Geography : Total US - Multi Outlet + Conv
Custom Shelf Placement : Total All Products

# SNACK SHACK Custom Brand

Time : Latest 52 Weeks Ending 10-04-15
Custom Department : Total All Products

| Product | Custom Brand | Dollar Sales Current | Dollar Sales Change vs YA | Dollar Sales %Change vs YA | Dollar Sales - ROM MULO %Change vs YA | Dollar Share of SubCategory Unfiltered Current | Dollar Share of SubCategory, Unfiltered Change vs YA | Volume Sales Current | Volume Sales %Change vs YA | Volume Sales - ROM MULO %Change vs YA | Price per Unit Current | Price per Unit Change vs YA | Dollars per $MM ACV Current | Dollars per $MM ACV Change vs YA | Base Dollar Sales Current | Base Dollar Sales %Change vs YA | Avg 4wk ACV Wtd Dist. Current | Avg 4wk ACV Wtd Dist. Change vs YA | Avg Items per Store Selling Current | Avg Items per Store Selling Change vs YA | Incremental Dollars Current | Incremental Dollars %Change vs YA | % Dollar Sales, Any Merch Current | % Dollar Sales, Any Merch Change vs YA | Avg 4wk ACV Wtd Dist, Any Display Current | Avg 4wk ACV Wtd Dist, Any Display Change vs YA |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| PRETZELS | Total All Products | $ 1,630,756,637 | $ (3,977,436) | -0.2% | -0.2% | 100.0 | 0.0 | 432,390,451 | -1.1% | -1.1% | $ 2.46 | $ 0.00 | $ 1,365 | $ (50.30) | $ 1,406,370,135 | -0.9% | 99 | 0.0 | 90 | 2.9 | $ 224,386,502 | 3.8% | 36.0 | 1.2 | 77 | -1.6 |
| PRETZELS | SNYDERS OF HANOVER | $ 481,726,599 | $ 11,687,819 | 2.5% | 2.5% | 29.5 | 0.8 | 122,795,013 | 4.8% | 4.8% | $ 2.66 | $ (0.02) | $ 434 | $ (3.79) | $ 411,809,613 | -0.1% | 87 | 0.4 | 33 | 6.9 | $ 69,916,986 | 20.8% | 39.1 | 4.2 | 29 | -0.3 |
| PRETZELS | PRIVATE LABEL | $ 233,057,548 | $ 5,904,723 | 2.6% | 2.6% | 14.3 | 0.4 | 96,229,294 | 1.0% | 1.0% | $ 1.81 | $ (0.00) | $ 374 | $ 34.36 | $ 207,854,379 | 3.5% | 78 | 1.6 | 11 | -0.4 | $ 25,203,169 | -4.3% | 31.5 | -0.2 | 25 | -1.8 |
| PRETZELS | ROLD GOLD | $ 213,159,777 | $ (29,062,961) | -12.0% | -12.0% | 13.1 | -1.7 | 58,914,567 | -11.3% | -11.3% | $ 2.69 | $ 0.02 | $ 187 | $ (27.77) | $ 190,731,270 | -10.2% | 85 | -1.3 | 10 | -2.3 | $ 22,428,507 | -24.5% | 32.0 | -3.1 | 22 | -9.1 |
| PRETZELS | SNACK FACTORY | $ 192,985,156 | $ 3,481,737 | 1.8% | 1.8% | 11.8 | 0.2 | 32,908,434 | -4.1% | -4.1% | $ 2.91 | $ (0.05) | $ 186 | $ (5.28) | $ 149,718,091 | -0.5% | 74 | -0.5 | 11 | 1.3 | $ 43,267,065 | 11.0% | 58.6 | 2.1 | 45 | -0.6 |
| PRETZELS | COMBOS | $ 133,705,159 | $ 11,219,715 | 9.2% | 9.2% | 8.2 | 0.7 | 23,427,362 | 5.8% | 5.8% | $ 2.05 | $ 0.07 | $ 113 | $ 2.98 | $ 122,431,105 | 8.2% | 69 | 1.6 | 4 | -0.4 | $ 11,274,054 | 20.2% | 17.4 | 1.9 | 5 | 0.7 |
| PRETZELS | UTZ | $ 88,277,074 | $ (2,842,466) | -3.1% | -3.1% | 5.4 | -0.2 | 29,398,850 | -3.2% | -3.2% | $ 3.33 | $ 0.05 | $ 194 | $ (38.85) | $ 74,723,002 | -3.2% | 33 | -1.9 | 9 | -0.5 | $ 13,554,072 | -2.6% | 36.4 | 0.3 | 11 | -0.5 |
| PRETZELS | FLIPZ | $ 42,592,626 | $ 796,541 | 1.9% | 1.9% | 2.6 | 0.1 | 6,446,721 | -7.4% | -7.4% | $ 2.05 | $ 0.17 | $ 50 | $ 1.51 | $ 36,340,735 | 2.4% | 66 | -1.2 | 4 | -0.3 | $ 6,251,891 | -0.9% | 23.7 | -3.0 | 10 | -0.6 |
| PRETZELS | PEPPERIDGE FARM | $ 23,653,317 | $ (690,016) | -2.8% | -2.8% | 1.5 | 0.0 | 6,055,929 | -2.8% | -2.8% | $ 1.93 | $ 0.01 | $ 24 | $ (2.05) | $ 17,776,685 | 1.6% | 64 | 0.0 | 2 | -0.1 | $ 5,876,632 | -14.1% | 54.1 | -6.7 | 12 | -1.7 |
| PRETZELS | HERRS | $ 23,579,237 | $ (892,555) | -3.6% | -3.6% | 1.4 | -0.1 | 6,731,994 | -8.7% | -8.7% | $ 2.54 | $ 0.04 | $ 168 | $ (7.05) | $ 20,168,134 | -4.0% | 9 | -0.7 | 9 | -0.3 | $ 3,411,103 | -1.3% | 33.4 | -1.7 | 3 | -0.2 |
| PRETZELS | GLUTINO | $ 18,383,054 | $ (2,705,370) | -12.8% | -12.8% | 1.1 | -0.2 | 2,087,558 | -11.2% | -11.2% | $ 4.92 | $ (0.28) | $ 26 | $ (4.82) | $ 16,572,898 | -13.8% | 45 | 0.6 | 4 | 0.8 | $ 1,810,156 | -3.0% | 24.1 | 0.7 | 2 | -0.1 |
| PRETZELS | BACHMAN | $ 18,044,589 | $ 897,115 | 5.2% | 5.2% | 1.1 | 0.1 | 3,847,413 | 7.7% | 7.7% | $ 2.65 | $ (0.03) | $ 108 | $ (0.50) | $ 16,415,127 | 3.3% | 11 | 0.7 | 5 | 0.1 | $ 1,629,462 | 30.0% | 28.1 | 3.7 | 2 | 0.3 |
| POTATO CHIPS | Total All Products | $ 7,171,005,052 | $ 167,239,549 | 2.4% | 2.4% | 100.0 | 0.0 | 1,427,064,586 | 0.5% | 0.5% | $ 2.27 | $ 0.01 | $ 5,985 | $ (68.68) | $ 5,791,947,427 | 2.2% | 100 | 0.0 | 174 | 27.7 | $ 1,379,057,625 | 3.4% | 47.5 | -0.1 | 92 | 2.0 |
| POTATO CHIPS | LAYS | $ 3,346,956,195 | $ 60,482,191 | 1.8% | 1.8% | 46.7 | -0.3 | 664,536,540 | -0.7% | -0.7% | $ 2.25 | $ 0.02 | $ 2,784 | $ (53.64) | $ 2,501,794,992 | 0.7% | 100 | 0.0 | 64 | 18.3 | $ 845,161,203 | 5.2% | 58.9 | -0.2 | 84 | 2.8 |
| POTATO CHIPS | RUFFLES | $ 897,496,451 | $ 29,432 | 0.0% | 0.0% | 12.5 | -0.3 | 144,835,489 | -0.8% | -0.8% | $ 2.27 | $ (0.03) | $ 744 | $ (21.51) | $ 768,634,622 | 0.7% | 98 | 0.1 | 18 | 5.0 | $ 128,861,829 | -4.2% | 38.5 | -1.1 | 56 | 2.5 |
| POTATO CHIPS | PRINGLES | $ 778,806,814 | $ 16,604,229 | 2.2% | 2.2% | 10.9 | 0.0 | 154,838,036 | 1.4% | 1.4% | $ 1.69 | $ (0.00) | $ 629 | $ (6.75) | $ 696,260,482 | 1.6% | 99 | 0.4 | 22 | -0.3 | $ 82,546,332 | 7.3% | 30.8 | 1.4 | 32 | 1.9 |
| POTATO CHIPS | PRIVATE LABEL | $ 481,967,625 | $ (14,863,218) | -3.0% | -3.0% | 6.7 | -0.4 | 142,118,709 | -4.9% | -4.9% | $ 1.71 | $ (0.07) | $ 567 | $ (89.58) | $ 424,901,558 | -2.5% | 78 | 0.5 | 18 | 1.3 | $ 57,066,067 | -6.8% | 37.5 | -1.2 | 25 | -4.7 |
| POTATO CHIPS | UTZ | $ 271,069,296 | $ 11,596,039 | 4.5% | 4.5% | 3.8 | 0.1 | 56,727,475 | 5.5% | 5.5% | $ 1.85 | $ 0.06 | $ 937 | $ (87.48) | $ 231,228,028 | 4.4% | 25 | 2.2 | 24 | -1.5 | $ 39,841,268 | 4.7% | 43.8 | 1.2 | 11 | 0.2 |
| POTATO CHIPS | CAPE COD | $ 234,074,674 | $ 37,417,496 | 19.0% | 19.0% | 3.3 | 0.5 | 39,348,049 | 20.0% | 20.0% | $ 2.69 | $ 0.04 | $ 338 | $ 53.04 | $ 189,549,311 | 19.7% | 64 | 6.7 | 11 | 0.8 | $ 44,525,363 | 16.2% | 44.9 | 0.0 | 15 | -0.4 |
| POTATO CHIPS | KETTLE | $ 187,037,263 | $ 16,807,332 | 9.9% | 9.9% | 2.6 | 0.2 | 31,186,978 | 6.7% | 6.7% | $ 2.45 | $ 0.08 | $ 223 | $ 9.43 | $ 151,463,507 | 11.9% | 66 | 2.4 | 12 | 0.4 | $ 35,573,757 | 1.9% | 48.9 | -0.4 | 24 | 0.1 |
| POTATO CHIPS | WISE | $ 122,799,004 | $ 1,645,272 | 1.4% | 1.4% | 1.7 | 0.0 | 28,548,986 | 2.0% | 2.0% | $ 1.67 | $ (0.00) | $ 429 | $ 32.84 | $ 100,829,267 | -0.5% | 26 | 0.1 | 12 | 1.7 | $ 21,969,737 | 10.7% | 43.6 | 3.5 | 8 | 0.6 |
| POTATO CHIPS | HERRS | $ 110,708,710 | $ (3,797,505) | -3.3% | -3.3% | 1.5 | -0.1 | 21,725,975 | -5.9% | -5.9% | $ 1.73 | $ 0.09 | $ 583 | $ 20.50 | $ 91,650,624 | -1.9% | 18 | -6.0 | 17 | -1.6 | $ 19,058,086 | -9.5% | 42.6 | -2.6 | 8 | -3.6 |
| POTATO CHIPS | MUNCHOS | $ 83,701,948 | $ 5,699,603 | 7.3% | 7.3% | 1.2 | 0.1 | 11,120,422 | 6.8% | 6.8% | $ 1.76 | $ (0.01) | $ 73 | $ 2.37 | $ 79,352,868 | 7.1% | 72 | 0.2 | 2 | 0.2 | $ 4,349,080 | 10.7% | 16.1 | 1.2 | 9 | 0.8 |
| PC TRADITIONAL PC | Total All Products | $ 4,871,311,682 | $ 34,585,479 | 0.7% | 0.7% | 67.9 | -1.1 | 1,009,989,118 | -0.9% | -0.9% | $ 2.10 | $ 0.00 | $ 4,077 | $ (118.65) | $ 3,804,821,285 | 0.2% | 100 | 0.0 | 95 | 25.2 | $ 1,066,490,397 | 2.6% | 52.6 | -0.6 | 87 | 1.4 |
| PC TRADITIONAL PC | LAYS | $ 2,794,983,618 | $ 33,292,298 | 1.2% | 1.2% | 39.0 | -0.5 | 565,356,462 | -1.1% | -1.1% | $ 2.27 | $ 0.02 | $ 2,330 | $ (57.70) | $ 2,037,798,534 | -0.3% | 100 | 0.0 | 45 | 16.9 | $ 757,185,084 | 5.6% | 62.1 | -0.5 | 81 | 2.8 |
| PC TRADITIONAL PC | RUFFLES | $ 836,292,593 | $ (1,220,527) | -0.1% | -0.1% | 11.7 | -0.3 | 136,775,038 | -1.0% | -1.0% | $ 2.20 | $ 0.04 | $ 692 | $ (20.36) | $ 714,159,711 | 0.7% | 98 | 0.1 | 17 | 6.0 | $ 122,132,882 | -4.9% | 38.5 | -1.5 | 52 | 0.7 |
| PC TRADITIONAL PC | PRIVATE LABEL | $ 390,181,493 | $ (17,244,583) | -4.2% | -4.2% | 5.4 | -0.4 | 122,325,951 | -6.1% | -6.1% | $ 1.73 | $ (0.07) | $ 462 | $ (29.29) | $ 343,101,331 | -3.7% | 75 | -0.4 | 13 | 1.7 | $ 47,080,162 | -8.2% | 38.1 | -1.8 | 23 | -4.6 |
| PC TRADITIONAL PC | UTZ | $ 220,622,036 | $ 7,890,339 | 3.7% | 3.7% | 3.1 | 0.0 | 48,013,336 | 5.1% | 5.1% | $ 1.77 | $ 0.06 | $ 769 | $ (84.81) | $ 185,619,630 | 3.5% | 25 | 2.6 | 18 | -0.8 | $ 35,002,406 | 4.7% | 47.3 | 1.4 | 10 | 0.4 |
| PC TRADITIONAL PC | WISE | $ 112,506,812 | $ 1,857,832 | 1.7% | 1.7% | 1.6 | 0.0 | 26,517,013 | 2.2% | 2.2% | $ 1.65 | $ (0.00) | $ 391 | $ 32.52 | $ 91,668,472 | -0.2% | 26 | 0.1 | 10 | 0.9 | $ 20,838,339 | 10.8% | 44.6 | 3.3 | 7 | 0.5 |
| PC TRADITIONAL PC | HERRS | $ 78,796,734 | $ (3,597,653) | -4.4% | -4.4% | 1.1 | -0.1 | 17,359,783 | -6.4% | -6.4% | $ 1.80 | $ 0.08 | $ 385 | $ 9.18 | $ 62,804,657 | -2.7% | 18 | -5.9 | 11 | -0.5 | $ 15,992,077 | -10.4% | 49.0 | -1.1 | 7 | -3.5 |
| PC BAKED PC | Total All Products | $ 7,218,698 | $ (3,849,512) | -34.8% | -34.8% | 0.1 | -0.1 | 1,518,615 | -27.6% | -27.6% | $ 1.87 | $ 0.04 | $ 123 | $ 27.47 | $ 6,809,957 | -34.7% | 3 | -1.6 | 3 | 1.0 | $ 408,741 | -35.7% | 17.0 | 2.3 | 0 | -0.2 |
