,094,920	-17%	62	-6.4	3.2	0.6	\$ 5,482,333	-17.8%	28	3	-4	
POP CHIPS		\$ 40,999,973	\$ (7,353,272)	-15%	-15%	1.3	-0.3	3,534,158	-4%	-4%	\$ 2.34	\$ 0.04	\$ 67	\$ (10)	\$ 33,956,512	-15%	51	4.2	3.6	-2.1	\$ 7,043,461	-14.5%	43	7	0	
UTZ		\$ 39,284,040	\$ (1,582,653)	-4%	-4%	1.3	-0.1	10,631,444	-2%	-2%	\$ 2.84	\$ 0.06	\$ 92	\$ (3)	\$ 36,807,983	-3%	38</									

Product	Custom Brand	Dollar Sales Current	Dollar Sales Change vs YA	Dollar Sales %Change vs YA	Dollar Sales - ROM MULO %Change vs YA	Dollar Share of SubCategory, Unfiltered Current	Dollar Share of SubCategory, Unfiltered Change vs YA	Volume Sales Current	Volume Sales %Change vs YA	Volume Sales - ROM MULO %Change vs YA	Price per Unit Current	Price per Unit Change vs YA	Dollars per \$MM ACV Current	Dollars per \$MM ACV Change vs YA	Base Dollar Sales Current	Base Dollar Sales %Change vs YA	Avg 4wk ACV Wtd Dist. Current	Avg 4wk ACV Wtd Dist. Change vs YA	Avg Items per Store Selling Current	Avg Items per Store Selling Change vs YA	Incremental Dollars Current	Incremental Dollars %Change vs YA	% Dollar Sales, Any Merch Current	Avg 4wk ACV Wtd Dist, Any Display Current	Avg 4wk ACV Wtd Dist, Any Display Change vs YA
	THE BETTER CHIP	\$ 9,373,627	\$ 375,250	4%	4%	0.0		1,149,898	-5%	-5%	\$ 3.06	\$ 0.24	\$ 29	\$ 4	\$ 6,728,047	8%	15	-2.0	2.4	-0.3	\$ 2,645,580	-3.8%	64	8	-1
	DEEP RIVER SNACKS	\$ 9,038,655	\$ 2,202,578	32%	32%	0.0		1,111,723	34%	34%	\$ 1.49	\$ 0.08	\$ 81	\$ (9)	\$ 7,676,191	29%	6	1.9	6.5	-0.3	\$ 1,362,464	54.1%	34	3	1

Product	Custom Brand	Dollar Sales Current	Dollar Sales Change vs YA	Dollar Sales %Change vs YA	Dollar Sales - ROM MULO %Change vs YA	Dollar Share of SubCategory, Unfiltered Current	Dollar Share of SubCategory, Unfiltered Change vs YA	Volume Sales Current	Volume Sales %Change vs YA	Volume Sales - ROM MULO %Change vs YA	Unit Price Current	Price per Unit Change vs YA	Dollars per SMM ACV Current	Dollars per SMM ACV Change vs YA	Base Dollar Sales Current	Base Dollar Sales %Change vs YA	Avg 4wk ACV Wtd Dist. Current	Avg 4wk ACV Wtd Dist. Change vs YA	Avg Items per Store Selling Current	Avg Items per Store Selling Change vs YA	Incremental Dollars Current	Incremental Dollars %Change vs YA	% Dollar Sales, Any Merch Current	Avg 4wk ACV Wtd Dist, Any Display Current	Avg 4wk ACV Wtd Dist, Any Display Change vs YA
