

Product	Dollar Sales	Average Weekly ACV Distribution	% of Stores Selling	Price per Volume	Weighted Average Base Price Per Volume	Dollars per \$MM ACV	Sub-Category Name
DEL MONTE FOODS INC	\$80,133.19					\$80.13	
ASLE JUICES	\$3,433,302	7.68	5.28	\$0.26	\$0.26	\$31.19	ASLE JUICES
ASEPTIC JUICES	\$1,811	0.01	0.01	\$0.01	\$0.01	\$0.01	ASEPTIC JUICES
DEL MONTE-ASEPTIC JUICE DRINKS	\$3,051	0.02	0.02	\$0.02	\$0.02	\$0.02	DEL MONTE-ASEPTIC JUICE DRINKS
CANNED JUICES - SB	\$3,431,401	7.66	5.28	\$0.26	\$0.26	\$31.19	CANNED JUICES - SB
DEL MONTE FOODS INC-CANNED FRUIT JUICE	\$2,132,022	3.94	2.71	\$0.29	\$0.29	\$41.23	CANNED FRUIT JUICE
DEL MONTE FOODS INC-CANNED JUICE DRINKS	\$619	0.02	0.02	\$0.02	\$0.02	\$0.02	CANNED JUICE DRINKS
DEL MONTE FOODS INC-CANNED VEGETABLE JUICE/COCKTAIL	\$1,297,660	5.48	3.88	\$0.26	\$0.26	\$19.78	CANNED VEGETABLE JUICE/COCKTAIL
DEL MONTE FOODS INC-CANNED VEGETABLE JUICE/COCKTAIL	\$1,297,660	5.48	3.88	\$0.26	\$0.26	\$19.78	CANNED VEGETABLE JUICE/COCKTAIL
NOVELTIES - SB	\$738	0.01	0.01	\$0.01	\$0.01	\$0.01	NOVELTIES - SB
DEL MONTE FRUIT CHILLERS-ICE POP NOVELTIES	\$738	0.01	0.01	\$0.01	\$0.01	\$0.01	DEL MONTE FRUIT CHILLERS-ICE POP NOVELTIES
APPLE-SEB FRUIT	\$282,504.41	66.68	47.90	\$1.89	\$2.04	\$309.08	APPLE-SEB FRUIT
CANNED/BOTTLED FRUIT	\$282,504.41	66.68	47.90	\$1.89	\$2.04	\$309.08	CANNED/BOTTLED FRUIT
DEL MONTE-APPLE SAUCE/FRUIT SAUCE	\$7,337,678	30.50	9.06	\$2.91	\$3.22	\$15.91	APPLE SAUCE/FRUIT SAUCE
DEL MONTE FRUIT BURST APPLES/SAUCE/FRUIT SAUCE	\$7,337,678	30.50	9.06	\$2.91	\$3.22	\$15.91	DEL MONTE FRUIT BURST APPLES/SAUCE/FRUIT SAUCE
DEL MONTE FOODS INC-CANNED/BOTTLED APRICOTS	\$2,688,298	14.88	8.33	\$2.39	\$2.48	\$7.44	CANNED/BOTTLED APRICOTS
DEL MONTE-CANNED/BOTTLED APRICOTS	\$2,688,298	14.88	8.33	\$2.39	\$2.48	\$7.44	DEL MONTE-CANNED/BOTTLED APRICOTS
DEL MONTE-CANNED/BOTTLED APRICOTS	\$2,688,298	14.88	8.33	\$2.39	\$2.48	\$7.44	DEL MONTE-CANNED/BOTTLED APRICOTS
DEL MONTE LITE-CANNED/BOTTLED APRICOTS	\$9,288,695	8.18	3.30	\$2.31	\$2.40	\$4.77	CANNED/BOTTLED APRICOTS
OTHER DEL MONTE FOODS INC-CANNED/BOTTLED APRICOTS	\$2,688,695	0.01	0.01	\$1.16	\$1.16	\$11.69	CANNED/BOTTLED APRICOTS