| PC BAKED PC | CONNS | $ 4,104,955 | $ (1,396,097) | -25.4% | -25.4% | 0.1 | 0.0 | 1,059,465 | -24.0% | -24.0% | $ 2.14 | $ (0.21) | $ 373 | $ (143.40) | $ 3,868,701 | -26.6% | 1 | -0.1 | 7 | -0.2 | $ 236,255 | 3.0% | 19.4 | 8.9 | 0 | 0.0 |
| PC BAKED PC | RUFFLES | $ 1,437,859 | $ (2,747,354) | -65.6% | -65.6% | 0.0 | 0.0 | 151,830 | -65.7% | -65.7% | $ 1.48 | $ 0.00 | $ 12 | $ (2.58) | $ 1,365,878 | -64.6% | 1 | -1.3 | 1 | 0.0 | $ 71,981 | -77.7% | 14.0 | -6.5 | 0 | -0.3 |
| PC BAKED PC | SNYDER OF BERLIN | $ 793,288 | $ 461,432 | 139.0% | 139.0% | 0.0 | 0.0 | 133,947 | 136.0% | 136.0% | $ 2.53 | $ 0.03 | $ 58 | $ 25.07 | $ 758,247 | 146.1% | 0 | 0.1 | 2 | -0.3 | $ 35,041 | 47.9% | 11.3 | -4.2 | 0 | 0.0 |
| PC BAKED PC | MIKESELLS | $ 674,721 | $ (32,633) | -4.6% | -4.6% | 0.0 | 0.0 | 118,174 | -6.1% | -6.1% | $ 1.80 | $ (0.25) | $ 41 | $ (11.19) | $ 634,667 | -6.0% | 0 | 0.0 | 1 | 0.0 | $ 40,055 | 24.6% | 13.0 | 2.2 | 0 | 0.0 |
| PC CRISPS PC | Total All Products | $ 1,107,003,294 | $ 27,277,229 | 2.5% | 2.5% | 15.4 | 0.0 | 210,227,432 | 1.3% | 1.3% | $ 1.74 | $ 0.01 | $ 893 | $ (6.49) | $ 989,319,800 | 2.2% | 99 | 0.3 | 32 | -2.9 | $ 117,683,494 | 5.4% | 31.2 | 1.7 | 48 | 3.6 |
| PC CRISPS PC | PRINGLES | $ 778,806,814 | $ 16,604,231 | 2.2% | 2.2% | 10.9 | 0.0 | 154,838,036 | 1.4% | 1.4% | $ 1.69 | $ (0.00) | $ 629 | $ (6.75) | $ 696,260,482 | 1.6% | 99 | 0.4 | 22 | -0.3 | $ 82,546,332 | 7.3% | 30.8 | 1.4 | 32 | 1.9 |
| PC CRISPS PC | LAYS | $ 177,661,407 | $ 2,599,380 | 1.5% | 1.5% | 2.5 | 0.0 | 35,318,891 | -1.6% | -1.6% | $ 1.69 | $ 0.04 | $ 267 | $ 106.27 | $ 154,175,531 | 2.2% | 82 | 0.0 | 7 | -1.4 | $ 23,485,876 | -3.1% | 38.0 | 2.1 | 23 | 4.6 |
| PC CRISPS PC | MUNCHOS | $ 81,894,274 | $ 3,893,573 | 5.0% | 5.0% | 1.1 | 0.0 | 10,916,680 | 4.8% | 4.8% | $ 1.77 | $ 0.00 | $ 73 | $ 1.86 | $ 77,664,329 | 4.9% | 72 | 0.2 | 2 | 0.2 | $ 4,229,945 | 7.6% | 16.1 | 1.2 | 9 | 0.8 |
| PC KETTLE PC | Total All Products | $ 1,185,471,378 | $ 109,226,352 | 10.1% | 10.1% | 16.5 | 1.2 | 205,329,421 | 7.9% | 7.9% | $ 2.32 | $ 0.03 | $ 1,013 | $ 52.76 | $ 990,996,384 | 10.9% | 97 | 0.2 | 47 | 5.5 | $ 194,474,994 | 6.5% | 42.2 | 0.8 | 63 | 3.7 |
| PC KETTLE PC | LAYS | $ 374,310,009 | $ 24,628,242 | 7.0% | 7.0% | 5.2 | 0.2 | 63,861,063 | 3.2% | 3.2% | $ 2.46 | $ (0.03) | $ 318 | $ 7.41 | $ 309,819,772 | 7.6% | 87 | 0.7 | 14 | 3.2 | $ 64,490,238 | 4.5% | 45.1 | 2.2 | 32 | 3.8 |
| PC KETTLE PC | CAPE COD | $ 234,074,674 | $ 37,417,496 | 19.0% | 19.0% | 3.3 | 0.5 | 39,348,049 | 20.0% | 20.0% | $ 2.69 | $ 0.04 | $ 338 | $ 53.04 | $ 189,549,311 | 19.7% | 64 | 6.7 | 11 | 0.8 | $ 44,525,363 | 16.2% | 44.9 | 0.0 | 15 | -0.4 |
| PC KETTLE PC | KETTLE | $ 187,023,402 | $ 16,874,400 | 9.9% | 9.9% | 2.6 | 0.2 | 31,186,239 | 6.7% | 6.7% | $ 2.45 | $ 0.08 | $ 223 | $ 9.54 | $ 151,453,241 | 12.0% | 66 | 2.4 | 12 | 0.4 | $ 35,570,161 | 1.9% | 48.9 | -0.4 | 24 | 0.1 |
| PC KETTLE PC | PRIVATE LABEL | $ 91,704,651 | $ 2,335,094 | 2.6% | 2.6% | 1.3 | 0.0 | 19,760,627 | 2.8% | 2.8% | $ 1.63 | $ (0.05) | $ 169 | $ (29.11) | $ 81,730,969 | 2.9% | 52 | -1.0 | 7 | 0.7 | $ 9,973,682 | -0.1% | 35.0 | 2.0 | 7 | 0.0 |
| PC KETTLE PC | UTZ | $ 50,113,435 | $ 4,346,369 | 9.5% | 9.5% | 0.7 | 0.0 | 8,652,181 | 9.2% | 9.2% | $ 2.32 | $ 0.04 | $ 219 | $ 10.41 | $ 45,297,922 | 9.8% | 19 | 0.5 | 7 | 0.0 | $ 4,815,513 | 6.6% | 28.3 | 0.6 | 3 | 0.2 |
| PC KETTLE PC | BOULDER CANYON | $ 35,734,213 | $ 13,566,363 | 61.2% | 61.2% | 0.5 | 0.2 | 6,691,483 | 57.3% | 57.3% | $ 3.34 | $ 0.48 | $ 83 | $ 10.23 | $ 30,652,217 | 71.0% | 24 | 6.3 | 5 | 0.2 | $ 5,081,996 | 19.7% | 45.5 | -3.5 | 4 | 0.5 |
| PC KETTLE PC | HERRS | $ 27,130,179 | $ 48,005 | 0.2% | 0.2% | 0.4 | 0.0 | 3,815,307 | -2.5% | -2.5% | $ 1.59 | $ 0.15 | $ 241 | $ 3.69 | $ 24,467,216 | 0.5% | 8 | -0.4 | 10 | -0.7 | $ 2,662,963 | -2.5% | 27.8 | -5.8 | 2 | -0.1 |
| PC KETTLE PC | ZAPPS | $ 23,345,757 | $ 2,590,012 | 12.5% | 12.5% | 0.3 | 0.0 | 3,522,030 | 9.6% | 9.6% | $ 1.62 | $ (0.07) | $ 215 | $ 1.03 | $ 21,151,002 | 14.1% | 7 | 0.1 | 8 | -0.2 | $ 2,194,754 | -0.9% | 25.5 | -1.5 | 1 | -0.1 |
| PC KETTLE PC | MARTINS | $ 17,096,027 | $ 832,224 | 5.1% | 5.1% | 0.2 | 0.0 | 4,011,459 | 6.1% | 6.1% | $ 2.05 | $ (0.07) | $ 498 | $ 41.44 | $ 14,328,266 | 4.6% | 3 | -0.1 | 11 | -0.2 | $ 2,767,761 | -1.3% | 39.4 | -2.3 | 1 | -0.1 |
| PC KETTLE PC | KRUNCHERS | $ 16,743,609 | $ (1,752,778) | -9.5% | -9.5% | 0.2 | 0.0 | 2,736,997 | -10.5% | -10.5% | $ 2.12 | $ (0.01) | $ 112 | $ (10.35) | $ 13,065,906 | -6.7% | 11 | -0.1 | 5 | -0.6 | $ 3,677,903 | -18.1% | 46.7 | -2.1 | 2 | -0.4 |
| PC KETTLE PC | HAWAIIAN | $ 13,935,264 | $ 154,437 | 1.1% | 1.1% | 0.2 | 0.0 | 2,358,774 | -1.3% | -1.3% | $ 2.62 | $ 0.03 | $ 125 | $ 5.36 | $ 11,545,179 | 1.5% | 10 | -0.2 | 4 | -0.5 | $ 2,390,085 | -0.6% | 41.3 | 1.8 | 1 | -0.2 |
| TORTILLA | Total All Products | $ 4,819,425,657 | $ 140,921,129 | 3.0% | 3.0% | 100.0 | 0.0 | 1,193,040,677 | 2.0% | 2.0% | $ 2.44 | $ (0.00) | $ 4,037 | $ (26.87) | $ 3,928,336,983 | 1.6% | 100 | 0.0 | 86 | 4.6 | $ 891,088,673 | 9.8% | 52.1 | 0.5 | 89 | 1.7 |
| TORTILLA | DORITOS | $ 2,127,603,501 | $ 101,518,225 | 5.0% | 5.0% | 44.1 | 0.8 | 441,453,398 | 1.7% | 1.7% | $ 2.20 | $ 0.02 | $ 1,730 | $ 27.20 | $ 1,642,526,919 | 2.9% | 100 | 0.0 | 26 | 5.2 | $ 485,076,582 | 13.0% | 57.0 | -1.3 | 75 | 0.4 |
| TORTILLA | TOSTITOS | $ 1,160,725,804 | $ (1,054,324) | -0.1% | -0.1% | 24.1 | -0.7 | 267,428,083 | 3.7% | 3.7% | $ 3.25 | $ (0.09) | $ 1,003 | $ (39.70) | $ 956,192,786 | -1.4% | 93 | 1.0 | 14 | -2.2 | $ 204,533,019 | 6.7% | 59.2 | 3.4 | 56 | 0.6 |
| TORTILLA | SANTITAS | $ 251,975,841 | $ (5,320,668) | -2.1% | -2.1% | 5.2 | -0.3 | 88,654,065 | -2.3% | -2.3% | $ 2.03 | $ (0.01) | $ 245 | $ (27.28) | $ 239,722,169 | -1.5% | 75 | 0.7 | 2 | -0.1 | $ 12,253,672 | -12.6% | 25.9 | 1.1 | 11 | -0.9 |
| TORTILLA | PRIVATE LABEL | $ 235,423,240 | $ 22,829,068 | 10.7% | 10.7% | 4.9 | 0.3 | 91,417,146 | 13.2% | 13.2% | $ 2.06 | $ 0.14 | $ 313 | $ 22.38 | $ 212,484,458 | 12.7% | 71 | 2.9 | 9 | 0.4 | $ 22,938,783 | -4.4% | 35.8 | -2.5 | 20 | -1.0 |
| TORTILLA | BARCEL | $ 175,309,575 | $ 22,759,583 | 14.9% | 14.9% | 3.6 | 0.4 | 38,523,928 | 14.9% | 14.9% | $ 2.12 | $ 0.05 | $ 554 | $ 4.59 | $ 159,181,554 | 13.5% | 38 | 6.4 | 6 | 0.1 | $ 16,128,021 | 30.7% | 36.0 | 1.0 | 13 | 1.2 |
| TORTILLA | ON THE BORDER | $ 138,521,610 | $ (2,425,182) | -1.7% | -1.7% | 2.9 | -0.1 | 47,076,143 | -4.4% | -4.4% | $ 2.94 | $ (0.11) | $ 177 | $ (11.75) | $ 117,279,663 | -0.2% | 44 | 1.3 | 3 | 0.2 | $ 21,241,947 | -9.3% | 53.6 | -3.1 | 15 | -1.5 |
| TORTILLA | MISSION | $ 107,487,611 | $ (2,234,852) | -2.0% | -2.0% | 2.2 | -0.1 | 40,678,981 | 2.5% | 2.5% | $ 2.85 | $ 0.12 | $ 149 | $ 3.12 | $ 70,113,375 | -17.5% | 56 | 1.3 | 5 | -0.9 | $ 37,374,236 | 51.1% | 66.4 | 12.5 | 16 | -1.8 |
| TORTILLA | CALIDAD | $ 72,887,406 | $ 7,511,626 | 11.5% | 11.5% | 1.5 | 0.1 | 32,601,858 | 10.8% | 10.8% | $ 1.84 | $ (0.01) | $ 122 | $ (8.65) | $ 64,106,657 | 12.1% | 43 | 2.4 | 2 | -0.1 | $ 8,780,749 | 7.4% | 43.8 | 1.8 | 9 | 0.7 |
| TORTILLA | GARDEN OF EATIN | $ 66,426,358 | $ 5,836,198 | 9.6% | 9.6% | 1.4 | 0.1 | 13,695,867 | 11.1% | 11.1% | $ 4.09 | $ 0.23 | $ 92 | $ (2.62) | $ 58,883,341 | 11.5% | 44 | 4.7 | 5 | 0.1 | $ 7,543,017 | -3.1% | 36.1 | 0.6 | 6 | 1.3 |
| TORTILLA | FOOD SHOULD TASTE GOOD | $ 38,896,554 | $ (349,557) | -0.9% | -0.9% | 0.8 | 0.0 | 5,678,813 | -3.3% | -3.3% | $ 3.02 | $ 0.23 | $ 52 | $ 0.51 | $ 31,988,766 | 2.2% | 46 | -0.8 | 4 | -0.5 | $ 6,907,788 | -13.2% | 42.2 | -4.8 | 5 | -2.0 |
| RTE POPCORN | Total All Products | $ 1,044,837,149 | $ 124,315,571 | 13.5% | 13.5% | 100.0 | 0.0 | 159,484,070 | 9.3% | 9.3% | $ 2.36 | $ 0.11 | $ 847 | $ 78.11 | $ 890,017,704 | 14.0% | 99 | -0.1 | 53 | 4.0 | $ 154,819,446 | 10.7% | 39.2 | 1.6 | 72 | 1.4 |
| RTE POPCORN | SMARTFOOD | $ 267,935,787 | $ 56,879,041 | 26.9% | 26.9% | 25.6 | 2.7 | 35,195,695 | 32.6% | 32.6% | $ 2.32 | $ 0.12 | $ 232 | $ 45.04 | $ 241,236,082 | 23.1% | 88 | 2.4 | 7 | 0.9 | $ 26,699,705 | 77.0% | 33.5 | 9.4 | 28 | 6.9 |
| RTE POPCORN | SKINNY POP | $ 165,445,686 | $ 63,454,195 | 62.2% | 62.2% | 15.8 | 4.8 | 15,540,941 | 57.5% | 57.5% | $ 3.66 | $ (0.08) | $ 175 | $ 48.30 | $ 137,322,047 | 63.2% | 57 | 21.0 | 3 | 0.8 | $ 28,123,640 | 57.7% | 56.8 | -2.8 | 14 | 3.7 |
| RTE POPCORN | POPCORN INDIANA | $ 67,267,364 | $ (14,575,465) | -17.8% | -17.8% | 6.4 | -2.5 | 9,801,710 | -19.3% | -19.3% | $ 3.25 | $ 0.18 | $ 80 | $ (10.98) | $ 55,244,315 | -15.4% | 56 | 0.2 | 8 | 2.1 | $ 12,023,049 | -27.2% | 41.9 | -2.7 | 10 | -6.2 |
| RTE POPCORN | ANGIES | $ 55,344,811 | $ 10,801,813 | 24.3% | 24.3% | 5.3 | 0.5 | 5,874,207 | 19.3% | 19.3% | $ 3.15 | $ 0.06 | $ 94 | $ 12.32 | $ 45,075,404 | 28.9% | 31 | 5.7 | 5 | 0.6 | $ 10,269,407 | 7.1% | 47.2 | -6.7 | 8 | 0.1 |
| RTE POPCORN | PRIVATE LABEL | $ 48,357,976 | $ 6,379,268 | 15.2% | 15.2% | 4.6 | 0.1 | 9,293,522 | 7.5% | 7.5% | $ 2.10 | $ 0.08 | $ 64 | $ (32.12) | $ 39,985,711 | 17.6% | 49 | 1.5 | 5 | 0.9 | $ 8,372,264 | 4.8% | 41.6 | -0.7 | 9 | 1.6 |
