



The Carlyle Group Consumption Trends
Dollar Sales % Chg vs YA

	LO	FOOD	DRUG	Albertsons Safeway Corp w/out AK/HI	Kroger Corp	SUPERVALU Corp Retail	Publix Corp	Walgreens Corp w/out PR/AK/HI	Rite Aid Total Corp	CVS Corp Total	Target Corp	Walmart Corp	Sam's Corp	BJ's Corp
ANALGESICS	2.5%	2.8%	1.1%	2.9%	5.7%	0.9%	4.0%	0.5%	8.0%	2.1%	1.7%	4.2%	5.2%	-2.2%
ADULT INTERNAL PAIN	0.3%	1.6%	-1.8%	2.1%	3.8%	-0.5%	0.4%	-3.0%	3.5%	11.3%	0.2%	1.7%	-2.7%	-4.0%
REXALL-ADULT INTERNAL PAIN	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ASPIRIN-PREVENTION	-3.5%	-3.6%	-7.7%	-1.1%	-1.9%	-10.2%	3.6%	-4.8%	10.3%	1.9%	1.3%	0.1%	1.0%	11.8%
REXALL-PREVENTION	8.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NUTRITIONALS	2.5%	3.6%	2.6%	7.2%	7.1%	3.8%	8.4%	5.6%	7.0%	0.0%	2.2%	3.2%	3.7%	-1.0%
CARLYLE GROUP NUTRITIONALS	-3.5%	-1.9%	-6.6%	12.4%	5.9%	2.8%	14.0%	-14.4%	-2.6%	0.6%	-12.3%	55.2%	-19.9%	23.1%
ADULT MULTIVITAMINS	2.2%	3.9%	-0.5%	8.5%	8.0%	0.0%	3.2%	-4.4%	8.7%	1.2%	1.7%	4.0%	6.4%	2.8%
CARLYLE GROUP ADULT MULTIVITAMINS	18.1%	-3.4%	-10.9%	78.9%	11.1%	-10.6%	-1.1%	-29.3%	-9.7%	3.4%	48834.9%	183948.1%	0.0%	-4.0%
AMERICAN HEALTH-ADULT MULTIVITAMINS	-1.9%	-1.9%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
HUDSON-ADULT MULTIVITAMINS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MET RX-ADULT MULTIVITAMINS	75.9%	0.0%	75.9%	0.0%	0.0%	0.0%	0.0%	-19.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURAL WEALTH-ADULT MULTIVITAMINS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURES BOUNTY-ADULT MULTIVITAMINS	46.5%	-1.8%	4.8%	0.0%	17.2%	15.9%	-13.1%	7.4%	19.2%	26.9%	110003.6%	183940.9%	0.0%	-4.0%
REXALL-ADULT MULTIVITAMINS	-96.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOLGAR-ADULT MULTIVITAMINS	183.9%	8.7%	4097.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-36.0%	0.0%	0.0%	0.0%	0.0%
SUNDOWN NATURALS-ADULT MULTIVITAMINS	-36.6%	-8.1%	-47.2%	78.9%	-4.9%	-30.8%	2.7%	-100.0%	-47.8%	-28.9%	-100.0%	0.0%	0.0%	0.0%
CHILDRENS MULTIVITAMINS	-8.2%	-6.7%	-9.8%	-9.2%	5.8%	-38.9%	-14.1%	-12.4%	-14.4%	-3.9%	-8.6%	-5.7%	-15.0%	-6.7%
CARLYLE GROUP CHILDREN MULTIVITAMINS	-15.7%	1.0%	-23.4%	2.2%	2.4%	4.8%	-14.7%	-17.1%	-23.0%	-24.6%	-29.3%	-16.3%	0.0%	0.0%
DISNEY-CHILDRENS MULTIVITAMINS	-15.0%	1.0%	-17.5%	2.2%	1.3%	11.2%	-15.2%	29.9%	-22.2%	-24.6%	-32.2%	-17.2%	0.0%	0.0%
NATURES BOUNTY-CHILDRENS MULTIVITAMINS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
REXALL-CHILDRENS MULTIVITAMINS	-20.8%	-1.3%	-81.3%	2.6%	7.4%	-62.7%	-11.5%	-100.0%	-31.9%	0.0%	-6.4%	-12.0%	0.0%	0.0%
SOLGAR-CHILDRENS MULTIVITAMINS	176.8%	176.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUNDOWN NATURALS-CHILDRENS MULTIVITAMINS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CHILDRENS SUPPLEMENTS	-0.9%	-1.5%	-16.4%	45.7%	27.2%	6.3%	-14.3%	-32.5%	24.4%	-5.0%	24.1%	30.3%	-100.0%	-30.2%