MISSION-CANNED/BOTTLED APRICOTS	\$2,688,695	0.01	0.01	\$1.16	\$1.16	\$11.69	MISSION-CANNED/BOTTLED APRICOTS
SAW-CANNED/BOTTLED APRICOTS	\$1,178	0.01	0.02	\$3.22	\$3.22	\$0.28	CANNED/BOTTLED APRICOTS
SAW-CANNED/BOTTLED APRICOTS	\$1,178	0.01	0.02	\$3.22	\$3.22	\$0.28	SAW-CANNED/BOTTLED APRICOTS
DEL MONTE FOODS INC-CANNED/BOTTLED CHERRIES	\$362,928	1.28	1.10	\$3.90	\$3.92	\$6.96	CANNED/BOTTLED CHERRIES
DEL MONTE FOODS INC-CANNED/BOTTLED CHERRIES	\$362,928	1.28	1.10	\$3.90	\$3.92	\$6.96	DEL MONTE FOODS INC-CANNED/BOTTLED CHERRIES
SAW FINE FOODS-CANNED/BOTTLED CHERRIES	\$83,440	0.27	0.38	\$5.50	\$5.52	\$8.07	CANNED/BOTTLED CHERRIES
DEL MONTE FOODS INC-CANNED/BOTTLED CITRUS FRUIT	\$41,939,638	99.90	100.00	\$2.29	\$2.29	\$47.22	CANNED/BOTTLED CITRUS FRUIT
DEL MONTE-CANNED/BOTTLED CITRUS FRUIT	\$41,939,638	99.90	100.00	\$2.29	\$2.29	\$47.22	DEL MONTE-CANNED/BOTTLED CITRUS FRUIT
DEL MONTE-CANNED/BOTTLED CITRUS FRUIT	\$41,939,638	99.90	100.00	\$2.29	\$2.29	\$47.22	DEL MONTE-CANNED/BOTTLED CITRUS FRUIT
DEL MONTE FOODS INC-CANNED/BOTTLED MIXED FRUIT	\$80,746,113	63.22	40.98	\$1.87	\$2.07	\$68.62	CANNED/BOTTLED MIXED FRUIT
DEL MONTE FOODS INC-CANNED/BOTTLED MIXED FRUIT	\$80,746,113	63.22	40.98	\$1.87	\$2.07	\$68.62	DEL MONTE FOODS INC-CANNED/BOTTLED MIXED FRUIT
DEL MONTE-CANNED/BOTTLED MIXED FRUIT	\$80,746,113	63.22	40.98	\$1.87	\$2.07	\$68.62	DEL MONTE-CANNED/BOTTLED MIXED FRUIT
DEL MONTE LITE-CANNED/BOTTLED MIXED FRUIT	\$36,035,954	62.84	40.88	\$1.94	\$2.04	\$64.06	CANNED/BOTTLED MIXED FRUIT
DEL MONTE 100% CALORIE-CANNED/BOTTLED MIXED FRUIT	\$1,698,298	0.02	0.02	\$1.94	\$1.94	\$2.38	CANNED/BOTTLED MIXED FRUIT
DEL MONTE FIBRA-CANNED/BOTTLED MIXED FRUIT	\$1,698,298	0.02	0.02	\$1.94	\$1.94	\$2.38	DEL MONTE FIBRA-CANNED/BOTTLED MIXED FRUIT
DEL MONTE FRUIT & VEGgie FIBRA-CANNED/BOTTLED MIXED FRUIT	\$1,698,298	0.02	0.02	\$1.94	\$1.94	\$2.38	DEL MONTE FRUIT & VEGgie FIBRA-CANNED/BOTTLED MIXED FRUIT
DEL MONTE HEALTHY KIDS-CANNED/BOTTLED MIXED FRUIT	\$157	0.02	0.01	\$2.38	\$2.38	\$0.20	CANNED/BOTTLED MIXED FRUIT
DEL MONTE LITE-CANNED/BOTTLED MIXED FRUIT	\$74,928	0.08	0.81	\$2.88	\$2.88	\$1.44	CANNED/BOTTLED MIXED FRUIT