| RTE POPCORN | CRACKER JACK | $ 43,264,321 | $ (5,589,025) | -11.4% | -11.4% | 4.1 | -1.2 | 8,827,420 | -11.3% | -11.3% | $ 1.52 | $ (0.08) | $ 38 | $ (5.44) | $ 37,001,475 | -14.6% | 75 | -2.5 | 3 | -0.4 | $ 6,262,846 | 13.0% | 31.2 | 5.8 | 18 | -1.1 |
| RTE POPCORN | CHESTERS | $ 33,731,396 | $ (10,103,721) | -23.0% | -23.0% | 3.2 | -1.5 | 4,188,471 | -28.0% | -28.0% | $ 1.87 | $ 0.15 | $ 44 | $ (6.71) | $ 30,708,629 | -22.8% | 24 | -15.8 | 3 | -0.9 | $ 3,022,768 | -25.3% | 22.6 | 0.4 | 4 | -4.1 |
| RTE POPCORN | SIGNATURE BRANDS | $ 32,619,709 | $ 4,165,163 | 14.6% | 14.6% | 3.1 | 0.0 | 9,803,154 | 17.2% | 17.2% | $ 5.03 | $ (0.08) | $ 49 | $ 21.14 | $ 23,595,367 | 21.2% | 5 | -0.6 | 8 | 1.4 | $ 9,024,342 | 0.4% | 45.1 | -7.1 | 2 | -0.1 |
| RTE POPCORN | CRUNCH N MUNCH | $ 31,176,646 | $ (1,976,881) | -6.0% | -6.0% | 3.0 | -0.6 | 9,526,016 | -7.4% | -7.4% | $ 1.32 | $ (0.05) | $ 32 | $ (0.74) | $ 27,072,217 | -2.5% | 60 | -3.8 | 3 | 0.2 | $ 4,104,429 | -23.8% | 27.7 | -6.4 | 6 | -1.1 |
| RTE POPCORN | WISE | $ 21,491,485 | $ (1,294,638) | -5.7% | -5.7% | 2.1 | -0.4 | 4,019,823 | -7.8% | -7.8% | $ 1.70 | $ 0.09 | $ 74 | $ (2.57) | $ 17,336,947 | -6.4% | 23 | 1.0 | 3 | -0.2 | $ 4,154,538 | -2.7% | 46.8 | -0.3 | 4 | 0.2 |
| RTE POPCORN | JAYS | $ 19,569,085 | $ (4,750,322) | -19.5% | -19.5% | 1.9 | -0.8 | 3,103,638 | -18.2% | -18.2% | $ 2.09 | $ 0.10 | $ 124 | $ (29.64) | $ 16,599,849 | -19.3% | 12 | 0.1 | 4 | -0.3 | $ 2,969,237 | -20.7% | 41.0 | 0.3 | 3 | -0.5 |
| RTE POPCORN | CAPE COD | $ 13,998,808 | $ 7,400,308 | 112.2% | 112.2% | 1.3 | 0.6 | 1,293,661 | 114.9% | 114.9% | $ 3.01 | $ (0.01) | $ 27 | $ 4.26 | $ 12,228,286 | 111.6% | 31 | 12.7 | 3 | 0.4 | $ 1,770,522 | 116.1% | 29.6 | -0.9 | 3 | 0.9 |
| RTE POPCORN | LANCE | $ 13,940,524 | $ (453,038) | -3.1% | -3.1% | 1.3 | -0.2 | 2,166,960 | -2.0% | -2.0% | $ 2.27 | $ 0.01 | $ 73 | $ (0.28) | $ 12,914,397 | -2.6% | 7 | 0.0 | 2 | -0.1 | $ 1,026,127 | -9.9% | 21.6 | -5.2 | 2 | 0.0 |
| RTE POPCORN | UTZ | $ 12,975,559 | $ 71,355 | 0.6% | 0.6% | 1.2 | -0.2 | 2,641,643 | 2.0% | 2.0% | $ 1.42 | $ 0.03 | $ 72 | $ (0.56) | $ 12,011,782 | 0.6% | 13 | 0.2 | 3 | -0.3 | $ 963,777 | 0.0% | 23.2 | 2.0 | 2 | 0.1 |
| RTE POPCORN | ORVILLE REDENBACHERS | $ 12,310,512 | $ (13,090,102) | -51.5% | -51.5% | 1.2 | -1.6 | 1,808,360 | -47.8% | -47.8% | $ 2.96 | $ 0.46 | $ 12 | $ (11.47) | $ 8,840,479 | -55.0% | 20 | -26.0 | 2 | -2.4 | $ 3,470,032 | -39.9% | 48.3 | 8.1 | 1 | -1.5 |
| RTE POPCORN | G H CRETORS | $ 10,958,470 | $ 2,160,815 | 24.6% | 24.6% | 1.0 | 0.1 | 1,974,843 | 5.4% | 5.4% | $ 3.47 | $ (0.45) | $ 61 | $ 27.48 | $ 8,907,730 | 23.4% | 11 | 3.5 | 2 | 0.0 | $ 2,050,741 | 29.9% | 52.3 | -2.7 | 3 | 0.8 |
| RTE POPCORN | POPCORNOPOLIS | $ 10,268,034 | $ 4,586,525 | 80.7% | 80.7% | 1.0 | 0.4 | 1,089,044 | 83.4% | 83.4% | $ 4.84 | $ (0.31) | $ 100 | $ 25.10 | $ 8,656,245 | 81.7% | 9 | 5.9 | 3 | 0.4 | $ 1,611,789 | 75.4% | 37.7 | 1.1 | 3 | 2.0 |
| RTE POPCORN | HERRS | $ 10,196,415 | $ 677,168 | 7.1% | 7.1% | 1.0 | 0.0 | 1,633,251 | 2.5% | 2.5% | $ 1.49 | $ 0.14 | $ 66 | $ (0.73) | $ 9,505,841 | 6.8% | 9 | 0.8 | 4 | -0.1 | $ 690,574 | 11.6% | 20.7 | 0.8 | 2 | 0.4 |
| RTE POPCORN | GOURMET SELECT | $ 10,090,728 | $ (2,280,540) | -18.4% | -18.4% | 1.0 | -0.4 | 2,227,808 | -12.2% | -12.2% | $ 5.05 | $ 0.23 | $ 19 | $ 2.15 | $ 7,989,428 | 0.6% | 7 | -0.3 | 6 | 0.2 | $ 2,101,299 | -52.5% | 33.9 | -19.2 | 2 | -0.6 |
| RTE POPCORN | OLD DUTCH | $ 9,566,380 | $ 92,375 | 1.0% | 1.0% | 0.9 | -0.1 | 1,540,357 | -0.4% | -0.4% | $ 2.05 | $ (0.03) | $ 233 | $ (12.94) | $ 7,864,549 | -2.9% | 4 | -0.1 | 6 | 0.5 | $ 1,701,831 | 23.7% | 43.2 | 4.2 | 1 | 0.0 |
| RTE POPCORN | WERTHERS ORIGINAL | $ 9,499,391 | $ 5,393,905 | 131.4% | 131.4% | 0.9 | 0.5 | 1,014,344 | 117.9% | 117.9% | $ 2.64 | $ (0.58) | $ 14 | $ 5.81 | $ 7,676,939 | 130.8% | 26 | 15.8 | 1 | -0.2 | $ 1,822,452 | 134.0% | 35.5 | -6.9 | 3 | 1.1 |
| RTE POPCORN | BETTER MADE | $ 5,793,957 | $ 348,693 | 6.4% | 6.4% | 0.6 | 0.0 | 1,060,161 | 6.4% | 6.4% | $ 1.60 | $ (0.01) | $ 193 | $ 2.09 | $ 5,300,598 | 21.2% | 3 | 0.1 | 6 | 2.4 | $ 493,359 | -63.9% | 26.4 | -17.0 | 0 | 0.0 |
| RTE POPCORN | KATHY KAYE | $ 5,468,745 | $ 1,388,187 | 34.0% | 34.0% | 0.5 | 0.1 | 962,748 | 35.6% | 35.6% | $ 2.82 | $ (0.85) | $ 7 | $ 1.32 | $ 3,282,018 | 53.0% | 6 | 1.9 | 1 | 0.2 | $ 2,186,728 | 13.0% | 71.0 | -5.8 | 3 | 0.4 |
| RTE POPCORN | ALL OTHER BRAND | $ 5,221,355 | $ (1,617,092) | -23.6% | -23.6% | 0.5 | -0.2 | 1,142,100 | -15.1% | -15.1% | $ 4.65 | $ (1.78) | $ 71 | $ 21.73 | $ 3,728,486 | 5.1% | 3 | -1.3 | 1 | 0.2 | $ 1,492,869 | -54.7% | 42.7 | -25.9 | 1 | -0.6 |
| RTE POPCORN | ROCKY MOUNTAIN POPCORN COMPANY | $ 5,014,319 | $ 238,048 | 5.0% | 5.0% | 0.5 | 0.0 | 526,549 | 3.4% | 3.4% | $ 1.63 | $ 0.10 | $ 29 | $ (11.63) | $ 4,630,818 | 7.0% | 3 | 0.0 | 3 | 0.5 | $ 383,501 | -14.5% | 16.6 | -3.0 | 0 | 0.0 |
| RTE POPCORN | BARREL O FUN | $ 4,788,249 | $ (1,109,831) | -18.8% | -18.8% | 0.5 | -0.2 | 1,280,312 | -19.7% | -19.7% | $ 2.50 | $ 0.58 | $ 58 | $ (14.98) | $ 4,047,703 | -17.5% | 5 | 0.0 | 3 | 0.5 | $ 740,546 | -25.3% | 40.7 | -1.4 | 1 | -0.9 |
| RTE POPCORN | SNACKWELLS | $ 4,206,792 | $ 2,161,733 | 105.7% | 105.7% | 0.4 | 0.2 | 1,411,426 | 383.5% | 383.5% | $ 0.99 | $ (1.33) | $ 7 | $ 2.61 | $ 4,022,492 | 119.5% | 9 | 5.7 | 2 | -0.5 | $ 184,300 | -13.4% | 10.2 | -9.0 | 0 | 0.1 |
| RTE POPCORN | KETTLE | $ 3,922,942 | $ 2,214,235 | 129.6% | 129.6% | 0.4 | 0.2 | 414,147 | 87.1% | 87.1% | $ 2.96 | $ 0.57 | $ 24 | $ 15.13 | $ 3,067,682 | 135.1% | 15 | 10.0 | 3 | 0.1 | $ 855,260 | 111.9% | 48.5 | -12.1 | 1 | -0.7 |
| RTE POPCORN | POP SECRET | $ 3,594,698 | $ 2,104,556 | 141.2% | 141.2% | 0.3 | 0.2 | 442,745 | 167.5% | 167.5% | $ 2.51 | $ (0.03) | $ 7 | $ 4.76 | $ 2,655,660 | 136.9% | 20 | 6.0 | 2 | -0.3 | $ 939,038 | 154.5% | 46.8 | -3.2 | 2 | -2.8 |
| RTE POPCORN | 479 DEGREE POPCORN | $ 3,526,145 | $ 832,015 | 30.9% | 30.9% | 0.3 | 0.0 | 346,026 | 40.8% | 40.8% | $ 2.84 | $ (0.04) | $ 9 | $ (5.73) | $ 2,803,970 | 40.1% | 10 | 2.0 | 3 | 0.0 | $ 722,175 | 4.2% | 47.0 | -8.4 | 1 | 0.1 |
| CHEESE SNACKS | Total All Products | $ 1,859,088,993 | $ 113,046,035 | 6.5% | 6.5% | 100.0 | 0.0 | 365,589,205 | 1.2% | 1.2% | $ 1.89 | $ 0.06 | $ 1,511 | $ 44.05 | $ 1,559,142,611 | 4.8% | 100 | 0.1 | 34 | 0.0 | $ 299,946,382 | 16.4% | 45.2 | 4.3 | 76 | 3.2 |
| CHEESE SNACKS | CHEETOS | $ 1,532,283,603 | $ 91,026,791 | 6.3% | 6.3% | 82.4 | -0.1 | 294,337,942 | 0.8% | 0.8% | $ 1.89 | $ 0.05 | $ 1,241 | $ 37.98 | $ 1,265,583,156 | 4.0% | 99 | 0.3 | 20 | -2.4 | $ 266,700,448 | 18.7% | 49.0 | 5.3 | 65 | 3.0 |
| CHEESE SNACKS | CHESTERS | $ 70,277,451 | $ 4,279,297 | 6.5% | 6.5% | 3.8 | 0.0 | 9,963,130 | 6.3% | 6.3% | $ 1.98 | $ (0.00) | $ 64 | $ 1.87 | $ 67,392,077 | 6.5% | 74 | 0.4 | 1 | -0.1 | $ 2,885,374 | 7.1% | 14.9 | 1.2 | 7 | 0.6 |
| CHEESE SNACKS | PRIVATE LABEL | $ 47,988,819 | $ (31,796) | -0.1% | -0.1% | 2.6 | -0.2 | 13,119,933 | -8.7% | -8.7% | $ 1.88 | $ 0.10 | $ 59 | $ 3.31 | $ 43,395,603 | 0.4% | 61 | -1.0 | 3 | 0.5 | $ 4,593,216 | -4.6% | 25.8 | -1.3 | 7 | 0.5 |
| CHEESE SNACKS | UTZ | $ 47,293,315 | $ 3,306,133 | 7.5% | 7.5% | 2.5 | 0.0 | 12,537,606 | 9.2% | 9.2% | $ 3.20 | $ 0.20 | $ 89 | $ (1.72) | $ 41,840,756 | 10.8% | 34 | 1.8 | 4 | 0.1 | $ 5,452,560 | -12.2% | 28.5 | -5.4 | 10 | -0.5 |
| CORN SNACKS | Total All Products | $ 953,894,756 | $ (60,135,584) | -5.9% | -5.9% | 100.0 | 0.0 | 205,989,861 | -8.0% | -8.0% | $ 2.11 | $ 0.05 | $ 796 | $ (71.01) | $ 819,849,628 | -6.3% | 99 | -0.7 | 17 | -5.5 | $ 134,045,128 | -3.5% | 39.7 | 3.3 | 57 | -0.3 |
| CORN SNACKS | FRITOS | $ 717,611,378 | $ (61,523,364) | -7.9% | -7.9% | 75.2 | -1.6 | 160,854,749 | -9.7% | -9.7% | $ 2.25 | $ 0.09 | $ 604 | $ (63.59) | $ 607,118,532 | -8.8% | 98 | -0.7 | 8 | -3.8 | $ 110,492,846 | -2.4% | 44.7 | 5.0 | 44 | 1.9 |
| CORN SNACKS | GENERAL MILLS | $ 131,352,690 | $ 8,610,372 | 7.0% | 7.0% | 13.8 | 1.7 | 21,407,397 | 5.6% | 5.6% | $ 1.88 | $ (0.00) | $ 109 | $ 2.94 | $ 120,170,966 | 7.0% | 86 | -2.5 | 3 | 0.0 | $ 11,181,724 | 6.6% | 18.1 | 0.4 | 7 | -0.4 |
| CORN SNACKS | POPCORNERS | $ 25,229,252 | $ (1,050,313) | -4.0% | -4.0% | 2.6 | 0.1 | 3,430,976 | -5.3% | -5.3% | $ 1.75 | $ (0.04) | $ 80 | $ (3.17) | $ 21,408,079 | 0.2% | 20 | -0.3 | 2 | 0.4 | $ 3,821,173 | -22.2% | 44.7 | -4.0 | 6 | -1.1 |
| PORK RINDS | Total All Products | $ 397,138,459 | $ 23,737,174 | 6.4% | 6.4% | 100.0 | 0.0 | 48,573,481 | 5.8% | 5.8% | $ 1.65 | $ 0.05 | $ 343 | $ 14.26 | $ 369,395,680 | 6.4% | 89 | 0.3 | 12 | -0.2 | $ 27,742,779 | 5.5% | 20.7 | 0.4 | 25 | -1.1 |
| PORK RINDS | BAKEN ETS | $ 131,080,787 | $ 12,098,602 | 10.2% | 10.2% | 33.0 | 1.1 | 14,118,026 | 9.9% | 9.9% | $ 1.77 | $ 0.02 | $ 130 | $ 10.74 | $ 123,572,966 | 9.7% | 62 | -0.4 | 3 | -0.5 | $ 7,507,821 | 18.8% | 18.3 | 1.8 | 9 | 0.0 |