<b>ON THE GO COOKIE CRACKER</b>																									
ON-THE-GO COOKIE/CRACKER	Total All Products	\$ 1,647,586,390	\$ (27,378,716)	-2%	-2%	0.0		374,231,683	-3%	-3%	\$ 1.81	\$ (0.00)	\$ 1,350	\$ (57)	\$ 1,427,143,050	-2%	100	0.0	89.6	-11.2	\$ 220,443,341	1.8%	33	78	3
	NABISCO	\$ 404,677,555	\$ (743,685)	0%	0%	0.0		87,832,858	1%	1%	\$ 2.04	\$ 0.13	\$ 339	\$ (7)	\$ 343,118,460	0%	88	4.2	22.2	0.3	\$ 61,559,095	-2.5%	37	49	-1
	LANCE	\$ 314,469,100	\$ (14,773,803)	-4%	-4%	0.0		92,786,361	-5%	-5%	\$ 1.72	\$ 0.01	\$ 366	\$ (10)	\$ 269,787,973	-4%	69	-1.2	18.4	-3.8	\$ 44,681,127	-5.3%	37	22	-3
	KEEBLER	\$ 191,985,604	\$ (17,358,648)	-8%	-8%	0.0		40,140,225	-8%	-8%	\$ 1.47	\$ (0.14)	\$ 168	\$ (18)	\$ 162,615,351	-11%	86	1.0	9.7	-4.4	\$ 29,370,254	6.8%	37	26	4
	AUSTIN	\$ 130,950,550	\$ (4,901,245)	-4%	-4%	0.0		52,785,656	-4%	-4%	\$ 2.25	\$ 0.05	\$ 170	\$ 7	\$ 128,526,473	-3%	39	0.05	5.7	-3.0	\$ 2,424,077	-28.7%	5	2	-2
	MUNCHIES	\$ 82,412,314	\$ 5,469,413	7%	7%	0.0		19,744,730	10%	10%	\$ 0.87	\$ 0.03	\$ 78	\$ 4	\$ 67,157,250	8%	60	8.6	4.9	-0.1	\$ 15,255,064	5.2%	50	30	5
	NUTELLA	\$ 80,514,935	\$ 15,593,589	24%	24%	0.0		6,349,887	35%	35%	\$ 1.67	\$ 0.11	\$ 67	\$ 13	\$ 72,360,766	21%	75	13.8	1.8	0.8	\$ 8,154,168	61.7%	32	9	3
	SUNSHINE CHEEZ IT	\$ 80,002,657	\$ 3,712,799	5%	5%	0.0		12,284,756	-8%	-8%	\$ 1.97	\$ (0.36)	\$ 75	\$ 4	\$ 64,101,363	-3%	71	0.9	5.3	-1.7	\$ 15,901,293	54.1%	48	31	12
	NABISCO RITZ BITS	\$ 78,688,248	\$ (665,662)	-1%	-1%	0.0		14,191,175	-2%	-2%	\$ 1.96	\$ 0.01	\$ 69	\$ (2)	\$ 66,027,265	-1%	86	0.4	4.6	-1.0	\$ 12,660,983	1.3%	36	23	3
	PEPPERIDGE FARM	\$ 69,213,463	\$ 14,558,831	27%	27%	0.0		8,890,027	32%	32%	\$ 5.29	\$ 0.24	\$ 67	\$ 11	\$ 63,507,957	28%	62	1.3	3.9	0.3	\$ 5,705,506	11.9%	20	8	1