CARLYLE GROUP CHILDREN SUPPLEMENTS	-68.9%	-53.5%	-100.0%	-100.0%	-42.2%	0.0%	-100.0%	0.0%	-100.0%	0.0%	-100.0%	-100.0%	0.0%	0.0%
DISNEY-CHILDRENS SUPPLEMENTS	-68.9%	-53.5%	-100.0%	-100.0%	-42.2%	0.0%	-100.0%	0.0%	-100.0%	0.0%	-100.0%	-100.0%	0.0%	0.0%
KNOX-CHILDRENS SUPPLEMENTS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ADULT SUPPLEMENTS-CALCIUM	-8.3%	-5.3%	-9.3%	3.3%	-4.9%	-7.8%	-17.0%	-5.8%	-3.1%	-13.3%	-7.1%	-7.5%	-3.7%	11.1%
CARLYLE GROUP ADULT SUPPLEMENTS-CALCIUM	-24.2%	-19.1%	-15.6%	-25.4%	-7.4%	-26.6%	112.4%	-12.3%	-15.5%	21.2%	-33.1%	-42.0%	0.0%	0.0%
AMERICAN HEALTH-ADULT SUPPLEMENTS-CALCIUM	-100.0%	-100.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURAL WEALTH-ADULT SUPPLEMENTS-CALCIUM	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURES BOUNTY-ADULT SUPPLEMENTS-CALCIUM	-17.7%	-19.0%	-15.8%	-25.4%	-7.0%	-26.6%	112.4%	-12.3%	-15.5%	21.2%	-33.1%	-42.0%	0.0%	0.0%
REXALL-ADULT SUPPLEMENTS-CALCIUM	-67.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOLGAR-ADULT SUPPLEMENTS-CALCIUM	1.9%	-16.4%	930.8%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
ADULT SUPPLEMENTS-HEART	-5.1%	-5.3%	-6.9%	5.9%	-1.1%	11.3%	-0.8%	-5.0%	1.6%	-14.0%	-6.2%	-4.9%	3.1%	-7.6%
CARLYLE GROUP ADULT SUPPLEMENTS-HEART	-12.1%	-11.8%	-12.7%	8.1%	0.2%	-6.1%	10.6%	-18.4%	-17.1%	-8.5%	9.5%	10086.8%	0.0%	-100.0%
AMERICAN HEALTH-ADULT SUPPLEMENTS-HEART	-37.5%	-37.5%	0.0%	0.0%	-38.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURAL WEALTH-ADULT SUPPLEMENTS-HEART	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURES BOUNTY-ADULT SUPPLEMENTS-HEART	-10.3%	-14.3%	-8.3%	8.1%	-2.2%	-1.7%	77.8%	-7.8%	-14.3%	-7.7%	30.7%	11740.6%	0.0%	-100.0%
REXALL-ADULT SUPPLEMENTS-HEART	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOLGAR-ADULT SUPPLEMENTS-HEART	74.1%	9.4%	2246.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	179.9%	0.0%	0.0%	0.0%	0.0%
SUNDOWN NATURALS-ADULT SUPPLEMENTS-HEART	-20.9%	-3.6%	-32.6%	0.0%	7.6%	-12.8%	-14.2%	-99.9%	-27.4%	-11.2%	-100.0%	1812.1%	0.0%	0.0%
ADULT SUPPLEMENTS-CORE PROBIOTICS	29.7%	37.7%	23.4%	46.6%	30.2%	38.9%	102.9%	34.3%	28.4%	16.2%	68.0%	30.5%	-46.9%	-10.3%
CARLYLE GROUP CORE PROBIOTICS-NUTRITIONALS	41.9%	41.9%	36.4%	87.7%	42.9%	72.3%	141.6%	17.5%	56.2%	107.0%	638.7%	362892.7%	0.0%	0.0%
AMERICAN HEALTH-ADULT SUPPLEMENTS-CORE PROBIOTICS	34.6%	15.6%	168.2%	0.0%	15.3%	0.0%	45.3%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%
NATURAL WEALTH-ADULT SUPPLEMENTS-CORE PROBIOTICS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURES BOUNTY-ADULT SUPPLEMENTS-CORE PROBIOTICS	50.4%	52.6%	38.8%	87.7%	57.1%	72.8%	263.7%	19.0%	61.3%	114.3%	638.7%	0.0%	0.0%	0.0%
REXALL-ADULT SUPPLEMENTS-CORE PROBIOTICS	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOLGAR-ADULT SUPPLEMENTS-CORE PROBIOTICS	-22.5%	56.3%	-95.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUNDOWN NATURALS-ADULT SUPPLEMENTS-CORE PROBIOTICS	-20.8%	-20.0%	-9.0%	0.0%	-7.7%	60.9%	-59.7%	-99.6%	-13.3%	25.9%	0.0%	-100.0%	0.0%	0.0%