| PORK RINDS | GOLDEN FLAKE | $ 40,001,821 | $ 3,496,951 | 9.6% | 9.6% | 10.1 | 0.3 | 4,617,822 | 9.9% | 9.9% | $ 1.65 | $ 0.00 | $ 328 | $ 2.86 | $ 37,226,814 | 12.0% | 9 | 0.3 | 8 | -0.5 | $ 2,775,007 | -15.0% | 19.7 | -4.1 | 2 | -0.3 |
| PORK RINDS | MACS | $ 33,277,891 | $ 559,459 | 1.7% | 1.7% | 8.4 | -0.4 | 5,020,586 | -3.6% | -3.6% | $ 1.51 | $ 0.00 | $ 87 | $ 10.63 | $ 32,150,734 | 2.1% | 30 | -0.9 | 4 | 0.0 | $ 1,127,158 | -8.2% | 9.7 | -3.4 | 2 | -0.1 |
| PORK RINDS | TURKEY CREEK SNACKS | $ 19,644,385 | $ 759,238 | 4.0% | 4.0% | 4.9 | -0.1 | 2,267,302 | 3.3% | 3.3% | $ 1.25 | $ 0.03 | $ 122 | $ 7.98 | $ 18,749,878 | 4.0% | 6 | 0.6 | 4 | 0.5 | $ 894,507 | 4.2% | 14.8 | 2.2 | 1 | 0.0 |
| PORK RINDS | TOMS | $ 18,289,311 | $ 595,808 | 3.4% | 3.4% | 4.6 | -0.1 | 2,097,044 | 53.0% | 53.0% | $ 1.39 | $ 0.11 | $ 93 | $ 4.92 | $ 16,001,456 | 2.9% | 4 | 0.4 | 4 | 1.0 | $ 2,287,855 | 6.5% | 29.8 | -0.9 | 2 | -0.1 |
| PORK RINDS | PRIVATE LABEL | $ 13,677,498 | $ 621,299 | 4.8% | 4.8% | 3.4 | -0.1 | 2,150,275 | 2.5% | 2.5% | $ 1.66 | $ 0.07 | $ 85 | $ (20.05) | $ 12,889,511 | 5.5% | 16 | 0.6 | 3 | 0.4 | $ 787,987 | -6.5% | 24.0 | -1.0 | 1 | 0.0 |
| PORK RINDS | UTZ | $ 11,664,217 | $ (625,480) | -5.1% | -5.1% | 2.9 | -0.4 | 1,433,352 | -13.9% | -13.9% | $ 2.26 | $ 0.34 | $ 67 | $ 1.44 | $ 11,312,867 | -3.5% | 7 | -2.5 | 2 | -0.2 | $ 351,350 | -37.6% | 10.5 | -4.1 | 1 | -0.8 |
| PORK RINDS | RUDOLPHS | $ 7,331,353 | $ 838,580 | 12.9% | 12.9% | 1.8 | 0.1 | 1,191,573 | -6.1% | -6.1% | $ 1.53 | $ 0.18 | $ 57 | $ 48.85 | $ 7,190,324 | 11.5% | 20 | 0.5 | 3 | 0.7 | $ 141,029 | 217.1% | 5.1 | 3.2 | 0 | 0.2 |
| PORK RINDS | BRIMS | $ 6,226,955 | $ (531,655) | -7.9% | -7.9% | 1.6 | -0.2 | 883,457 | -8.1% | -8.1% | $ 1.32 | $ 0.11 | $ 229 | $ (60.08) | $ 5,439,838 | -7.5% | 1 | 0.0 | 5 | -1.1 | $ 787,117 | -10.0% | 33.9 | -4.7 | 0 | 0.0 |
| PORK RINDS | GUERRERO | $ 6,221,852 | $ 389,797 | 6.7% | 6.7% | 1.6 | 0.0 | 733,295 | 3.1% | 3.1% | $ 3.11 | $ 0.25 | $ 46 | $ (25.63) | $ 5,612,841 | 11.9% | 14 | 3.7 | 1 | -0.2 | $ 609,011 | -25.3% | 31.4 | -6.6 | 2 | -0.1 |
| PORK RINDS | CAROLINA COUNTRY SNACKS | $ 6,191,971 | $ 830,137 | 15.5% | 15.5% | 1.6 | 0.1 | 759,953 | 18.6% | 18.6% | $ 1.63 | $ 0.02 | $ 257 | $ 52.22 | $ 5,490,268 | 12.8% | 5 | 0.1 | 9 | 0.2 | $ 701,703 | 46.3% | 25.5 | 5.9 | 0 | 0.0 |
| PORK RINDS | MISSION | $ 5,827,671 | $ 513,870 | 9.7% | 9.7% | 1.5 | 0.0 | 618,260 | 3.3% | 3.3% | $ 2.30 | $ 0.17 | $ 45 | $ (25.83) | $ 5,358,657 | 13.9% | 13 | 0.8 | 2 | 0.3 | $ 469,014 | -22.9% | 22.0 | -8.8 | 2 | -0.5 |
| PORK RINDS | WALLACES | $ 5,798,506 | $ 542,110 | 10.3% | 10.3% | 1.5 | 0.1 | 607,739 | 9.0% | 9.0% | $ 1.11 | $ 0.01 | $ 551 | $ 153.49 | $ 4,944,294 | 5.5% | 0 | -0.1 | 14 | 0.6 | $ 854,212 | 50.2% | 29.7 | 6.6 | 0 | 0.0 |
| PORK RINDS | ALL OTHER BRAND | $ 5,081,381 | $ 652,324 | 14.7% | 14.7% | 1.3 | 0.1 | 978,564 | 21.8% | 21.8% | $ 1.87 | $ (0.01) | $ 30 | $ (19.19) | $ 4,883,784 | 12.6% | 19 | 2.9 | 1 | -0.5 | $ 197,597 | 113.4% | 14.5 | 5.2 | 0 | 0.0 |
| PORK RINDS | EL SABROSO | $ 5,039,480 | $ (1,196,012) | -19.2% | -19.2% | 1.3 | -0.4 | 543,157 | -20.5% | -20.5% | $ 1.68 | $ 0.00 | $ 70 | $ (15.70) | $ 4,895,291 | -18.8% | 13 | -0.3 | 2 | 0.0 | $ 144,188 | -29.3% | 10.8 | 0.5 | 0 | -0.1 |
| PORK RINDS | EL RANCHERO | $ 4,896,771 | $ (370,557) | -7.0% | -7.0% | 1.2 | -0.2 | 928,227 | -5.4% | -5.4% | $ 1.89 | $ (0.09) | $ 37 | $ (7.07) | $ 4,626,621 | -9.0% | 18 | 1.4 | 2 | -0.3 | $ 270,150 | 46.9% | 18.9 | 9.7 | 0 | 0.0 |
| PORK RINDS | LEES | $ 4,713,640 | $ 740,359 | 18.6% | 18.6% | 1.2 | 0.1 | 519,342 | 17.6% | 17.6% | $ 1.64 | $ 0.01 | $ 217 | $ 6.12 | $ 4,279,193 | 16.7% | 1 | 0.0 | 4 | -0.3 | $ 434,448 | 42.1% | 25.7 | 6.9 | 0 | 0.0 |
| PORK RINDS | BEMAR SNACKS | $ 4,523,764 | $ 305,346 | 7.2% | 7.2% | 1.1 | 0.1 | 445,763 | 5.2% | 5.2% | $ 2.47 | $ 0.03 | $ 296 | $ 5.20 | $ 3,585,391 | -7.5% | 0 | 0.0 | 3 | 0.5 | $ 938,374 | 172.7% | 56.3 | 30.2 | 0 | 0.1 |
| PORK RINDS | SOUTHERN RECIPE | $ 4,205,714 | $ (221,521) | -5.0% | -5.0% | 1.1 | -0.1 | 442,468 | -11.5% | -11.5% | $ 1.18 | $ 0.01 | $ 90 | $ (9.69) | $ 3,736,819 | -3.3% | 1 | -0.1 | 3 | -0.9 | $ 468,895 | -16.7% | 31.3 | -2.5 | 1 | -0.1 |
| PORK RINDS | HOGS HEAVEN | $ 3,506,516 | $ (185,245) | -5.0% | -5.0% | 0.9 | -0.1 | 517,275 | -7.6% | -7.6% | $ 1.31 | $ 0.03 | $ 98 | $ (8.55) | $ 3,154,860 | -0.1% | 2 | -0.1 | 3 | -0.3 | $ 351,656 | -34.0% | 44.4 | -7.5 | 0 | -0.1 |
| PORK RINDS | LOWREYS BACON CURLS | $ 3,271,357 | $ 829,678 | 34.0% | 34.0% | 0.8 | 0.2 | 356,806 | 33.7% | 33.7% | $ 1.00 | $ 0.00 | $ 19 | $ (1.63) | $ 3,214,175 | 34.5% | 4 | 0.5 | 2 | 0.0 | $ 57,182 | 9.3% | 4.0 | -1.2 | 0 | 0.0 |
| PORK RINDS | BONNEVALS | $ 3,141,029 | $ 999,838 | 46.7% | 46.7% | 0.8 | 0.2 | 195,804 | 42.8% | 42.8% | $ 2.97 | $ 0.11 | $ 484 | $ 42.84 | $ 2,659,542 | 50.1% | 0 | 0.0 | 2 | 0.0 | $ 481,487 | 30.5% | 57.6 | -5.7 | 0 | 0.0 |
| PORK RINDS | MAMBI | $ 2,941,481 | $ 88,144 | 3.1% | 3.1% | 0.7 | 0.0 | 329,019 | 2.0% | 2.0% | $ 2.92 | $ 0.09 | $ 170 | $ (39.30) | $ 2,860,117 | 1.8% | 1 | 0.0 | 5 | 0.8 | $ 81,364 | 90.9% | 12.3 | 6.3 | 0 | 0.1 |
| PORK RINDS | LA TONITA | $ 2,821,058 | $ 1,542,234 | 120.6% | 120.6% | 0.7 | 0.4 | 360,748 | 91.1% | 91.1% | $ 2.92 | $ 0.47 | $ 249 | $ 14.39 | $ 2,654,207 | 173.5% | 11 | 8.5 | 1 | -0.1 | $ 166,851 | -45.9% | 23.7 | -29.5 | 0 | 0.0 |
| PORK RINDS | COUNTRY CREEK FARM | $ 2,213,902 | $ 162,061 | 7.9% | 7.9% | 0.6 | 0.0 | 289,446 | 5.6% | 5.6% | $ 3.82 | $ 0.08 | $ 69 | $ 9.80 | $ 1,915,013 | 12.8% | 1 | 0.0 | 2 | 0.1 | $ 298,889 | -15.7% | 53.0 | 5.2 | 0 | 0.1 |
| PORK RINDS | HERRS | $ 1,979,999 | $ (424,027) | -17.6% | -17.6% | 0.5 | -0.1 | 185,237 | -20.9% | -20.9% | $ 1.09 | $ 0.04 | $ 36 | $ (0.78) | $ 1,835,574 | -18.4% | 2 | -0.3 | 2 | -0.1 | $ 144,426 | -6.1% | 20.2 | 1.5 | 1 | 0.0 |
| PORK RINDS | JUNIOR JOHNSON | $ 1,897,296 | $ 125,507 | 7.1% | 7.1% | 0.5 | 0.0 | 265,387 | 7.8% | 7.8% | $ 1.16 | $ (0.03) | $ 34 | $ 0.58 | $ 1,573,839 | 5.8% | 3 | 0.1 | 3 | 0.0 | $ 323,457 | 13.7% | 48.9 | 3.6 | 1 | 0.1 |
| PORK RINDS | BETTER MADE | $ 1,775,848 | $ 196,307 | 12.4% | 12.4% | 0.4 | 0.0 | 221,557 | 10.6% | 10.6% | $ 1.06 | $ (0.04) | $ 77 | $ 8.39 | $ 1,581,292 | 24.4% | 1 | -0.2 | 2 | -0.1 | $ 194,556 | -37.0% | 27.6 | -9.7 | 0 | 0.0 |
| PORK RINDS | OLE | $ 1,749,661 | $ 103,387 | 6.3% | 6.3% | 0.4 | 0.0 | 205,222 | 8.9% | 8.9% | $ 3.02 | $ (0.02) | $ 72 | $ 11.07 | $ 1,622,607 | 5.8% | 3 | -0.5 | 1 | -0.1 | $ 127,054 | 13.1% | 24.2 | 1.3 | 0 | 0.0 |
| REMAINING SNACKS | Total All Products | $ 3,117,268,598 | $ 154,402,468 | 5.2% | 5.2% | 100.0 | 0.0 | 533,057,817 | 5.1% | 5.1% | $ 2.22 | $ 0.00 | $ 2,517 | $ 42.54 | $ 2,738,181,822 | 5.3% | 100 | 0.0 | 150 | -12.5 | $ 379,086,777 | 4.6% | 31.3 | 1.0 | 90 | 1.0 |
| REMAINING SNACKS | CHEX MIX | $ 398,145,332 | $ 2,444,308 | 0.6% | 0.6% | 12.8 | -0.6 | 89,999,242 | -2.1% | -2.1% | $ 2.38 | $ 0.05 | $ 314 | $ (6.52) | $ 341,114,968 | 2.0% | 98 | 0.7 | 16 | -0.6 | $ 57,030,364 | -7.1% | 30.5 | -2.1 | 26 | -2.4 |
| REMAINING SNACKS | FUNYUNS | $ 329,802,190 | $ 18,418,752 | 5.9% | 5.9% | 10.6 | 0.1 | 36,045,851 | -0.7% | -0.7% | $ 1.71 | $ 0.02 | $ 266 | $ 11.60 | $ 304,648,898 | 3.3% | 93 | -1.7 | 5 | -0.1 | $ 25,153,292 | 53.6% | 25.2 | 4.3 | 25 | 0.0 |
| REMAINING SNACKS | CHESTERS | $ 244,735,842 | $ 27,868,504 | 12.9% | 12.9% | 7.9 | 0.5 | 42,617,814 | 13.5% | 13.5% | $ 1.56 | $ 0.00 | $ 227 | $ 23.35 | $ 227,806,850 | 12.4% | 74 | 1.2 | 4 | 0.7 | $ 16,928,992 | 19.9% | 26.4 | 1.5 | 19 | 1.0 |
| REMAINING SNACKS | SUNCHIPS | $ 226,497,422 | $ 10,744,097 | 5.0% | 5.0% | 7.3 | 0.0 | 35,129,008 | 4.0% | 4.0% | $ 2.71 | $ (0.04) | $ 197 | $ 1.10 | $ 189,440,124 | 1.9% | 87 | -0.3 | 5 | -1.4 | $ 37,057,299 | 24.5% | 46.2 | 10.9 | 27 | 7.0 |
| REMAINING SNACKS | SUNSHINE CHEEZ IT | $ 214,546,479 | $ 8,793,723 | 4.3% | 4.3% | 6.9 | -0.1 | 44,166,112 | -2.7% | -2.7% | $ 2.75 | $ (0.03) | $ 184 | $ 0.04 | $ 175,560,526 | 7.2% | 86 | 3.4 | 10 | -0.3 | $ 38,985,954 | -7.3% | 42.8 | -5.0 | 31 | -1.8 |
| REMAINING SNACKS | MUNCHIES | $ 188,163,883 | $ (5,472,981) | -2.8% | -2.8% | 6.0 | -0.5 | 30,560,311 | -4.0% | -4.0% | $ 2.44 | $ 0.01 | $ 152 | $ (6.24) | $ 173,298,487 | -2.7% | 88 | -1.6 | 4 | 0.1 | $ 14,865,396 | -4.5% | 20.1 | 0.5 | 17 | -1.5 |
| REMAINING SNACKS | PEPPERIDGE FARM | $ 165,408,217 | $ (7,179,081) | -4.2% | -4.2% | 5.3 | -0.5 | 37,721,519 | -1.3% | -1.3% | $ 2.56 | $ 0.08 | $ 151 | $ (7.67) | $ 129,574,525 | -4.5% | 76 | -0.4 | 14 | -0.6 | $ 35,833,692 | -3.0% | 49.0 | -2.0 | 33 | -4.2 |
| REMAINING SNACKS | GARDETTOS | $ 107,717,417 | $ 10,025,017 | 10.3% | 10.3% | 3.5 | 0.2 | 19,739,486 | 7.7% | 7.7% | $ 2.64 | $ 0.03 | $ 98 | $ 6.51 | $ 99,974,452 | 9.8% | 71 | 0.2 | 4 | 0.0 | $ 7,742,965 | 16.4% | 16.4 | 1.0 | 3 | -0.2 |