DEL MONTE ORCHARD SELECT-CANNED/BOTTLED MIXED FRUIT	\$1,028,619	0.28	0.28	\$2.88	\$2.88	\$3.19	CANNED/BOTTLED MIXED FRUIT
DEL MONTE SUN FRESH-CANNED/BOTTLED MIXED FRUIT	\$19,454	0.28	0.28	\$2.88	\$2.88	\$1.50	CANNED/BOTTLED MIXED FRUIT
DEL MONTE FRUIT NATURAL-CANNED/BOTTLED MIXED FRUIT	\$1,028,619	0.28	0.28	\$2.88	\$2.88	\$3.19	CANNED/BOTTLED MIXED FRUIT
DEL MONTE FRUIT NATURAL-CANNED/BOTTLED MIXED FRUIT	\$1,028,619	0.28	0.28	\$2.88	\$2.88	\$3.19	DEL MONTE FRUIT NATURAL-CANNED/BOTTLED MIXED FRUIT
SAW-CANNED/BOTTLED MIXED FRUIT	\$10	0.00	0.00	\$1.33	\$2.08	\$0.44	CANNED/BOTTLED MIXED FRUIT
SAW-CANNED/BOTTLED MIXED FRUIT	\$10	0.00	0.00	\$1.33	\$2.08	\$0.44	SAW-CANNED/BOTTLED MIXED FRUIT
DEL MONTE FOODS INC-CANNED/BOTTLED PEACHES	\$104,177,220	64.73	38.83	\$1.82	\$1.98	\$17.78	CANNED/BOTTLED PEACHES
DEL MONTE FOODS INC-CANNED/BOTTLED PEACHES	\$104,177,220	64.73	38.83	\$1.82	\$1.98	\$17.78	DEL MONTE FOODS INC-CANNED/BOTTLED PEACHES
DEL MONTE-CANNED/BOTTLED PEACHES	\$104,177,220	64.73	38.83	\$1.82	\$1.98	\$17.78	DEL MONTE-CANNED/BOTTLED PEACHES
DEL MONTE 100% CALORIE-CANNED/BOTTLED PEACHES	\$88,384,643	44.80	36.74	\$1.82	\$2.00	\$10.03	CANNED/BOTTLED PEACHES
DEL MONTE LITE-CANNED/BOTTLED PEACHES	\$1,197,207	14.24	8.14	\$2.43	\$2.44	\$7.91	CANNED/BOTTLED PEACHES
DEL MONTE LITE-CANNED/BOTTLED PEACHES	\$1,197,207	14.24	8.14	\$2.43	\$2.44	\$7.91	DEL MONTE LITE-CANNED/BOTTLED PEACHES
DEL MONTE LITE-CANNED/BOTTLED PEACHES	\$1,197,207	14.24	8.14	\$2.43	\$2.44	\$7.91	DEL MONTE LITE-CANNED/BOTTLED PEACHES
DEL MONTE HEALTHY KIDS-CANNED/BOTTLED PEACHES	\$103,561	1.18	0.61	\$1.82	\$1.81	\$1.91	CANNED/BOTTLED PEACHES
DEL MONTE HEALTHY KIDS-CANNED/BOTTLED PEACHES	\$103,561	1.18	0.61	\$1.82	\$1.81	\$1.91	DEL MONTE HEALTHY KIDS-CANNED/BOTTLED PEACHES
DEL MONTE LITE-CANNED/BOTTLED PEACHES	\$12,048,006	30.40	12.89	\$1.62	\$1.70	\$17.90	CANNED/BOTTLED PEACHES
DEL MONTE ORCHARD SELECT-CANNED/BOTTLED PEACHES	\$1,034,647	0.21	0.19	\$2.88	\$2.88	\$4.19	CANNED/BOTTLED PEACHES
OTHER DEL MONTE FOODS INC-CANNED/BOTTLED PEACHES	\$883,569	1.93	0.88	\$1.74	\$1.18	\$16.84	CANNED/BOTTLED PEACHES