	HANDI SNACKS	\$ 49,032,723	\$ (12,727,393)	-21%	-21%	0.0		7,642,411	-26%	-26%	\$ 2.96	\$ (0.27)	\$ 52	\$ (15)	\$ 43,721,293	-22%	61	-5.8	3.3	0.0	\$ 5,311,430	-9.8%	26	6	0
	PRIVATE LABEL	\$ 47,628,260	\$ (7,272,353)	-13%	-13%	0.0		12,388,918	-14%	-14%	\$ 1.77	\$ (0.02)	\$ 85	\$ (25)	\$ 45,635,592	-13%	40	-0.4	4.4	-0.4	\$ 1,993,028	-12.0%	16	3	0
	SANDWICH CRACKERS	Total All Products	\$ 878,975,034	\$ (17,493,098)	-2%	-2%	100.0	0.0	240,540,503	-2%	-2%	\$ 1.59	\$ 0.01	\$ 729	\$ (30)	\$ 772,450,762	-2%	99	-0.1	43.5	-7.6	\$ 106,524,273	-4.2%	32	57
LANCE		\$ 303,255,786	\$ (15,910,293)	-5%	-5%	34.5	-1.1	90,236,115	-5%	-5%	\$ 1.71	\$ 0.02	\$ 356	\$ (10)	\$ 269,295,717	-5%	69	-1.2	17.7	-3.8	\$ 43,960,069	-6.1%	38	22	-3
KEEBLER		\$ 138,061,496	\$ 4,541,574	3%	3%	15.7	0.8	31,516,369	2%	2%	\$ 1.22	\$ (0.01)	\$ 131	\$ 0	\$ 119,374,238	3%	64	-0.1	4.9	-0.2	\$ 18,687,259	4.7%	37	13	1
AUSTIN		\$ 130,946,836	\$ (4,901,712)	-4%	-4%	14.9	-0.3	52,784,655	-4%	-4%	\$ 2.25	\$ 0.05	\$ 170	\$ 7	\$ 128,522,813	-3%	39	-1.1	5.7	-3.0	\$ 2,424,023	-28.7%	5	2	-2
MUNCHIES		\$ 82,412,314	\$ 5,469,413	7%	7%	9.4	0.8	19,744,730	10%	10%	\$ 0.87	\$ 0.03	\$ 78	\$ 4	\$ 67,157,250	8%	60	8.6	4.9	-0.1	\$ 15,255,064	5.2%	50	30	5
NABISCO		\$ 82,074,315	\$ 17,431,541	27%	27%	9.3	2.1	19,551,348	22%	22%	\$ 1.88	\$ 0.20	\$ 82	\$ 10	\$ 76,598,317	27%	65	7.2	3.7	0.8	\$ 5,475,998	21.1%	23	6	0
NABISCO RITZ BITS		\$ 65,515,597	\$ 3,573,455	6%	6%	7.5	0.5	11,420,069	4%	4%	\$ 2.15	\$ (0.02)	\$ 57	\$ (2)	\$ 54,300,509	4%	82	0.8	3.9	-0.7	\$ 11,215,088	13.3%	37	12	3
AO OTG SNACKS	Total All Products	\$ 218,422,381	\$ (14,953,354)	-6%	-6%	100.0	0.0	39,422,159	-8%	-8%	\$ 1.26	\$ 0.01	\$ 183	\$ (16)	\$ 189,556,473	-5%	78	-1.1	11.9	-0.2	\$ 28,865,907	-15.5%	39	54	2
	NABISCO	\$ 116,870,815	\$ (20,511,630)	-15%	-15%	53.5	-5.4	22,221,375	-16%	-16%	\$ 1.06	\$ 0.00	\$ 100	\$ (16)	\$ 101,004,194	-13%	75	-0.4	6.2	-0.2	\$ 15,866,621	-25.9%	45	42	-1
	HANDI SNACKS	\$ 39,910,991	\$ (1,722,607)	-4%	-4%	18.3	0.4	5,986,640	-4%	-4%	\$ 3.30	\$ 0.01	\$ 40	\$ (6)	\$ 35,876,523	-4%	58	-2.5	2.8	0.0	\$ 4,034,469	-8.1%	24	5	0