| REMAINING SNACKS | FRITOS | $ 106,939,330 | $ 106,938,694 | 16801238.3% | 16801238.3% | 3.4 | 3.4 | 23,771,884 | 20729503.2% | 20729503.2% | $ 1.83 | $ (1.44) | $ 91 | $ 90.66 | $ 91,005,192 | 14297810.9% | 45 | 44.9 | 2 | 0.7 | $ 15,934,139 | 0.0% | 42.5 | 42.5 | 12 | 11.8 |
| REMAINING SNACKS | PRIVATE LABEL | $ 92,828,643 | $ 11,173,864 | 13.7% | 13.7% | 3.0 | 0.2 | 22,082,579 | 8.4% | 8.4% | $ 2.22 | $ 0.17 | $ 95 | $ 9.24 | $ 83,256,478 | 14.2% | 76 | 2.5 | 8 | 0.4 | $ 9,572,165 | 9.1% | 25.9 | 0.0 | 12 | -1.1 |
| REMAINING SNACKS | PIRATES BOOTY | $ 81,955,081 | $ 4,034,628 | 5.2% | 5.2% | 2.6 | 0.0 | 7,441,819 | 7.0% | 7.0% | $ 3.99 | $ 0.21 | $ 92 | $ (0.69) | $ 71,448,515 | 7.2% | 49 | 4.2 | 3 | 0.2 | $ 10,506,566 | -6.5% | 35.3 | -1.7 | 8 | -0.8 |
| REMAINING SNACKS | KELLOGG | $ 68,717,132 | $ (40,564,021) | -37.1% | -37.1% | 2.2 | -1.5 | 5,972,530 | -39.7% | -39.7% | $ 2.62 | $ (0.12) | $ 68 | $ (34.24) | $ 55,197,330 | -39.8% | 73 | -6.1 | 8 | -3.2 | $ 13,519,802 | -23.2% | 38.7 | 4.3 | 10 | -4.6 |
| REMAINING SNACKS | CALBEE | $ 66,205,985 | $ 29,992,493 | 82.8% | 82.8% | 2.1 | 0.9 | 7,732,357 | 85.7% | 85.7% | $ 1.81 | $ (0.01) | $ 97 | $ 16.06 | $ 55,636,139 | 82.8% | 55 | 4.9 | 4 | 0.9 | $ 10,569,846 | 83.0% | 44.5 | 3.9 | 24 | 6.0 |
| REMAINING SNACKS | ANDY CAPPS | $ 47,751,343 | $ 2,120,088 | 4.6% | 4.6% | 1.5 | 0.0 | 8,581,282 | 5.4% | 5.4% | $ 1.31 | $ 0.01 | $ 52 | $ (0.95) | $ 45,983,927 | 4.7% | 49 | -0.2 | 2 | -0.1 | $ 1,767,416 | 2.1% | 9.9 | -0.1 | 3 | 0.3 |
| REMAINING SNACKS | PLANTERS | $ 45,633,940 | $ (10,181,636) | -18.2% | -18.2% | 1.5 | -0.4 | 4,282,926 | -25.8% | -25.8% | $ 3.89 | $ 0.22 | $ 41 | $ (8.87) | $ 40,671,071 | -17.7% | 61 | -6.5 | 3 | -0.6 | $ 4,962,869 | -22.7% | 25.8 | -3.1 | 3 | -2.2 |
| REMAINING SNACKS | POP CHIPS | $ 39,546,092 | $ (6,839,640) | -14.7% | -14.7% | 1.3 | -0.3 | 3,533,823 | -3.6% | -3.6% | $ 2.37 | $ 0.06 | $ 52 | $ (10.21) | $ 32,834,997 | -14.3% | 51 | 4.8 | 5 | -2.2 | $ 6,711,096 | -16.7% | 42.1 | -1.1 | 7 | -0.4 |
| REMAINING SNACKS | UTZ | $ 39,023,484 | $ (1,785,059) | -4.4% | -4.4% | 1.3 | -0.1 | 10,531,875 | -2.3% | -2.3% | $ 2.92 | $ 0.13 | $ 90 | $ (3.95) | $ 36,332,055 | -3.6% | 38 | 0.0 | 3 | -0.1 | $ 2,691,429 | -13.5% | 19.6 | -1.3 | 7 | -1.1 |
| REMAINING SNACKS | TGI FRIDAYS | $ 38,598,049 | $ (2,853,990) | -6.9% | -6.9% | 1.2 | -0.2 | 6,033,269 | -13.2% | -13.2% | $ 1.82 | $ 0.03 | $ 45 | $ (1.11) | $ 36,814,454 | -6.4% | 32 | -4.1 | 3 | 0.0 | $ 1,783,595 | -16.5% | 9.1 | -0.9 | 1 | -2.2 |
| REMAINING SNACKS | FRITO LAY | $ 38,082,395 | $ 38,082,393 | 1529459430.6% | 1529459430.6% | 1.2 | 1.2 | 7,260,376 | 300796767.8% | 300796767.8% | $ 6.46 | $ 5.43 | $ 66 | $ 65.89 | $ 33,063,273 | 1327882183.3% | 26 | 26.0 | 1 | 0.0 | $ 5,019,122 | 0.0% | 53.8 | 53.8 | 4 | 3.9 |
| REMAINING SNACKS | SABRITAS | $ 36,724,679 | $ 3,526,399 | 10.6% | 10.6% | 1.2 | 0.1 | 4,941,665 | 7.7% | 7.7% | $ 1.69 | $ (0.02) | $ 80 | $ 5.02 | $ 34,472,663 | 9.8% | 20 | -0.9 | 2 | 0.0 | $ 2,252,016 | 24.1% | 19.0 | 1.2 | 3 | -0.1 |
| REMAINING SNACKS | SUN MAID | $ 31,622,066 | $ 2,562,850 | 8.8% | 8.8% | 1.0 | 0.0 | 3,754,515 | 9.4% | 9.4% | $ 3.00 | $ 0.01 | $ 30 | $ (0.29) | $ 29,589,535 | 13.1% | 61 | -0.2 | 4 | -0.1 | $ 2,032,531 | -29.7% | 18.8 | -8.4 | 3 | -2.0 |
| REMAINING SNACKS | COMBOS | $ 30,191,084 | $ 1,579,274 | 5.5% | 5.5% | 1.0 | 0.0 | 4,722,991 | 2.2% | 2.2% | $ 1.67 | $ 0.01 | $ 33 | $ (0.78) | $ 27,509,036 | 3.9% | 26 | -4.4 | 1 | -0.1 | $ 2,682,048 | 25.6% | 16.7 | 3.3 | 1 | 0.1 |
| REMAINING SNACKS | NABISCO | $ 27,671,061 | $ (8,848,239) | -24.2% | -24.2% | 0.9 | -0.3 | 4,959,704 | -29.5% | -29.5% | $ 2.75 | $ 0.10 | $ 29 | $ (10.00) | $ 21,576,965 | -22.9% | 62 | -1.7 | 3 | -0.7 | $ 6,094,096 | -28.7% | 50.4 | -4.2 | 13 | -2.7 |
| REMAINING SNACKS | PRINGLES | $ 23,499,572 | $ (8,415,312) | -26.4% | -26.4% | 0.8 | -0.3 | 3,604,977 | -30.1% | -30.1% | $ 2.12 | $ 0.04 | $ 24 | $ (18.06) | $ 22,293,394 | -23.4% | 54 | -4.8 | 3 | -1.1 | $ 1,206,178 | -57.4% | 12.4 | -7.7 | 2 | -4.1 |
| REMAINING SNACKS | BIMBO | $ 21,362,520 | $ 1,050,660 | 5.2% | 5.2% | 0.7 | 0.0 | 4,746,404 | 6.6% | 6.6% | $ 2.05 | $ 0.16 | $ 96 | $ 1.03 | $ 18,930,967 | 6.0% | 17 | 0.7 | 2 | -0.1 | $ 2,431,553 | -0.6% | 41.3 | 1.4 | 4 | 0.1 |
| REMAINING SNACKS | BEANITOS | $ 15,248,984 | $ 3,741,452 | 32.5% | 32.5% | 0.5 | 0.1 | 1,921,565 | 33.6% | 33.6% | $ 2.96 | $ (0.02) | $ 25 | $ 1.65 | $ 12,729,284 | 28.9% | 31 | 5.3 | 3 | 0.2 | $ 2,519,700 | 54.2% | 39.7 | 4.8 | 2 | 0.5 |
| REMAINING SNACKS | PIK NIK | $ 14,815,817 | $ 891,063 | 6.4% | 6.4% | 0.5 | 0.0 | 2,799,100 | 5.3% | 5.3% | $ 1.70 | $ (0.00) | $ 25 | $ (1.70) | $ 14,091,324 | 7.0% | 43 | 1.8 | 2 | 0.1 | $ 724,493 | -3.4% | 19.4 | -0.4 | 1 | 0.1 |
| REMAINING SNACKS | TERRA | $ 12,152,095 | $ 24,492 | 0.2% | 0.2% | 0.4 | 0.0 | 1,324,320 | -5.0% | -5.0% | $ 3.42 | $ (0.04) | $ 87 | $ 21.54 | $ 11,116,403 | 1.9% | 39 | -0.5 | 3 | 0.3 | $ 1,035,692 | -15.0% | 24.8 | -4.1 | 1 | -0.3 |
| REMAINING SNACKS | DORITOS | $ 11,714,396 | $ 2,796,041 | 31.4% | 31.4% | 0.4 | 0.1 | 1,976,587 | 31.8% | 31.8% | $ 1.92 | $ 0.14 | $ 21 | $ 9.19 | $ 10,650,957 | 36.0% | 26 | 2.4 | 1 | 0.1 | $ 1,063,438 | -2.4% | 28.3 | -5.0 | 2 | -2.3 |
| REMAINING SNACKS | WISE | $ 10,656,793 | $ 699,537 | 7.0% | 7.0% | 0.3 | 0.0 | 1,639,707 | 4.7% | 4.7% | $ 1.59 | $ 0.10 | $ 44 | $ 3.20 | $ 9,848,137 | 7.8% | 19 | 1.0 | 2 | 0.0 | $ 808,657 | -1.7% | 22.7 | -1.7 | 2 | 0.1 |
| REMAINING SNACKS | QUAKER | $ 10,254,525 | $ (1,566,765) | -13.3% | -13.3% | 0.3 | -0.1 | 1,413,870 | -14.1% | -14.1% | $ 2.60 | $ 0.53 | $ 11 | $ (5.09) | $ 9,389,533 | -8.6% | 44 | -3.0 | 4 | -0.2 | $ 864,991 | -44.1% | 17.2 | -9.1 | 2 | -0.7 |
| REMAINING SNACKS | TOMS | $ 9,706,361 | $ 667,909 | 7.4% | 7.4% | 0.3 | 0.0 | 1,663,826 | 10.6% | 10.6% | $ 1.33 | $ 0.11 | $ 58 | $ 5.18 | $ 9,043,997 | 5.9% | 5 | 1.4 | 3 | 0.4 | $ 662,364 | 33.7% | 16.4 | 3.6 | 1 | 0.4 |
| REMAINING SNACKS | GLUTINO | $ 9,272,537 | $ (693,069) | -7.0% | -7.0% | 0.3 | 0.0 | 722,908 | -4.9% | -4.9% | $ 3.94 | $ (0.07) | $ 13 | $ (0.45) | $ 8,530,656 | -7.0% | 39 | 0.9 | 3 | -0.5 | $ 741,881 | -6.6% | 18.6 | -0.4 | 1 | -0.2 |
| REMAINING SNACKS | LUNDBERG | $ 8,587,269 | $ (906,741) | -9.6% | -9.6% | 0.3 | 0.0 | 1,006,588 | -11.4% | -11.4% | $ 3.22 | $ 0.08 | $ 13 | $ (59.56) | $ 7,687,532 | -9.2% | 24 | -0.9 | 3 | -0.2 | $ 899,737 | -12.6% | 28.1 | -1.7 | 1 | 0.2 |
| VARIETY PACKS | Total All Products | $ 1,281,559,591 | $ 34,894,947 | 2.8% | 2.8% | 100.0 | 0.0 | 267,050,255 | -0.8% | -0.8% | $ 7.42 | $ 0.22 | $ 1,129 | $ (11.82) | $ 1,114,993,586 | 5.2% | 81 | -0.9 | 9 | 1.0 | $ 166,566,004 | -10.7% | 51.6 | 1.0 | 44 | -1.4 |
| VARIETY PACKS | FRITO LAY | $ 1,110,952,545 | $ (49,092,331) | -4.2% | -4.2% | 86.7 | -6.4 | 233,579,218 | -6.9% | -6.9% | $ 7.61 | $ 0.31 | $ 996 | $ (58.30) | $ 967,736,875 | -2.0% | 81 | -0.8 | 7 | 0.4 | $ 143,215,669 | -17.2% | 52.5 | 1.3 | 42 | -1.9 |
| VARIETY PACKS | DORITOS | $ 106,536,734 | $ 70,014,717 | 191.7% | 191.7% | 8.3 | 5.4 | 19,930,154 | 183.3% | 183.3% | $ 6.55 | $ 0.18 | $ 104 | $ 54.47 | $ 91,704,648 | 202.2% | 56 | 26.8 | 1 | 0.1 | $ 14,832,085 | 140.2% | 51.3 | 6.1 | 12 | 7.1 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | Total All Products | $ 1,276,746,211 | $ 181,285,599 | 16.5% | 16.5% | 100.0 | 0.0 | 178,661,944 | 14.8% | 14.8% | $ 3.09 | $ 0.03 | $ 1,127 | $ 114.96 | $ 1,093,178,424 | 17.7% | 87 | 0.9 | 80 | 6.7 | $ 183,567,787 | 10.2% | 40.0 | 0.2 | 64 | 2.1 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | SKINNY POP | $ 165,445,686 | $ 63,454,195 | 62.2% | 62.2% | 0.0 | 0.0 | 15,540,941 | 57.5% | 57.5% | $ 3.66 | $ (0.08) | $ 175 | $ 48.30 | $ 137,322,047 | 63.2% | 57 | 21.0 | 3 | 0.8 | $ 28,123,640 | 57.7% | 56.8 | -2.8 | 14 | 3.7 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | SENSIBLE PORTIONS | $ 131,021,958 | $ 32,517,084 | 33.0% | 33.0% | 0.0 | 0.0 | 21,641,211 | 27.3% | 27.3% | $ 2.63 | $ 0.10 | $ 130 | $ 24.72 | $ 118,953,194 | 36.5% | 53 | 4.5 | 5 | 0.2 | $ 12,068,765 | 6.2% | 27.5 | -1.9 | 12 | 2.9 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | PIRATES BOOTY | $ 82,066,069 | $ 4,105,678 | 5.3% | 5.3% | 0.0 | 0.0 | 7,446,880 | 7.0% | 7.0% | $ 3.98 | $ 0.20 | $ 92 | $ (0.60) | $ 71,540,175 | 7.2% | 49 | 4.2 | 3 | 0.2 | $ 10,525,895 | -6.4% | 35.3 | -1.7 | 8 | -0.8 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | POPCORN INDIANA | $ 69,183,672 | $ (13,936,986) | -16.8% | -16.8% | 0.0 | 0.0 | 10,163,339 | -18.6% | -18.6% | $ 3.23 | $ 0.21 | $ 81 | $ (10.56) | $ 56,976,351 | -14.1% | 56 | 0.2 | 8 | 2.3 | $ 12,207,321 | -27.4% | 41.6 | -3.5 | 11 | -6.0 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | GARDEN OF EATIN | $ 66,426,358 | $ 5,823,055 | 9.6% | 9.6% | 0.0 | 0.0 | 13,695,867 | 11.1% | 11.1% | $ 4.09 | $ 0.23 | $ 92 | $ (2.63) | $ 58,883,341 | 11.5% | 44 | 4.7 | 5 | 0.1 | $ 7,543,017 | -3.2% | 36.1 | 0.6 | 6 | 1.3 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | CALBEE | $ 64,581,741 | $ 28,343,501 | 78.2% | 78.2% | 0.0 | 0.0 | 7,456,704 | 79.0% | 79.0% | $ 1.78 | $ (0.05) | $ 100 | $ 18.84 | $ 54,165,427 | 77.8% | 54 | 4.1 | 5 | 0.9 | $ 10,416,314 | 80.3% | 45.1 | 4.5 | 24 | 5.9 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | ANGIES | $ 55,793,038 | $ 11,250,041 | 25.3% | 25.3% | 0.0 | 0.0 | 5,913,596 | 20.1% | 20.1% | $ 3.15 | $ 0.05 | $ 95 | $ 12.80 | $ 45,434,210 | 30.0% | 31 | 5.7 | 5 | 0.5 | $ 10,358,829 | 8.1% | 47.2 | -6.7 | 8 | 0.2 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | TERRA | $ 51,866,161 | $ 7,658,713 | 17.3% | 17.3% | 0.0 | 0.0 | 5,631,565 | 16.5% | 16.5% | $ 3.89 | $ 0.18 | $ 82 | $ 17.18 | $ 47,557,157 | 19.1% | 56 | 1.8 | 5 | 0.4 | $ 4,309,004 | 1.1% | 24.2 | -3.2 | 3 | 0.1 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | POP CHIPS | $ 43,242,318 | $ (8,997,276) | -17.2% | -17.2% | 0.0 | 0.0 | 4,018,597 | -10.9% | -10.9% | $ 2.43 | $ 0.03 | $ 55 | $ (11.09) | $ 36,089,658 | -16.5% | 53 | 4.6 | 6 | -2.9 | $ 7,152,661 | -20.5% | 41.4 | -2.2 | 7 | -0.