ARGO-CANNED/BOTTLED PEACHES	\$483,223	0.88	0.88	\$1.82	\$1.82	\$0.81	CANNED/BOTTLED PEACHES
LADY ELBERTA-CANNED/BOTTLED PEACHES	\$380,347	1.64	0.33	\$1.78	\$1.79	\$11.38	CANNED/BOTTLED PEACHES
SAW FINE FOODS-CANNED/BOTTLED PEACHES	\$183,489	0.49	0.49	\$2.74	\$2.74	\$1.94	CANNED/BOTTLED PEACHES
SAW-CANNED/BOTTLED PEACHES	\$183,489	0.49	0.49	\$2.74	\$2.74	\$1.94	SAW-CANNED/BOTTLED PEACHES
SAW-CANNED/BOTTLED PEACHES	\$183,489	0.49	0.49	\$2.74	\$2.74	\$1.94	SAW-CANNED/BOTTLED PEACHES
SAW NATURAL STYLE-CANNED/BOTTLED PEACHES	\$92,418	0.23	0.41	\$2.73	\$2.84	\$6.71	CANNED/BOTTLED PEACHES
SAW NATURAL STYLE-CANNED/BOTTLED PEACHES	\$92,418	0.23	0.41	\$2.73	\$2.84	\$6.71	SAW NATURAL STYLE-CANNED/BOTTLED PEACHES
DEL MONTE FOODS INC-CANNED/BOTTLED PEARS	\$37,573,539	60.62	20.88	\$1.89	\$1.98	\$44.77	CANNED/BOTTLED PEARS
DEL MONTE FOODS INC-CANNED/BOTTLED PEARS	\$37,573,539	60.62	20.88	\$1.89	\$1.98	\$44.77	DEL MONTE FOODS INC-CANNED/BOTTLED PEARS
DEL MONTE-CANNED/BOTTLED PEARS	\$37,573,539	60.62	20.88	\$1.89	\$1.98	\$44.77	DEL MONTE-CANNED/BOTTLED PEARS
DEL MONTE 100% CALORIE-CANNED/BOTTLED PEARS	\$36,217,178	60.34	20.78	\$1.77	\$1.95	\$43.77	CANNED/BOTTLED PEARS
DEL MONTE LITE-CANNED/BOTTLED PEARS	\$1,633,103	38.88	20.88	\$1.78	\$1.98	\$38.78	CANNED/BOTTLED PEARS
DEL MONTE LITE-CANNED/BOTTLED PEARS	\$1,633,103	38.88	20.88	\$1.78	\$1.98	\$38.78	DEL MONTE LITE-CANNED/BOTTLED PEARS
DEL MONTE FRUIT NATURAL-CANNED/BOTTLED PEARS	\$4,159,405	27.21	9.10	\$1.63	\$1.81	\$4.40	CANNED/BOTTLED PEARS
DEL MONTE FRUIT NATURAL-CANNED/BOTTLED PEARS	\$4,159,405	27.21	9.10	\$1.63	\$1.81	\$4.40	DEL MONTE FRUIT NATURAL-CANNED/BOTTLED PEARS
SAW FINE FOODS-CANNED/BOTTLED PEARS	\$650	0.01	0.02	\$1.81	\$1.81	\$3.51	CANNED/BOTTLED PEARS
SAW FINE FOODS-CANNED/BOTTLED PEARS	\$650	0.01	0.02	\$1.81	\$1.81	\$3.51	SAW FINE FOODS-CANNED/BOTTLED PEARS
SAW-CANNED/BOTTLED PEARS	\$650	0.01	0.02	\$1.81	\$1.81	\$3.51	CANNED/BOTTLED PEARS
SAW-CANNED/BOTTLED PEARS	\$650	0.01	0.02	\$1.81	\$1.81	\$3.51	SAW-CANNED/BOTTLED PEARS
DEL MONTE FOODS INC-CANNED/BOTTLED PINEAPPLE	\$17,147,080	40.17	16.24	\$1.41	\$1.49	\$26.48	CANNED/BOTTLED PINEAPPLE