	SUNSHINE CHEEZ IT	\$ 29,266,225	\$ 8,153,265	39%	39%	13.4	4.4	3,976,877	40%	40%	\$ 1.01	\$ (0.01)	\$ 32	\$ 8	\$ 23,767,014	42%	63	10.5	1.9	0.0	\$ 5,499,211	25.8%	50	28	12
	LANCE	\$ 11,213,315	\$ 1,136,489	11%	11%	5.1	0.8	2,550,246	11%	11%	\$ 2.48	\$ (0.21)	\$ 26	\$ 2	\$ 10,492,257	12%	29	3.4	1.6	-0.1	\$ 721,058	7.7%	17	2	0
OTG COOKIE/CRACKER	Total All Products	\$ 550,188,975	\$ 5,067,736	1%	1%	100.0	0.0	94,269,020	-4%	-4%	\$ 3.01	\$ (0.20)	\$ 449	\$ (11)	\$ 465,135,815	-2%	90	2.2	35.0	-3.4	\$ 85,053,160	19.5%	34	45	8
	NABISCO	\$ 205,732,425	\$ 2,336,405	1%	1%	37.4	0.1	46,060,135	4%	4%	\$ 4.57	\$ 0.01	\$ 181	\$ (2)	\$ 165,515,949	0%	74	3.0	14.1	-0.2	\$ 40,216,476	2.9%	37	18	2
	NUTELLA	\$ 80,514,935	\$ 15,593,589	24%	24%	14.6	2.7	6,349,887	35%	35%	\$ 1.67	\$ 0.11	\$ 67	\$ 13	\$ 72,360,766	21%	75	13.8	1.8	0.8	\$ 8,154,168	61.7%	32	9	3
	PEPPERIDGE FARM	\$ 69,187,096	\$ 14,799,575	27%	27%	12.6	2.6	8,887,894	33%	33%	\$ 5.29	\$ 0.23	\$ 67	\$ 13	\$ 63,484,987	29%	62	1.3	3.8	-0.1	\$ 5,702,109	12.1%	20	8	1
	SUNSHINE CHEEZ IT	\$ 50,736,431	\$ (4,440,466)	-8%	-8%	9.2	-0.9	8,307,879	-21%	-21%	\$ 4.35	\$ (0.24)	\$ 45	\$ (8)	\$ 40,334,349	-18%	64	-0.7	4.4	-1.2	\$ 10,402,082	75.0%	47	7	1
	KEEBLER	\$ 48,194,939	\$ (22,463,148)	-32%	-32%	8.8	-4.2	7,628,177	-37%	-37%	\$ 4.15	\$ (0.07)	\$ 46	\$ (23)	\$ 38,489,087	-38%	63	-2.0	5.3	-4.4	\$ 9,705,852	14.8%	38	7	1
	PRIVATE LABEL	\$ 21,797,840	\$ (4,298,899)	-16%	-16%	4.0	-0.8	4,660,033	-15%	-15%	\$ 1.44	\$ (0.08)	\$ 46	\$ (25)	\$ 20,645,387	-18%	33	0.6	2.5	-0.2	\$ 1,152,453	22.0%	20	2	0
	HERSHEY'S	\$ 15,201,283	\$ 8,902,872	141%	141%	2.8	1.6	1,229,825	181%	181%	\$ 1.39	\$ (0.23)	\$ 14	\$ 7	\$ 12,502,222	145%	46	22.9	1.0	0.0	\$ 2,699,062	126.3%	42	9	1
	HANDI SNACKS	\$ 9,121,732	\$ (11,004,787)	-55%	-55%	1.7	-2.0	1,655,772	-59%	-59%	\$ 2.05	\$ (1.06)	\$ 15	\$ (11)	\$ 7,844,771	-58%	30	-13.8	1.1	0.0	\$ 1,276,961	-14.6%	32	1	0
	SWC MAINSTREAM FULL SIZE	Total All Products	\$ 772,088,002	\$ 5,654,433	1%	1%	87.8	2.3	223,146,206	-1%	-1%	\$ 1.52	\$ 0.02	\$ 642	\$ (9)	\$ 683,719,166	1%	98	-0.1	32.6	-3.0	\$ 88,368,836	-1.5%	31	52