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | FOOD SHOULD TASTE GOOD | $ 40,673,412 | $ (1,336,536) | -3.2% | -3.2% | 0.0 | 0.0 | 5,873,880 | -4.6% | -4.6% | $ 3.01 | $ 0.24 | $ 52 | $ (1.39) | $ 33,568,770 | -0.2% | 49 | -2.5 | 5 | -1.1 | $ 7,104,642 | -15.3% | 41.5 | -4.8 | 5 | -3.6 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | BOULDER CANYON | $ 39,129,320 | $ 14,660,181 | 59.9% | 59.9% | 0.0 | 0.0 | 7,359,177 | 60.1% | 60.1% | $ 3.31 | $ 0.43 | $ 82 | $ 14.14 | $ 33,714,647 | 68.4% | 26 | 5.5 | 6 | -0.2 | $ 5,414,673 | 21.6% | 44.2 | -2.5 | 4 | 0.4 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | XOCHITL | $ 32,724,475 | $ (2,972,340) | -8.3% | -8.3% | 0.0 | 0.0 | 6,559,895 | -8.8% | -8.8% | $ 4.49 | $ 0.03 | $ 157 | $ (107.35) | $ 28,935,493 | -7.3% | 10 | 1.0 | 3 | -0.7 | $ 3,788,982 | -15.5% | 33.8 | -0.1 | 4 | -0.3 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | GLUTINO | $ 31,427,134 | $ (3,651,267) | -10.4% | -10.4% | 0.0 | 0.0 | 3,190,426 | -9.5% | -9.5% | $ 4.76 | $ (0.11) | $ 38 | $ (5.37) | $ 28,606,104 | -11.0% | 50 | 0.9 | 7 | 0.5 | $ 2,821,031 | -3.8% | 21.6 | 0.2 | 2 | -0.4 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | POPCORNERS | $ 31,253,942 | $ 1,311,062 | 4.4% | 4.4% | 0.0 | 0.0 | 5,597,706 | 4.5% | 4.5% | $ 1.91 | $ 0.01 | $ 108 | $ 7.61 | $ 26,680,094 | 8.7% | 22 | 1.1 | 4 | -0.1 | $ 4,573,848 | -15.4% | 43.2 | -4.0 | 7 | -1.1 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | SNYDERS OF HANOVER | $ 25,852,664 | $ 7,456,391 | 40.5% | 40.5% | 0.0 | 0.0 | 3,968,757 | 43.2% | 43.2% | $ 3.26 | $ (0.05) | $ 48 | $ 10.39 | $ 22,800,483 | 40.6% | 41 | 12.8 | 3 | 0.6 | $ 3,052,181 | 40.0% | 37.5 | 1.4 | 5 | 1.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | LATE JULY | $ 24,016,371 | $ 5,311,687 | 28.4% | 28.4% | 0.0 | 0.0 | 3,447,492 | 35.6% | 35.6% | $ 2.94 | $ 0.14 | $ 49 | $ 2.86 | $ 18,586,517 | 27.8% | 21 | 0.8 | 4 | 0.6 | $ 5,429,854 | 30.4% | 48.8 | 1.4 | 4 | 0.7 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | TOSTITOS | $ 23,008,289 | $ 603,453 | 2.7% | 2.7% | 0.0 | 0.0 | 3,822,358 | 7.0% | 7.0% | $ 3.39 | $ (0.14) | $ 37 | $ (1.37) | $ 20,110,934 | 0.5% | 48 | 3.0 | 1 | 0.0 | $ 2,897,354 | 20.8% | 44.8 | 9.6 | 6 | 0.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | GOOD HEALTH | $ 22,408,716 | $ 12,799,392 | 133.2% | 133.2% | 0.0 | 0.0 | 2,912,080 | 167.4% | 167.4% | $ 2.82 | $ (0.13) | $ 50 | $ 14.45 | $ 18,642,309 | 121.4% | 26 | 7.8 | 4 | -0.3 | $ 3,766,407 | 216.5% | 40.3 | 11.3 | 4 | 2.2 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | LAYS | $ 20,699,737 | $ 11,317,061 | 120.6% | 120.6% | 0.0 | 0.0 | 3,530,647 | 145.9% | 145.9% | $ 3.00 | $ (0.47) | $ 29 | $ 7.11 | $ 17,155,722 | 105.6% | 44 | 11.5 | 1 | 0.5 | $ 3,544,015 | 241.9% | 45.0 | 9.0 | 7 | 3.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | PRIVATE LABEL | $ 19,030,797 | $ 4,388,671 | 30.0% | 30.0% | 0.0 | 0.0 | 3,728,223 | 29.6% | 29.6% | $ 2.41 | $ 0.02 | $ 30 | $ 1.16 | $ 16,174,818 | 31.5% | 38 | 1.0 | 3 | 0.6 | $ 2,855,979 | 21.9% | 37.4 | -0.4 | 3 | 0.7 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | EATSMART | $ 16,103,969 | $ (252,547) | -1.5% | -1.5% | 0.0 | 0.0 | 1,925,940 | -3.8% | -3.8% | $ 3.13 | $ (0.04) | $ 40 | $ 1.56 | $ 14,619,696 | -0.3% | 27 | -1.1 | 3 | 0.2 | $ 1,484,273 | -12.0% | 28.1 | -2.1 | 3 | 0.1 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | BEANITOS | $ 15,248,984 | $ 3,741,452 | 32.5% | 32.5% | 0.0 | 0.0 | 1,921,565 | 33.6% | 33.6% | $ 2.96 | $ (0.02) | $ 25 | $ 1.65 | $ 12,729,284 | 28.9% | 31 | 5.3 | 3 | 0.2 | $ 2,519,700 | 54.2% | 39.7 | 4.8 | 2 | 0.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | WAY BETTER SNACKS | $ 13,089,915 | $ 5,202,613 | 66.0% | 66.0% | 0.0 | 0.0 | 1,618,106 | 79.8% | 79.8% | $ 3.23 | $ 0.20 | $ 28 | $ 8.12 | $ 10,558,715 | 60.5% | 27 | 11.5 | 4 | 0.5 | $ 2,531,199 | 93.4% | 43.4 | 4.3 | 3 | 2.2 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | UTZ | $ 12,881,029 | $ 124,031 | 1.0% | 1.0% | 0.0 | 0.0 | 2,378,596 | 5.9% | 5.9% | $ 2.77 | $ 0.02 | $ 61 | $ (9.15) | $ 11,240,748 | 0.0% | 15 | 1.3 | 3 | -0.3 | $ 1,640,281 | 8.1% | 34.5 | 1.9 | 3 | 0.2 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | RUFFLES | $ 11,403,664 | $ 261,583 | 2.3% | 2.3% | 0.0 | 0.0 | 1,704,859 | 6.4% | 6.4% | $ 3.34 | $ (0.13) | $ 21 | $ (2.82) | $ 9,821,340 | -2.0% | 35 | 1.0 | 1 | 0.0 | $ 1,582,323 | 41.4% | 46.0 | 10.1 | 4 | 0.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | DIRTY | $ 10,098,578 | $ 42,095 | 0.4% | 0.4% | 0.0 | 0.0 | 1,166,185 | -1.0% | -1.0% | $ 1.20 | $ (0.01) | $ 70 | $ (6.84) | $ 9,427,726 | 2.9% | 11 | -0.6 | 3 | 0.1 | $ 670,851 | -24.3% | 20.2 | -4.5 | 2 | -0.8 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | DEEP RIVER SNACKS | $ 10,034,763 | $ 2,939,961 | 41.4% | 41.4% | 0.0 | 0.0 | 1,247,066 | 48.4% | 48.4% | $ 1.85 | $ 0.15 | $ 86 | $ (4.80) | $ 8,543,919 | 38.1% | 8 | 3.0 | 3 | 0.2 | $ 1,490,843 | 64.2% | 35.2 | 6.9 | 3 | 1.5 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | KASHI | $ 9,662,727 | $ (6,246,647) | -39.3% | -39.3% | 0.0 | 0.0 | 1,497,236 | -36.2% | -36.2% | $ 2.81 | $ (0.06) | $ 16 | $ (4.60) | $ 8,546,271 | -36.7% | 34 | -8.8 | 3 | -1.3 | $ 1,116,456 | -53.6% | 26.0 | -7.3 | 1 | -2.9 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | EL MILAGRO | $ 9,335,747 | $ (219,353) | -2.3% | -2.3% | 0.0 | 0.0 | 3,128,319 | -6.7% | -6.7% | $ 3.01 | $ 0.13 | $ 166 | $ 4.74 | $ 8,147,298 | 0.8% | 4 | -0.5 | 3 | 0.0 | $ 1,188,449 | -19.2% | 50.6 | -0.1 | 1 | 0.0 |
| SLTY + NTRL NATURAL/ORG PLACEMENT | THE BETTER CHIP | $ 9,265,495 | $ 190,844 | 2.1% | 2.1% | 0.0 | 0.0 | 1,144,065 | -0.7% | -0.7% | $ 3.11 | $ 0.30 | $ 30 | $ 5.71 | $ 6,680,988 | 7.0% | 15 | -2.8 | 3 | 0.1 | $ 2,584,507 | -8.6% | 62.5 | -0.6 | 8 | -1.2 |
| ON-THE-GO COOKIE/CRACKER | Total All Products | $ 1,631,642,012 | $ (37,229,233) | -2.2% | -2.2% | 100.0 | 0.0 | 370,047,398 | -3.7% | -3.7% | $ 1.82 | $ 0.00 | $ 1,328 | $ (72.65) | $ 1,420,460,327 | -1.8% | 100 | 0.0 | 89 | -10.6 | $ 211,181,684 | -4.8% | 32.3 | -0.9 | 78 | 2.4 |
| ON-THE-GO COOKIE/CRACKER | NABISCO | $ 394,324,037 | $ (15,071,431) | -3.7% | -3.7% | 24.1 | -0.4 | 85,630,126 | -2.7% | -2.7% | $ 2.03 | $ 0.10 | $ 329 | $ (20.46) | $ 339,072,080 | -1.5% | 88 | 3.3 | 22 | -0.3 | $ 55,251,958 | -15.0% | 34.4 | -3.7 | 49 | -0.9 |
| ON-THE-GO COOKIE/CRACKER | LANCE | $ 315,287,480 | $ (4,521,222) | -1.4% | -1.4% | 19.3 | 0.2 | 93,420,239 | -1.2% | -1.2% | $ 1.75 | $ 0.02 | $ 347 | $ (14.69) | $ 270,635,714 | -1.5% | 69 | -0.5 | 19 | -3.5 | $ 44,651,766 | -1.0% | 36.8 | -2.1 | 21 | -4.6 |
| ON-THE-GO COOKIE/CRACKER | KEEBLER | $ 189,261,283 | $ (16,529,793) | -8.0% | -8.0% | 11.6 | -0.7 | 39,543,141 | -8.5% | -8.5% | $ 1.49 | $ 0.03 | $ 164 | $ (20.05) | $ 159,911,011 | -9.4% | 86 | -0.8 | 9 | -5.2 | $ 29,290,272 | 0.1% | 37.3 | 4.0 | 25 | 2.1 |
| ON-THE-GO COOKIE/CRACKER | AUSTIN | $ 127,566,975 | $ (8,281,862) | -6.1% | -6.1% | 7.8 | -0.3 | 50,983,155 | -6.8% | -6.8% | $ 1.23 | $ 0.03 | $ 104 | $ (5.33) | $ 125,267,883 | -5.4% | 40 | -0.8 | 6 | -1.0 | $ 2,299,092 | -33.2% | 4.6 | -3.0 | 2 | -1.8 |
| ON-THE-GO COOKIE/CRACKER | MUNCHIES | $ 83,438,777 | $ 5,210,770 | 6.7% | 6.7% | 5.1 | 0.4 | 20,043,734 | 9.3% | 9.3% | $ 0.88 | $ 0.02 | $ 79 | $ 3.02 | $ 67,932,700 | 6.5% | 60 | 6.6 | 5 | 0.1 | $ 15,506,077 | 7.4% | 50.9 | 3.9 | 30 | 3.9 |
| ON-THE-GO COOKIE/CRACKER | NUTELLA | $ 80,930,925 | $ 13,136,660 | 19.4% | 19.4% | 5.0 | 0.9 | 6,310,016 | 24.4% | 24.4% | $ 1.76 | $ 0.25 | $ 67 | $ 10.38 | $ 74,078,202 | 21.3% | 76 | 13.2 | 2 | 0.8 | $ 6,852,723 | 2.2% | 27.0 | -7.1 | 9 | 2.3 |
| ON-THE-GO COOKIE/CRACKER | NABISCO RITZ BITS | $ 80,212,066 | $ 1,814,454 | 2.3% | 2.3% | 4.9 | 0.2 | 14,421,166 | 1.7% | 1.7% | $ 1.97 | $ (0.02) | $ 70 | $ (1.46) | $ 67,632,821 | 2.6% | 86 | 0.8 | 5 | 0.0 | $ 12,579,245 | 0.8% | 34.8 | -0.9 | 23 | 2.4 |