DEL MONTE-CANNED/BOTTLED PINEAPPLE	\$17,147,080	40.17	16.24	\$1.41	\$1.49	\$26.48	DEL MONTE-CANNED/BOTTLED PINEAPPLE
ASLE-SEB TABLE	\$12,710,923	4.00	3.24	\$1.41	\$1.48	\$22.48	CANNED/BOTTLED PINEAPPLE
ASLE-SEB TABLE	\$12,710,923	4.00	3.24	\$1.41	\$1.48	\$22.48	ASLE-SEB TABLE
TOMATO PRODUCTS	\$111,999,317	57.43	19.20	\$1.22	\$1.49	\$18.11	CANNED AND BOTTLED TOMATOES
DEL MONTE FOODS INC-CANNED AND BOTTLED TOMATOES	\$111,999,317	57.43	19.20	\$1.22	\$1.49	\$18.11	DEL MONTE FOODS INC-CANNED AND BOTTLED TOMATOES
CONTADINA FOODS INC-CANNED AND BOTTLED TOMATOES	\$8,192,344	28.62	6.31	\$1.11	\$1.21	\$19.02	CANNED AND BOTTLED TOMATOES
DEL MONTE FOODS INC-CANNED AND BOTTLED TOMATOES	\$47,461,723	56.64	13.31	\$1.21	\$1.44	\$61.07	CANNED AND BOTTLED TOMATOES
DEL MONTE-CANNED AND BOTTLED TOMATOES	\$47,461,723	56.64	13.31	\$1.21	\$1.44	\$61.07	DEL MONTE-CANNED AND BOTTLED TOMATOES
DEL MONTE-CANNED AND BOTTLED TOMATOES	\$47,461,723	56.64	13.31	\$1.21	\$1.44	\$61.07	DEL MONTE-CANNED AND BOTTLED TOMATOES
DEL MONTE FRESH CUT-CANNED AND BOTTLED TOMATOES	\$1,242,327	0.48	0.88	\$1.29	\$1.42	\$3.78	CANNED AND BOTTLED TOMATOES
DEL MONTE FRESH CUT-CANNED AND BOTTLED TOMATOES	\$1,242,327	0.48	0.88	\$1.29	\$1.42	\$3.78	DEL MONTE FRESH CUT-CANNED AND BOTTLED TOMATOES
SAW FINE FOODS-CANNED AND BOTTLED TOMATOES	\$11,793,014	13.47	3.09	\$1.83	\$1.72	\$69.48	CANNED AND BOTTLED TOMATOES
SAW-CANNED AND BOTTLED TOMATOES	\$2,182,207	7.71	1.71	\$1.44	\$1.47	\$26.77	CANNED AND BOTTLED TOMATOES
SAW PETITE CUT-CANNED AND BOTTLED TOMATOES	\$6,396,847	12.60	2.90	\$1.83	\$1.70	\$69.92	CANNED AND BOTTLED TOMATOES
SAW PETITE CUT-CANNED AND BOTTLED TOMATOES	\$6,396,847	12.60	2.90	\$1.83	\$1.70	\$69.92	SAW PETITE CUT-CANNED AND BOTTLED TOMATOES
DEL MONTE FOODS INC-TOMATO PASTE	\$20,880,841	46.89	9.89	\$2.03	\$2.13	\$34.27	TOMATO PASTE
CONTADINA FOODS INC-TOMATO PASTE	\$20,880,841	46.89	9.89	\$2.03	\$2.13	\$34.27	CONTADINA FOODS INC-TOMATO PASTE
DEL MONTE FOODS INC-TOMATO PUREE	\$3,001,427	20.48	0.31	\$1.07	\$1.16	\$17.74	TOMATO PUREE
CONTADINA FOODS INC-TOMATO PUREE	\$3,001,427	20.48	0.31	\$1.07	\$1.16	\$17.74	CONTADINA FOODS INC-TOMATO PUREE