LANCE		\$ 302,700,428	\$ (16,465,404)	-5%	-5%	34.4	-1.2	90,192,122	-5%	-5%	\$ 1.70	\$ 0.01	\$ 356	\$ (11)	\$ 258,785,325	-5%	69	-1.2	17.5	-4.1	\$ 43,915,103	-6.2%	38	21	-3
KEEBLER		\$ 138,061,496	\$ 4,541,574	3%	3%	15.7	0.8	31,516,369	2%	2%	\$ 1.22	\$ (0.01)	\$ 131	\$ 0	\$ 119,374,238	3%	64	-0.1	4.9	-0.2	\$ 18,687,259	4.7%	37	13	1
AUSTIN		\$ 130,946,836	\$ (4,901,712)	-4%	-4%	14.9	-0.3	52,784,655	-4%	-4%	\$ 2.25	\$ 0.05	\$ 170	\$ 7	\$ 128,522,813	-3%	39	-1.1	5.7	-3.0	\$ 2,424,023	-28.7%	5	2	-2
MUNCHIES		\$ 82,412,281	\$ 5,469,384	7%	7%	9.4	0.8	19,744,724	10%	10%	\$ 0.87	\$ 0.03	\$ 78	\$ 4	\$ 67,157,217	8%	60	8.6	4.9	-0.1	\$ 15,255,064	5.2%	50	30	5
NABISCO		\$ 82,074,315	\$ 17,431,541	27%	27%	9.3	2.1	19,551,348	22%	22%	\$ 1.88	\$ 0.20	\$ 82	\$ 10	\$ 76,598,317	27%	65	7.2	3.7	0.8	\$ 5,475,998	21.1%	23	6	0
NABISCO RITZ BITS		\$ 67,810,302	\$ 3,893,097	6%	6%	7.7	0.5	12,018,365	4%	4%	\$ 2.16	\$ (0.01)	\$ 58	\$ (2)	\$ 56,343,368	5%	82	0.9	4.1	-0.6	\$ 11,466,934	12.7%	37	13	3
SWC MAINSTREAM MINI	Total All Products	\$ 65,515,597	\$ 3,573,455	6%	6%	6.6	0.6	11,420,069	4%	4%	\$ 2.15	\$ (0.02)	\$ 57	\$ (2)	\$ 54,300,509	4%	82	0.8	3.9	-0.7	\$ 11,215,088	13.3%	37	12	3
	NABISCO RITZ BITS	\$ 65,515,597	\$ 3,573,455	6%	6%	7.5	0.5	11,420,069	4%	4%	\$ 2.15	\$ (0.02)	\$ 57	\$ (2)	\$ 54,300,509	4%	82	0.8	3.9	-0.7	\$ 11,215,088	13.3%	37	12	3
	NABISCO RITZ BITS	\$ 65,515,597	\$ 3,573,455	6%	6%	7.5	0.5	11,420,069	4%	4%	\$ 2.15	\$ (0.02)	\$ 57	\$ (2)	\$ 54,300,509	4%	82	0.8	3.9	-0.7	\$ 11,215,088	13.3%	37	12	3
	NABISCO RITZ BITS	\$ 65,515,597	\$ 3,573,455	6%	6%	7.5	0.5	11,420,069	4%	4%	\$ 2.15	\$ (0.02)	\$ 57	\$ (2)	\$ 54,300,509	4%	82	0.8	3.9	-0.7	\$ 11,215,088	13.3%	37	12	3
SWC PREMIUM FULL SIZE	Total All Products	\$ 32,032,398	\$ (31,560,027)	-50%	-50%	3.6	-3.4	4,533,147	-50%	-50%	\$ 3.07	\$ 0.40	\$ 29	\$ (29)	\$ 26,345,471	-50%	64	-7.1	6.4	-4.4	\$ 5,686,927	-48.1%	35	3	-4
	RITZ CRACKERFULS	\$ 16,723,123	\$ (16,162,475)	-49%	-49%	1.9																			