| ON-THE-GO COOKIE/CRACKER | SUNSHINE CHEEZ IT | $ 79,442,025 | $ 1,154,156 | 1.5% | 1.5% | 4.9 | 0.2 | 12,214,876 | -9.1% | -9.1% | $ 2.00 | $ (0.22) | $ 73 | $ 0.96 | $ 63,197,848 | -3.8% | 71 | 0.8 | 5 | -2.2 | $ 16,244,177 | 29.0% | 47.8 | 11.3 | 31 | 8.9 |
| ON-THE-GO COOKIE/CRACKER | PEPPERIDGE FARM | $ 70,024,531 | $ 12,437,404 | 21.6% | 21.6% | 4.3 | 0.8 | 8,943,275 | 24.3% | 24.3% | $ 5.33 | $ 0.21 | $ 73 | $ 14.39 | $ 64,414,397 | 23.3% | 63 | 1.3 | 4 | 0.3 | $ 5,610,133 | 4.9% | 20.2 | -2.8 | 8 | 1.0 |
| ON-THE-GO COOKIE/CRACKER | HANDI SNACKS | $ 47,894,688 | $ (11,072,773) | -18.8% | -18.8% | 2.9 | -0.7 | 7,296,446 | -25.5% | -25.5% | $ 2.97 | $ (0.20) | $ 49 | $ (13.94) | $ 43,588,322 | -17.8% | 61 | -5.1 | 3 | 0.0 | $ 4,306,366 | -27.2% | 21.6 | -1.3 | 5 | -0.4 |
| ON-THE-GO COOKIE/CRACKER | PRIVATE LABEL | $ 46,768,749 | $ (7,394,495) | -13.7% | -13.7% | 2.9 | -0.3 | 12,199,335 | -14.0% | -14.0% | $ 1.53 | $ (0.02) | $ 48 | $ (22.51) | $ 44,918,024 | -13.3% | 40 | -0.6 | 4 | -0.2 | $ 1,850,725 | -21.0% | 15.6 | -1.8 | 3 | -0.4 |
| SANDWICH CRACKERS | Total All Products | $ 882,047,446 | $ (5,893,109) | -0.7% | -0.7% | 100.0 | 0.0 | 240,979,432 | -0.9% | -0.9% | $ 1.61 | $ 0.01 | $ 726 | $ (27.79) | $ 775,868,117 | -0.4% | 99 | -0.1 | 44 | -4.4 | $ 106,179,329 | -2.5% | 31.5 | -1.1 | 57 | -0.1 |
| SANDWICH CRACKERS | LANCE | $ 304,370,772 | $ (5,104,925) | -1.6% | -1.6% | 34.5 | -0.3 | 90,938,917 | -1.3% | -1.3% | $ 1.73 | $ 0.03 | $ 338 | $ (14.26) | $ 260,445,795 | -1.4% | 69 | -0.5 | 18 | -3.5 | $ 43,924,977 | -1.1% | 37.5 | -2.1 | 20 | -4.6 |
| SANDWICH CRACKERS | KEEBLER | $ 136,276,736 | $ 2,485,958 | 1.9% | 1.9% | 15.5 | 0.4 | 31,021,308 | 0.4% | 0.4% | $ 1.24 | $ (0.01) | $ 128 | $ (3.86) | $ 118,263,461 | 2.8% | 64 | -0.1 | 5 | -0.2 | $ 18,013,276 | -4.0% | 36.4 | 0.2 | 13 | 0.6 |
| SANDWICH CRACKERS | AUSTIN | $ 127,563,762 | $ (8,282,153) | -6.1% | -6.1% | 14.5 | -0.8 | 50,982,270 | -6.8% | -6.8% | $ 1.23 | $ 0.03 | $ 104 | $ (5.33) | $ 125,264,924 | -5.4% | 40 | -0.8 | 6 | -1.0 | $ 2,298,838 | -33.2% | 4.6 | -3.0 | 2 | -1.8 |
| SANDWICH CRACKERS | NABISCO | $ 85,069,128 | $ 17,055,901 | 25.1% | 25.1% | 9.6 | 2.0 | 20,259,405 | 21.4% | 21.4% | $ 1.91 | $ 0.17 | $ 84 | $ 9.23 | $ 78,961,832 | 24.6% | 66 | 6.3 | 4 | 0.7 | $ 6,107,297 | 31.9% | 24.4 | -1.6 | 7 | 0.2 |
| SANDWICH CRACKERS | MUNCHIES | $ 83,438,777 | $ 5,210,770 | 6.7% | 6.7% | 9.5 | 0.7 | 20,043,734 | 9.3% | 9.3% | $ 0.88 | $ 0.02 | $ 79 | $ 3.02 | $ 67,932,700 | 6.5% | 60 | 6.6 | 5 | 0.1 | $ 15,506,077 | 7.4% | 50.9 | 3.9 | 30 | 3.9 |
| SANDWICH CRACKERS | NABISCO RITZ BITS | $ 70,441,701 | $ 5,451,856 | 8.4% | 8.4% | 8.0 | 0.7 | 12,634,707 | 7.3% | 7.3% | $ 2.26 | $ 0.01 | $ 62 | $ 5.59 | $ 59,363,676 | 8.4% | 85 | 1.1 | 4 | 0.3 | $ 11,078,025 | 8.2% | 34.2 | -1.0 | 12 | 1.3 |
| AO OTG SNACKS | Total All Products | $ 215,322,348 | $ (17,540,677) | -7.5% | -7.5% | 100.0 | 0.0 | 38,653,364 | -9.2% | -9.2% | $ 1.28 | $ 0.02 | $ 180 | $ (18.58) | $ 187,796,694 | -6.1% | 78 | -1.1 | 12 | -0.3 | $ 27,525,654 | -16.4% | 37.8 | -2.4 | 53 | 1.5 |
| AO OTG SNACKS | NABISCO | $ 114,145,784 | $ (20,854,938) | -15.4% | -15.4% | 53.0 | -5.0 | 21,672,125 | -15.9% | -15.9% | $ 1.06 | $ 0.00 | $ 98 | $ (17.03) | $ 98,836,919 | -14.3% | 75 | -0.4 | 6 | -0.3 | $ 15,308,865 | -22.0% | 44.0 | -2.4 | 41 | -1.6 |
| AO OTG SNACKS | HANDI SNACKS | $ 40,568,798 | $ (275,101) | -0.7% | -0.7% | 18.8 | 1.3 | 6,036,127 | -2.1% | -2.1% | $ 3.35 | $ 0.07 | $ 40 | $ (6.36) | $ 36,954,949 | 1.4% | 58 | -2.2 | 3 | 0.0 | $ 3,613,850 | -18.0% | 21.5 | -3.1 | 5 | -0.1 |
| AO OTG SNACKS | SUNSHINE CHEEZ IT | $ 28,420,801 | $ 4,939,987 | 21.0% | 21.0% | 13.2 | 3.2 | 3,862,088 | 21.5% | 21.5% | $ 1.01 | $ (0.00) | $ 31 | $ 5.21 | $ 23,387,187 | 26.4% | 64 | 8.6 | 2 | 0.0 | $ 5,033,614 | 1.0% | 47.8 | 0.1 | 27 | 8.6 |
| AO OTG SNACKS | LANCE | $ 10,916,708 | $ 583,703 | 5.6% | 5.6% | 5.1 | 0.6 | 2,481,322 | 5.0% | 5.0% | $ 2.51 | $ (0.13) | $ 25 | $ 0.42 | $ 10,189,920 | 6.4% | 13 | 0.1 | 2 | -0.1 | $ 726,789 | -5.1% | 17.0 | -0.4 | 1 | 0.1 |
| OTG COOKIE/CRACKER | Total All Products | $ 534,272,218 | $ (13,795,446) | -2.5% | -2.5% | 100.0 | 0.0 | 90,414,601 | -8.2% | -8.2% | $ 3.02 | $ (0.09) | $ 434 | $ (27.07) | $ 456,795,516 | -2.4% | 90 | 2.0 | 33 | -6.0 | $ 77,476,702 | -3.2% | 31.3 | 0.1 | 44 | 5.5 |
| OTG COOKIE/CRACKER | NABISCO | $ 195,109,124 | $ (11,272,394) | -5.5% | -5.5% | 36.5 | -1.1 | 43,698,596 | -6.0% | -6.0% | $ 4.60 | $ 0.25 | $ 172 | $ (12.24) | $ 161,303,327 | -2.7% | 74 | 2.3 | 12 | -3.5 | $ 33,805,797 | -16.9% | 33.2 | -3.4 | 18 | 1.4 |
| OTG COOKIE/CRACKER | NUTELLA | $ 80,930,925 | $ 13,136,660 | 19.4% | 19.4% | 15.1 | 2.8 | 6,310,016 | 24.4% | 24.4% | $ 1.76 | $ 0.25 | $ 67 | $ 10.38 | $ 74,078,202 | 21.3% | 76 | 13.2 | 2 | 0.8 | $ 6,852,723 | 2.2% | 27.0 | -7.1 | 9 | 2.3 |
| OTG COOKIE/CRACKER | PEPPERIDGE FARM | $ 70,022,447 | $ 12,675,697 | 22.1% | 22.1% | 13.1 | 2.6 | 8,943,113 | 24.6% | 24.6% | $ 5.33 | $ 0.20 | $ 73 | $ 14.54 | $ 64,412,612 | 23.8% | 63 | 1.3 | 4 | 0.2 | $ 5,609,836 | 5.2% | 20.2 | -2.9 | 8 | 1.0 |
| OTG COOKIE/CRACKER | SUNSHINE CHEEZ IT | $ 51,021,224 | $ (3,785,831) | -6.9% | -6.9% | 9.5 | -0.5 | 8,352,788 | -18.6% | -18.6% | $ 4.37 | $ (0.16) | $ 45 | $ (7.19) | $ 39,810,662 | -15.7% | 64 | -0.5 | 4 | -1.2 | $ 11,210,563 | 47.4% | 47.8 | 16.2 | 7 | 1.3 |
| OTG COOKIE/CRACKER | KEEBLER | $ 47,893,545 | $ (18,273,500) | -27.6% | -27.6% | 9.0 | -3.1 | 7,649,024 | -32.5% | -32.5% | $ 5.20 | $ 0.34 | $ 45 | $ (18.39) | $ 37,420,965 | -34.3% | 63 | -1.8 | 5 | -3.3 | $ 10,472,580 | 14.0% | 39.8 | 13.8 | 8 | 1.1 |
| OTG COOKIE/CRACKER | PRIVATE LABEL | $ 21,216,793 | $ (4,279,361) | -16.8% | -16.8% | 4.0 | -0.7 | 4,557,873 | -15.5% | -15.5% | $ 1.43 | $ (0.08) | $ 45 | $ (5.83) | $ 20,258,330 | -16.9% | 33 | 0.4 | 2 | -0.2 | $ 958,463 | -13.2% | 18.5 | 2.6 | 2 | 0.0 |
| OTG COOKIE/CRACKER | HERSHEYS | $ 12,965,332 | $ 3,070,857 | 31.0% | 31.0% | 2.4 | 0.6 | 1,069,567 | 52.6% | 52.6% | $ 1.36 | $ 0.22 | $ 12 | $ 2.09 | $ 10,959,251 | 38.4% | 46 | 17.1 | 1 | 0.0 | $ 2,006,081 | 1.7% | 37.3 | -10.1 | 8 | -1.4 |
| OTG COOKIE/CRACKER | STAUFFERS | $ 8,664,534 | $ 500,998 | 6.1% | 6.1% | 1.6 | 0.1 | 2,939,973 | 6.7% | 6.7% | $ 2.89 | $ 0.07 | $ 14 | $ 1.28 | $ 8,554,008 | 6.5% | 27 | 0.1 | 1 | -0.1 | $ 110,526 | -18.2% | 3.1 | -1.3 | 0 | 0.0 |
| SWC MAINSTREAM FULL SIZE | Total All Products | $ 773,183,529 | $ 12,418,560 | 1.6% | 1.6% | 87.7 | 2.0 | 222,839,360 | 0.2% | 0.2% | $ 1.53 | $ 0.02 | $ 638 | $ (8.96) | $ 684,577,883 | 1.8% | 98 | 0.0 | 33 | -0.6 | $ 88,605,645 | 0.5% | 31.2 | -0.9 | 52 | 0.1 |
| SWC MAINSTREAM FULL SIZE | LANCE | $ 303,287,253 | $ (6,188,378) | -2.0% | -2.0% | 34.4 | -0.5 | 90,854,006 | -1.4% | -1.4% | $ 1.73 | $ 0.03 | $ 338 | $ (13.79) | $ 259,448,070 | -2.1% | 69 | -0.6 | 18 | -3.8 | $ 43,839,184 | -1.3% | 37.5 | -2.0 | 20 | -4.7 |
| SWC MAINSTREAM FULL SIZE | KEEBLER | $ 136,276,736 | $ 2,485,958 | 1.9% | 1.9% | 15.5 | 0.4 | 31,021,308 | 0.4% | 0.4% | $ 1.24 | $ (0.01) | $ 128 | $ (3.86) | $ 118,263,461 | 2.8% | 64 | -0.1 | 5 | -0.2 | $ 18,013,276 | -4.0% | 36.4 | 0.2 | 13 | 0.6 |
| SWC MAINSTREAM FULL SIZE | AUSTIN | $ 127,563,762 | $ (8,282,153) | -6.1% | -6.1% | 14.5 | -0.8 | 50,982,270 | -6.8% | -6.8% | $ 1.23 | $ 0.03 | $ 104 | $ (5.33) | $ 125,264,924 | -5.4% | 40 | -0.8 | 6 | -1.0 | $ 2,298,838 | -33.2% | 4.6 | -3.0 | 2 | -1.8 |
| SWC MAINSTREAM FULL SIZE | NABISCO | $ 85,069,128 | $ 17,055,901 | 25.1% | 25.1% | 9.6 | 2.0 | 20,259,405 | 21.4% | 21.4% | $ 1.91 | $ 0.17 | $ 84 | $ 9.23 | $ 78,961,832 | 24.6% | 66 | 6.3 | 4 | 0.7 | $ 6,107,297 | 31.9% | 24.4 | -1.6 | 7 | 0.2 |
| SWC MAINSTREAM FULL SIZE | MUNCHIES | $ 83,438,734 | $ 5,210,736 | 6.7% | 6.7% | 9.5 | 0.6 | 20,043,726 | 9.3% | 9.3% | $ 0.88 | $ 0.02 | $ 79 | $ 3.02 | $ 67,932,657 | 6.5% | 60 | 6.6 | 5 | 0.1 | $ 15,506,077 | 7.4% | 50.9 | 3.9 | 30 | 3.9 |
| SWC MAINSTREAM MINI | Total All Products | $ 72,685,018 | $ 5,632,872 | 8.4% | 8.4% | 8.2 | 0.7 | 13,212,037 | 6.9% | 6.9% | $ 2.26 | $ 0.01 | $ 63 | $ 5.80 | $ 61,348,189 | 8.5% | 85 | 1.1 | 4 | 0.4 | $ 11,336,829 | 8.0% | 34.0 | -1.3 | 12 | 1.4 |
| SWC MAINSTREAM MINI | NABISCO RITZ BITS | $ 70,441,701 | $ 5,451,856 | 8.4% | 8.4% | 8.0 | 0.7 | 12,634,707 | 7.3% | 7.3% | $ 2.26 | $ 0.01 | $ 62 | $ 5.59 | $ 59,363,676 | 8.4% | 85 | 1.1 | 4 | 0.3 | $ 11,078,025 | 8.2% | 34.2 | -1.0 | 12 | 1.3 |
| SWC PREMIUM FULL SIZE | Total All Products | $ 27,971,192 | $ (29,067,280) | -51.0% | -51.0% | 3.2 | -3.3 | 3,945,114 | -51.4% | -51.4% | $ 3.09 | $ 0.36 | $ 25 | $ (26.54) | $ 22,977,473 | -51.3% | 63 | -7.0 | 6 | -4.6 | $ 4,993,719 | -49.4% | 34.9 | -2.1 | 2 | -4.6 |
| SWC PREMIUM FULL SIZE | RITZ CRACKERFULS | $ 14,618,271 | $ (15,378,289) | -51.4% | -51.4% | 1.6 | -1.7 | 1,902,365 | -52.6% | -52.6% | $ 2.85 | $ 0.40 | $ 12 | $ (13.15) | $ 11,997,134 | -55.4% | 57 | -8.1 | 3 | -1.7 | $ 2,622,067 | -17.1% | 32.3 | -0.5 | 1 | -2.8 |