DEL MONTE FOODS INC-TOMATO SAUCE	\$15,847,848	43.12	9.13	\$1.19	\$1.29	\$26.90	TOMATO SAUCE
CONTADINA FOODS INC-TOMATO SAUCE	\$15,847,848	43.12	9.13	\$1.19	\$1.29	\$26.90	CONTADINA FOODS INC-TOMATO SAUCE
DEL MONTE FOODS INC-TOMATO SAUCE	\$15,847,848	43.12	9.13	\$1.19	\$1.29	\$26.90	DEL MONTE FOODS INC-TOMATO SAUCE
SAW FINE FOODS-TOMATO SAUCE	\$15,847,848	43.12	9.13	\$1.19	\$1.29	\$26.90	TOMATO SAUCE
SAW FINE FOODS-TOMATO SAUCE	\$15,847,848	43.12	9.13	\$1.19	\$1.29	\$26.90	SAW FINE FOODS-TOMATO SAUCE
VEGETABLES - SB	\$317,671,883	65.74	49.70	\$1.78	\$1.73	\$349.27	ALL OTHER VEGETABLES
DEL MONTE FOODS INC-ALL OTHER BEANS	\$6,114,881	37.11	19.27	\$1.78	\$1.77	\$11.11	ALL OTHER BEANS
DEL MONTE FRESH CUT SPECIALTIES-ALL OTHER BEANS	\$5,807,078	37.10	10.02	\$1.78	\$1.85	\$14.41	ALL OTHER BEANS
DEL MONTE FRESH CUT SPECIALTIES-ALL OTHER BEANS	\$5,807,078	37.10	10.02	\$1.78	\$1.85	\$14.41	DEL MONTE FRESH CUT SPECIALTIES-ALL OTHER BEANS
SAW-ALL OTHER BEANS	\$147,403	0.18	0.14	\$0.71	\$0.72	\$3.68	ALL OTHER BEANS
SAW-ALL OTHER BEANS	\$147,403	0.18	0.14	\$0.71	\$0.72	\$3.68	SAW-ALL OTHER BEANS
SAW PREMIUM ORGANIC-ALL OTHER BEANS	\$384,188	0.61	0.33	\$1.84	\$1.85	\$20.62	ALL OTHER BEANS
DEL MONTE FOODS INC-CANNED ALL OTHER VEGETABLE	\$10,399,807	4.90	0.91	\$0.89	\$1.34	\$19.19	CANNED ALL OTHER VEGETABLE
DEL MONTE FOODS INC-CANNED ALL OTHER VEGETABLE	\$10,399,807	4.90	0.91	\$0.89	\$1.34	\$19.19	DEL MONTE FOODS INC-CANNED ALL OTHER VEGETABLE
DEL MONTE-CANNED ALL OTHER VEGETABLE	\$9,736,131	41.28	11.08	\$1.97	\$2.10	\$15.87	CANNED ALL OTHER VEGETABLE
DEL MONTE-CANNED ALL OTHER VEGETABLE	\$9,736,131	41.28	11.08	\$1.97	\$2.10	\$15.87	DEL MONTE-CANNED ALL OTHER VEGETABLE
DEL MONTE-CANNED ALL OTHER VEGETABLE	\$9,736,131	41.28	11.08	\$1.97	\$2.10	\$15.87	DEL MONTE-CANNED ALL OTHER VEGETABLE
DEL MONTE FRESH CUT-CANNED ALL OTHER VEGETABLE	\$154	0.00	0.01	\$6.48	\$6.48	\$0.14	CANNED ALL OTHER VEGETABLE
DEL MONTE FRESH CUT-CANNED ALL OTHER VEGETABLE	\$154	0.00	0.01	\$6.48	\$6.48	\$0.14	DEL MONTE FRESH CUT-CANNED ALL OTHER VEGETABLE
DEL MONTE FRESH CUT-CANNED ALL							