ADULT SUPPLEMENTS -excluding Calcium, Heart, & Probiotics	6.4%	5.5%	6.4%	6.8%	9.6%	10.7%	12.8%	11.1%	12.3%	4.2%	3.4%	8.9%	8.9%	6.9%
AMERICAN HEALTH-Adult Supplements excl C, H, and Pro	35.7%	34.7%	0.0%	0.0%	32.3%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
FLEXAMIN-Adult Supplements excl C, H, and Pro	-91.6%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	-99.7%	0.0%	0.0%
KNOX-Adult Supplements excl C, H, and Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURAL WEALTH-Adult Supplements excl C, H, and Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
NATURES BOUNTY-Adult Supplements excl C, H, and Pro	8.9%	5.3%	1.2%	6.0%	13.8%	10.7%	164.5%	-8.6%	17.4%	16.4%	17.4%	598.1%	-7.0%	12.0%
NATURALIST-Adult Supplements excl C, H, and Pro	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
OSTEO BI-FLEX-Adult Supplements excl C, H, and Pro	-11.8%	-7.4%	-19.3%	-7.7%	1.6%	37.6%	-20.5%	-14.8%	-4.6%	-24.8%	-33.5%	1.3%	-33.3%	61.9%
PARK TAFT-Adult Supplements excl C, H, and Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
REXALL-Adult Supplements excl C, H, and Pro	11.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%
SOLGAR-Adult Supplements excl C, H, and Pro	91.6%	8.2%	551.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	65.3%	0.0%	0.0%	0.0%	0.0%
SUNDOWN NATURALS-Adult Supplements excl C, H, and Pro	-19.7%	0.5%	-23.1%	0.0%	1.8%	19.9%	-5.7%	-99.5%	-22.5%	-3.6%	-3.1%	255.8%	0.0%	0.0%
US NUTRITION-Adult Supplements excl C, H, and Pro	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
UPPER RESPIRATORY	0.5%	4.8%	-2.1%	11.7%	5.5%	-0.5%	18.9%	-2.0%	3.5%	-3.4%	-13.8%	3.8%	2.2%	13.8%
CCSF	1.3%	4.4%	-0.7%	19.5%	7.8%	1.9%	14.7%	-0.5%	6.7%	8.6%	-11.0%	3.6%	4.4%	-9.1%
REXALL-CCSF	-5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL ALLERGY	1.6%	8.5%	-2.7%	4.0%	4.0%	0.4%	26.5%	-2.7%	3.7%	-0.2%	-18.3%	7.1%	4.2%	40.3%
REXALL-ALLERGY	-21.0%	-60.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ADULT NASAL	-3.5%	-4.8%	-5.5%	11.7%	-3.3%	-14.9%	2.3%	-3.4%	-6.7%	-6.4%	-5.9%	1.3%	-2.3%	14.8%
REXALL-ADULT NASAL	-0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL DIGESTIVE HEALTH	1.9%	3.1%	-0.4%	4.8%	7.0%	-2.4%	3.5%	0.8%	1.3%	0.0%	5.6%	3.7%	0.4%	-0.2%
CARLYLE GROUP-TOTAL DIGESTIVE HEALTH	12.4%	108.2%	197.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
LAXATIVES	7.9%	10.8%	5.3%	9.8%	14.0%	9.0%	20.1%	7.3%	7.9%	9.5%	16.3%	10.3%	2.9%	-4.7%
NATURES BOUNTY-LAXATIVES	11.5%	235.9%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
REXALL-LAXATIVES	235.9%	235.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOLGAR-LAXATIVES	32.0%	13.1%	168.2%	0.0%	14.2%	0.0%	45.3%	0.0%	0.0%	-100.0%	0.0%	0.0%	0.0%	0.0%
LAXATIVES + PROBIOTICS (DH + Nutr)	1.4%	3.1%	0.6%	1.2%	7.5%	4.0%	6.2%	3.1%	4.2%	7.3%	4.6%	3.5%	-11.5%	-15.1%
CARLYLE														