| SWC PREMIUM FULL SIZE | HONEYMAID GRAHAMFULS | $ 13,348,656 | $ (10,903,836) | -45.0% | -45.0% | 1.5 | -1.2 | 2,027,970 | -44.5% | -44.5% | $ 3.40 | $ 0.22 | $ 13 | $ (10.08) | $ 10,978,323 | -44.2% | 52 | -9.3 | 3 | -2.9 | $ 2,468,333 | -48.2% | 37.9 | -6.1 | 1 | -2.0 |
| SWC PREMIUM MINI | Total All Products | $ 8,207,707 | $ 5,122,739 | 166.1% | 166.1% | 0.9 | 0.6 | 982,921 | 197.4% | 197.4% | $ 3.45 | $ 0.10 | $ 13 | $ 8.82 | $ 6,964,572 | 159.8% | 29 | 15.0 | 2 | 0.0 | $ 1,243,135 | 207.4% | 34.8 | 6.3 | 1 | 0.1 |
| SWC PREMIUM MINI | HORIZON | $ 5,607,194 | $ 4,234,893 | 308.6% | 308.6% | 0.6 | 0.5 | 766,157 | 313.6% | 313.6% | $ 3.43 | $ (0.04) | $ 14 | $ 9.71 | $ 4,583,014 | 312.1% | 25 | 16.0 | 2 | 0.1 | $ 1,024,180 | 293.5% | 40.9 | -0.2 | 1 | -0.5 |
| SWC PREMIUM MINI | LATE JULY | $ 1,488,029 | $ (182,613) | -10.9% | -10.9% | 0.2 | 0.0 | 129,616 | -9.0% | -9.0% | $ 3.01 | $ (0.22) | $ 9 | $ (0.06) | $ 1,357,384 | -11.2% | 6 | -1.7 | 2 | 0.0 | $ 130,645 | -7.7% | 21.4 | 2.9 | 0 | 0.0 |
| SWC PREMIUM MINI | LANCE | $ 1,071,550 | $ 1,071,550 | 0.0% | 0.0% | 0.1 | 0.1 | 84,298 | 0.0% | 0.0% | $ 3.02 | $ 3.02 | $ 9 | $ 8.86 | $ 985,816 | 0.0% | 15 | 15.0 | 2 | 2.2 | $ 85,734 | 0.0% | 21.9 | 21.9 | 0 | 0.5 |
| SNACK BARS/GRANOLA BARS | LARABAR RENOLA | $ 527,543 | $ 527,543 | 0.0% | 0.0% | 100.0 | 0.0 | 33,554 | 0.0% | 0.0% | $ 4.80 | $ 4.80 | $ 2 | $ 1.98 | $ 427,177 | 0.0% | 2 | 2.1 | 2 | 2.2 | $ 100,365 | 0.0% | 40.1 | 40.1 | 0 | 0.3 |
| SNACK BARS/GRANOLA BARS | Total All Products | $ 527,543 | $ 527,543 | 0.0% | 0.0% | 100.0 | 0.0 | 33,554 | 0.0% | 0.0% | $ 4.80 | $ 4.80 | $ 2 | $ 1.98 | $ 427,177 | 0.0% | 2 | 2.1 | 2 | 2.2 | $ 100,365 | 0.0% | 40.1 | 40.1 | 0 | 0.3 |
| SNACK NUTS/SEEDS/CORN NUTS | LANCE | $ 2,284,769 | $ 494,065 | 27.6% | 27.6% | 100.0 | 0.0 | 453,253 | 28.8% | 28.8% | $ 1.88 | $ (0.52) | $ 17 | $ 2.58 | $ 2,004,057 | 23.9% | 6 | 0.6 | 1 | 0.0 | $ 280,712 | 62.0% | 28.2 | 1.7 | 1 | 0.3 |
| SNACK NUTS/SEEDS/CORN NUTS | Total All Products | $ 2,284,769 | $ 494,065 | 27.6% | 27.6% | 100.0 | 0.0 | 453,253 | 28.8% | 28.8% | $ 1.88 | $ (0.52) | $ 17 | $ 2.58 | $ 2,004,057 | 23.9% | 6 | 0.6 | 1 | 0.0 | $ 280,712 | 62.0% | 28.2 | 1.7 | 1 | 0.3 |
| COOKIES | Total All Products | $ 395,384,435 | $ (59,928,467) | -13.2% | -13.2% | 100.0 | 0.0 | 86,799,651 | -13.0% | -13.0% | $ 2.00 | $ (0.07) | $ 336 | $ (56.53) | $ 329,073,715 | -13.3% | 82 | -2.3 | 25 | -5.0 | $ 66,310,720 | -12.6% | 38.7 | 0.6 | 57 | 2.0 |
| COOKIES | NABISCO | $ 275,993,217 | $ (37,040,326) | -11.8% | -11.8% | 69.8 | 1.0 | 59,517,461 | -10.5% | -10.5% | $ 1.92 | $ (0.01) | $ 233 | $ (35.21) | $ 231,423,867 | -10.3% | 77 | -0.8 | 15 | -2.5 | $ 44,569,350 | -19.2% | 38.8 | -2.1 | 47 | -0.2 |
| COOKIES | KEEBLER | $ 39,059,076 | $ (20,695,863) | -34.6% | -34.6% | 9.9 | -3.2 | 6,188,092 | -40.2% | -40.2% | $ 2.56 | $ 0.37 | $ 39 | $ (19.28) | $ 30,149,993 | -40.8% | 68 | -0.8 | 4 | -4.4 | $ 8,909,083 | 0.8% | 41.8 | 13.6 | 15 | 1.0 |
| COOKIES | LANCE | $ 38,992,874 | $ (48,525) | -0.1% | -0.1% | 9.9 | 1.3 | 12,910,358 | -4.2% | -4.2% | $ 1.32 | $ 0.04 | $ 66 | $ (0.42) | $ 32,803,758 | -1.2% | 40 | -0.3 | 5 | -0.3 | $ 6,189,116 | 6.1% | 41.7 | 1.0 | 8 | 0.6 |
| COOKIES | FAMOUS AMOS | $ 6,747,495 | $ 1,152,194 | 20.6% | 20.6% | 1.7 | 0.5 | 1,325,488 | 10.2% | 10.2% | $ 1.64 | $ 0.10 | $ 9 | $ 1.78 | $ 5,204,506 | 15.6% | 30 | 5.2 | 1 | -0.2 | $ 1,542,988 | 41.1% | 39.8 | 6.3 | 2 | 0.4 |
| CRACKERS | Total All Products | $ 2,348,307,212 | $ (33,145,687) | -1.4% | -1.4% | 100.0 | 0.0 | 482,781,637 | -2.2% | -2.2% | $ 2.21 | $ 0.00 | $ 1,971 | $ (100.63) | $ 1,978,745,935 | -1.2% | 100 | 0.0 | 144 | -13.4 | $ 369,561,277 | -2.3% | 39.5 | -0.6 | 85 | 0.5 |
| CRACKERS | LANCE | $ 268,292,229 | $ (4,631,623) | -1.7% | -1.7% | 11.4 | 0.0 | 78,674,360 | -1.0% | -1.0% | $ 1.82 | $ 0.02 | $ 296 | $ (13.71) | $ 230,237,330 | -1.6% | 69 | -1.0 | 18 | -3.8 | $ 38,054,899 | -2.5% | 36.8 | -2.7 | 18 | -5.5 |
| CRACKERS | PEPPERIDGE FARM | $ 253,368,895 | $ 3,686,753 | 1.5% | 1.5% | 10.8 | 0.3 | 51,921,414 | 1.9% | 1.9% | $ 2.80 | $ 0.06 | $ 226 | $ (1.23) | $ 206,659,257 | 2.8% | 76 | -0.3 | 15 | -2.6 | $ 46,709,638 | -3.8% | 42.1 | -3.9 | 35 | -4.1 |
| CRACKERS | SUNSHINE CHEEZ IT | $ 223,349,494 | $ 12,679,294 | 6.0% | 6.0% | 9.5 | 0.6 | 42,197,526 | -2.8% | -2.8% | $ 2.41 | $ (0.11) | $ 190 | $ 1.78 | $ 180,051,859 | 6.1% | 85 | 3.9 | 11 | -1.9 | $ 43,297,635 | 5.7% | 45.5 | 0.1 | 43 | 4.5 |
| CRACKERS | STACYS | $ 220,436,207 | $ (3,524,290) | -1.6% | -1.6% | 9.4 | 0.0 | 40,612,253 | -2.8% | -2.8% | $ 3.60 | $ (0.03) | $ 208 | $ (5.15) | $ 173,045,845 | -2.6% | 76 | -0.3 | 6 | 0.2 | $ 47,390,362 | 2.5% | 61.3 | 3.0 | 35 | -6.2 |
| CRACKERS | SNACK FACTORY | $ 179,819,089 | $ 1,845,763 | 1.0% | 1.0% | 7.7 | 0.2 | 31,213,997 | -4.6% | -4.6% | $ 2.88 | $ (0.05) | $ 174 | $ (4.78) | $ 138,985,699 | 1.5% | 72 | -2.7 | 9 | 1.3 | $ 40,833,390 | -0.8% | 60.1 | 2.3 | 44 | -1.0 |
| CRACKERS | KEEBLER | $ 154,556,456 | $ 6,394,412 | 4.3% | 4.3% | 6.6 | 0.4 | 34,313,063 | 2.8% | 2.8% | $ 1.36 | $ 0.02 | $ 156 | $ 13.53 | $ 133,861,885 | 5.1% | 83 | 0.1 | 8 | -1.0 | $ 20,694,571 | -0.4% | 35.8 | 0.4 | 15 | 1.1 |
| CRACKERS | NABISCO | $ 141,918,478 | $ 13,736,181 | 10.7% | 10.7% | 6.0 | 0.6 | 30,462,155 | 9.4% | 9.4% | $ 2.39 | $ 0.12 | $ 126 | $ 12.66 | $ 126,134,977 | 13.7% | 82 | 4.1 | 9 | -1.2 | $ 15,783,501 | -8.3% | 28.8 | -6.8 | 18 | -9.4 |
| CRACKERS | AUSTIN | $ 128,468,819 | $ (9,198,768) | -6.7% | -6.7% | 5.5 | -0.3 | 51,351,933 | -7.5% | -7.5% | $ 1.24 | $ 0.04 | $ 101 | $ (6.30) | $ 126,162,705 | -5.8% | 40 | -0.8 | 6 | -0.7 | $ 2,306,115 | -37.3% | 4.6 | -3.4 | 2 | -3.7 |
| CRACKERS | MUNCHIES | $ 83,438,777 | $ 5,210,770 | 6.7% | 6.7% | 3.6 | 0.3 | 20,043,734 | 9.3% | 9.3% | $ 0.88 | $ 0.02 | $ 79 | $ 3.02 | $ 67,932,700 | 6.5% | 60 | 6.6 | 5 | 0.1 | $ 15,506,077 | 7.4% | 50.9 | 3.9 | 30 | 3.9 |
| CRACKERS | NABISCO RITZ BITS | $ 80,212,066 | $ 1,814,454 | 2.3% | 2.3% | 3.4 | 0.1 | 14,421,166 | 1.7% | 1.7% | $ 1.97 | $ (0.02) | $ 70 | $ (1.46) | $ 67,632,821 | 2.6% | 86 | 0.8 | 5 | 0.0 | $ 12,579,245 | 0.8% | 34.8 | -0.9 | 23 | 2.4 |
| CRACKERS | KELLOGG | $ 53,993,268 | $ (27,963,671) | -34.1% | -34.1% | 2.3 | -1.1 | 4,673,879 | -36.5% | -36.5% | $ 2.50 | $ (0.19) | $ 55 | $ (23.61) | $ 43,118,945 | -37.0% | 71 | -5.7 | 5 | -2.6 | $ 10,874,323 | -19.4% | 40.2 | 4.6 | 9 | -2.9 |
| CRACKERS | PRIVATE LABEL | $ 50,459,737 | $ (6,260,747) | -11.0% | -11.0% | 2.1 | -0.2 | 13,088,384 | -11.3% | -11.3% | $ 1.80 | $ (0.02) | $ 48 | $ (13.71) | $ 48,180,077 | -10.7% | 47 | 0.2 | 4 | 0.3 | $ 2,279,660 | -16.8% | 16.6 | -1.8 | 3 | -0.3 |
| CRACKERS | HANDI SNACKS | $ 47,894,688 | $ (11,072,773) | -18.8% | -18.8% | 2.0 | -0.5 | 7,296,446 | -25.5% | -25.5% | $ 2.97 | $ (0.20) | $ 49 | $ (13.94) | $ 43,588,322 | -17.8% | 61 | -5.1 | 3 | 0.0 | $ 4,306,366 | -27.2% | 21.6 | -1.3 | 5 | -0.4 |
| CRACKERS | CRUNCHMASTER | $ 47,777,230 | $ (4,092,617) | -7.9% | -7.9% | 2.0 | -0.2 | 5,916,706 | -10.1% | -10.1% | $ 3.90 | $ (0.25) | $ 58 | $ (1.74) | $ 38,951,411 | -10.4% | 55 | 0.8 | 4 | -0.4 | $ 8,825,818 | 4.8% | 52.5 | 4.5 | 18 | -0.6 |
| CRACKERS | CARRS | $ 41,622,765 | $ (348,695) | -0.8% | -0.8% | 1.8 | 0.0 | 3,549,765 | 0.3% | 0.3% | $ 3.61 | $ (0.08) | $ 36 | $ (1.58) | $ 34,796,744 | -1.4% | 73 | 0.8 | 3 | 0.1 | $ 6,826,021 | 2.8% | 39.5 | 1.1 | 8 | 0.2 |
| CRACKERS | COMBOS | $ 30,193,496 | $ 645,981 | 2.2% | 2.2% | 1.3 | 0.0 | 4,723,830 | -0.4% | -0.4% | $ 1.67 | $ 0.01 | $ 33 | $ (1.13) | $ 27,511,435 | 0.5% | 26 | -7.9 | 1 | -0.4 | $ 2,682,060 | 24.2% | 16.7 | 3.5 | 1 | 0.0 |
| CRACKERS | DARE | $ 29,516,455 | $ 3,262,655 | 12.4% | 12.4% | 1.3 | 0.2 | 4,812,135 | 4.1% | 4.1% | $ 3.07 | $ 0.10 | $ 42 | $ (2.35) | $ 24,153,395 | 13.8% | 53 | -0.1 | 3 | -0.1 | $ 5,363,060 | 6.5% | 38.4 | -0.5 | 11 | 0.1 |
| CRACKERS | NEW YORK | $ 24,946,837 | $ (7,941,782) | -24.1% | -24.1% | 1.1 | -0.3 | 3,844,698 | -25.8% | -25.8% | $ 2.99 | $ 0.04 | $ 42 | $ (7.44) | $ 18,096,159 | -25.9% | 39 | -10.0 | 6 | 0.2 | $ 6,850,678 | -20.1% | 55.2 | -1.4 | 18 | -6.6 |
| CRACKERS | NUTELLA | $ 21,958,936 | $ 21,728,034 | 9576.0% | 9576.0% | 0.9 | 0.9 | 2,013,873 | 8209.0% | 8209.0% | $ 2.71 | $ 0.22 | $ 22 | $ 19.91 | $ 20,150,469 | 10179.3% | 36 | 35.4 | 1 | 0.0 | $ 1,804,466 | 5745.0% | 23.3 | -7.6 | 3 | 3.4 |
| CRACKERS | BIMBO | $ 21,362,520 | $ 1,050,660 | 5.2% | 5.2% | 0.9 | 0.0 | 4,746,404 | 6.6% | 6.6% | $ 2.05 | $ 0.16 | $ 96 | $ 1.03 | $ 18,930,967 | 6.0% | 17 | 0.7 | 2 | -0.1 | $ 2,431,553 | -0.6% | 41.3 | 1.4 | 4 | 0.1 |
| CRACKERS | ROLD GOLD | $ 20,985,725 | $ 2,675,344 | 14.6% | 14.6% | 0.9 | 0.1 | 3,345,408 | 8.4% | 8.4% | $ 2.65 | $ (0.03) | $ 23 | $ 2.30 | $ 18,340,355 | 22.8% | 50 | 7.1 | 5 | 1.1 | $ 2,645,370 | -21.7% | 32.1 | -10.4 | 9 | -4.5 |